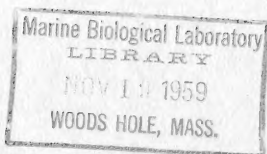


FISH AND SHELLFISH CONSUMPTION IN PUBLIC EATING AND DRINKING PLACES

Volume II



SPECIAL SCIENTIFIC REPORT-FISHERIES No. 295

**UNITED STATES DEPARTMENT OF THE INTERIOR
FISH AND WILDLIFE SERVICE**

EXPLANATORY NOTE

The series embodies results of investigations, usually of restricted scope, intended to aid or direct management or utilization practices and as guides for administrative or legislative action. It is issued in limited quantities for official use of Federal, State or cooperating agencies and in processed form for economy and to avoid delay in publication.

United States Department of the Interior, Fred A. Seaton, Secretary
Fish and Wildlife Service, Arnie J. Suomela, Commissioner

FISH AND SHELLFISH CONSUMPTION
IN
PUBLIC EATING AND DRINKING PLACES
Volume II

Summary And Detailed Tables For:

Regions:

By Type Of Establishment
By City Size
By Sales Size

Type Of Establishments:

By City Size
By Sales Size

City Size By Sales Size

Special Scientific Report--Fisheries No. 295

Washington, D. C.

March 1959

The Library of Congress catalog card for this publication is as follows:

U. S. *Fish and Wildlife Service.*

Fish and shellfish consumption in public eating and drinking places. Washington, 1957-59.

2 v. diagra., tables. 27 cm. (*Its* Special scientific report--fisheries, no. 218, 295)

1. Sea food.	2. Food consumption--U. S.	1. Title.	(Series)
[SH11.A335	no. 218, 295]		Int 59-20

U. S. Dept. of the
for Library of Congress

Interior. Library

The Library of Congress catalog card for the Fish and Wildlife Service series, Special Scientific Report--Fisheries, is as follows:

U. S. *Fish and Wildlife Service.*

Special scientific report: fisheries. no. 1-
[Washington, 1949-

no. illus., maps, diagra. 27 cm.

Supersedes in part the Service's Special scientific report.

1. Fisheries--Research.

SH11.A335

639.2072

59-60217

Library of Congress

(2)

FOREWORD

This is the second of two volumes reporting on the results of a survey of fish and shellfish consumption in public eating places. Volume I, issued as Special Scientific Report--Fisheries No. 218, gave an analysis of the responses to the questionnaire on a national basis. Volume II gives an analysis of the cross-tabulated responses on a regional, type-of-establishment, sales-size, and city-size basis.

This report contains cross-tabulations of the responses to questions of only the weighted numbers of reporting establishments. Put in another way, the weighted numbers of non-reporters are not included in these tables, primarily because appropriate weights for these establishments were not available. Imputations for these non-reporters on a national basis would have adjusted the totals shown by roughly 10 percent for the United States as a whole, 10 percent for restaurants, cafeterias, and drug stores, 13 percent for restaurants or cafeterias located in hotels, and 20 percent for drinking places, lunch counters, and refreshment stands. Estimates of the number of establishments, adjusted to "universe" totals, are given in tables 2 through 7 primarily to indicate the magnitude of the adjustments. In preparing these estimates, the assumption was made that the weighted numbers of reporting establishments were distributed in the same way as those of the non-reporting establishments. Imputations of the weighted numbers of non-reporters, however, are not included in any "cell" for all other tables showing the percentage distributions to questions included in the survey.

Exact agreement of the percentages for similar questions in both reports was not possible, primarily because of differences due to rounding. Consequently, the detailed percentages in some tables will not agree in total with those shown in related tables. A review of these differences in agreement of sub-total percentages with totals shown elsewhere indicated that, in most instances, the differences were not large enough to warrant adjustment. In the majority of cases examined the percentages did not vary by more than 0.1 or 0.2 percent, and rarely by more than 2 or 3 percent. The relative distribution of the responses to individual questions are not seriously affected by these deviations.

The data in this report are affected, however, by sampling errors and non-sampling biases of one kind or another. Sampling errors especially affect estimates based on small numbers as well as quantitative estimates of the pounds of fishery products purchased, prices of fishery products, and other quantitative data collected in the course of the survey. Estimates of the sampling variability are given in the Appendix of Volume I. A description of how the survey was conducted, details of the survey design, and a copy of the questionnaire are also available in that volume.

The plan for the survey was developed in the Economics and Cooperatives Marketing Section of the Branch of Commercial Fisheries in the United States Fish and Wildlife Service under the guidance of the late Chief of the Section, Dr. Richard A. Kahn, and the Assistant Chief of the Section, Walter H. Stolting. Both supervised the execution of the plan. The questionnaire for the survey work was developed by Noriar Pahigian, Statistician, in cooperation with the Bureau of Census, which collected the data from a probability sample of establishments and prepared the tabulations. Adolph Scolnick and Neil Newton, Analytical Statisticians, supervised the preparation of the report. Mrs. Evelyn Kramer, Statistical Assistant, and Donald FitzGibbon, Commodity Industry Analyst, checked the final tabulations and supervised the typing of all tables in the final report.

This report completes the analysis and presentation of the data accumulated in this survey. The project was financed with funds made available by the Saltonstall-Kennedy Act, approved July 1, 1954 (68 Stat. 376).

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General Summary Tables

Table 1

COMPARISON BETWEEN THE NUMBER OF ESTABLISHMENTS INCLUDED IN THE
FIRST AND SECOND VOLUME OF THE PUBLIC EATING PLACES SURVEY
(Number of establishments in thousands)

Category	Volume I				Volume II			
	All public eating places		Serving no fish or shellfish		All public eating places		Serving no fish or shellfish	
	Number	Per-cent	Number	Per-cent	Number	Per-cent	Number	Per-cent
United States	397.8	100.0	189.7	47.7	358.3	100.0	170.1	47.5
Northeast	111.2	100.0	47.2	38.8	102.3	100.0	40.0	39.1
North Central	124.6	100.0	64.9	52.1	109.8	100.0	56.6	51.5
South	100.3	100.0	51.4	51.2	91.7	100.0	49.7	54.2
West	61.7	100.0	27.2	44.1	54.5	100.0	23.8	43.7
Type of Establishment	397.8	100.0	189.7	47.7	358.3	100.0	170.1	47.5
Restaurants	126.7	100.0	21.0	16.6	115.0	100.0	19.3	16.8
Cafeterias	5.0	100.0	.7	14.0	4.5	100.0	.6	13.3
Restaurants or cafeterias located in hotels	16.6	100.0	1.3	7.8	14.5	100.0	1.2	8.3
Drug or proprietary stores with fountain service	39.6	100.0	29.8	75.3	31.5	100.0	23.6	74.9
Other 1/	209.9	100.0	136.9	65.2	192.8	100.0	125.4	65.0
City Size (population)	397.8	100.0	189.7	47.7	358.3	100.0	170.1	47.5
500,000 or more	68.5	100.0	25.9	37.8	61.7	100.0	23.2	37.6
100,000 to 499,999	55.7	100.0	29.6	53.1	50.1	100.0	26.5	52.9
25,000 to 99,999	55.1	100.0	27.7	50.3	49.7	100.0	24.9	50.1
2,500 to 24,999	72.9	100.0	33.0	45.3	65.7	100.0	29.6	45.1
Less than 2,500	145.6	100.0	73.5	50.5	131.1	100.0	65.9	50.3
Annual Sales Size (from food)	397.8	100.0	189.7	47.7	358.3	100.0	170.1	47.5
\$100,000 or more	15.8	100.0	.5	3.2	14.2	100.0	.4	2.8
\$40,000 to \$99,999	28.9	100.0	4.1	14.2	24.8	85.8	3.7	14.1
\$10,000 to \$39,999	85.0	100.0	22.4	26.4	76.8	100.0	20.1	26.2
Less than \$10,000	192.4	100.0	100.8	52.4	173.1	100.0	90.4	52.2
No reply	75.7	100.0	61.9	81.8	68.0	100.0	55.5	81.6

1/ Includes drinking places, lunch counters, and refreshment stands.

Note: Volume I is published in Special Scientific Reports-Fisheries No. 218 Fish and Shellfish Consumption in Public Eating and Drinking Places. Volume II contains data excluding estimates of the weighted number of establishments from whom data was not received.

Table 2

NUMBER OF PUBLIC EATING PLACES SERVING
OR NOT SERVING FISH OR SHELLFISH

Region By Type Of Establishment

(Number of establishments in thousands)

Category	Total	Serving fish or shellfish	Not serving fish or shellfish
	<u>Number</u>	<u>Number</u>	<u>Number</u>
United States Total	397.8	208.1	189.7
<u>Northeast</u>	<u>111.2</u>	<u>68.0</u>	<u>43.2</u>
Restaurants	28.5	26.1	2.1
Cafeterias	1.2	1.2	-
Restaurants or cafeterias located in hotels	7.7	6.6	1.1
Drug or proprietary stores with fountain service	10.8	3.2	7.6
Other 1/	63.0	30.6	32.4
<u>North Central</u>	<u>124.6</u>	<u>59.7</u>	<u>64.9</u>
Restaurants	38.0	31.7	6.3
Cafeterias	2.2	2.1	.1
Restaurants or cafeterias located in hotels	3.7	3.6	.1
Drug or proprietary stores with fountain service	14.8	2.6	12.2
Other 1/	65.9	19.7	46.2
<u>South</u>	<u>100.3</u>	<u>45.9</u>	<u>2/ 54.4</u>
Restaurants	37.1	28.9	8.2
Cafeterias	1.3	.8	.5
Restaurants or cafeterias located in hotels	2/ 2.6	2.5	.2
Drug or proprietary stores with fountain service	9.8	1.8	8.0
Other 1/	49.5	11.9	37.6
<u>West</u>	<u>61.7</u>	<u>34.5</u>	<u>27.2</u>
Restaurants	23.1	18.7	4.4
Cafeterias	.3	.2	.1
Restaurants or cafeterias located in hotels	2.6	2.6	-
Drug or proprietary stores with fountain service	4.2	2.2	2.0
Other 1/	31.5	10.8	20.7

1/ Includes drinking places, lunch counters, and refreshment stands.

2/ Total does not agree with sum of detail shown due to rounding.

Table 3

NUMBER OF PUBLIC EATING PLACES SERVING
OR NOT SERVING FISH OR SHELLFISH

Region By City Size (Population)

(Number of establishments in thousands)

Category	Total	Serving fish or shellfish	Not serving fish or shellfish
	Number	Number	Number
United States	397.8	208.1	189.7
<u>Northeast</u>	<u>111.2</u>	<u>68.0</u>	<u>43.2</u>
500,000 or more	34.4	24.1	10.3
100,000 to 499,999	11.3	5.6	5.7
25,000 to 99,999	16.6	9.1	7.5
2,500 to 24,999	21.1	12.0	9.1
Less than 2,500	27.8	17.2	10.6
<u>North Central</u>	<u>124.6</u>	<u>59.7</u>	<u>64.9</u>
500,000 or more	24.8	12.2	12.6
100,000 to 499,999	13.5	7.1	6.4
25,000 to 99,999	18.5	9.7	8.8
2,500 to 24,999	23.1	12.1	11.0
Less than 2,500	44.7	18.6	26.1
<u>South</u>	<u>100.3</u>	<u>45.9</u>	<u>54.4</u>
500,000 or more	6.1	4.3	1.8
100,000 to 499,999	21.8	9.0	12.8
25,000 to 99,999	17.1	6.8	10.3
2,500 to 24,999	19.8	10.5	9.3
Less than 2,500	35.5	15.3	20.2
<u>West</u>	<u>61.7</u>	<u>34.5</u>	<u>27.2</u>
500,000 or more	3.2	2.0	1.2
100,000 to 499,999	9.1	4.4	4.7
25,000 to 99,999	2.9	1.8	1.1
2,500 to 24,999	8.9	5.3	3.6
Less than 2,500	37.6	21.0	16.6

Table 4

NUMBER OF PUBLIC EATING PLACES SERVING
OR NOT SERVING FISH OR SHELLFISH

Region By Sales Size ^{1/}
(Number of establishments in thousands)

Category	Total	Serving fish or shellfish	Not serving fish or shellfish
	Number	Number	Number
United States	397.8	208.1	189.7
<u>Northeast</u>	<u>111.2</u>	<u>68.0</u>	<u>43.2</u>
\$100,000 or more	5.3	5.2	.1
\$40,000 to \$99,999	8.6	7.6	1.0
\$10,000 to \$39,999	24.1	19.8	4.3
Less than \$10,000	60.5	32.8	27.7
No reply	12.7	2.6	10.1
<u>North Central</u>	<u>124.6</u>	<u>59.7</u>	<u>64.9</u>
\$100,000 or more	4.1	3.9	.2
\$40,000 to \$99,999	9.3	7.7	1.6
\$10,000 to \$39,999	27.1	19.4	7.7
Less than \$10,000	53.0	24.6	28.4
No reply	31.1	4.1	27.0
<u>South</u>	<u>100.3</u>	<u>45.9</u>	<u>54.4</u>
\$100,000 or more	2.6	2.6	(2)
\$40,000 to \$99,999	5.5	4.4	1.1
\$10,000 to \$39,999	20.3	14.6	5.7
Less than \$10,000	52.7	21.9	30.8
No reply	19.2	2.4	16.8
<u>West</u>	<u>61.7</u>	<u>34.5</u>	<u>27.2</u>
\$100,000 or more	3.8	3.6	.2
\$40,000 to \$99,999	5.5	5.1	.4
\$10,000 to \$39,999	13.5	8.8	4.7
Less than \$10,000	26.2	12.3	13.9
No reply	12.7	4.7	8.0

^{1/} Sales size based on reported receipts from food and/or beverages during 1954.

^{2/} Less than 50 establishments.

Table 5

NUMBER OF ESTABLISHMENTS INDICATING WHETHER

OR NOT FISH OR SHELLFISH IS SERVED

Type Of Establishment By City Size

(Number of establishments in thousands)

Category	Total	Serving fish or shellfish	Not serving fish or shellfish
	<u>Number</u>	<u>Number</u>	<u>Number</u>
United States	397.8	208.1	189.7
<u>Restaurants</u>	<u>126.7</u>	<u>105.7</u>	<u>21.0</u>
500,000 or more	18.9	17.2	1.7
100,000 to 499,999	15.3	13.1	2.2
25,000 to 99,999	14.9	13.3	1.6
2,500 to 24,999	25.8	22.7	3.1
Less than 2,500	51.8	39.4	12.4
<u>Cafeterias</u>	<u>5.0</u>	<u>4.3</u>	<u>.7</u>
500,000 or more	1.8	1.8	-
100,000 to 499,999	1.0	.6	.4
25,000 to 99,999	.8	.7	.1
2,500 to 24,999	.4	.3	.1
Less than 2,500	1.0	.9	.1
<u>Restaurants or cafeterias located in hotels</u>	<u>16.6</u>	<u>15.3</u>	<u>1.3</u>
500,000 or more	3.1	3.0	.1
100,000 to 499,999	2.1	2.0	.1
25,000 to 99,999	2.2	2.1	.1
2,500 to 24,999	2.9	2.6	.3
Less than 2,500	6.3	5.6	.7
<u>Drug or proprietary stores with fountain service</u>	<u>39.6</u>	<u>9.8</u>	<u>29.8</u>
500,000 or more	6.1	1.9	4.2
100,000 to 499,999	7.3	1.9	5.4
25,000 to 99,999	6.0	1.1	4.9
2,500 to 24,999	7.7	1.4	6.3
Less than 2,500	12.5	3.5	9.0
<u>Other 1/</u>	<u>209.9</u>	<u>73.0</u>	<u>136.9</u>
500,000 or more	38.6	18.7	19.9
100,000 to 499,999	30.0	8.5	21.5
25,000 to 99,999	31.2	10.2	21.0
2,500 to 24,999	36.1	12.9	23.2
Less than 2,500	74.0	22.7	51.3

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 6

NUMBER OF ESTABLISHMENTS INDICATING WHETHER
OR NOT FISH OR SHELLFISH IS SERVED

Type Of Establishment By Sales Size
(Number of establishments in thousands)

Category	Total	Serving fish or shellfish	Not serving fish or shellfish
	Number	Number	Number
United States	397.8	208.1	189.7
<u>Restaurants</u>	<u>126.7</u>	<u>105.7</u>	<u>21.0</u>
\$100,000 or more	7.6	7.5	.1
\$40,000 to \$99,999	15.4	15.1	.3
\$10,000 to \$39,999	41.6	37.1	4.5
Less than \$10,000	52.3	38.5	13.8
No reply	9.8	7.5	2.3
<u>Cafeterias</u>	<u>5.0</u>	<u>4.3</u>	<u>.7</u>
\$100,000 or more	1.0	1.0	-
\$40,000 to \$99,999	1.4	1.3	.1
\$10,000 to \$39,999	1.5	1.4	.1
Less than \$10,000	.9	.5	.4
No reply	.2	.1	.1
<u>Restaurants or cafeterias located in hotels</u>	<u>16.6</u>	<u>15.3</u>	<u>1.3</u>
\$100,000 or more	5.2	5.2	(1)
\$40,000 to \$99,999	2.3	2.3	-
\$10,000 to \$39,999	2.1	2.0	.1
Less than \$10,000	5.3	4.8	.5
No reply	1.7	1.0	.7
<u>Drug or proprietary stores with fountain service</u>	<u>39.6</u>	<u>9.8</u>	<u>29.8</u>
\$100,000 or more	.6	.6	-
\$40,000 to \$99,999	2.4	1.6	.8
\$10,000 to \$39,999	6.3	3.3	3.0
Less than \$10,000	16.1	4.3	11.8
No reply	14.2	(1)	14.2
<u>Other 2/</u>	<u>209.9</u>	<u>73.0</u>	<u>136.9</u>
\$100,000 or more	1.4	1.0	.4
\$40,000 to \$99,999	7.4	4.5	2.9
\$10,000 to \$39,999	33.5	18.8	14.7
Less than \$10,000	117.8	43.5	74.3
No reply	49.8	5.2	44.6

1/ Less than 50 establishments.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 7

NUMBER OF ESTABLISHMENTS INDICATING WHETHER
OR NOT FISH OR SHELLFISH IS SERVED

City Size By Sales Size

(Number of establishments in thousands)

Category	Total	Serving fish or shellfish	Not serving fish or shellfish
	<u>Number</u>	<u>Number</u>	<u>Number</u>
United States	397.8	208.1	189.7
<u>500,000 or more</u>	<u>68.5</u>	<u>42.6</u>	<u>25.9</u>
\$100,000 or more	5.0	5.0	(1)
\$40,000 to \$99,999	6.1	5.2	.9
\$10,000 to \$39,999	16.7	12.8	3.9
Less than \$10,000	29.0	16.7	12.3
No reply	11.7	2.9	8.8
<u>100,000 to 499,999</u>	<u>55.7</u>	<u>26.1</u>	<u>29.6</u>
\$100,000 or more	3.2	3.0	.2
\$40,000 to \$99,999	5.2	4.4	.8
\$10,000 to \$39,999	10.6	7.1	3.5
Less than \$10,000	27.0	10.7	16.3
No reply	9.7	.9	8.8
<u>25,000 to 99,999</u>	<u>55.1</u>	<u>27.4</u>	<u>27.7</u>
\$100,000 or more	2.4	2.4	-
\$40,000 to \$99,999	5.0	4.3	.7
\$10,000 to \$39,999	10.7	7.7	3.0
Less than \$10,000	23.8	12.0	11.8
No reply	13.2	1.0	12.2
<u>2,500 to 24,999</u>	<u>72.9</u>	<u>39.9</u>	<u>33.0</u>
\$100,000 or more	1.8	1.8	(1)
\$40,000 to \$99,999	4.7	4.3	.4
\$10,000 to \$39,999	18.7	13.7	5.0
Less than \$10,000	35.6	17.5	18.1
No reply	12.1	2.6	9.5
<u>Under 2,500</u>	<u>145.6</u>	<u>72.1</u>	<u>73.5</u>
\$100,000 or more	3.4	3.1	.3
\$40,000 to \$99,999	7.9	6.6	1.3
\$10,000 to \$39,999	28.3	21.3	7.0
Less than \$10,000	77.0	34.7	42.3
No reply	29.0	6.4	22.6

1/ Less than 50 establishments.

I. Region By Type Of Establishment Analysis

Table 8
NUMBER OF ESTABLISHMENTS INCLUDED IN THE SECOND REPORT OF THE
SURVEY OF PUBLIC EATING PLACES

Region By Type Of Establishment
(Number of establishments in thousands)

Category	All public eating places		Serving no fish or shellfish		Serving fish or shellfish	
	Number	Percent	Number	Percent	Number	Percent
United States	358.3	100.0	170.1	47.5	188.2	52.5
Northeast						
Restaurants	102.3	100.0	40.0	39.1	62.3	60.9
Cafeterias	25.9	100.0	1.9	7.3	24.0	92.7
Restaurants or cafeterias located in hotels	1.1	100.0	-	-	1.1	100.0
Drug or proprietary stores with fountain service	6.2	100.0	.9	14.5	5.3	85.5
Other 1/	8.7	100.0	6.1	70.1	2.6	29.9
	60.4	100.0	31.1	51.5	29.3	48.5
North Central						
Restaurants	109.8	100.0	56.6	51.5	53.2	48.5
Cafeterias	33.9	100.0	5.6	16.5	28.3	83.5
Restaurants or cafeterias located in hotels	2.0	100.0	.1	5.0	1.9	95.0
Drug or proprietary stores with fountain service	3.4	100.0	.1	2.9	3.3	97.1
Other 1/	11.4	100.0	9.4	82.5	2.0	17.5
	59.1	100.0	41.4	70.1	17.7	29.9
South						
Restaurants	91.7	100.0	49.7	54.2	42.0	45.8
Cafeterias	33.8	100.0	7.4	21.9	26.4	78.1
Restaurants or cafeterias located in hotels	1.2	100.0	.5	41.7	.7	58.3
Drug or proprietary stores with fountain service	2.5	100.0	.2	8.0	2.3	92.0
Other 1/	7.6	100.0	6.2	81.6	1.4	18.4
	46.6	100.0	35.4	76.0	11.2	24.0
West						
Restaurants	54.5	100.0	23.8	43.7	30.7	56.3
Cafeterias	21.4	100.0	4.4	20.6	17.0	79.4
Restaurants or cafeterias located in hotels	.2	100.0	-	-	.2	100.0
Drug or proprietary stores with fountain service	2.4	100.0	-	-	2.4	100.0
Other 1/	3.8	100.0	1.9	50.0	1.9	50.0
	26.7	100.0	17.5	65.5	9.2	34.5

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 9

PERCENTAGE OF PUBLIC EATING PLACES SERVING WISH OR SHELLFISH
INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS

Region By Type Of Establishment

Category	All establishments	One to five days, and no reply	Six days		Seven days	
			Percent	Number	Percent	Percent
United States	188.2	4.8	40.8	54.4		
Northeast						
Restaurants	62.3	5.9	40.3	53.8		
Cafeterias	24.0	5.4	45.5	49.1		
Restaurants or cafeterias located in hotels	1.1	14.5	55.7	29.8		
Drug or proprietary stores with fountain service	5.3	3.6	36.6	59.8		
Other 1/	2.6	8.8	5.6	85.6		
	29.3	6.1	39.3	54.6		
North Central						
Restaurants	53.2	2.7	47.8	48.5		
Cafeterias	28.3	2.4	50.7	46.9		
Restaurants or cafeterias located in hotels	1.9	21.9	56.0	22.1		
Drug or proprietary stores with fountain service	3.3	5.8	15.7	78.5		
Other 1/	2.0	-	11.0	89.0		
	17.7	3.9	52.5	43.6		
South						
Restaurants	42.0	2.5	36.3	60.2		
Cafeterias	26.4	2.1	37.9	60.0		
Restaurants or cafeterias located in hotels	.7	36.9	32.0	31.1		
Drug or proprietary stores with fountain service	2.3	3.5	3.0	93.5		
Other 1/	1.4	-	36.3	63.7		
	11.2	5.1	39.6	55.3		
West						
Restaurants	30.7	6.2	25.9	57.9		
Cafeterias	17.0	5.6	39.7	54.7		
Restaurants or cafeterias located in hotels	.2	16.5	-	83.5		
Drug or proprietary stores with fountain service	2.4	2.3	4.0	93.7		
Other 1/	1.9	13.8	51.8	34.4		
	9.2	6.5	34.8	58.7		

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 10
PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR
SHELLFISH INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS
Region By Type Of Establishment

Category	All establishments	One to five days, and no reply		Six days		Seven days	
		Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	170.1		2.6	40.2		57.2	
Northeast							
Restaurants	40.0		1.7	38.6		52.7	
Cafeterias	1.9		3.6	32.6		63.8	
Restaurants or cafeterias located in hotels	-		-	-		-	
Drug or proprietary stores with fountain service	6.1		-	13.2		100.0	
Other 1/	31.1		1.9	45.0		53.1	
North Central							
Restaurants	56.6		1.7	39.4		58.2	
Cafeterias	5.6		4.7	47.4		47.9	
Restaurants or cafeterias located in hotels	.1		-	100.0		-	
Drug or proprietary stores with fountain service	9.4		.7	54.0		46.0	
Other 1/	41.4		1.6	13.0		80.3	
South							
Restaurants	49.7		4.0	38.2		57.8	
Cafeterias	7.4		3.6	43.0		53.4	
Restaurants or cafeterias located in hotels	.5		-	71.5		28.5	
Drug or proprietary stores with fountain service	.2		-	40.9		59.1	
Other 1/	6.2		-	12.8		87.2	
West	35.4		4.7	41.3		54.0	
Restaurants	23.8		2.8	49.5		47.7	
Cafeterias	4.4		6.1	50.2		43.7	
Restaurants or cafeterias located in hotels	-		-	-		-	
Drug or proprietary stores with fountain service	1.9		-	14.7		85.3	
Other 1/	17.5		1.5	53.2		45.3	

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 11
PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
REPORTING ESTABLISHMENT'S SPECIALTY
Region By Type Of Establishment

Category	All establish- ments (in thousands)	Steak or chop house	Fish and shellfish	Italian food	Chinese food	Other specialty	No specialty	No reply
		Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	4.9	2.3	4.2	1.2	16.5	70.5	.4
Northeast								
Restaurants	62.3	3.0	2.5	8.3	1.2	15.6	69.2	.2
Cafeterias	24.0	1.3	3.2	12.5	2.8	11.0	69.2	.2
Restaurants or cafeterias located in hotels	1.1	-	-	-	-	6.2	93.8	-
Drug or proprietary stores with fountain service	5.3	7.4	2.3	-	-	9.9	79.5	.9
Other 1/	2.6	-	-	-	-	16.6	83.4	-
North Central	29.3	3.9	2.1	7.5	.2	20.8	65.3	.2
Restaurants	53.2	5.9	1.6	1.8	.8	15.8	73.6	.5
Cafeterias	28.3	6.7	1.3	2.1	1.4	12.9	75.2	.2
Restaurants or cafeterias located in hotels	1.9	3.6	-	-	-	11.1	85.3	-
Drug or proprietary stores with fountain service	3.3	11.6	2.5	-	-	4.3	77.7	3.9
Other 1/	2.0	-	-	-	-	16.0	79.5	4.5
South	17.7	4.6	2.0	1.9	-	23.2	68.3	-
Restaurants	42.0	5.2	3.1	2.0	.7	15.9	72.8	.3
Cafeterias	26.4	7.3	3.3	3.0	1.0	13.2	72.1	.1
Restaurants or cafeterias located in hotels	.7	-	-	-	-	27.4	72.6	-
Drug or proprietary stores with fountain service	2.3	.8	.8	2.4	-	16.3	76.1	3.6
Other 1/	1.4	-	-	-	-	15.5	82.9	1.6
West	11.2	2.4	3.6	-	-	21.6	72.4	-
Restaurants	30.7	6.4	1.9	2.0	2.8	20.1	64.9	.9
Cafeterias	17.0	5.7	3.4	5.2	4.5	20.0	61.2	-
Restaurants or cafeterias located in hotels	.2	-	-	-	-	-	100.0	-
Drug or proprietary stores with fountain service	2.4	6.3	.7	1.5	.7	5.0	82.8	3.0
Other 1/	1.9	-	-	-	-	2.5	87.2	10.3
	9.2	9.1	-	-	.8	28.6	61.5	-

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 12
PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH
REPORTING ESTABLISHMENT'S SPECIALTY
Region By Type Of Establishment

Category	All establish- ments Number (in thousands)	Steak or chop house	Italian food	Other specialty	No specialty	No reply
		Percent	Percent	Percent	Percent	Percent
United States	170.1	1.0	1.2	37.8	53.4	6.6
Northeast	40.0	1.2	3.5	38.5	54.2	2.6
Restaurants	1.9	17.7	7.1	25.6	49.6	-
Cafeterias	-	-	-	-	-	-
Restaurants or cafeterias located in hotels	.9	-	-	45.7	54.3	-
Drug or proprietary stores	6.1	-	-	37.4	48.3	14.3
with fountain service	31.1	.4	4.1	39.4	55.6	.5
Other 1/	56.6	.6	.5	30.7	57.9	10.3
North Central	5.6	5.9	3.5	31.3	59.3	-
Restaurants	.1	-	-	100.0	-	-
Cafeterias	1.1	-	-	46.0	54.0	-
Restaurants or cafeterias located in hotels	9.4	-	-	40.4	43.4	16.2
Drug or proprietary stores	41.4	-	.2	28.2	61.2	10.4
with fountain service	49.7	1.3	.7	40.1	52.2	5.7
Other 1/	7.4	5.4	3.6	20.1	70.0	.9
South	.5	-	-	57.2	42.8	-
Restaurants	.2	-	-	15.9	84.1	-
Cafeterias	6.2	-	-	37.6	59.8	2.6
Restaurants or cafeterias located in hotels	35.4	.8	.2	44.6	47.0	7.4
Drug or proprietary stores	23.8	1.4	-	48.5	43.7	6.4
with fountain service	4.4	6.1	-	51.3	42.6	-
Other 1/	-	-	-	-	-	-
West	-	-	-	-	-	-
Restaurants	-	-	-	-	-	-
Cafeterias	-	-	-	-	-	-
Restaurants or cafeterias located in hotels	1.9	-	-	28.7	23.2	48.1
Drug or proprietary stores	17.5	.4	-	49.7	46.3	3.6
with fountain service	-	-	-	-	-	-
Other 1/	-	-	-	-	-	-

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 13
PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN
Region By Type Of Establishment

Category	All establishments	Less than \$1	Between \$1 and \$2	Between \$2 and \$4	Over \$4	More than one dining facility	No dinners served	No reply
	(in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	62.3	21.9	7.1	.5	.8	5.4	2.0
Northeast	62.3	62.1	22.0	8.7	.8	1.0	4.0	1.4
Restaurants	21.0	60.7	21.0	10.6	1.3	(1)	-	.3
Cafeterias	1.1	100.0	-	-	-	-	-	-
Restaurants or cafeterias located in hotels	5.3	17.3	29.3	34.5	2.7	10.8	3.7	1.7
Drug or proprietary stores with fountain service	2.6	79.3	7.9	-	-	-	7.9	4.9
Other 2/	29.3	68.5	18.7	3.5	.1	.2	7.0	2.0
North Central	53.2	66.5	19.5	5.2	.1	.5	4.6	2.9
Restaurants	20.3	70.4	22.8	4.9	(1)	.3	.2	1.4
Cafeterias	1.9	85.2	10.8	-	.1	.3	3.6	-
Restaurants or cafeterias located in hotels	3.3	23.0	29.4	37.8	1.2	6.0	-	2.6
Drug or proprietary stores with fountain service	2.0	76.6	1.5	-	-	-	9.8	12.1
Other 2/	17.7	65.2	15.3	2.9	-	-	12.1	4.5
South	42.0	67.4	19.1	3.6	.4	.3	7.6	1.6
Restaurants	26.4	72.8	23.4	2.6	.3	-	.8	.1
Cafeterias	.7	89.7	10.3	-	-	-	-	-
Restaurants or cafeterias located in hotels	2.3	3.0	47.7	35.5	4.5	5.8	-	3.5
Drug or proprietary stores with fountain service	1.4	77.0	-	-	-	-	18.6	4.4
Other 2/	11.2	64.8	6.0	.3	-	-	24.5	4.4
West	30.7	48.7	29.7	10.7	.9	1.2	6.6	2.2
Restaurants	17.0	52.6	36.3	8.7	.8	.4	.8	.4
Cafeterias	.2	82.9	17.1	-	-	-	-	-
Restaurants or cafeterias located in hotels	2.4	3.6	17.7	65.8	4.6	3.9	1.4	3.0
Drug or proprietary stores with fountain service	1.9	89.7	-	-	-	10.3	-	-
Other 2/	9.2	43.8	27.5	2.3	.2	-	20.4	5.8

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 14
 PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH
 INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN
 Region By Type Of Establishment

Category	All establishments (in thousands)	Less than \$1	Between \$1 and \$2		Between \$2 and \$4		Over \$4		More than one dining facility		No diners served		No reply	
		Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	170.1	43.0	3.6	.6	.2	.4	32.9	19.3						
Northeast	40.0	49.7	6.0	1.7	.8	1.2	32.5	8.1						
Restaurants	1.9	75.1	17.7	3.6	-	-	3.6	-						
Cafeterias	-	-	-	-	-	-	-	-						
Restaurants or cafeterias located in hotels	.9	22.8	7.6	-	4.6	57.4	7.6	-						
Drug or proprietary stores with fountain service	6.1	27.4	-	-	-	-	-	-						
Other 1/	31.1	53.3	6.4	1.9	.9	-	51.7	6.3						
North Central	56.6	33.5	2.1	-	.2	40.2	24.0	7.4						
Restaurants	5.6	73.7	13.0	-	-	-	5.9	-						
Cafeterias	.1	100.0	-	-	-	-	-	-						
Restaurants or cafeterias located in hotels	.1	54.0	-	-	-	46.0	-	-						
Drug or proprietary stores with fountain service	9.4	31.1	-	-	-	-	26.6	42.3						
Other 1/	41.4	28.4	1.1	-	-	.3	48.2	22.2						
South	49.7	45.2	1.9	-	-	.2	32.2	20.2						
Restaurants	7.4	79.8	11.0	-	-	-	6.3	2.9						
Cafeterias	.5	85.7	-	-	-	-	-	14.3						
Restaurants or cafeterias located in hotels	.2	-	-	-	-	43.3	56.7	-						
Drug or proprietary stores with fountain service	6.2	34.3	-	-	-	-	40.6	25.1						
Other 1/	35.4	39.6	.4	-	-	-	36.7	23.3						
West	23.8	49.7	6.4	1.7	-	-	17.4	24.8						
Restaurants	4.4	58.9	21.3	9.1	-	-	4.6	6.1						
Cafeterias	-	-	-	-	-	-	-	-						
Restaurants or cafeterias located in hotels	-	-	-	-	-	-	-	-						
Drug or proprietary stores with fountain service	1.9	16.2	-	-	-	-	25.1	58.7						
Other 1/	17.5	51.2	3.4	-	-	-	19.8	25.6						

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 15

AVERAGE PRICE PER POUND OF FRESH, FROZEN AND CANNED FISH AND SHELLFISH PAID BY
PUBLIC EATING PLACES SERVING FISH AND SHELLFISH ^{1/}

Region By Type Of Establishment

Category	Fresh fish						Fresh shellfish					
	Catfish	Flounder	Haddock	Halibut	Red snapper	Salmon	Sea bass	Whitefish	Crab	Lobster	Shrimp	
	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	
Northeast												
Restaurant	-	50.6	39.2	43.5	58.9	69.7	30.0	45.2	119.3	63.6	77.8	
Cafeterias	-	26.5	24.0	32.2	-	46.5	-	-	-	-	85.0	
Restaurants or cafeterias located in hotels	-	44.4	33.0	34.2	-	55.4	33.7	63.3	110.9	72.1	78.7	
Drug or proprietary stores with fountain service	-	75.0	-	-	-	66.0	-	-	-	114.5	90.0	
Other 2/	-	60.3	40.1	55.7	-	66.1	-	75.4	59.2	88.9	92.7	
North Central												
Restaurants	52.4	51.2	50.0	49.6	82.7	57.2	40.5	66.8	88.3	92.9	89.9	
Cafeterias	-	40.0	33.5	-	-	-	-	-	-	-	-	
Restaurants or cafeterias located in hotels	50.2	54.7	45.9	34.6	57.4	62.2	-	69.0	165.7	79.5	92.9	
Drug or proprietary stores with fountain service	-	-	-	-	-	-	-	-	-	-	-	
Other 2/	68.0	-	43.8	60.0	-	-	45.0	60.0	-	115.0	62.0	
South												
Restaurants	44.3	41.4	38.0	-	44.4	54.0	39.7	-	126.8	83.8	60.6	
Cafeterias	-	33.1	41.4	-	51.7	-	46.0	-	81.7	64.2	73.1	
Restaurants or cafeterias located in hotels	52.0	50.4	38.1	45.0	53.1	54.2	39.8	53.2	131.5	81.7	66.6	
Drug or proprietary stores with fountain service	-	40.0	-	-	-	-	-	-	125.0	-	-	
Other 2/	46.2	38.4	36.0	-	53.0	55.2	43.3	-	101.1	-	69.0	
West												
Restaurants	59.0	57.8	-	41.2	33.4	52.0	52.1	85.0	110.0	95.0	110.7	
Cafeterias	-	-	-	45.0	38.0	43.0	-	-	125.0	-	-	
Restaurants or cafeterias located in hotels	-	46.4	-	38.3	26.0	54.0	48.3	110.0	163.0	92.0	135.3	
Drug or proprietary stores with fountain service	-	65.0	-	-	-	-	-	-	-	-	-	
Other 2/	55.0	45.0	-	49.1	42.8	56.6	-	49.0	-	-	80.0	

^{1/} Based on purchases for a one week period.

^{2/} Includes drinking places, lunch counters, and refreshment stands.

Table 15 - Continued

AVERAGE PRICE PER POUND OF FRESH, FROZEN AND CANNED FISH AND SHELLFISH PAID BY
PUBLIC EATING PLACES SERVING FISH AND SHELLFISH 1/ - Continued

Category	Region By Type Of Establishment									
	Frozen fish			Frozen shellfish			Canned fish			
	Cod	Haddock	Halibut	Ocean perch	Scallop	Lobster	Shrimp	Salmon	Sardines	Tuna
	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound
Northeast										
Restaurants	45.0	37.0	31.0	28.6	63.8	96.5	77.9	70.7	69.3	69.7
Cafeterias	34.0	34.0	33.1	-	110.0	120.0	77.8	107.0	-	52.7
Restaurants or cafeterias located in hotels	27.4	40.6	43.8	33.0	75.4	108.5	81.4	59.2	35.7	74.2
Drug or proprietary stores with fountain service	44.0	-	-	-	81.0	158.7	85.0	50.0	-	67.0
Other 2/	35.6	41.4	50.7	45.0	71.7	113.0	81.6	80.7	79.7	59.5
North Central										
Restaurants	36.6	42.9	45.5	37.0	83.4	118.1	81.9	60.1	52.0	63.2
Cafeterias	30.6	34.7	47.7	32.6	71.8	-	75.3	61.1	98.0	71.6
Restaurants or cafeterias located in hotels	31.3	34.6	29.8	34.9	61.2	115.6	79.9	66.2	88.4	75.4
Drug or proprietary stores with fountain service	45.0	47.1	-	48.0	63.0	-	103.7	60.0	-	62.4
Other 2/	45.7	46.0	49.0	37.4	32.0	103.6	78.4	54.4	225.0	55.7
South										
Restaurants	27.9	35.6	53.2	36.8	84.2	95.5	75.6	57.0	-	52.8
Cafeterias	30.8	33.5	30.6	37.0	-	99.8	65.3	58.3	-	63.7
Restaurants or cafeterias located in hotels	33.8	37.7	40.9	27.8	65.2	100.4	82.8	61.2	-	74.4
Drug or proprietary stores with fountain service	50.0	38.0	-	-	-	-	61.8	42.8	-	37.4
Other 2/	34.8	23.7	21.8	32.2	58.0	-	75.6	45.1	30.0	54.2
West										
Restaurants	37.3	-	54.4	42.5	68.4	98.8	81.4	107.1	61.9	55.9
Cafeterias	30.0	-	29.5	32.0	-	-	69.2	-	-	38.6
Restaurants or cafeterias located in hotels	57.8	-	42.3	-	79.3	91.5	91.4	127.3	130.8	65.5
Drug or proprietary stores with fountain service	-	44.0	34.4	-	-	-	56.7	-	-	57.9
Other 2/	38.8	49.0	44.7	-	65.0	-	85.0	-	23.0	52.2

1/ Based on purchases for a one week period.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 16

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING PERCENTAGE OF PURCHASES OF FISH AND SHELLFISH DURING EACH CALENDAR QUARTER OF 1954

Type of establishment and calendar quarter, 1954	Northeast Region By Type Of Establishment									
	All establishments	0 to 19		20 to 39		40 to 59		60 to 79		No reply
		Percent of total purchases	Percent	Percent of total purchases	Percent	Percent of total purchases	Percent	Percent of total purchases	Percent	
Northeast - Average	Number (in thousands)	62.3	12.2	76.8	4.6	7.7	5.0			
Restaurants - Average	24.0	12.5	78.0	4.0	5.3	4.7				
January-March	24.0	8.6	77.8	3.4	3	9.9				
April-June	24.0	15.7	82.0	2.0	(1)	3				
July-September	24.0	6.7	74.6	7.6	1.5	6				
October-December	24.0	19.0	77.6	3.1	3	3				
Cafeterias - Average	1.1	17.5	65.5	4.7	1.5	10.8				
January-March	1.1	1	63.0	12.3	1	24.6				
April-June	1.1	30.8	62.1	1	1	18.4				
July-September	1.1	14.4	60.9	1	1	1				
October-December	1.1	24.7	69.1	6.2	1	1				
Restaurants or cafeterias located in hotels - Average	5.3	21.9	57.8	9.2	3.5	1.4				
January-March	5.3	19.0	58.7	11.2	3	3.7				
April-June	5.3	36.8	61.0	1.4	3	5				
July-September	5.3	15.6	51.7	8.8	4.7	1.9				
October-December	5.3	16.2	59.6	15.5	8.7	1				
Drug or proprietary stores with fountain service - Average	2.6	12.2	81.0	2.6	2	2.0				
January-March	2.6	8.7	83.4	1	1	7.9				
April-June	2.6	15.7	83.0	1.3	1	1				
July-September	2.6	15.7	74.3	1.3	9	7.8				
October-December	2.6	8.7	83.4	7.9	1	1				
Other 2/- Average	29.3	10.1	79.1	4.3	6	8				
January-March	29.3	4.1	76.8	5.9	2	4				
April-June	29.3	13.1	84.1	2.1	7	12.6				
July-September	29.3	6.0	77.1	6.3	7	7.2				
October-December	29.3	17.2	78.5	3.0	9	1				

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters and refreshment stands.

Table 17

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING PERCENTAGE OF PURCHASES OF FISH AND SHELLFISH DURING EACH CALENDAR QUARTER OF 1954

North Central Region By Type Of Establishment												
Type of establishment and calendar quarter, 1954	All establish- ments	0 to 19		20 to 39		40 to 59		60 to 79		80 to 100		No reply
		percent of total purchases	Percent	percent of total purchases	Percent	percent of total purchases	Percent	percent of total purchases	Percent	percent of total purchases	Percent	
		Number (in thousands)										
North Central - Average												
Restaurants - Average												
January-March	28.3	14.4	76.5	5.4	3	3	3.1	3	3	2.7		
April-June	28.3	16.4	72.4	10.2	5	5	5	5	5	3.1		
July-September	28.3	14.9	79.3	4.9	2	2	5	2	2	5		
October-December	28.3	20.9	73.6	4.1	6	6	2	6	6	11.2		
Cafeterias - Average	1.9	5.3	80.6	2.4	5	5	5	5	5	11.2		
January-March	1.9	18.0	71.8	6.4	5	5	3.8	5	5	3.8		
April-June	1.9	22.6	52.1	25.3	5	5	5	5	5	5		
July-September	1.9	15.3	84.5	2	5	5	5	5	5	5		
October-December	1.9	26.4	73.6	5	5	5	5	5	5	5		
Restaurants or cafeterias located in hotels - Average	3.3	12.8	78.8	5.1	4	4	4	4	4	15.2		
January-March	3.3	8.1	75.8	13.8	5	5	5	5	5	5		
April-June	3.3	13.9	84.4	1.7	5	5	5	5	5	5		
July-September	3.3	27.1	67.0	1.3	1.8	2.8	5	5	5	5		
October-December	3.3	2.3	87.8	3.6	5	5	5	5	5	5		
Drug or proprietary stores with fountain service - Average												
January-March	2.0	18.8	69.4	9.3	5	5	5	5	5	5		
April-June	2.0	13.9	60.0	26.1	5	5	5	5	5	5		
July-September	2.0	24.0	76.0	5	5	5	5	5	5	5		
October-December	2.0	27.4	72.6	5	5	5	5	5	5	5		
Other 1/- Average	2.0	9.9	69.1	11.1	5	5	5	5	5	5		
January-March	17.7	14.0	78.7	3.7	8	8	8	8	8	2.3		
April-June	17.7	15.9	78.8	3.4	8	8	8	8	8	8		
July-September	17.7	12.6	82.1	3.8	1.1	4	4	4	4	4		
October-December	17.7	21.7	73.0	5.3	5	5	5	5	5	5		
Other 1/- Average	17.7	6.0	81.0	2.3	1.1	4	4	4	4	4		

1/ Includes drinking places, lunch counters and refreshment stands.

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING PERCENTAGE OF PURCHASES OF FISH AND SHELLFISH DURING EACH CALENDAR QUARTER OF 1954

Southern Region By Type Of Establishment

Type of establishment and calendar quarter, 1954	All establish- ments Number (in thousands)	0 to 19		20 to 39		40 to 59		60 to 79		80 to 100		No reply Percent
		percent of total purchases	percent of total purchases	percent of total purchases	percent of total purchases	percent of total purchases	percent of total purchases	percent of total purchases	percent of total purchases			
		Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent			
South - Average	42.0	8.3	74.9	5.0	.7	5.0	.7	5.0	.7	5.0	.2	10.9
Restaurants - Average	26.4	2.6	77.0	5.5	.4	5.5	.4	5.5	.4	5.5	.2	7.3
January-March	26.4	3.8	74.8	13.6	.7	13.6	.7	13.6	.7	13.6	.2	6.9
April-June	26.4	13.9	77.1	1.1	.3	1.1	.3	1.1	.3	1.1	-	7.6
July-September	26.4	14.7	74.1	2.8	.2	2.8	.2	2.8	.2	2.8	-	8.2
October-December	26.4	6.0	82.0	4.6	.2	4.6	.2	4.6	.2	4.6	.8	6.4
Cafeterias - Average	.7	1.2	57.8	3.3	2.4	3.3	2.4	3.3	2.4	3.3	-	35.3
January-March	.7	-	47.6	12.3	9.4	12.3	9.4	12.3	9.4	12.3	-	30.7
April-June	.7	.3	68.9	-	-	-	-	-	-	-	-	30.8
July-September	.7	3.6	56.5	-	-	-	-	-	-	-	-	39.9
October-December	.7	1.1	58.3	.7	-	.7	-	.7	-	.7	-	39.9
Restaurants or cafeterias located in hotels - Average	2.3	11.3	68.5	3.9	1.1	3.9	1.1	3.9	1.1	3.9	-	15.2
January-March	2.3	1.1	71.9	11.6	-	11.6	-	11.6	-	11.6	-	15.4
April-June	2.3	14.0	70.6	1.8	-	1.8	-	1.8	-	1.8	-	13.6
July-September	2.3	15.5	65.4	1.1	4.4	1.1	4.4	1.1	4.4	1.1	-	13.6
October-December	2.3	14.6	66.2	1.1	-	1.1	-	1.1	-	1.1	-	18.1
Drug or proprietary stores with fountain service - Average	1.4	2.8	80.3	-	1.4	-	1.4	-	1.4	-	-	15.5
January-March	1.4	-	78.9	-	5.6	-	5.6	-	5.6	-	-	15.5
April-June	1.4	5.6	78.9	-	-	-	-	-	-	-	-	15.5
July-September	1.4	5.6	78.9	-	-	-	-	-	-	-	-	15.5
October-December	1.4	-	84.5	-	-	-	-	-	-	-	-	15.5
Other 1/- Average	11.2	6.1	71.3	5.1	.4	5.1	.4	5.1	.4	5.1	.2	16.8
January-March	11.2	4.8	71.2	7.9	.6	7.9	.6	7.9	.6	7.9	-	18.5
April-June	11.2	5.5	73.0	3.0	-	3.0	-	3.0	-	3.0	-	18.5
July-September	11.2	7.9	68.9	3.6	.6	3.6	.6	3.6	.6	3.6	.6	13.4
October-December	11.2	6.0	72.0	5.9	.6	5.9	.6	5.9	.6	5.9	.6	14.9

1/ Includes drinking places, lunch counters and refreshment stands.

Table 19

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING PERCENTAGE OF PURCHASES OF FISH AND SHELLFISH DURING EACH CALENDAR QUARTER OF 1954

Western Region By Type Of Establishment												
Type of establishment and calendar quarter, 1954	All establish- ments	0 to 19		20 to 39		40 to 59		60 to 79		80 to 100		No reply
		Number (in thousands)	Percent	percent of total purchases	percent of total purchases	percent of total purchases	percent of total purchases	percent of total purchases	percent of total purchases			
										Percent	Percent	
<u>West - Average</u>												
<u>Restaurants - Average</u>												
January-March	17.0	30.7	4.9	74.2	3.5	.6	.3				16.5	
April-June	17.0		6.2	71.4	5.4	.4	.1				15.8	
July-September	17.0		10.1	66.7	5.2	.4	.4				16.5	
October-December	17.0		3.4	77.5	3.2	-	-				15.9	
	17.0		4.1	70.3	10.2	.4	-				15.0	
	17.0		10.2	71.0	2.4	.0	(1)				15.6	
<u>Cafeterias - Average</u>												
January-March	.2		4.8	88.3	.2	3.0	-				3.0	
April-June	.2		3.4	84.4	-	12.2	-				-	
July-September	.2		12.2	87.8	-	-	-				12.2	
October-December	.2		-	84.4	3.4	-	-				-	
	.2		3.4	96.6	-	-	-				-	
<u>Restaurants or cafeterias located in hotels - Average</u>												
January-March	2.4		3.6	46.7	1.7	.6	-				47.4	
April-June	2.4		7.0	44.4	1.6	.7	-				46.3	
July-September	2.4		.8	50.5	1.3	-	-				47.4	
October-December	2.4		.7	45.8	4.0	1.8	-				47.7	
	2.4		6.0	46.0	-	-	-				48.0	
<u>Drug or proprietary stores with fountain service - Average</u>												
January-March	1.9		.3	26.2	-	-	-				3.5	
April-June	1.9		-	26.5	-	-	-				3.5	
July-September	1.9		1.2	95.3	-	-	-				3.5	
October-December	1.9		-	96.5	-	-	-				3.5	
	1.9		-	96.5	-	-	-				3.5	
<u>Other 2/- Average</u>												
January-March	9.2		3.0	81.3	1.7	1.1	.3				12.6	
April-June	9.2		4.4	77.8	2.2	2.2	-				13.4	
July-September	9.2		2.2	83.0	-	2.2	-				12.6	
October-December	9.2		1.7	82.2	2.3	-	(1)				13.8	
	9.2		3.8	82.2	2.2	-	1.4				10.4	

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters and refreshment stands.

Table 20
PERCENTAGE OF PUBLIC EATING PLACES IN THE UNITED STATES SERVING FISH OR SHELLFISH
INDICATING WAYS IN WHICH FISH AND SHELLFISH ARE PURCHASED

Category	Region By Type Of Establishment									
	Fresh	Frozen uncooked	Frozen precooked	Frozen breaded uncooked	Frozen breaded cooked	Canned	Other than frozen, fresh or canned			
	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	48.0	55.7	3.0	13.0	3.1	50.9	3.5			
Northeast	64.8	40.1	3.3	8.3	3.0	64.8	4.4			
Restaurants	70.4	50.6	2.3	9.2	4.1	60.8	2.3			
Cafeterias	81.6	26.5	-	.1	-	68.2	.2			
Restaurants or cafeterias located in hotels	79.4	57.8	2.9	12.7	.3	55.0	6.9			
Drug or proprietary stores with fountain service	17.8	23.5	.9	.9	3.1	89.0	17.0			
Other 1/	61.1	30.2	4.5	7.8	2.7	67.7	4.8			
North Central	31.9	69.4	3.3	19.0	4.3	43.0	2.4			
Restaurants	28.7	80.4	3.6	19.1	5.2	46.2	.9			
Cafeterias	33.1	89.4	.5	25.1	3.6	55.7	3.6			
Restaurants or cafeterias located in hotels	70.1	95.0	4.9	11.8	4.3	69.0	7.6			
Drug or proprietary stores with fountain service	1.9	19.1	-	25.5	.4	94.1	-			
Other 1/	33.3	50.6	3.4	19.0	3.4	25.8	3.9			
South	52.0	55.4	1.7	14.1	2.9	30.5	1.7			
Restaurants	58.0	58.6	1.3	12.9	2.7	27.4	1.2			
Cafeterias	34.3	62.4	-	22.3	-	49.5	-			
Restaurants or cafeterias located in hotels	60.6	78.3	1.7	28.4	2.8	37.1	.8			
Drug or proprietary stores with fountain service	5.6	49.8	-	9.0	-	84.3	-			
Other 1/	43.2	43.6	3.0	14.4	4.2	28.4	3.6			
West	36.3	64.1	3.5	10.5	1.3	64.2	5.9			
Restaurants	40.8	76.2	4.8	7.9	.8	62.8	4.7			
Cafeterias	17.6	87.8	-	31.0	-	8.8	-			
Restaurants or cafeterias located in hotels	45.5	52.6	6.9	10.6	3.1	76.5	9.1			
Drug or proprietary stores with fountain service	20.6	57.4	-	32.1	10.3	88.5	-			
Other 1/	29.3	45.7	.9	10.4	-	59.8	8.7			

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 21

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING THE PERCENTAGE
OF TOTAL FISH AND SHELLFISH PURCHASED FRESH

Category	Region By Type Of Establishment										No reply or not applicable	
	All establishments	1 to 19 percent		20 to 39 percent		40 to 59 percent		60 to 79 percent		80 to 100 percent		
		Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)		Percent
United States	188.2	4.5	6.8	8.2	5.9	22.6	52.0					
Northeast												
Restaurants	62.3	3.1	8.8	11.6	8.1	22.2	35.2					
Cafeterias	24.0	3.1	7.6	12.9	11.6	35.2	29.7					
Restaurants or cafeterias located in hotels	1.1	-	6.3	.9	.8	73.6	18.4					
Drug or proprietary stores with fountain service	5.3	4.9	12.8	8.3	9.9	43.5	20.6					
Other 1/	2.6	1.3	-	16.5	-	-	32.2					
	29.3	3.3	10.0	11.1	5.9	31.1	38.9					
North Central												
Restaurants	53.2	5.7	4.2	5.7	4.0	11.6	68.1					
Cafeterias	28.3	5.6	5.3	5.8	3.3	8.7	71.3					
Restaurants or cafeterias located in hotels	1.9	26.1	5.2	-	.7	1.1	66.9					
Drug or proprietary stores with fountain service	3.3	22.6	13.2	11.4	8.5	14.4	29.9					
Other 1/	2.0	-	-	1.9	-	-	98.1					
	17.7	1.2	3.4	5.7	4.9	18.1	66.7					
South												
Restaurants	42.0	4.1	5.7	5.5	5.3	31.4	48.0					
Cafeterias	26.4	4.3	6.4	5.5	6.3	35.4	42.0					
Restaurants or cafeterias located in hotels	.7	.7	1.9	10.5	1.5	19.7	65.7					
Drug or proprietary stores with fountain service	2.3	5.7	11.3	6.0	10.8	26.8	39.4					
Other 1/	1.4	-	1.8	-	-	3.8	94.4					
	11.2	4.2	3.6	5.5	2.4	27.5	56.8					
West												
Restaurants	30.7	5.8	7.4	9.2	5.3	8.5	63.7					
Cafeterias	17.0	9.1	6.3	10.6	7.3	8.5	58.2					
Restaurants or cafeterias located in hotels	.2	-	1.0	4.4	-	12.2	82.4					
Drug or proprietary stores with fountain service	2.4	9.0	7.2	10.0	12.8	6.5	54.5					
Other 1/	1.9	-	-	10.3	-	10.3	79.4					
	9.2	2.2	11.1	6.6	.7	8.7	70.7					

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 22

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING THE PERCENTAGE
OF TOTAL FISH AND SHELLFISH PURCHASED FROZEN UNCOOKED

Region By Type Of Establishment

Category	All establishments	1 to 19 percent	20 to 39 percent	40 to 59 percent	60 to 79 percent	80 to 100 percent	No reply or not applicable
		Percent	Percent	Percent	Percent	Percent	Percent
United States	Number (in thousands)	5.2	6.0	8.2	7.7	28.6	44.3
Northeast	62.3	7.2	5.8	9.4	6.6	11.1	59.9
Restaurants	24.0	8.2	7.2	12.9	5.4	15.9	49.4
Cafeterias	1.1	6.6	.6	.6	12.5	6.2	73.5
Restaurants or cafeterias located in hotels	5.3	12.9	10.5	8.9	7.6	17.9	42.2
Drug or proprietary stores with fountain service	2.6	-	-	7.8	7.8	7.9	76.5
Other 1/	29.3	6.1	4.5	7.1	6.1	6.4	69.8
North Central	53.2	4.2	5.0	7.0	9.7	42.7	20.6
Restaurants	28.3	3.9	5.7	7.6	13.4	50.7	19.6
Cafeterias	1.9	1.1	.7	2.1	20.0	65.5	10.6
Restaurants or cafeterias located in hotels	3.3	12.3	16.6	12.3	21.1	32.7	5.0
Drug or proprietary stores with fountain service	2.0	11.4	4.1	1.3	-	2.3	80.2
Other 1/	17.7	2.6	4.9	5.7	3.4	34.0	49.4
South	42.0	4.6	5.0	6.1	7.1	32.6	14.6
Restaurants	26.4	5.1	4.5	8.2	7.3	33.5	41.4
Cafeterias	.7	1.0	9.8	3.6	-	48.0	37.6
Restaurants or cafeterias located in hotels	2.3	7.3	13.0	4.4	21.6	31.2	21.7
Drug or proprietary stores with fountain service	1.4	1.2	-	-	16.7	31.9	59.2
Other 1/	11.2	3.6	4.8	2.5	3.0	29.7	54.4
West	30.7	3.4	8.5	11.0	7.2	34.0	35.5
Restaurants	17.0	3.0	12.5	11.5	5.4	43.5	23.8
Cafeterias	.2	-	-	19.5	1.0	67.5	12.2
Restaurants or cafeterias located in hotels	2.4	5.8	11.9	18.3	8.3	8.3	47.4
Drug or proprietary stores with fountain service	1.9	20.7	-	10.3	11.5	14.9	42.6
Other 1/	9.2	-	1.5	8.2	9.6	26.4	51.3

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 23

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING THE PERCENTAGE
OF TOTAL FISH AND SHELLFISH PURCHASED FROZEN PRECOOKED

Region By Type Of Establishment

Category	All establishments	1 to 19 percent	20 to 39 percent	40 to 59 percent	60 to 79 percent	80 to 100 percent	No reply or not applicable
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	.9	.7	.6	.1	.7	97.0
Northeast	62.3	1.2	.8	.6	.1	.6	96.7
Restaurants	24.0	.6	.8	.3	(1)	.6	97.7
Cafeterias	1.1	-	-	-	-	-	100.0
Restaurants or cafeterias located in hotels	5.3	2.3	.6	-	-	-	97.1
Drug or proprietary stores with fountain service	2.6	-	-	-	-	.9	99.1
Other 2/	29.3	1.6	.9	1.1	.2	.7	95.5
North Central	53.2	.5	1.0	.4	.1	1.3	96.7
Restaurants	28.3	.7	1.0	.5	.2	1.2	96.4
Cafeterias	1.9	.5	-	-	-	-	99.5
Restaurants or cafeterias located in hotels	3.3	1.7	2.6	-	-	.6	95.1
Drug or proprietary stores with fountain service	2.0	-	-	-	-	-	100.0
Other 2/	17.7	-	1.1	.4	-	1.9	96.6
South	42.0	1.0	.2	.2	-	.3	98.3
Restaurants	26.4	1.0	.3	.2	-	-	98.7
Cafeterias	.7	-	-	-	-	-	100.0
Restaurants or cafeterias located in hotels	2.3	1.6	.1	-	-	-	93.3
Drug or proprietary stores with fountain service	1.4	-	-	-	-	-	100.0
Other 2/	11.2	1.2	-	.6	-	1.2	97.0
West	30.7	1.0	.4	1.3	.4	.4	96.5
Restaurants	17.0	1.2	.4	1.6	.6	.3	95.2
Cafeterias	.2	-	-	-	-	-	100.0
Restaurants or cafeterias located in hotels	2.4	2.7	1.4	2.8	-	-	93.1
Drug or proprietary stores with fountain service	1.9	-	-	-	-	-	100.0
Other 2/	9.2	.2	-	.7	-	-	99.1

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 24

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING THE PERCENTAGE
OF TOTAL FISH AND SHELLFISH PURCHASED FROZEN BREADED UNCOOKED

Category	All establishments	Region By Type Of Establishment					80 to 100 percent	No reply or not applicable
		1 to 19 percent	20 to 39 percent	40 to 59 percent	60 to 79 percent	80 to 100 percent		
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	2.9	2.9	1.8	1.2	4.2	87.0	
Northeast	62.3	2.5	2.4	1.4	.5	1.5	81.7	
Restaurants	24.0	1.5	2.2	2.0	-	3.5	90.8	
Cafeterias	1.1	.1	-	-	-	-	99.9	
Restaurants or cafeterias located in hotels	5.3	5.7	4.7	1.0	1.3	-	87.3	
Drug or proprietary stores with fountain service	2.6	-	-	-	-	.9	99.1	
Other 1/	29.3	3.0	2.5	1.1	.9	.3	92.2	
North Central	53.2	4.4	4.0	2.1	1.3	1.2	81.0	
Restaurants	28.5	4.6	5.0	2.0	2.2	5.3	80.9	
Cafeterias	1.9	11.8	5.2	1.1	-	7.0	74.9	
Restaurants or cafeterias located in hotels	3.3	8.7	1.1	2.0	-	-	88.2	
Drug or proprietary stores with fountain service	2.0	-	1.7	10.6	1.1	12.1	74.5	
Other 1/	17.7	3.0	3.1	1.5	.4	11.0	81.0	
South	42.0	2.4	2.6	2.8	1.6	4.7	85.9	
Restaurants	26.1	2.6	2.5	1.8	2.0	4.0	87.1	
Cafeterias	.7	12.6	.5	-	-	9.2	77.7	
Restaurants or cafeterias located in hotels	2.3	9.9	6.7	11.8	-	-	71.6	
Drug or proprietary stores with fountain service	1.4	-	-	-	1.2	7.8	91.0	
Other 1/	11.2	-	2.4	4.2	1.2	6.6	85.6	
West	30.7	1.9	2.5	.3	1.8	3.5	99.5	
Restaurants	17.0	.9	2.0	.9	1.2	3.1	92.1	
Cafeterias	.2	-	15.5	15.5	-	-	69.0	
Restaurants or cafeterias located in hotels	2.4	4.5	3.4	-	-	2.7	89.4	
Drug or proprietary stores with fountain service	1.9	-	10.3	-	11.5	10.3	67.9	
Other 1/	9.2	3.9	1.4	.8	1.4	2.9	89.6	

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 25

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING THE PERCENTAGE
OF TOTAL FISH AND SHELLFISH PURCHASED FROZEN BREADED COOKED

Region By Type Of Establishment

Category	All establishments	1 to 19 percent					20 to 39 percent					40 to 59 percent					60 to 79 percent					80 to 100 percent					No reply or not applicable	
		Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent						
United States		188.2	.9				.7	.6				.2					.7										96.9	
Northeast		62.3	1.1				.5	.4				.1					.2										97.0	
Restaurants		24.0	.8				1.1	.8				-					1.4										95.9	
Cafeterias		1.1	-				-	-				-					-										100.0	
Restaurants or cafeterias located in hotels		5.3	.3				-	-				-					(1)										99.7	
Drug or proprietary stores with fountain service		2.6	.8				-	.2				-					2.3										96.9	
Other 2/		29.3	1.6				.2	.2				.2					.5										97.3	
North Central		53.2	1.2				1.1	.5				.5					1.0										95.7	
Restaurants		28.3	1.9				1.7	.7				.2					.7										94.8	
Cafeterias		1.9	-				-	-				-					3.6										96.4	
Restaurants or cafeterias located in hotels		3.3	3.8				.5	-				(1)					-										95.7	
Drug or proprietary stores with fountain service		2.0	-				.4	.4				-					1.5										99.6	
Other 2/		17.7	-				.4	-				1.1					-										96.6	
South		42.0	.2				.5	1.3				.3					.6										97.1	
Restaurants		26.1	.3				.8	1.0				.3					.3										97.3	
Cafeterias		.7	-				-	-				-					-										100.0	
Restaurants or cafeterias located in hotels		2.3	-				-	2.8				-					-										97.2	
Drug or proprietary stores with fountain service		1.4	-				-	-				-					-										100.0	
Other 2/		11.2	-				-	1.8				.6					1.8										95.8	
West		30.7	.7				.4	.2				-					-										98.7	
Restaurants		17.0	-				.8	-				-					-										99.2	
Cafeterias		.2	-				-	-				-					-										100.0	
Restaurants or cafeterias located in hotels		2.4	.8				-	2.3				-					-										96.9	
Drug or proprietary stores with fountain service		1.9	10.3				-	-				-					-										89.7	
Other 2/		9.2	-				-	-				-					-										100.0	

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 26

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING THE PERCENTAGE
OF TOTAL FISH AND SHELLFISH PURCHASED CANNED

Region By Type Of Establishment

Category	All establishments	1 to 19 percent		20 to 39 percent		40 to 59 percent		60 to 79 percent		80 to 100 percent		No reply or not applicable
		Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)	Percent	
United States		133.2	25.7	7.4	4.1	2.3	11.4	49.1				
Northeast												
Restaurants	62.3	28.5	9.2	5.3	16.0	35.2						
Cafeterias	211.0	37.7	10.0	5.0	39.2							
Restaurants or cafeterias located in hotels	1.1	43.1	12.3	6.6	6.2	31.8						
Drug or proprietary stores with fountain service	5.3	33.6	20.3	.3	-	45.0						
Other 1/	2.6	.9	22.3	15.7	24.3	1.3	46.8	11.0				
North Central												
Restaurants	53.2	24.8	6.2	3.2	7.9	27.0						
Cafeterias	20.3	30.4	5.1	3.3	53.8							
Restaurants or cafeterias located in hotels	1.9	50.9	4.0	-	-	41.3						
Drug or proprietary stores with fountain service	3.3	46.2	13.7	9.1	-	31.0						
Other 1/	2.0	10.7	1.3	10.7	4.8	5.9	66.6	5.9				
South												
Restaurants	42.0	17.0	5.5	2.2	5.2	69.5						
Cafeterias	26.4	19.8	4.9	.7	1.8	72.7						
Restaurants or cafeterias located in hotels	.7	28.0	12.3	-	9.2	50.5						
Drug or proprietary stores with fountain service	2.3	29.2	5.5	2.4	-	62.9						
Other 1/	1.4	27.8	4.0	13.9	38.6	15.7						
West												
Restaurants	30.7	32.6	7.2	4.1	16.4	35.8						
Cafeterias	17.0	40.0	6.9	4.5	37.2	91.2						
Restaurants or cafeterias located in hotels	.2	8.8	-	-	-	-						
Drug or proprietary stores with fountain service	2.4	29.6	5.1	.9	40.9	23.5						
Other 1/	1.9	34.5	12.6	10.3	20.8	11.5						
	9.2	19.8	7.3	3.1	29.6	40.2						

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 27

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING THE PERCENTAGE
OF TOTAL FISH AND SHELLFISH PURCHASED OTHER THAN FROZEN, FRESH OR CANNED

Region By Type Of Establishment

Category	All establishments	1 to 19 percent		20 to 39 percent		40 to 59 percent		60 to 79 percent		80 to 100 percent		No reply or not applicable
		Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)	Percent	
United States	138.2	1.6	.4	.1	.1	.1	1.3	96.5				
Northeast	62.3	2.5	.5	.1	-	-	1.3	95.6				
Restaurants	24.0	2.0	-	.3	-	-	-	97.7				
Cafeterias	1.1	.2	-	-	-	-	-	99.8				
Restaurants or cafeterias located in hotels	5.3	3.2	(1)	-	-	-	3.7	93.1				
Drug or proprietary stores with fountain service	2.6	9.2	7.8	-	-	-	-	83.0				
Other 2/	29.3	2.3	.5	-	-	-	2.0	95.2				
North Central	53.2	1.0	.2	.2	-	-	1.0	97.6				
Restaurants	20.3	.5	.2	-	-	-	.2	99.1				
Cafeterias	1.9	3.6	-	-	-	-	-	96.4				
Restaurants or cafeterias located in hotels	3.3	6.4	-	1.2	-	-	-	92.4				
Drug or proprietary stores with fountain service	2.0	-	.4	-	-	-	2.6	100.0				
Other 2/	17.7	.5	.4	.4	-	-	-	96.1				
South	42.0	.5	.6	-	-	-	.6	98.3				
Restaurants	26.4	.8	.2	-	-	-	.2	98.8				
Cafeterias	.7	-	-	-	-	-	-	100.0				
Restaurants or cafeterias located in hotels	2.3	.8	-	-	-	-	-	99.2				
Drug or proprietary stores with fountain service	1.4	-	-	-	-	-	-	100.0				
Other 2/	11.2	-	1.8	-	-	-	1.8	96.4				
West	30.7	2.7	-	.2	-	-	2.6	94.1				
Restaurants	17.0	3.5	-	.4	-	-	-	95.3				
Cafeterias	.2	-	-	-	-	-	-	100.0				
Restaurants or cafeterias located in hotels	2.4	9.1	-	-	-	-	-	90.9				
Drug or proprietary stores with fountain service	1.9	-	-	-	-	-	-	100.0				
Other 2/	9.2	-	-	-	-	-	8.7	91.3				

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 28

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING TYPE OF SUPPLIER
FROM WHOM FISH AND SHELLFISH ARE USUALLY RECEIVED
Region By Type Of Establishment

Category	All establishments	Supplied by wholesaler	Supplied by retailer	Other suppliers	Multiple suppliers	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States						
<u>Northeast</u>	188.2	75.0	21.8	1.3	1.4	.5
Restaurants	62.3	66.5	31.0	.3	1.7	.5
Cafeterias	24.0	68.2	29.2	.5	1.6	.5
Restaurants or cafeterias located in hotels	1.1	87.7	12.3	-	-	-
Drug or proprietary stores with fountain service	5.3	95.1	2.9	-	2.0	(1)
Other <u>2/</u>	2.6	65.4	23.5	2.3	7.9	.9
	29.3	59.3	38.9	-	1.4	.4
North Central						
<u>Restaurants</u>	53.2	72.7	17.3	1.2	1.2	.6
Cafeterias	24.3	81.6	15.3	1.2	1.6	.3
Restaurants or cafeterias located in hotels	1.9	98.6	-	.3	-	1.1
Drug or proprietary stores with fountain service	3.3	91.2	4.1	1.4	3.3	-
Other <u>2/</u>	2.0	62.5	30.7	2.2	-	4.6
	17.7	74.7	23.0	1.1	.4	.8
South						
<u>Restaurants</u>	42.0	80.9	15.6	1.9	1.4	.2
Cafeterias	26.4	77.9	18.2	2.3	1.6	-
Restaurants or cafeterias located in hotels	.7	99.7	-	.3	-	-
Drug or proprietary stores with fountain service	2.3	98.8	3.8	1.2	-	1.6
Other <u>2/</u>	1.4	92.8	14.9	1.8	-	.6
	11.2	81.5	-	1.2	1.8	-
West						
<u>Restaurants</u>	30.7	75.9	19.5	2.9	1.1	.6
Cafeterias	17.0	79.7	17.2	.8	1.6	.7
Restaurants or cafeterias located in hotels	.2	100.0	-	-	-	-
Drug or proprietary stores with fountain service	2.4	97.3	-	2.7	-	-
Other <u>2/</u>	1.9	64.5	24.1	10.3	1.1	-
	5.2	64.8	28.3	5.5	.7	.7

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 29

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING DISTANCE OF ESTABLISHMENTS FROM SUPPLIERS

Region By Type Of Establishment									
Category	All establishments	Less than 10 miles	10-50 miles	50-100 miles	More than 100 miles	Don't know	Multiple reply	No reply	
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent	
<u>United States</u>	198.2	65.7	21.5	6.9	3.2	.9	1.0	.8	
Northeast	62.3	74.7	19.6	2.4	2.2	-	1.0	.1	
Restaurants	21.0	72.9	19.5	3.0	2.6	-	1.8	-	
Cafeterias	1.1	77.1	16.6	-	.1	-	6.2	-	
Restaurants or cafeterias located in hotels	5.3	46.5	39.6	2.7	9.0	-	1.9	.3	
Drug or proprietary stores with fountain service	2.6	69.3	25.8	4.9	-	-	-	-	
Other 1/	29.3	81.7	15.6	1.8	.7	-	-	.2	
<u>North Central</u>	53.2	61.6	25.1	10.0	1.2	.2	1.2	.7	
Restaurants	28.3	56.1	29.5	11.6	1.2	.2	.6	.8	
Cafeterias	1.9	78.3	12.7	5.1	.6	-	1.2	2.1	
Restaurants or cafeterias located in hotels	3.3	45.4	26.6	8.2	5.9	-	13.9	-	
Drug or proprietary stores with fountain service	2.0	82.7	5.3	9.8	-	-	-	2.2	
Other 1/	17.7	69.2	21.4	8.2	.4	.4	-	.4	
<u>South</u>	12.0	65.7	19.1	7.4	5.0	.5	.9	1.4	
Restaurants	26.4	64.3	20.7	6.7	5.6	-	.7	2.0	
Cafeterias	.7	84.6	10.7	.5	2.3	-	1.9	-	
Restaurants or cafeterias located in hotels	2.3	56.4	19.8	6.6	9.2	-	8.0	-	
Drug or proprietary stores with fountain service	1.4	57.5	24.3	18.2	-	-	-	-	
Other 1/	11.2	70.5	15.1	8.3	3.7	1.8	-	.6	
<u>West</u>	30.7	54.4	22.5	13.1	6.6	4.7	.9	1.1	
Restaurants	17.0	50.4	22.5	13.1	10.1	.8	1.4	1.7	
Cafeterias	.2	42.3	6.3	32.5	3.4	15.5	-	-	
Restaurants or cafeterias located in hotels	2.4	35.8	12.6	2.9	6.5	40.9	1.3	-	
Drug or proprietary stores with fountain service	1.9	57.5	31.0	-	1.2	10.3	-	-	
Other 1/	9.2	66.5	23.8	6.9	1.4	.7	-	.7	

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 30

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
FREQUENCY OF ORDERING FROZEN FISH OR SHELLFISH

Region By Type Of Establishment

Category	All establish- ments	Every day	2 to 4 times a week	Once a week	2 or 3 times a month	Once a month	Less than once a month	Whenever needed	No reply or not applicable
	Number (in thousands)	Per- cent	Per- cent	Per- cent	Per- cent	Per- cent	Per- cent	Per- cent	Per- cent
United States	189.2	6.2	15.7	43.1	4.8	3.7	1.3	5.8	19.4
Northeast	62.3	6.3	11.8	39.5	3.6	2.7	1.6	6.3	27.2
Restaurants	24.0	7.3	11.4	45.7	4.2	2.8	2.2	5.6	20.8
Cafeterias	1.1	7.0	12.7	31.1	-	-	-	6.2	43.0
Restaurants or cafeterias located in hotels	5.3	18.4	14.6	45.4	2.8	4.0	-	2.5	12.3
Drug or proprietary stores with fountain service	2.6	8.8	7.8	19.6	15.7	7.8	-	-	40.3
Other 1/	29.3	3.0	11.8	35.4	2.4	4.1	1.6	8.2	33.5
North Central	53.2	5.4	14.7	55.1	4.5	4.4	1.0	4.7	10.2
Restaurants	28.3	5.1	14.5	60.8	4.5	3.1	.7	4.0	7.3
Cafeterias	1.9	1.1	19.7	73.5	-	3.6	-	-	2.1
Restaurants or cafeterias located in hotels	3.3	29.8	31.2	29.4	4.6	-	-	4.0	1.0
Drug or proprietary stores with fountain service	2.0	-	12.8	19.9	-	19.7	-	2.2	45.4
Other 1/	17.7	2.4	11.8	52.8	5.4	5.7	1.9	6.8	13.2
South	42.0	6.2	18.4	39.1	3.9	3.7	1.3	7.9	19.5
Restaurants	26.4	6.7	18.1	39.0	3.9	5.3	.5	7.7	18.4
Cafeterias	.7	14.2	21.2	23.8	9.4	-	-	21.7	9.2
Restaurants or cafeterias located in hotels	2.3	21.1	24.2	24.0	9.6	-	-	9.7	11.4
Drug or proprietary stores with fountain service	1.4	3.4	-	43.1	-	-	2.8	-	50.7
Other 1/	11.2	1.8	20.2	42.6	3.0	1.3	2.4	8.4	20.3
West	30.7	7.5	21.2	35.3	9.0	2.7	1.1	3.5	19.6
Restaurants	17.0	7.5	27.2	40.1	6.3	2.3	2.0	3.0	11.6
Cafeterias	.2	18.0	13.2	67.8	-	1.0	-	-	-
Restaurants or cafeterias located in hotels	2.4	23.7	12.6	12.8	5.0	1.4	-	3.6	40.9
Drug or proprietary stores with fountain service	1.9	-	11.4	25.3	41.3	-	-	1.2	20.8
Other 1/	9.2	4.4	15.1	33.8	8.4	4.4	-	5.1	28.8

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 31

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING WHETHER
SUPPLIER USUALLY DELIVERS FISH AND SHELLFISH OR IT IS PICKED UP BY EATING PLACE

Region By Type Of Establishment

Category	All establish- ments	Supplier usually delivers	Eating place picks up own supplies	Delivered and picked up	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent
United States	188.2	73.0	24.8	.5	1.7
<u>Northeast</u>					
Restaurants	62.3	66.1	32.9	.4	.6
Cafeterias	24.0	71.2	27.7	.8	.3
Restaurants or cafeterias located in hotels	1.1	77.7	19.7	-	2.6
Drug or proprietary stores with fountain service	5.3	89.0	10.4	.6	-
Other 1/	2.6	68.6	31.4	-	-
	29.3	57.1	42.0	-	.9
<u>North Central</u>					
Restaurants	53.2	80.5	18.1	.6	.8
Cafeterias	28.3	82.1	15.9	1.2	.8
Restaurants or cafeterias located in hotels	1.9	95.4	3.6	-	1.0
Drug or proprietary stores with fountain service	3.3	94.8	4.1	-	1.1
Other 1/	2.0	80.3	19.7	-	-
	17.7	73.6	25.7	-	.7
<u>South</u>					
Restaurants	42.0	73.8	23.2	.8	2.2
Cafeterias	26.1	70.3	27.0	.5	2.2
Restaurants or cafeterias located in hotels	.7	78.0	9.2	-	12.8
Drug or proprietary stores with fountain service	2.3	88.2	4.5	-	7.3
Other 1/	1.4	100.0	-	-	-
	11.2	75.5	22.1	1.8	.6
<u>West</u>					
Restaurants	30.7	73.2	21.9	.2	4.6
Cafeterias	17.0	78.9	18.9	.4	1.8
Restaurants or cafeterias located in hotels	.2	96.6	3.4	-	-
Drug or proprietary stores with fountain service	2.4	59.1	-	-	40.9
Other 1/	1.9	64.2	34.6	-	1.2
	9.2	68.1	31.2	-	.7

1/ Includes drinking places, lunch counters, and refreshment stands.

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING THE NEED FOR A GRADE
OR QUALITY STANDARD FOR FISH AND SHELLFISH PURCHASED

Region By Type Of Establishment

Category	All establish- ments	Need grade or quality standard	Do not need grade or quality standard	Do not know	No reply
United States	Number (in thousands)	Percent	Percent	Percent	Percent
	188.2	50.6	25.0	22.4	2.0
<u>Northeast</u>					
Restaurants	62.3	49.6	24.3	25.3	.8
Cafeterias	24.0	56.2	21.7	21.5	.6
Restaurants or cafeterias located in hotels	1.1	56.6	28.9	14.4	.1
Drug or proprietary stores with fountain service	5.3	46.5	30.0	23.5	-
Other 1/	2.6	40.8	26.2	33.0	-
	29.3	45.2	25.0	28.4	1.4
<u>North Central</u>					
Restaurants	53.2	49.8	29.1	18.3	2.8
Cafeterias	28.3	49.9	33.1	15.2	1.8
Restaurants or cafeterias located in hotels	1.9	53.2	42.1	.1	4.6
Drug or proprietary stores with fountain service	3.3	80.1	15.3	4.1	.5
Other 1/	2.0	18.9	23.0	59.3	.8
	17.7	47.2	24.9	23.0	4.9
<u>South</u>					
Restaurants	42.0	49.8	23.5	23.9	2.8
Cafeterias	26.4	52.9	23.5	21.4	2.2
Restaurants or cafeterias located in hotels	.7	52.6	37.8	9.6	-
Drug or proprietary stores with fountain service	2.3	64.7	24.2	2.3	8.8
Other 1/	1.4	75.5	4.7	19.8	-
	11.2	36.0	24.9	35.5	3.6
<u>West</u>					
Restaurants	30.7	54.8	21.5	22.1	1.6
Cafeterias	17.0	60.7	23.8	14.1	1.4
Restaurants or cafeterias located in hotels	.2	34.5	36.9	13.1	15.5
Drug or proprietary stores with fountain service	2.4	30.5	25.8	42.3	1.4
Other 1/	1.9	64.4	10.3	24.1	1.2
	9.2	48.8	18.2	31.4	1.6

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 33

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
IF COLD STORAGE IS AVAILABLE FOR KEEPING FROZEN FISH OR SHELLFISH

Region By Type Of Establishment

Category	All establishments		Yes		No		No reply	
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	71.0	28.8					.2
Northeast	62.3	60.8	38.9					.3
Restaurants	24.0	67.2	32.8					-
Cafeterias	1.1	59.2	40.8					-
Restaurants or cafeterias located in hotels	5.3	83.6	16.4					-
Drug or proprietary stores with fountain service	2.6	60.0	40.0					-
Other 1/	29.3	51.5	47.8					.7
North Central	53.2	74.5	25.4					.1
Restaurants	28.3	81.0	19.0					-
Cafeterias	1.9	93.3	6.7					-
Restaurants or cafeterias located in hotels	3.3	87.8	12.2					-
Drug or proprietary stores with fountain service	2.0	58.3	41.7					-
Other 1/	17.7	61.5	38.1					.4
South	42.0	76.2	23.6					.2
Restaurants	25.4	78.8	21.0					.2
Cafeterias	.7	57.9	42.1					-
Restaurants or cafeterias located in hotels	2.3	93.5	6.5					-
Drug or proprietary stores with fountain service	1.4	98.2	1.8					-
Other 1/	11.2	65.1	34.9					-
West	30.7	78.2	21.5					.3
Restaurants	17.0	87.5	11.9					.6
Cafeterias	.2	94.6	5.4					-
Restaurants or cafeterias located in hotels	2.4	90.3	9.7					-
Drug or proprietary stores with fountain service	1.9	67.9	32.1					-
Other 1/	9.2	59.4	40.6					-

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 34

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING IF LACK OF
SUFFICIENT OR CONVENIENT STORAGE SPACE LIMITS USE OF FROZEN FISH OR SHELLFISH
Region By Type Of Establishment

Category	All establishments		Yes		No		No reply	
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
<u>United States</u>	<u>188.2</u>	<u>17.8</u>	<u>80.7</u>				<u>1.5</u>	
<u>Northeast</u>	<u>62.3</u>	<u>15.9</u>	<u>81.4</u>				<u>2.7</u>	
Restaurants	24.0	16.6	81.7				1.7	
Cafeterias	1.1	8.7	72.8				18.5	
Restaurants or cafeterias located in hotels	5.3	15.4	84.6				(1)	
Drug or proprietary stores with fountain service	2.6	10.0	77.2				12.8	
Other 2/	29.3	16.3	81.2				2.5	
<u>North Central</u>	<u>53.2</u>	<u>20.0</u>	<u>78.9</u>				<u>1.1</u>	
Restaurants	28.3	20.3	78.1				1.6	
Cafeterias	1.9	21.6	73.8				4.6	
Restaurants or cafeterias located in hotels	3.3	8.4	91.6				-	
Drug or proprietary stores with fountain service	2.0	12.1	87.9				-	
Other 2/	17.7	22.3	77.3				.4	
<u>South</u>	<u>42.0</u>	<u>20.1</u>	<u>79.2</u>				<u>.7</u>	
Restaurants	26.4	22.0	77.4				.6	
Cafeterias	.7	5.1	94.9				-	
Restaurants or cafeterias located in hotels	2.3	16.0	84.0				-	
Drug or proprietary stores with fountain service	1.4	30.6	69.4				-	
Other 2/	11.2	16.1	82.7				1.2	
<u>West</u>	<u>30.7</u>	<u>14.4</u>	<u>84.4</u>				<u>1.2</u>	
Restaurants	17.0	15.2	84.2				.6	
Cafeterias	.2	42.9	57.1				-	
Restaurants or cafeterias located in hotels	2.4	8.0	88.9				3.1	
Drug or proprietary stores with fountain service	1.9	10.3	89.7				-	
Other 2/	9.2	14.7	83.1				2.2	

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 35

POUNDS OF FROZEN FISH AND SHELLFISH HELD IN FREEZER OR COLD STORAGE
BY PUBLIC EATING PLACES SERVING FISH OR SHELLFISH

Region By Type Of Establishment

Category	Number of establish- ments (thousands)	Total			Frozen fish			Frozen shellfish			Pounds held per establishment		
		Thousand Pounds	Per- cent	Thousand Pounds	Thousand Pounds	Per- cent	Thousand Pounds	Thousand Pounds	Per- cent	Thousand Pounds	Total	Fish	Shellfish
United States	188.2	9,126	100.0	4,234	4,892	46.4		4,892	53.6	48.5	22.5	22.5	26.0
Northeast	62.3	2,451	100.0	750	1,701	30.6		1,701	69.4	39.3	12.0	12.0	27.3
Restaurants	24.0	1,757	100.0	470	1,287	26.8		1,287	73.2	73.2	19.6	19.6	53.6
Cafeterias	1.1	16	100.0	11	5	68.8		5	31.2	14.5	10.0	10.0	4.5
Restaurants or cafeterias located in hotels	5.3	443	100.0	142	301	32.1		301	67.9	83.6	26.8	26.8	56.8
Drug or proprietary stores with fountain service	2.6	10	100.0	6	4	60.0		4	40.0	3.8	2.3	2.3	1.5
Other 1/	29.3	225	100.0	121	104	53.8		104	46.2	7.7	4.1	4.1	3.6
North Central	53.2	1,631	100.0	864	767	53.0		767	47.0	30.6	16.2	16.2	14.4
Restaurants	28.3	863	100.0	410	453	47.5		453	52.5	30.5	14.5	14.5	16.0
Cafeterias	1.9	84	100.0	48	36	57.1		36	42.9	44.2	25.3	25.3	18.9
Restaurants or cafeterias located in hotels	3.3	442	100.0	245	197	55.4		197	44.6	133.9	74.2	74.2	59.7
Drug or proprietary stores with fountain service	2.0	10	100.0	9	1	90.0		1	10.0	5.0	4.5	4.5	.5
Other 1/	17.7	232	100.0	132	80	65.5		80	34.5	13.1	8.6	8.6	4.5
South	42.0	3,453	100.0	2,076	1,382	60.0		1,382	40.0	82.3	49.4	49.4	32.9
Restaurants	26.4	1,621	100.0	794	827	49.0		827	51.0	61.4	30.1	30.1	31.3
Cafeterias	.7	1,100	100.0	972	128	88.4		128	11.6	1,571.4	1,388.6	1,388.6	182.8
Restaurants or cafeterias located in hotels	2.3	570	100.0	215	355	37.7		355	62.3	247.8	93.5	93.5	154.3
Drug or proprietary stores with fountain service	1.4	3	100.0	2	1	66.7		1	33.3	2.1	1.4	1.4	.7
Other 1/	11.2	164	100.0	93	71	56.7		71	43.3	14.6	8.3	8.3	6.3
West	30.7	1,586	100.0	544	1,042	34.3		1,042	65.7	51.7	17.7	17.7	34.0
Restaurants	17.0	981	100.0	358	623	36.5		623	63.5	57.7	21.1	21.1	36.6
Cafeterias	.2	9	100.0	9	-	100.0		-	-	45.0	45.0	45.0	-
Restaurants or cafeterias located in hotels	2.4	511	100.0	135	376	26.4		376	73.6	212.9	56.2	56.2	156.7
Drug or proprietary stores with fountain service	1.9	13	100.0	10	3	76.9		3	23.1	6.8	5.2	5.2	1.6
Other 1/	9.2	72	100.0	32	40	44.4		40	55.6	7.8	3.5	3.5	4.3

1/ Includes drinking places, lunch counters and refreshment stands.

Note: Above data represent estimates of the number of pounds of frozen fish and shellfish held in freezer or cold storage at the time the report was completed for the establishments in the survey (sometime during the period May 25 - June 2, 1955).

Table 36

NUMBER OF MEALS SERVED EACH DAY BY PUBLIC EATING PLACES

By Geographic Region 1/

Geographic region	Total number of establishments	Meals and sandwiches served each day			
		Total	Main dish meals		Sandwiches <u>2/</u>
			Total	Fish or shellfish	
	Number in (thousands)	Number in (millions)	Number in (millions)	Number in (millions)	Number in (millions)
United States	<u>397.8</u>	<u>70.7</u>	<u>40.4</u>	<u>3.9</u>	<u>30.3</u>
Northeast	111.2	16.8	9.7	1.2	7.1
North Central	124.6	23.6	14.1	1.0	9.5
South	100.3	17.6	8.7	.9	8.9
West	61.7	12.7	7.9	.8	4.8

1/ Based on number of meals and sandwiches served at lunch and dinner during a 7-day period in May 1955, assuming a 6-1/2 day business week. Daily servings of meals and sandwiches by establishments serving fish or shellfish have been used to estimate the meals and sandwiches served by establishments not serving fish or shellfish.

2/ Includes sandwiches of fish or shellfish.

Table 37
NUMBER OF MAIN DISH MEALS, FISH AND SHELLFISH MAIN DISH MEALS AND SANDWICHES SERVED BY
PUBLIC EATING PLACES SERVING FISH AND SHELLFISH DURING ONE-WEEK OF MAY 1955

Category	Region By Type of Establishment									
	Total meals served					Luncheon meals served				
	Number of establishments (in thousands)	Main dish	Fish and shellfish main dish	Per cent	Number (in millions)	Main dish	Fish and shellfish main dish	Per cent	Number (in millions)	Per cent
United States	188.2	85.8	14.1	16.4	51.6	8.5	16.5	60.2	60.6	67.5
Northeast	62.3	24.4	4.4	18.0	14.2	2.6	18.2	58.4	59.8	20.1
Restaurants	24.0	10.1	2.3	22.8	5.6	1.2	23.7	55.1	54.3	7.7
Cafeterias	1.1	1.6	.1	6.2	1.1	.1	7.1	71.8	64.0	2.6
Restaurants or cafeterias located in hotels	5.3	9.0	1.3	14.4	4.0	.6	14.3	44.9	46.4	1.3
Drug or proprietary stores with fountain service	2.6	.1	(1)	(2)	.1	(1)	(2)	81.5	-	.6
Other 3/	29.3	3.6	.7	19.4	2.3	.5	20.0	63.3	69.7	7.9
North Central	53.2	26.6	3.7	13.9	16.4	2.2	13.4	61.6	60.4	19.4
Restaurants	20.3	12.0	2.0	16.4	7.5	1.2	15.0	61.1	59.5	10.1
Cafeterias	1.9	2.0	.2	10.3	1.5	.2	6.7	73.3	77.2	1.2
Restaurants or cafeterias located in hotels	3.3	9.4	1.2	12.8	5.4	.7	13.0	57.1	55.9	1.9
Drug or proprietary stores with fountain service	2.0	2	(1)	(2)	2	(1)	(2)	81.8	-	1.1
Other 3/	17.7	2.0	.3	15.0	1.2	.2	15.4	61.6	58.9	4.8
South	42.0	17.2	3.4	19.8	11.0	2.2	20.7	64.1	66.4	18.1
Restaurants	26.4	9.7	2.1	21.6	6.1	1.4	22.2	63.1	65.3	10.7
Cafeterias	.7	1.0	.1	10.0	.7	.1	14.3	71.7	76.1	.3
Restaurants or cafeterias located in hotels	2.3	5.0	.9	18.0	2.9	.5	19.4	57.5	57.1	.8
Drug or proprietary stores with fountain service	1.4	.1	(1)	(2)	.1	(1)	(2)	81.3	-	.6
Other 3/	11.2	1.4	.3	21.4	.9	.2	22.2	66.9	71.4	5.7
West	30.7	17.6	2.6	14.8	9.8	1.4	14.3	55.5	44.8	9.9
Restaurants	17.0	10.5	1.7	16.2	5.7	.9	15.5	54.5	54.1	5.0
Cafeterias	.2	.4	(1)	(2)	.2	(1)	(2)	59.1	-	.2
Restaurants or cafeterias located in hotels	2.4	5.1	.7	13.7	2.8	.4	13.8	55.6	55.0	.4
Drug or proprietary stores with fountain service	1.9	.3	.1	33.3	.2	.1	50.0	59.2	60.7	.7
Other 3/	9.2	1.3	.1	7.7	.7	.1	14.3	58.4	55.5	3.6

1/ Less than one hundred thousand meals.

2/ Less than one-tenth percent.

3/ Includes drinking places, lunch counters, and refreshment stands.
Note: The number of main dish luncheon meals served and fish and shellfish main dish luncheon meals do not add to subtotals due to rounding differences.

Table 38

NUMBER OF MAIN DISH AND FISH AND SHELLFISH MAIN DISH MEALS AND SANDWICHES
SERVED BY PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
PER ESTABLISHMENT PER WEEK, MAY 1955 1/
Region By Type Of Establishment

Category	Total meals served		Luncheon meals served		Number of sandwiches
	Main dish	Fish and shellfish main dish	Main dish	Fish and shellfish main dish	
United States	Number	Number	Number	Number	Number
Northeast	1,56	75	274	45	359
Restaurants	392	71	228	42	323
Cafeterias	1,21	96	233	50	321
Restaurants or cafeterias located in hotels	1,454	91	1,000	91	2,364
Drug or proprietary stores with fountain service	1,698	245	755	113	245
Other 2/	38	24	38	-	231
	123		78	17	270
North Central	500	70	308	41	365
Restaurants	1,59	71	279	42	357
Cafeterias	1,053	105	789	105	632
Restaurants or cafeterias located in hotels	2,848	364	1,636	212	576
Drug or proprietary stores with fountain service	100	-	100	-	700
Other 2/	113	17	68	11	271
South	410	81	262	52	431
Restaurants	367	80	231	53	405
Cafeterias	1,428	143	1,000	143	428
Restaurants or cafeterias located in hotels	2,174	391	1,261	217	348
Drug or proprietary stores with fountain service	71	-	71	-	428
Other 2/	125	27	80	18	509
West	572	85	319	46	322
Restaurants	618	100	335	53	294
Cafeterias	2,000	-	1,000	-	1,000
Restaurants or cafeterias located in hotels	2,125	292	1,167	167	167
Drug or proprietary stores with fountain service	158	53	105	53	368
Other 2/	141	11	76	11	391

1/ Total number of meals served during the seven days prior to the survey of the individual establishments.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 39

PERCENTAGE DISTRIBUTION OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING PERCENTAGE OF MAIN DISH MEALS SERVED AS LUNCH, MAY 1955

Region By Type Of Establishment

Category	All establish- ments	0 to 19 percent	20 to 39 percent	40 to 59 percent	60 to 79 percent	80 to 100 percent	No reply or not applicable
	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	189.2	2.9	11.1	20.5	19.1	16.9	29.5
Northeast	62.3	4.0	15.2	16.3	15.2	18.2	30.4
Restaurants	21.0	6.1	18.7	22.9	18.9	16.6	16.8
Cafeterias	1.1	-	6.2	19.3	18.8	39.1	16.6
Restaurants or cafeterias located in hotels	5.3	6.6	21.8	33.8	10.1	2.9	24.8
Drug or proprietary stores with fountain service	2.6	-	.9	7.8	.9	35.8	54.6
Other 2/	29.3	2.0	12.6	8.4	15.8	20.0	41.2
North Central	53.2	-	10.6	21.6	21.4	14.4	32.0
Restaurants	28.3	-	11.3	27.5	27.8	14.3	19.1
Cafeterias	1.9	-	3.6	16.7	29.3	38.5	11.9
Restaurants or cafeterias located in hotels	3.3	-	13.5	40.2	38.2	4.7	3.4
Drug or proprietary stores with fountain service	2.0	-	1.1	-	6.0	15.6	77.3
Other 2/	17.7	-	10.1	12.3	9.3	13.5	54.8
South	12.0	3.7	7.2	17.6	26.4	20.7	24.4
Restaurants	26.4	3.6	10.0	21.3	30.1	22.0	13.0
Cafeterias	.7	-	9.5	11.8	21.1	37.5	20.1
Restaurants or cafeterias located in hotels	2.3	2.0	8.2	36.5	39.9	2.9	10.5
Drug or proprietary stores with fountain service	1.4	-	-	-	21.4	27.6	51.0
Other 2/	11.2	5.4	1.3	7.8	15.3	19.1	51.1
West	30.7	4.7	2.6	30.4	11.6	13.3	30.4
Restaurants	17.0	5.9	13.6	29.3	15.4	13.7	22.1
Cafeterias	.2	-	3.4	63.6	15.5	16.5	1.0
Restaurants or cafeterias located in hotels	2.4	-	4.5	29.3	17.6	.7	47.9
Drug or proprietary stores with fountain service	1.9	10.3	-	31.0	10.3	22.0	26.4
Other 2/	9.2	2.9	5.8	32.2	2.9	13.6	42.6

1/ Total number of meals served during the seven days prior to the survey of the individual establishments.

2/ Includes drinking places, lunch counters, and refreshment stands.

**PERCENTAGE DISTRIBUTION OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
PERCENTAGE OF FISH OR SHELLFISH MAIN DISH MEALS SERVED AS LUNCH, MAY 1955**

Region By Type Of Establishment 1/

Category	All establish- ments Number (in thousands)	0 to 19		20 to 39		40 to 59		60 to 79		80 to 100		No reply or not applicable
		Percent	percent	Percent	percent	Percent	percent	Percent	percent	Percent	Percent	
United States	168.2	3.0		9.3		16.5		12.4		16.8		42.0
Northeast	62.3	4.4		10.1		12.9		10.9		17.7		44.0
Restaurants	24.0	8.1		16.8		14.1		14.0		17.1		29.9
Cafeterias	1.1	12.2		6.2		7.3		18.5		33.0		22.8
Restaurants or cafeterias located in hotels	5.3	7.4		18.7		28.3		9.7		5.6		30.3
Drug or proprietary stores with fountain service	2.6	-	.9	-	7.8	-	7.8	.9		12.2		78.2
Other <u>2/</u>	29.3	.9	4.1		10.0		9.0			20.2		55.8
North Central	53.2	3.5		8.4		19.1		14.9		16.4		37.7
Restaurants	28.3	4.2		10.6		23.6		19.5		17.8		24.3
Cafeterias	1.9	3.6		.1		10.6		21.2		55.5		11.0
Restaurants or cafeterias located in hotels	3.3	.1	7.8		40.5		23.0			3.6		25.0
Drug or proprietary stores with fountain service	2.0	-	1.1		1.2		4.1			17.2		76.4
Other <u>2/</u>	17.7	3.4	6.8		10.8		7.0			12.2		59.8
South	42.0	-		9.1		14.2		13.3		21.8		41.6
Restaurants	26.1	-		10.4		17.2		15.2		22.6		34.6
Cafeterias	.7	-		10.0		1.4		1.8		36.7		50.1
Restaurants or cafeterias located in hotels	2.3	-		15.4		31.7		31.7		7.0		14.2
Drug or proprietary stores with fountain service	1.4	-		-		-		17.0		27.6		55.4
Other <u>2/</u>	11.2	-	6.1		6.0		5.7			20.9		61.3
West	30.7	2.2		9.3		22.0		10.1		9.3		46.1
Restaurants	17.0	5.2		9.0		25.4		12.1		9.9		38.4
Cafeterias	.2	-		3.4		63.6		15.5		16.5		1.0
Restaurants or cafeterias located in hotels	2.4	-		4.6		30.2		16.1		.7		48.4
Drug or proprietary stores with fountain service	1.9	-		10.3		20.7		10.3		15.1		43.6
Other <u>2/</u>	9.2	.7	10.9		13.3		4.4			9.2		61.5

1/ Total number of meals served during the seven days prior to the survey of the individual establishments.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 41

PERCENTAGE DISTRIBUTION OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
THE PERCENTAGE THAT FISH SANDWICHES ARE OF TOTAL SANDWICHES SERVED, MAY 1955

Region By Type Of Establishment 1/

Category	All establish- ments	One percent	Two percent	Three percent	Four percent	Five to nine percent	Ten percent and over	No reply or not applicable
		Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	(in thousands) 138.2	3.5	3.5	2.3	1.1	10.3	31.6	47.7
Northeast	62.3	1.8	2.5	2.2	1.5	11.9	42.8	37.3
Restaurants	24.0	3.1	2.8	1.7	1.4	12.5	42.9	35.6
Cafeterias	1.1	-	.5	.1	-	12.4	58.1	28.9
Restaurants or cafeterias located in hotels	5.3	2.5	1.9	.6	.9	7.0	34.9	52.2
Drug or proprietary stores	2.6	-	7.8	7.8	.9	-	52.1	31.4
with fountain service	29.3	.9	1.8	2.5	1.6	13.4	42.7	37.1
Other 2/								
North Central	53.2	5.2	4.2	2.8	1.0	11.6	26.8	48.4
Restaurants	28.3	5.5	5.3	3.8	1.2	13.0	24.8	46.4
Cafeterias	1.9	2.3	1.3	3.5	-	18.1	36.0	38.8
Restaurants or cafeterias located in hotels	3.3	2.2	5.5	1.0	.5	14.8	20.8	55.2
Drug or proprietary stores	2.0	.4	-	1.1	1.5	14.6	71.7	10.7
with fountain service	17.7	6.4	3.0	1.9	7.2	25.0	55.8	5.8
Other 2/								
South	42.0	1.7	3.5	1.3	.9	6.3	25.3	61.0
Restaurants	26.1	1.9	4.3	1.7	1.1	5.0	19.4	66.6
Cafeterias	.7	-	-	-	-	4.4	29.8	65.8
Restaurants or cafeterias located in hotels	2.3	-	1.6	1.1	1.2	4.2	13.5	78.4
Drug or proprietary store	1.4	-	-	-	-	33.8	20.9	45.3
with fountain service	11.2	1.8	2.4	.6	.6	6.6	42.1	45.9
Other 2/								
West	30.7	6.4	4.0	2.9	.9	10.1	26.4	49.3
Restaurants	17.0	7.3	5.9	2.1	.8	11.2	26.4	46.3
Cafeterias	.2	-	-	12.1	-	15.6	13.1	59.2
Restaurants or cafeterias located in hotels	2.4	.8	2.8	-	-	14.1	13.9	68.4
Drug or proprietary stores	1.9	10.3	-	-	-	10.3	47.3	32.1
with fountain service	9.2	5.1	2.2	5.8	1.4	7.3	25.2	53.0
Other 2/								

1/ Total number of meals served during the seven days prior to the survey of the individual establishments.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 42

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING NUMBER OF SERVINGS PER POUND OF FISH FILLETS

Region By Type Of Establishment

Category	All establishments number (in thousands)	One serving		Two servings		Three servings		Four servings		Five servings		Six to eight servings		No reply or not applicable	
		Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	198.2	1.3	16.6	30.0	15.5	1.8	34.0								
Northeast	62.3	.8	15.3	31.3	12.9	1.0	38.2								
Restaurants	24.0	1.1	18.2	41.1	17.4	1.7	20.2								
Cafeterias	1.1	-	12.7	39.5	20.6	6.2	18.4								
Restaurants or cafeterias located in hotels	5.3	4.0	35.5	34.1	11.6	-	14.8								
Drug or proprietary stores with fountain service	2.6	.9	-	23.5	4.0	1.3	70.3								
Other 1/	29.3	-	10.7	23.1	9.9	.5	55.1								
North Central	53.2	1.0	16.8	33.2	17.4	2.5	28.5								
Restaurants	28.3	1.2	18.7	40.8	18.5	2.8	17.5								
Cafeterias	1.9	-	21.2	20.7	36.2	-	21.9								
Restaurants or cafeterias located in hotels	3.3	-	32.5	32.1	10.8	2.1	22.5								
Drug or proprietary stores with fountain service	2.0	-	-	3.8	30.0	-	66.2								
Other 1/	17.7	1.1	12.3	26.0	13.2	2.6	43.6								
South	42.0	2.8	20.8	26.5	19.5	2.1	30.2								
Restaurants	26.4	3.9	24.1	30.4	14.7	1.5	25.1								
Cafeterias	.7	-	1.9	31.4	29.4	9.2	28.1								
Restaurants or cafeterias located in hotels	2.3	3.7	35.6	30.9	12.1	-	17.7								
Drug or proprietary stores with fountain service	1.4	-	-	5.6	39.7	-	54.7								
Other 1/	11.2	.6	14.0	18.6	17.9	3.8	41.5								
West	30.7	.7	12.8	26.5	16.4	1.5	40.6								
Restaurants	17.0	.4	13.2	33.7	20.9	.8	29.4								
Cafeterias	.2	-	-	41.3	58.7	-	-								
Restaurants or cafeterias located in hotels	2.4	-	17.8	32.4	3.9	-	45.9								
Drug or proprietary stores with fountain service	1.9	-	-	23.0	25.3	10.3	41.4								
Other 1/	9.2	1.4	13.6	11.9	8.7	1.4	60.8								

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 13

PERCENTAGE OF PUBLIC EATING PLACES INDICATING WHETHER OR NOT GREATER SELECTION
OF FISH AND SHELLFISH DISHES IS OFFERED ON CERTAIN DAYS
Region By Type Of Establishment

Category	All establishments		Yes		No		No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	
United States	188.2		59.8	40.2		(1)	
Northeast	62.3	63.1	26.6				
Restaurants	24.0	73.4	26.6				
Cafeterias	1.1	80.5	19.5				
Restaurants or cafeterias located in hotels	5.3	51.5	38.5				
Drug or proprietary stores with fountain service	2.6	68.9	31.1				
Other 2/	29.3	53.7	16.3				
North Central	53.2	73.1	26.9				
Restaurants	28.3	77.7	22.3				
Cafeterias	1.9	88.3	11.7				
Restaurants or cafeterias located in hotels	3.3	99.2	10.8				
Drug or proprietary stores with fountain service	2.0	72.3	27.7				
Other 2/	17.7	61.0	39.0				
South	42.0	47.7	52.3				
Restaurants	26.4	51.5	48.5				
Cafeterias	.7	80.7	19.3				
Restaurants or cafeterias located in hotels	2.3	48.4	51.6				
Drug or proprietary stores with fountain service	1.4	46.2	53.8				
Other 2/	11.2	36.8	63.2				
West	30.7	46.8	53.0				
Restaurants	17.0	50.5	49.5				
Cafeterias	.2	47.3	52.7				
Restaurants or cafeterias located in hotels	2.4	45.1	54.9				
Drug or proprietary stores with fountain service	1.9	79.3	20.7				
Other 2/	9.2	33.6	65.7				

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 44

PERCENTAGE OF PUBLIC EATING PLACES INDICATING DAYS ON WHICH THE GREATEST
SELECTION OF FISH AND SHELLFISH DISHES IS OFFERED

Region By Type of Establishment

Category	All establish- ments	Sunday through Tuesday and Thursday	Wednesday	Friday	Saturday
	Number (in thousands)	Percent	Percent	Percent	Percent
United States	126.2	2.6	5.1	87.9	4.4
Northeast	45.8	2.2	5.5	85.5	6.7
Restaurants	20.6	4.1	3.3	85.1	7.5
Cafeterias	.9	-	7.1	92.9	-
Restaurants or cafeterias located in hotels	4.7	1.4	8.3	70.8	19.5
Drug or proprietary stores with fountain service	2.0	-	10.2	89.8	-
Other 1/	17.6	.8	6.8	89.0	3.4
North Central	41.2	1.2	4.1	93.0	1.7
Restaurants	23.8	1.8	4.5	91.5	2.2
Cafeterias	1.9	-	11.4	86.6	-
Restaurants or cafeterias located in hotels	3.1	.5	6.2	93.3	-
Drug or proprietary stores with fountain service	1.5	1.5	1.5	97.0	-
Other 1/	10.9	-	1.8	96.4	1.8
South	23.8	6.6	6.5	80.1	6.8
Restaurants	16.0	7.5	6.4	80.7	5.4
Cafeterias	.7	-	18.9	80.8	.3
Restaurants or cafeterias located in hotels	1.3	1.3	8.3	85.9	4.5
Drug or proprietary stores with fountain service	.8	8.8	3.0	85.3	2.9
Other 1/	5.0	5.3	5.3	76.2	13.2
West	15.4	1.2	4.0	93.6	1.1
Restaurants	9.0	.6	4.1	94.5	.8
Cafeterias	.1	-	21.8	78.2	-
Restaurants or cafeterias located in hotels	1.3	-	11.8	88.2	-
Drug or proprietary stores with fountain service	1.6	1.5	-	97.0	1.5
Other 1/	3.4	4.0	2.0	92.0	2.0

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 445

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
WHETHER OR NOT FISH AND SHELLFISH ARE OFFERED DAILY
Region By Type Of Establishment

Category	All establishments	Not offered daily		Offered daily		No reply
		Number (in thousands)	Percent	Percent	Percent	
United States	All	188.7	29.5	68.0	2.5	
Northeast						
Restaurants	62.3	32.3	65.8	1.9		
Cafeterias	24.0	32.0	67.7	.3		
Restaurants or cafeterias located in hotels	1.1	37.0	60.4	2.6		
Drug or proprietary stores with fountain service	5.3	22.5	76.8	.7		
Other 1/	2.6	36.0	56.2	7.8		
	29.3	33.8	63.2	3.0		
North Central						
Restaurants	53.2	36.3	61.1	2.6		
Cafeterias	28.3	37.9	60.1	2.0		
Restaurants or cafeterias located in hotels	1.9	45.7	45.5	8.8		
Drug or proprietary stores with fountain service	3.3	7.2	92.8	-		
Other 1/	2.0	18.9	76.0	5.1		
	17.7	46.0	57.0	3.0		
South						
Restaurants	42.0	27.6	69.9	2.5		
Cafeterias	26.1	29.5	67.4	3.1		
Restaurants or cafeterias located in hotels	.7	34.0	65.2	.8		
Drug or proprietary stores with fountain service	2.3	14.6	80.6	4.8		
Other 1/	1.4	27.4	72.6	-		
	11.2	25.3	73.8	.9		
West						
Restaurants	30.7	14.8	81.6	3.6		
Cafeterias	17.0	15.9	83.9	.2		
Restaurants or cafeterias located in hotels	.2	55.1	44.9	-		
Drug or proprietary stores with fountain service	2.4	7.1	92.9	-		
Other 1/	1.9	11.5	78.2	10.3		
	9.2	14.7	75.8	9.5		

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 46

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH CONTAINING SUMMER WITH
WINTER MENU PRICES OF FISH AND SHELLFISH

Region By Type Of Establishment

Category	All establish- ments (in thousands)	Menu price higher in summer	Menu price the same	Menu price lower in summer	No reply
United States	Number	Percent	Percent	Percent	Percent
	180.2	1.2	93.8	2.7	2.3
Northeast					
Restaurants	62.3	1.1	93.3	3.7	1.9
Cafeterias	24.0	2.0	93.2	2.5	2.3
Restaurants or cafeterias located in hotels	1.1	-	75.4	18.4	6.2
Drug or proprietary stores with fountain service	5.3	2.7	92.7	3.4	1.2
Other 1/	2.6	-	98.7	1.3	-
	29.3	.3	93.6	4.3	1.8
North Central					
Restaurants	53.2	1.8	93.8	1.9	2.5
Cafeterias	28.3	1.1	95.4	1.5	2.0
Restaurants or cafeterias located in hotels	1.9	-	85.8	-	14.2
Drug or proprietary stores with fountain service	3.3	4.9	89.0	4.1	2.0
Other 1/	2.0	-	86.2	-	13.8
	17.7	2.6	94.0	2.6	.8
South					
Restaurants	42.0	1.2	93.4	2.2	2.2
Cafeterias	23.4	1.5	95.3	1.9	1.3
Restaurants or cafeterias located in hotels	.7	-	90.2	-	9.8
Drug or proprietary stores with fountain service	2.3	1.2	86.3	12.5	-
Other 1/	1.4	-	86.1	13.9	-
	11.2	.6	91.5	3.1	4.8
West					
Restaurants	30.7	.1	95.5	1.2	2.2
Cafeterias	17.0	.2	97.2	1.9	.7
Restaurants or cafeterias located in hotels	.2	-	100.0	-	-
Drug or proprietary stores with fountain service	2.4	-	97.7	2.3	-
Other 1/	1.9	-	96.5	-	3.5
	9.2	-	91.3	-	8.7

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 47
PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF STEAK

Region By Type Of Establishment

Category	All establishments	Number (in thousands)	Fish and shellfish serving brings more profit		Fish and shellfish serving brings less profit		Serve only fish and shellfish		Establishments not replying
			Percent	Percent	Percent	Percent	Percent	Percent	
United States		185.2	40.2	28.9	11.5		13.5		5.9
Northeast		52.3	38.4	23.4	12.0		18.8		7.4
Restaurants		24.0	47.9	25.4	11.1		11.4		4.2
Cafeterias		1.1	51.9	19.1	6.2		6.6		16.2
Restaurants or cafeterias located in hotels		5.3	53.3	21.2	7.1		12.5		5.9
Drug or proprietary stores with fountain service		2.6	25.6	18.9	-		19.2		36.3
Other 1/		29.3	28.6	22.8	14.9		26.4		7.3
North Central		53.2	32.2	31.4	13.1		11.3		5.0
Restaurants		28.3	45.8	37.4	12.0		2.9		1.9
Cafeterias		1.9	35.6	35.6	7.1		5.9		15.8
Restaurants or cafeterias located in hotels		3.3	51.7	43.2	5.0		-		.1
Drug or proprietary stores with fountain service		2.0	18.6	35.3	11.0		11.4		23.7
Other 1/		17.7	29.1	18.7	17.3		27.6		7.3
South		42.0	46.7	26.6	11.4		10.9		4.4
Restaurants		26.1	51.6	30.1	12.7		3.5		2.1
Cafeterias		.7	60.3	14.0	11.1		4.4		10.2
Restaurants or cafeterias located in hotels		2.3	60.3	32.0	7.7		-		-
Drug or proprietary stores with fountain service		1.1	24.1	51.5	-		24.4		-
Other 1/		11.2	34.5	15.1	10.4		29.2		10.8
West		30.7	36.4	32.0	7.2		10.0		6.7
Restaurants		17.0	44.6	38.4	9.0		5.5		2.3
Cafeterias		.2	43.2	37.9	3.4		15.5		-
Restaurants or cafeterias located in hotels		2.4	33.4	61.1	5.5		-		-
Drug or proprietary stores with fountain service		1.9	41.4	26.4	1.2		20.7		10.3
Other 1/		9.2	20.6	36.8	8.0		18.6		16.0

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 48

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF ROAST BEEF

Region By Type Of Establishment

Category	All establishments	Fish and shellfish serving brings more profit	Fish and shellfish serving brings same profit	Fish and shellfish serving brings less profit	Serve only fish and shellfish	Establishments not replying
	(in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2	37.5	30.4	10.8	14.4	6.9
Northeast						
Restaurants	62.3	38.4	25.3	11.9	16.7	7.7
Cafeterias	24.0	46.0	27.9	11.5	9.8	4.8
Restaurants or cafeterias located in hotels	1.1	46.3	25.2	-	6.2	22.3
Drug or proprietary stores with fountain service	5.3	60.4	23.9	5.4	4.4	5.9
Other 1/	2.6	26.5	18.9	-	18.3	36.3
North Central	29.2	28.9	24.1	14.8	24.9	7.3
Restaurants	53.2	36.1	33.2	11.0	13.7	6.0
Cafeterias	28.3	42.2	41.1	10.3	3.5	2.9
Restaurants or cafeterias located in hotels	1.9	37.9	37.4	3.5	3.5	17.7
Drug or proprietary stores with fountain service	3.3	48.9	43.5	7.4	-	.2
Other 1/	2.0	18.3	38.3	-	19.7	23.7
South	17.7	25.7	17.6	15.1	32.8	8.8
Restaurants	42.0	41.7	28.8	10.4	13.3	5.8
Cafeterias	26.1	45.6	31.7	12.7	7.3	2.7
Restaurants or cafeterias located in hotels	.7	73.2	24.6	1.1	-	1.1
Drug or proprietary stores with fountain service	2.3	59.3	35.5	2.6	2.6	-
Other 1/	1.4	23.8	53.3	-	18.6	4.3
West	11.2	29.1	17.5	8.6	29.8	15.0
Restaurants	30.7	32.5	38.0	9.0	12.3	8.2
Cafeterias	17.0	40.0	37.4	8.8	8.3	5.5
Restaurants or cafeterias located in hotels	.2	58.7	37.9	3.4	-	-
Drug or proprietary stores with fountain service	2.4	24.3	66.0	7.8	1.9	-
Other 1/	1.8	42.7	36.7	-	10.3	10.3
	9.2	18.1	31.8	11.6	23.2	15.3

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 49
PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF ROAST PORK

Region By Type Of Establishment

Category	All establishments	Fish and shellfish serving brings more profit		Fish and shellfish serving brings same profit		Fish and shellfish serving brings less profit		Serve fish and shellfish only	Establishments not replying
		Number (in thousands)	Percent	Percent	Percent	Percent	Percent		
United States	188.2	34.8	29.2	9.3	19.1	7.6			
Northeast	62.3	33.0	22.6	9.2	26.8	8.4			
Restaurants	24.0	40.4	29.1	7.8	17.9	4.8			
Cafeterias	1.1	38.1	27.3	-	12.3	22.3			
Restaurants or cafeterias located in hotels	5.3	54.2	23.5	3.1	13.8	5.4			
Drug or proprietary stores with fountain service	2.6	25.2	16.5	-	22.0	36.3			
Other 1/	29.3	23.6	17.5	12.5	37.4	9.0			
North Central	53.2	34.3	34.5	10.0	15.0	6.2			
Restaurants	28.3	40.2	41.7	9.5	5.2	3.4			
Cafeterias	1.9	37.5	37.7	3.6	3.6	17.6			
Restaurants or cafeterias located in hotels	3.3	44.7	46.8	7.7	.6	.2			
Drug or proprietary stores with fountain service	2.0	21.3	35.3	-	19.7	23.7			
Other 1/	17.7	24.1	20.2	13.2	34.0	8.5			
South	12.0	39.6	27.2	9.9	15.8	7.5			
Restaurants	26.4	43.9	29.7	12.7	11.0	2.7			
Cafeterias	.7	71.3	12.0	1.1	1.9	13.7			
Restaurants or cafeterias located in hotels	2.3	43.5	49.5	1.9	5.1	-			
Drug or proprietary stores with fountain service	1.4	9.9	51.5	-	34.3	4.3			
Other 1/	11.2	30.3	14.5	6.9	28.0	20.3			
West	30.7	32.8	36.2	7.3	15.0	8.7			
Restaurants	17.0	39.9	35.5	8.4	10.3	5.9			
Cafeterias	.2	60.7	37.9	-	1.4	-			
Restaurants or cafeterias located in hotels	2.4	21.5	68.1	2.7	7.7	-			
Drug or proprietary stores with fountain service	1.9	41.4	26.4	-	21.9	10.3			
Other 1/	9.2	20.3	31.1	8.0	24.6	16.0			

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 50

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF CHICKEN

Region By Type Of Establishment

Category	All establish- ments	Fish and shellfish serving brings more profit	Fish and shellfish serving brings same profit	Fish and shellfish serving brings less profit	Serve only fish and shellfish	Establishments not replying
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2	32.8	34.5	12.3	13.5	6.9
Northeast	62.3	30.8	29.0	14.4	18.3	7.5
Restaurants	24.0	35.9	35.2	12.6	10.3	6.0
Cafeterias	1.1	31.8	39.7	-	6.2	22.3
Restaurants or cafeterias located in hotels	5.3	35.6	25.8	20.8	11.9	5.9
Drug or proprietary stores with fountain service	2.6	16.5	25.8	7.8	20.6	29.3
Other 1/	29.3	26.9	24.5	15.8	26.2	6.6
North Central	53.2	30.5	38.2	12.8	13.0	5.5
Restaurants	28.3	36.1	45.8	10.8	4.2	3.1
Cafeterias	1.9	37.4	42.2	4.2	3.5	17.7
Restaurants or cafeterias located in hotels	3.3	26.9	52.2	19.4	1.2	.3
Drug or proprietary stores with fountain service	2.0	19.1	45.2	-	12.0	23.7
Other 1/	17.7	23.4	22.1	17.3	30.2	7.0
South	42.0	39.1	35.3	12.4	7.0	6.2
Restaurants	26.4	42.3	37.9	14.6	2.5	2.7
Cafeterias	.7	52.7	32.5	1.1	-	13.7
Restaurants or cafeterias located in hotels	2.3	34.9	57.0	8.1	-	-
Drug or proprietary stores with fountain service	1.4	9.9	67.2	-	18.6	4.3
Other 1/	11.2	35.5	20.6	10.4	17.9	15.6
West	30.7	32.0	38.3	6.8	13.8	9.1
Restaurants	17.0	40.2	39.4	7.8	7.1	5.5
Cafeterias	.2	56.3	40.3	3.4	-	-
Restaurants or cafeterias located in hotels	2.4	17.3	78.4	4.3	-	-
Drug or proprietary stores with fountain service	1.9	11.4	27.6	-	20.7	10.3
Other 1/	9.2	18.1	27.7	7.3	28.7	18.2

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 41
PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
DISADVANTAGES OF SERVING FISH
Region By Type of Establishment

Category	All establishments (in thousands)	No. disad- van- tage	Strong odor	Difficult to prepare	Price too		Supply not always available	Hard to keep, spoil in	Usually poorly bad quality	Little or no demand	Other disad- van- tage
					high, profit	low					
	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	60.3	3.9	5.6	1.9		.8	9.3	.1	6.6	11.5
Northeast	62.1	60.4	4.0	4.7	2.4		.4	11.0	(1)	7.6	9.5
Restaurants	70.0	56.4	4.3	6.9	3.1		.4	12.3	(1)	7.7	9.3
Cafeterias	1.1	67.5	-	6.2	-		-	12.7	-	13.6	-
Restaurants or cafeterias located in hotels	5.3	67.8	6.3	1.8	4.5		.3	11.3	-	2.2	2.8
Drug or proprietary stores with fountain service	2.6	57.1	-	-	1.6		-	7.8	-	15.7	19.4
Other 2/	27.3	62.4	3.0	3.9	-		-	9.5	-	9.1	10.3
North Central	53.2	59.9	4.9	7.9	1.7		1.0	7.2	.1	5.2	12.1
Restaurants	20.3	60.1	4.1	4.6	1.2		1.7	8.0	.2	6.7	9.0
Cafeterias	1.9	52.5	11.7	3.5	-		.4	16.2	-	5.1	10.6
Restaurants or cafeterias located in hotels	3.3	64.7	-	7.8	.5		1.9	12.2	-	3.7	9.2
Drug or proprietary stores with fountain service	2.0	37.0	19.7	1.2	-		-	11.0	-	1.5	29.6
Other 2/	17.7	62.1	4.1	7.6	3.0		(1)	3.5	-	3.8	15.9
South	42.0	61.4	3.5	5.8	1.4		1.3	9.5	.4	6.9	9.8
Restaurants	26.4	63.1	3.8	5.4	1.0		1.0	10.4	.2	7.6	8.5
Cafeterias	.7	57.2	.8	21.7	-		-	.3	.3	9.2	10.5
Restaurants or cafeterias located in hotels	2.3	66.8	3.0	2.7	-		3.2	12.1	4.7	4.5	3.0
Drug or proprietary stores with fountain service	1.4	37.2	-	13.9	-		-	2.9	-	13.9	32.1
Other 2/	11.2	59.6	3.6	5.4	3.0		1.3	8.0	-	7.2	11.4
West	30.7	59.3	2.7	3.3	1.7		.4	9.3	-	6.7	16.6
Restaurants	17.0	56.0	4.0	5.1	2.2		.8	12.1	-	6.6	13.2
Cafeterias	.2	38.8	-	-	-		-	44.7	-	15.5	1.0
Restaurants or cafeterias located in hotels	2.4	41.0	.8	2.6	-		-	11.3	-	.7	43.6
Drug or proprietary stores with fountain service	1.9	86.2	-	1.2	-		-	1.2	-	11.4	-
Other 2/	9.2	65.1	1.5	.7	1.5		-	4.4	-	7.3	19.5

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 52
PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
DISADVANTAGES OF SERVING SHELLFISH
Region By Type Of Establishment

Category	All establishments (In thousands)	No disad- vantage	Strong odor	Difficult to prepare	Price too high, profit too low		Supply not always available	Hard to keep, spoils	Usually receives bad quality	Little or no demand		Other disad- vantages
		Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	
United States	188.2	58.7	1.3	4.9	2.5	.6	6.7	19.9	.1	5.3		
Northeast												
Restaurants	62.3	50.0	.7	6.4	3.2	.2	9.7	16.4	(1)	5.4		16.4
Cafeterias	24.0	34.6	.3	7.8	3.6	.3	11.7	15.9	-	5.6		15.9
Restaurants or cafeterias located in hotels	1.1	36.7		6.2	6.2	-	12.7	24.6	-	13.6		24.6
Drug or proprietary stores with fountain service	5.3	62.6	(1)	13.7	1.1	.6	7.6	11.9	(1)	2.1		11.9
Other 2/	2.6	61.5	-	-	-	-	10.5	12.3	-	15.7		12.3
	29.3	60.2	1.4	4.5	3.4	-	8.1	17.6	-	4.8		17.6
North Central												
Restaurants	51.2	57.4	2.0	4.2	2.4	.3	4.7	24.6	.1	3.3		24.6
Cafeterias	23.3	71.1	1.3	6.4	1.7	1.4	6.3	21.9	.2	3.7		21.9
Restaurants or cafeterias located in hotels	1.9	55.6	4.6	-	4.3	-	5.6	18.0	-	11.9		18.0
Drug or proprietary stores with fountain service	3.3	66.7	-	5.7	3.5	.5	7.1	11.2	-	5.3		11.2
Other 2/	2.0	35.9	-	1.2	1.5	-	11.0	50.4	-	-		50.4
	17.7	58.9	3.4	1.1	3.4	-	.9	29.1	-	3.2		29.1
South												
Restaurants	42.0	62.2	1.6	2.6	1.6	1.1	4.5	17.0	.3	7.4		17.0
Cafeterias	26.4	67.3	.8	2.6	1.3	1.0	5.1	13.5	-	7.9		13.5
Restaurants or cafeterias located in hotels	.7	73.3	.8	12.6	-	-	1.3	11.2	.3	-		11.2
Drug or proprietary stores with fountain service	2.3	64.5	-	5.2	-	(1)	14.6	6.3	4.7	4.5		6.3
Other 2/	1.4	46.1	-	13.9	-	-	-	26.1	-	13.9		26.1
	11.2	53.7	4.2	3.6	1.9	1.8	1.8	26.6	-	6.5		26.6
West												
Restaurants	30.7	56.4	.2	4.7	2.4	.4	7.4	23.1	-	4.7		23.1
Cafeterias	17.0	60.9	.8	4.7	3.0	.3	10.4	14.1	-	5.3		14.1
Restaurants or cafeterias located in hotels	.2	66.5	-	-	4.4	-	12.1	1.5	-	15.5		1.5
Drug or proprietary stores with fountain service	2.4	33.6	-	13.4	.7	-	5.7	15.9	-	.7		15.9
Other 2/	1.9	66.8	-	11.5	-	-	-	10.3	-	11.4		10.3
	9.2	51.9	1.5	1.0	2.2	-	3.6	36.9	-	2.9		36.9

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 53

PERCENTAGE OF METHODS USED BY PUBLIC EATING PLACES SERVING FISH
AND SHELLFISH TO PROMOTE SALE OF FISH AND SHELLFISH MEALS

Region By Type of Establishment

Category	All methods used (in thousands)	Featured special on menu	Suggestion by waiters	Window display	Separate menu for fish	Newspaper advertis- ing	Radio or television advertising	Other methods
		Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	201.3	37.1	25.2	6.6	3.9	3.7	1.9	21.6
Northeast								
Restaurants	62.2	35.3	23.8	6.6	4.5	3.0	1.7	26.1
Cafeterias	28.7	37.4	25.1	7.6	2.7	4.8	.9	21.5
Restaurants or cafeterias located in hotels	1.0	34.5	13.7	13.7	9.6	-	-	28.5
Drug or proprietary stores with fountain service	7.0	33.1	25.8	1.2	10.2	4.8	2.4	22.5
Other 1/	2.3	63.8	21.2	2.5	1.0	-	-	11.5
North Central	23.2	30.5	22.1	7.2	5.2	.8	-	34.2
Restaurants	65.0	37.8	25.7	7.4	3.1	4.5	1.9	19.6
Cafeterias	35.9	46.8	29.4	4.8	3.7	3.5	1.1	10.7
Restaurants or cafeterias located in hotels	2.0	49.1	10.4	3.7	2.5	7.3	-	27.0
Drug or proprietary stores with fountain service	5.3	38.5	29.8	2.2	1.3	9.2	7.7	11.3
Other 1/	2.2	37.9	22.9	19.4	3.8	1.1	-	14.9
South	19.6	20.1	19.5	12.6	2.7	5.1	2.1	37.9
Restaurants	44.3	32.3	28.7	7.4	4.9	3.5	3.6	19.6
Cafeterias	31.0	36.0	27.0	6.8	6.4	16.0	4.1	10.7
Restaurants or cafeterias located in hotels	.6	20.9	25.4	13.6	-	-	-	40.1
Drug or proprietary stores with fountain service	2.6	40.5	35.8	-	3.1	1.6	1.6	17.4
Other 1/	1.1	40.2	28.5	2.0	2.0	2.0	-	25.3
West	9.0	16.9	32.9	11.9	1.1	3.7	3.0	30.5
Restaurants	32.8	45.6	22.5	3.5	3.1	3.6	1.7	20.0
Cafeterias	17.9	46.0	24.6	2.7	4.0	3.7	1.4	14.5
Restaurants or cafeterias located in hotels	.3	39.7	50.0	5.1	-	1.6	-	3.6
Drug or proprietary stores with fountain service	2.6	20.9	19.7	.6	1.3	5.6	-	51.9
Other 1/	1.8	80.3	14.6	7.4	2.5	1.4	-	1.2
1/ Includes drinking places, lunch counters, and refreshment stands.	8.2	38.0	18.8		1.6	3.3	3.3	27.6

Table 54

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH INDICATING
METHODS FOUND MOST EFFECTIVE IN PROMOTING SALES OF FISH AND SHELLFISH MEALS

Region By Type of Establishment

Category	All establish- ments	Establishments reporting one effective method			Establishments reporting two effective methods			None of methods listed	Do not know	
		Separate Menu for fish	Window display	Featured special on menu	Suggestions by waiter	Other methods	Special on menu and suggestions by waiters			Other methods
United States	138.2	1.0	1.6	17.5	7.4	10.1	12.1	11.2	27.0	12.1
Northeast	62.3	1.4	2	13.4	5.2	12.3	11.6	9.8	32.3	11.6
Restaurants	21.0	.8	.6	16.3	6.3	11.1	15.2	13.1	27.5	9.3
Cafeterias	1.1	-	-	4.0	12.3	7.2	-	21.0	43.2	12.3
Restaurants or cafeterias located in hotels	5.3	3.7	-	20.8	3.9	7.1	14.7	15.6	18.0	16.2
Drug or proprietary stores with fountain service	2.6	-	-	25.2	-	2.6	18.0	2.2	31.4	20.6
Other 1/	29.3	1.6	1.3	9.1	4.8	15.3	8.0	6.4	11.9	11.6
North Central	53.2	1.1	2.5	18.6	7.2	10.1	14.3	12.3	19.8	12.8
Restaurants	28.3	1.7	7	24.3	7.9	14.7	18.8	11.5	18.2	11.7
Cafeterias	1.9	-	-	24.8	4.0	14.2	3.6	7.9	21.0	24.5
Restaurants or cafeterias located in hotels	3.3	(2)	-	13.2	5.9	9.3	32.3	17.2	19.3	2.8
Drug or proprietary stores with fountain service	2.0	-	19.7	5.5	11.3	3.0	12.1	13.2	25.3	9.9
Other 1/	17.7	.8	4.2	10.6	8.3	20.9	5.0	12.8	21.8	15.6
South	42.0	.5	2.5	15.0	11.5	9.4	9.8	13.0	24.3	14.0
Restaurants	26.1	.8	1.3	18.3	9.8	7.7	12.2	16.6	19.2	14.1
Cafeterias	.7	-	9.6	11.9	18.2	19.2	-	.9	34.2	6.0
Restaurants or cafeterias located in hotels	2.3	-	-	16.7	15.1	7.2	25.3	5.5	28.6	1.6
Drug or proprietary stores with fountain service	1.4	-	-	21.8	13.9	13.9	2.7	8.0	39.7	-
Other 1/	11.2	-	6.0	6.0	13.9	12.6	2.4	7.4	33.0	18.7
West	30.7	.5	3	27.2	5.0	5.7	12.3	2.6	29.4	9.7
Restaurants	17.0	.8	4	29.3	5.2	4.3	15.1	12.2	24.3	8.1
Cafeterias	.2	-	5.3	15.5	-	-	44.7	1.9	1.5	31.1
Restaurants or cafeterias located in hotels	2.4	.7	-	6.9	7.7	8.8	12.8	2.2	19.2	41.7
Drug or proprietary stores with fountain service	1.9	-	-	73.4	13.8	-	-	2.5	10.3	-
Other 1/	9.2	-	-	19.3	2.2	8.7	8.7	9.4	46.4	5.3
1/ Includes drinking places, lunch counters, and refreshment stands. 2/ Less than one-tenth percent.										

1/ Includes drinking places, lunch counters, and refreshment stands.

2/ Less than one-tenth percent.

Table 55

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH INDICATING WHETHER OFFERING "FRESH" FISH AND SHELLFISH WOULD OR WOULD NOT HELP SELL MORE FISH MEALS
Region By Type Of Establishments

Category	All establish- ments	Would help sell more meals	Would not help sell more meals	Do not know	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent
United States	188.2	16.8	37.8	9.1	6.3
Northeast					
Restaurants	62.3	12.2	11.6	9.1	6.4
Cafeterias	24.0	50.8	10.0	6.4	2.8
Restaurants or cafeterias located in hotels	1.1	20.4	52.5	6.2	20.9
Drug or proprietary stores with fountain service	5.3	53.0	32.9	8.5	5.3
Other 1/	2.6	21.3	12.4	23.5	12.8
	29.3	37.4	11.0	10.2	8.4
North Central					
Restaurants	53.2	13.0	38.8	11.9	6.3
Cafeterias	28.3	17.9	36.5	12.0	3.6
Restaurants or cafeterias located in hotels	1.9	35.4	55.9	.1	8.6
Drug or proprietary stores with fountain service	3.3	52.8	32.4	.6	14.2
Other 1/	2.0	28.4	30.2	20.6	20.8
	17.7	35.8	12.9	14.0	7.3
South					
Restaurants	12.0	55.3	30.9	6.7	7.1
Cafeterias	26.1	62.0	26.1	7.2	1.4
Restaurants or cafeterias located in hotels	.7	12.0	17.9	-	10.1
Drug or proprietary stores with fountain service	2.3	59.5	32.5	(2)	8.0
Other 1/	1.4	18.9	76.8	4.3	-
	11.2	11.0	31.2	7.8	14.0
West					
Restaurants	30.7	12.2	37.7	7.7	1.7
Cafeterias	17.0	58.7	32.5	7.2	1.6
Restaurants or cafeterias located in hotels	2	61.5	38.5	-	-
Drug or proprietary stores with fountain service	2.1	75.4	19.2	-	5.4
Other 1/	1.2	11.3	11.8	3.6	10.3
	9.2	28.3	51.0	11.6	9.1

1/ Includes drinking places, lunch counters, and refreshment stands.

2/ Less than one-tenth percent.

Table 56

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH INDICATING WHETHER OFFERING "FRESH" FISH AND SHELLFISH WOULD OR WOULD NOT HELP SELL MORE SHELLFISH MEALS
Region By Type of Establishment

Category	All establish- ments	Would help sell more meals	Would not help sell more meals	Do not know	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent
United States	188.2	36.7	44.6	10.6	8.1
Northeast					
Restaurants	62.3	37.7	44.2	9.6	8.5
Cafeterias	24.0	44.0	41.8	8.7	5.5
Restaurants or cafeterias located in hotels	1.1	25.2	47.5	6.2	21.1
Drug or proprietary stores with fountain service	5.3	38.5	49.3	6.6	5.6
Other 1/	2.6	10.8	50.3	26.2	12.7
	29.3	35.1	44.6	9.5	10.8
North Central					
Restaurants	53.2	25.4	51.4	13.5	9.7
Cafeterias	28.3	29.9	47.8	14.4	7.9
Restaurants or cafeterias located in hotels	1.9	10.4	60.0	20.2	9.4
Drug or proprietary stores with fountain service	3.3	33.9	43.8	.6	21.7
Other 1/	2.0	13.0	52.9	10.7	23.4
	17.7	19.7	57.5	13.9	8.9
South					
Restaurants	42.0	45.8	36.8	9.4	8.0
Cafeterias	26.4	51.6	32.0	10.2	6.2
Restaurants or cafeterias located in hotels	.7	33.2	48.1	9.1	9.6
Drug or proprietary stores with fountain service	2.3	46.5	43.0	3.3	7.2
Other 1/	1.4	18.9	76.8	4.3	-
	11.2	36.2	40.8	9.6	13.4
West					
Restaurants	30.7	41.6	44.4	9.2	4.7
Cafeterias	17.0	42.7	45.5	9.0	2.8
Restaurants or cafeterias located in hotels	.2	50.3	34.1	-	15.6
Drug or proprietary stores with fountain service	2.4	69.1	22.8	-	8.1
Other 1/	1.9	41.3	44.8	3.6	10.3
	9.2	32.3	48.1	13.8	5.8

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 57

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH OFFERING OPINION AS
TO WHETHER GREATER SALES OF FISH AND SHELLFISH WOULD RESULT FROM MORE PUBLICITY
OF BENEFICIAL QUALITIES OF FISH AND SHELLFISH

Region By Type Of Establishment

Category	All establish- ments Number (in thousands)	Would help Percent	Would not help Percent	Don't know Percent	No reply Percent
United States	108.2	51.8	26.2	21.0	1.0
<u>Northeast</u>					
Restaurants	62.5	50.6	27.8	21.2	.4
Cafeterias	24.0	58.0	28.0	14.0	-
Restaurants or cafeterias located in hotels	1.1	56.3	26.6	17.1	-
Drug or proprietary stores with fountain service	5.3	49.7	23.7	26.0	.6
Other 1/	2.6	68.1	15.3	16.6	-
	29.3	42.9	29.6	26.8	.7
<u>North Central</u>					
Restaurants	53.2	50.1	28.2	20.2	1.5
Cafeterias	28.3	56.4	32.4	19.7	.5
Restaurants or cafeterias located in hotels	1.9	46.1	32.7	17.6	3.6
Drug or proprietary stores with fountain service	3.3	68.8	28.0	3.2	-
Other 1/	2.0	31.6	19.7	38.8	9.9
	17.7	39.0	36.5	22.4	2.1
<u>South</u>					
Restaurants	42.0	54.5	22.3	21.5	1.7
Cafeterias	26.1	56.4	19.4	23.4	.8
Restaurants or cafeterias located in hotels	.7	50.3	33.7	16.0	-
Drug or proprietary stores with fountain service	2.3	61.5	27.5	11.0	-
Other 1/	1.4	56.8	35.3	7.9	-
	11.2	48.8	25.7	21.3	4.2
<u>West</u>					
Restaurants	30.7	53.6	24.8	21.0	.6
Cafeterias	17.0	59.0	21.4	19.3	.3
Restaurants or cafeterias located in hotels	.2	81.1	15.5	-	3.4
Drug or proprietary stores with fountain service	2.4	36.7	12.8	50.5	-
Other 1/	1.9	51.8	43.7	4.5	-
	9.2	48.0	30.4	20.1	1.5

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 58

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH INDICATING INTEREST
IN BOOKLETS OR DEMONSTRATIONS OFFERED BY THE UNITED STATES DEPARTMENT OF THE INTERIOR
ON HOW TO HANDLE AND PREPARE FISH AND SHELLFISH

Region By Type of Establishment

Category	All establishments	Interested in booklets or demonstrations		Not interested in booklets or demonstrations		No reply
		Number (in thousands)	Percent	Percent	Percent	
United States	188.2		45.4		1.4	
Northeast						
Restaurants	62.3		50.6		48.6	.8
Cafeterias	24.0		60.0		39.9	.1
Restaurants or cafeterias located in hotels	1.1		70.4		28.3	1.3
Drug or proprietary stores with fountain service	5.3		48.1		51.6	.3
Other 1/	2.6		35.2		64.8	-
	29.3		43.9		54.5	1.6
North Central						
Restaurants	53.2		54.5		44.1	1.4
Cafeterias	28.3		63.4		36.3	.3
Restaurants or cafeterias located in hotels	1.9		55.3		43.7	1.0
Drug or proprietary stores with fountain service	3.3		68.7		29.2	2.1
Other 1/	2.0		12.3		77.9	9.8
	17.7		42.3		55.7	2.0
South						
Restaurants	42.0		54.4		43.6	2.0
Cafeterias	26.4		59.9		39.2	.9
Restaurants or cafeterias located in hotels	.7		50.5		49.5	-
Drug or proprietary stores with fountain service	2.3		68.9		31.1	-
Other 1/	1.4		45.2		54.8	-
	11.2		39.8		54.8	5.4
West						
Restaurants	30.7		54.4		43.7	1.9
Cafeterias	17.0		64.7		34.7	.6
Restaurants or cafeterias located in hotels	.2		95.1		4.9	-
Drug or proprietary stores with fountain service	2.4		44.9		57.3	.8
Other 1/	1.9		43.8		56.2	-
	9.2		40.0		54.9	5.1

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 59
PERCENTAGE OF PUBLIC EATING PLACES SAVING FISH OR SHELLFISH INDICATING TYPE OF
PROBLEM TO BE COVERED BY BOOKLETS OR DEMONSTRATIONS OFFERED BY THE UNITED STATES
DEPARTMENT OF INTERIOR

Region By Type of Establishment

Category	All establishments	Region By Type of Establishment				How to prepare with least odor	Proper methods of handling and preparation
		Need recipe for preparing fish and shellfish	Methods of pricing	Tasty and attractive preparations	Percent	Percent	Percent
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	11.3	1.1	8.0	2	6.4	6.4
Northeast							
Restaurants	62.3	13.8	3	6.8	1	5.2	5.2
Cafeterias	24.0	18.0	.8	7.3	-	7.1	7.1
Restaurants or cafeterias located in hotels	1.1	18.6	-	12.3	-	14.5	14.5
Drug or proprietary stores with fountain service	5.3	5.2	(1)	2.3	-	-	12.4
Other 2/	2.6	1.3	-	15.7	-	-	-
	29.3	14.5	-	6.4	-	3.9	3.9
North Central							
Restaurants	53.2	9.6	1	9.2	5	7.8	7.8
Cafeterias	28.5	11.4	2	12.7	9	9.8	9.8
Restaurants or cafeterias located in hotels	1.9	8.1	-	14.1	-	9.3	9.3
Drug or proprietary stores with fountain service	3.3	16.0	-	7.3	-	-	9.0
Other 2/	2.0	2.4	-	3.0	-	1.1	1.1
	17.7	6.7	-	6.2	-	4.9	4.9
South							
Restaurants	42.0	11.9	-	4.5	-	4.7	4.7
Cafeterias	26.4	15.5	-	5.6	-	3.2	3.2
Restaurants or cafeterias located in hotels	.7	-	-	4.9	-	10.7	10.7
Drug or proprietary stores with fountain service	2.3	6.8	-	6.6	-	-	8.7
Other 2/	1.4	-	-	-	-	-	-
	11.2	6.5	-	1.8	-	9.6	9.6
West							
Restaurants	30.7	8.7	-	11.8	-	7.1	7.1
Cafeterias	17.0	11.2	-	13.6	-	9.1	9.1
Restaurants or cafeterias located in hotels	.2	1.0	-	40.0	-	39.0	39.0
Drug or proprietary stores with fountain service	2.4	1.6	-	2.9	-	-	15.6
Other 2/	1.9	10.3	-	10.3	-	-	1.3
	9.2	5.8	-	10.6	-	-	1.4

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 59 - Continued
PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING TYPE OF
PROBLEM TO BE COVERED BY BOOKLETS OR DEMONSTRATIONS OFFERED BY THE UNITED STATES
DEPARTMENT OF INTERIOR - Continued
Region By Type Of Establishment

Category	Practical menus for given area	New methods	Useful material	How to store	How to tell fresh fish and shellfish when buying	Don't know	Other problems
	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	.3	7.5	5.7	2.0	.6	6.7	51.2
Northeast							
Restaurants	.1	5.5	6.2	1.1	.7	7.0	52.5
Cafeterias	-	7.6	7.5	1.7	1.4	7.1	43.4
Restaurants or cafeterias located in hotels	-	6.5	-	12.3	-	8.8	27.0
Drug or proprietary stores with fountain service	-	5.1	11.3	2.5	.3	7.5	53.4
Other 2/	-	7.9	7.9	-	-	4.8	62.4
North Central							
Restaurants	.4	8.3	5.0	2.6	.8	3.3	50.4
Cafeterias	.6	9.0	6.4	2.4	1.3	4.6	42.0
Restaurants or cafeterias located in hotels	-	4.0	3.8	-	.3	7.3	53.1
Drug or proprietary stores with fountain service	-	16.3	6.6	1.6	1.1	7.2	34.9
Other 2/	1.1	-	1.1	1.3	-	3.4	86.6
South							
Restaurants	-	7.2	2.9	3.4	-	6.2	62.5
Cafeterias	.6	7.5	7.0	2.1	.6	8.8	52.3
Restaurants or cafeterias located in hotels	1.0	7.9	8.2	1.6	.3	9.3	47.1
Drug or proprietary stores with fountain service	-	9.1	1.5	12.6	-	11.3	49.9
Other 2/	-	5.8	13.0	2.7	-	20.8	35.6
West							
Restaurants	-	-	-	4.3	-	23.0	63.1
Cafeterias	-	7.8	4.3	2.1	1.8	3.0	66.2
Restaurants or cafeterias located in hotels	-	10.2	4.0	2.5	.4	6.8	48.5
Drug or proprietary stores with fountain service	-	11.3	2.6	4.2	.4	8.3	39.3
Other 2/	-	-	-	-	-	3.4	16.6
United States							
Restaurants	-	10.4	8.9	.9	-	2.0	57.5
Cafeterias	-	21.9	-	-	-	-	56.2
Restaurants or cafeterias located in hotels	-	5.8	6.2	.5	.7	6.8	62.2

1/ Less than one-tenth percent.
2/ Includes drinking places, lunch counters, and refreshment stands.

Table 60

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH OFFERING SUGGESTIONS OR IDEAS
ON HOW THE FISHERY INDUSTRY MIGHT HELP PUBLIC EATING PLACES SELL MORE FISH AND SHELLFISH

Region By Type Of Establishment

Category	All establish- ments	No suggestions offered	Meal quality or grade standard	Lower prices	Improve quality	Control size of portion	National fish day or week	Need more publicity	Make greater variety of fish available		Other suggestions
									Percent	Percent	
	(in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	138.2	58.5	2.9	6.7	3.9	1.6	.4	9.2	1.9	11.9	11.9
Northeast	62.3	60.3	3.0	8.9	2.6	.7	.8	10.3	.9	12.5	12.5
Restaurants	24.0	52.6	3.5	11.0	3.1	.9	1.1	13.2	.5	14.0	14.0
Cafeterias	1.1	43.5	-	6.6	6.5	6.2	-	12.6	-	24.6	24.6
Restaurants or cafeterias located in hotels	5.3	62.2	(1)	4.2	1.5	1.5	-	14.6	3.0	13.0	13.0
Drug or proprietary stores	2.6	56.4	23.5	-	-	.7	-	10.2	-	9.2	9.2
with fountain service	29.3	67.1	1.6	8.9	2.5	.2	.9	7.0	.8	11.6	11.6
Other 2/											
North Central	53.2	49.1	3.9	6.6	4.4	1.2	.3	10.4	2.5	21.4	21.4
Restaurants	28.3	47.2	3.8	6.0	5.5	1.9	.5	12.6	2.4	20.1	20.1
Cafeterias	1.9	44.0	.3	14.2	4.9	1.4	-	22.1	-	13.1	13.1
Restaurants or cafeterias located in hotels	3.3	20.0	8.2	22.4	1.5	1.6	.5	17.6	5.5	21.9	21.9
Drug or proprietary stores	2.0	52.0	-	-	(1)	-	-	6.6	-	41.4	41.4
with fountain service	17.7	57.6	4.2	5.0	3.8	(1)	-	4.7	2.6	22.1	22.1
Other 2/											
South	42.0	63.5	2.1	5.0	4.5	2.4	.3	5.5	3.3	13.4	13.4
Restaurants	58.9	58.9	2.6	5.4	5.0	3.0	.3	6.4	3.4	11.4	11.4
Cafeterias	26.1	59.0	.5	11.5	12.6	2.2	-	9.2	.5	4.7	4.7
Restaurants or cafeterias located in hotels	.7										
Drug or proprietary stores	2.3	60.0	2.0	4.6	1.5	6.3	-	9.2	9.2	7.2	7.2
with fountain service	1.4	78.8	-	-	1.0	-	-	1.2	-	13.2	13.2
Other 2/	11.2	73.4	1.2	4.2	2.4	.6	.6	3.0	2.4	12.2	12.2
West	30.7	64.2	2.6	4.3	5.0	3.0	(1)	9.7	1.0	10.6	10.6
Restaurants	17.0	59.5	2.3	4.0	7.9	3.5	(1)	10.4	1.2	10.7	10.7
Cafeterias	.2	63.4	1.0	4.4	-	-	-	14.6	-	16.6	16.6
Restaurants or cafeterias located in hotels	2.4	72.0	-	1.5	2.7	1.5	-	9.9	1.3	11.1	11.1
Drug or proprietary stores	1.9	58.6	-	10.3	-	10.3	-	20.8	-	-	-
with fountain service	9.2	72.2	2.2	4.4	1.4	.7	-	6.0	.7	12.4	12.4
Other 2/											

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 61

PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS
FOR NOT SERVING FISH OR SHELLFISH MEALS

Region By Type of Establishment

Category	All establishments	No storage space	Insufficient demand	Sell only specialty	Too much work involved	Can't get fish in form wanted	No food or meals served
	Number (In thousands)	Percent	Percent	Percent	Percent	Percent	Percent
United States	170.1	7.0	24.4	32.5	2.4	.3	26.9
Northeast							
Restaurants	40.0	4.7	43.7	32.7	2.3	-	10.2
Cafeterias	1.9	3.6	64.5	7.0	3.6	-	-
Restaurants or cafeterias located in hotels							
Drug or proprietary stores with fountain service	.9	-	46.8	7.6	-	-	-
Other 1/	31.1	6.6	11.0	48.3	1.1	-	26.4
North Central							
Restaurants	56.6	9.3	18.5	23.1	1.6	-	42.0
Cafeterias	5.6	9.5	59.2	8.5	3.5	-	-
Restaurants or cafeterias located in hotels	.1	-	100.0	-	-	-	-
Drug or proprietary stores with fountain service	.1	46.0	54.0	-	-	-	-
Other 1/	9.4	7.3	7.1	27.3	-	-	54.1
South							
Restaurants	49.7	8.2	17.6	39.2	3.4	1.0	22.9
Cafeterias	7.4	16.1	39.5	21.0	4.5	6.3	-
Restaurants or cafeterias located in hotels	.5	28.5	-	57.2	14.3	-	-
Drug or proprietary stores with fountain service	.2	-	-	15.8	-	-	-
Other 1/	6.2	6.4	10.9	49.1	3.2	-	24.0
West							
Restaurants	35.4	6.7	14.5	42.1	3.0	-	27.9
Cafeterias	23.8	3.0	19.9	39.0	2.5	.3	27.7
Restaurants or cafeterias located in hotels	4.4	3.1	41.1	40.6	3.1	-	-
Drug or proprietary stores with fountain service	-	-	-	-	-	-	-
Other 1/	1.2	4.0	-	-	-	-	-
	17.5	3.0	16.4	22.4	2.7	.4	73.6
				40.5			29.8

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 61 - Continued

PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS

FOR NOT SERVING FISH OR SHELLFISH MEALS - Continued

Region By Type Of Establishment

Category	Don't know how to cook and serve it	Too costly to serve	Strong odor	Difficult to handle	Fish doesn't keep	Other reasons	No answer
	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	.1	1.8	.5	.8	.4	2.4	.5
Northeast	.2	2.3	.2	-	-	3.2	.5
Restaurants	-	3.6	3.6	-	-	14.1	-
Cafeterias	-	-	-	-	-	-	-
Restaurants or cafeterias located in hotels	-	-	-	-	-	15.6	-
Drug or proprietary stores with fountain service	-	3.3	-	-	-	3.3	-
Other 1/	.2	2.1	-	-	-	1.4	.6
North Central	.1	1.2	.7	1.0	.1	2.2	.2
Restaurants	1.2	2.4	-	3.9	1.2	9.4	1.2
Cafeterias	-	-	-	-	-	-	-
Restaurants or cafeterias located in hotels	-	-	-	-	-	-	-
Drug or proprietary stores with fountain service	-	-	2.1	-	-	2.1	-
Other 1/	-	1.3	.5	.8	-	1.1	.2
South	-	2.9	.3	1.2	.8	1.1	.7
Restaurants	-	9.0	-	.9	.9	.9	.9
Cafeterias	-	-	-	-	-	-	-
Restaurants or cafeterias located in hotels	-	-	43.3	-	-	40.9	-
Drug or proprietary stores with fountain service	-	-	-	-	-	-	-
Other 1/	-	2.2	.2	1.5	3.2	3.2	.8
West	.3	-	.8	.6	.6	4.2	1.1
Restaurants	-	-	-	1.5	3.1	6.0	1.5
Cafeterias	-	-	-	-	-	-	-
Restaurants or cafeterias located in hotels	-	-	-	-	-	-	-
Drug or proprietary stores with fountain service	-	-	-	-	-	-	-
Other 1/	.4	-	-	.4	-	4.2	1.1

1/ Includes drinking places, lunch counters, and refreshment stands.

II. Region By City Size Analysis

Table 62

NUMBER OF ESTABLISHMENTS INCLUDED IN THE SECOND REPORT OF THE
SURVEY OF PUBLIC EATING PLACES
Region By City Size
(Number of establishments in thousands)

Category	All public eating places		Serving no fish or shellfish		Serving fish or shellfish	
	Number	Percent	Number	Percent	Number	Percent
United States	358.3	100.0	170.1	47.5	188.2	52.5
Northeast	102.3	100.0	40.0	39.1	62.3	60.9
500,000 or more	31.5	100.0	9.5	30.2	22.0	69.8
100,000 to 499,999	10.5	100.0	5.3	50.5	5.2	49.5
25,000 to 99,999	15.6	100.0	7.1	45.5	8.5	54.5
2,500 to 24,999	19.4	100.0	8.4	43.3	11.0	56.7
Less than 2,500	25.3	100.0	9.7	38.3	15.6	61.7
North Central	109.8	100.0	56.6	51.5	53.2	48.5
500,000 or more	21.9	100.0	11.1	50.7	10.8	49.3
100,000 to 499,999	11.6	100.0	5.3	45.7	6.3	54.3
25,000 to 99,999	16.2	100.0	7.6	46.9	8.6	53.1
2,500 to 24,999	20.4	100.0	9.5	46.6	10.9	53.4
Less than 2,500	39.7	100.0	23.1	58.2	16.6	41.8
South	91.7	100.0	49.7	54.2	42.0	45.8
500,000 or more	5.4	100.0	1.5	27.8	3.9	72.2
100,000 to 499,999	19.7	100.0	11.6	58.9	8.1	41.1
25,000 to 99,999	15.8	100.0	9.5	60.1	6.3	39.9
2,500 to 24,999	18.4	100.0	8.7	47.3	9.7	52.7
Less than 2,500	32.4	100.0	18.4	56.8	14.0	43.2
West	54.5	100.0	23.8	43.7	30.7	56.3
500,000 or more	2.9	100.0	1.1	37.9	1.8	62.1
100,000 to 499,999	8.3	100.0	4.3	51.8	4.0	48.2
25,000 to 99,999	2.1	100.0	.7	33.3	1.4	66.7
2,500 to 24,999	7.5	100.0	3.0	40.0	4.5	60.0
Less than 2,500	33.7	100.0	14.7	43.6	19.0	56.4

Table 63
PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS

Category	Region By City Size			
	All establishments	One to five days, and no reply		Seven days
		Percent	Percent	
	<u>Number</u> (in thousands)			<u>Percent</u>
United States	188.2	4.8	40.8	54.4
Northeast	62.3	5.2	40.3	53.8
500,000 or more	22.0	10.3	35.7	54.0
100,000 to 499,999	5.2	13.4	35.9	50.7
25,000 to 99,999	8.5	3.2	40.4	56.4
2,500 to 24,999	11.0	2.4	51.4	46.2
Less than 2,500	15.6	1.0	40.5	58.5
North Central	53.2	3.7	47.8	48.5
500,000 or more	10.8	9.0	47.8	73.2
100,000 to 499,999	6.3	9.1	53.3	37.6
25,000 to 99,999	8.6	2.7	54.7	42.6
2,500 to 24,999	10.9	1.2	55.5	43.3
Less than 2,500	16.6	.4	37.3	62.3
South	42.0	3.5	36.3	60.2
500,000 or more	3.9	7.7	29.2	63.1
100,000 to 499,999	8.1	2.1	45.6	52.3
25,000 to 99,999	6.3	2.4	39.8	57.8
2,500 to 24,999	9.7	3.6	41.7	54.7
Less than 2,500	14.0	3.5	27.5	69.0
West	30.7	6.2	35.9	57.9
500,000 or more	1.8	12.2	42.2	45.6
100,000 to 499,999	4.0	11.7	43.2	45.1
25,000 to 99,999	1.4	.1	26.9	73.0
2,500 to 24,999	4.5	1.5	43.8	54.7
Less than 2,500	19.0	5.9	32.6	61.5

Table 64
PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR
SHELLFISH INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS

Region By City Size

Category	All establishments	One to five days, and no reply		Six days		Seven days	
		Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States							
Northeast	170.1	2.6	40.2		57.2		
500,000 or more	40.0	1.7	38.6		59.7		
100,000 to 499,999	9.5	5.6	40.0		54.4		
25,000 to 99,999	5.3	-	30.2		69.8		
2,500 to 24,999	7.1	-	34.2		65.8		
Less than 2,500	8.4	1.6	52.7		45.7		
	9.7	-	32.9		67.1		
North Central							
500,000 or more	56.6	1.7	39.4		58.9		
100,000 to 499,999	11.1	1.2	33.2		65.6		
25,000 to 99,999	5.3	3.8	42.4		53.8		
2,500 to 24,999	7.6	.9	42.2		56.9		
Less than 2,500	9.5	.7	55.4		43.9		
	23.1	2.3	34.1		63.6		
South							
500,000 or more	49.7	4.0	38.2		57.8		
100,000 to 499,999	1.5	-	25.6		74.4		
25,000 to 99,999	11.6	2.3	38.9		58.8		
2,500 to 24,999	9.5	3.5	37.4		59.1		
Less than 2,500	8.7	3.1	39.3		57.6		
	18.4	5.9	38.9		55.2		
West							
500,000 or more	23.8	2.8	49.5		47.7		
100,000 to 499,999	1.1	-	43.8		56.2		
25,000 to 99,999	4.3	1.6	54.1		44.3		
2,500 to 24,999	.7	-	36.4		63.6		
Less than 2,500	3.0	-	58.3		41.7		
	14.7	3.6	47.4		49.0		

Table 65
PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
REPORTING ESTABLISHMENT'S SPECIALTY

Region By City Size

Category	All establish- ments (in thousands)	Steak or chop house				Fish and shellfish				Italian food				Chinese food				Other specialty				No specialty				No reply			
		Number	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States		188.2	4.9			2.3				4.2				1.2				16.5				70.5				.4			
Northeast		62.3	3.0			2.5				8.3				1.2				15.6				69.2				.2			
500,000 or more		22.0	3.5			2.6				9.4				2.1				16.6				65.7				.1			
100,000 to 499,999		5.2	1.3			-				3.8				2.6				1.6				88.8				1.9			
25,000 to 99,999		8.5	(1)			2.3				7.1				-				14.6				76.0				-			
2,500 to 24,999		11.0	2.5			1.8				7.9				1.2				16.8				69.8				-			
Less than 2,500		15.6	4.6			3.7				9.3				-				18.8				63.6				-			
North Central		53.2	5.9			1.6				1.8				.8				15.8				73.6				.5			
500,000 or more		10.8	2.0			.8				4.3				1.9				20.2				70.0				.8			
100,000 to 499,999		6.3	11.1			1.1				1.1				2.1				12.7				69.8				2.1			
25,000 to 99,999		8.6	8.4			1.9				1.5				.8				17.5				69.1				.8			
2,500 to 24,999		10.9	5.2			4.8				.6				-				11.6				77.8				-			
Less than 2,500		16.6	5.6			.2				1.2				-				16.0				77.0				-			
South		42.0	5.2			3.1				2.0				.7				15.2				72.8				.3			
500,000 or more		3.9	4.0			6.9				12.0				5.1				7.4				64.2				.4			
100,000 to 499,999		8.1	6.6			1.9				.8				.9				12.0				76.7				1.1			
25,000 to 99,999		6.3	1.0			1.3				2.1				-				12.2				83.1				.3			
2,500 to 24,999		9.7	7.7			.9				.6				-				26.9				63.9				-			
Less than 2,500		14.0	5.0			5.0				1.0				-				14.7				74.3				-			
West		30.7	6.4			1.9				3.0				2.8				20.1				64.9				.9			
500,000 or more		1.8	.1			-				5.9				4.7				15.7				70.5				3.1			
100,000 to 499,999		4.0	.9			3.4				-				5.0				19.5				66.2				5.0			
25,000 to 99,999		1.4	2.2			-				-				4.9				29.6				62.0				1.3			
2,500 to 24,999		4.5	16.6			2.5				.3				1.5				21.8				57.3				-			
Less than 2,500		19.0	6.0			1.8				4.2				2.3				19.6				66.1				-			

1/ Less than one-tenth percent.

Table 66

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH
REPORTING ESTABLISHMENT'S SPECIALTY
Region By City Size

Category	All establish- ments	Steak or chop house	Italian food	Other specialty	No specialty	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	170.1	1.0	1.2	37.8	53.4	6.6
Northeast	40.0	1.2	3.5	38.5	54.2	2.6
500,000 or more	9.5	.7	1.4	27.2	70.5	.2
100,000 to 499,999	5.3	-	-	45.1	54.9	-
25,000 to 99,999	7.1	1.0	7.6	43.7	44.8	2.9
2,500 to 24,999	8.4	.8	5.6	41.5	48.9	3.2
Less than 2,500	9.7	2.7	2.7	39.7	49.4	5.5
North Central	56.6	.6	.5	30.7	57.9	10.3
500,000 or more	11.1	-	1.8	47.2	40.1	10.9
100,000 to 499,999	5.3	-	-	23.9	56.1	20.0
25,000 to 99,999	7.6	-	-	28.6	59.5	11.9
2,500 to 24,999	9.5	-	.7	25.8	52.6	20.9
Less than 2,500	23.1	1.4	-	27.1	68.5	3.0
South	49.7	1.3	.7	40.1	52.2	5.7
500,000 or more	1.5	-	-	65.8	34.2	-
100,000 to 499,999	11.6	1.1	2.3	52.8	38.0	5.8
25,000 to 99,999	9.5	-	-	33.5	58.1	8.4
2,500 to 24,999	8.7	1.5	-	54.9	40.9	2.7
Less than 2,500	18.4	2.2	.3	26.4	64.9	6.2
West	23.8	1.4	-	48.5	43.7	6.4
500,000 or more	1.1	-	-	56.2	43.8	-
100,000 to 499,999	4.3	-	-	62.0	38.0	-
25,000 to 99,999	.7	-	-	63.6	36.4	-
2,500 to 24,999	3.0	4.4	-	30.7	64.9	-
Less than 2,500	14.7	1.4	-	47.0	41.2	10.4

Table 67

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN

Region By City Size

Category	All establish- ments (in thousands)	Less than \$1	Between \$1 and \$2		Between \$2 and \$4		Over \$4		More than one dining facility		No dinners served		No reply	
		Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	62.3	21.9	7.1	.5	.8	5.4	2.0						
Northeast	62.3	62.1	22.0	8.7	.8	1.0	4.0	1.4						
500,000 or more	22.0	67.5	19.1	8.1	1.4	1.4	1.5	1.0						
100,000 to 499,999	5.2	66.6	12.2	8.7	-	1.6	5.1	5.8						
25,000 to 99,999	8.5	69.3	13.7	7.7	.8	1.2	6.3	1.0						
2,500 to 24,999	11.0	60.0	25.3	6.6	.4	.6	5.4	1.7						
Less than 2,500	15.6	50.6	31.7	11.3	.5	.6	4.7	.6						
North Central	53.2	66.5	19.5	5.9	.1	.5	4.6	2.9						
500,000 or more	10.8	64.5	16.5	8.8	.4	1.2	3.1	3.5						
100,000 to 499,999	6.3	68.1	18.0	4.3	-	2.2	1.1	6.3						
25,000 to 99,999	8.6	64.6	21.3	5.5	-	.1	8.5	-						
2,500 to 24,999	10.9	75.1	18.6	2.0	-	-	1.2	3.1						
Less than 2,500	16.6	62.5	21.5	7.6	-	-	7.2	1.2						
South	42.0	67.4	19.1	3.6	.4	.3	7.6	1.6						
500,000 or more	3.9	57.2	26.5	8.3	2.7	1.5	3.4	1.4						
100,000 to 499,999	8.1	83.0	3.2	7.1	-	.6	4.1	2.0						
25,000 to 99,999	6.3	61.2	16.0	3.9	.8	.4	16.8	.9						
2,500 to 24,999	9.7	69.2	22.6	2.5	-	-	4.1	1.6						
Less than 2,500	14.0	62.7	25.2	1.0	.1	-	9.1	1.9						
West	30.7	48.7	29.7	10.7	.9	1.2	6.6	2.2						
500,000 or more	1.8	49.7	14.8	15.9	6.4	3.7	1.9	7.6						
100,000 to 499,999	4.0	57.1	18.0	7.4	1.7	7.4	8.4	-						
25,000 to 99,999	1.4	58.0	20.8	19.7	1.5	-	10.2	1.5						
2,500 to 24,999	4.5	45.7	41.0	1.6	-	(1)	6.3	2.4						
Less than 2,500	19.0	46.8	31.6	12.5	.4	-								

1/ Less than one-tenth percent.

Table 68

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH
INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN

Region By City Size

Category	All establish- ments (in thousands)	Less than \$1 Percent	Between \$1 and \$2		Over \$4 Percent	More than one dining facility Percent	No dinners served Percent	No reply Percent
			Percent	Percent				
United States	170.1	43.0	3.6	.6	.2	.4	32.9	19.3
Northeast	40.0	49.7	6.0	1.7	.8	1.2	32.5	8.1
500,000 or more	9.5	58.0	5.6	2.1	3.2	-	25.2	5.9
100,000 to 499,999	5.3	50.1	1.3	-	-	-	33.6	15.0
25,000 to 99,999	7.1	37.1	1.0	-	-	1.0	49.5	11.4
2,500 to 24,999	8.4	55.9	2.4	-	-	.3	38.2	3.2
Less than 2,500	9.7	45.2	15.7	4.8	-	4.1	22.0	8.2
North Central	56.6	33.5	2.1	-	-	.2	40.2	24.0
500,000 or more	11.1	27.8	3.0	-	-	-	46.3	22.9
100,000 to 499,999	5.3	35.1	-	-	-	-	30.0	34.9
25,000 to 99,999	7.6	24.7	.9	-	-	-	48.8	25.6
2,500 to 24,999	9.5	27.4	1.4	-	-	-	37.8	33.4
Less than 2,500	23.1	41.3	2.9	-	-	.4	37.9	17.5
South	49.7	45.3	1.9	-	-	.2	32.3	20.3
500,000 or more	1.5	42.8	-	-	-	-	6.0	51.2
100,000 to 499,999	11.6	45.3	3.0	-	-	-	41.9	9.8
25,000 to 99,999	9.5	28.2	-	-	-	-	34.7	37.1
2,500 to 24,999	8.7	46.0	3.1	-	-	-	30.1	20.8
Less than 2,500	18.4	54.1	1.8	-	-	.4	28.3	15.4
West	23.8	49.7	6.4	1.7	-	-	17.4	24.8
500,000 or more	1.1	81.3	-	-	-	-	18.7	-
100,000 to 499,999	4.3	36.4	3.1	-	-	-	45.5	15.0
25,000 to 99,999	.7	63.7	18.1	-	-	-	9.1	9.1
2,500 to 24,999	3.0	60.0	8.8	2.2	-	-	8.8	20.2
Less than 2,500	14.7	48.5	6.8	2.3	-	-	11.3	31.1

Table 69

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING TYPE OF SUPPLIER
FROM WHOM FISH AND SHELLFISH ARE USUALLY RECEIVED

Region By City Size

Category	All establishments	Supplied by wholesaler		Supplied by retailer		Other suppliers	Multiple suppliers	No reply
		Number (in thousands)	Percent	Percent	Percent			
United States	188.2	75.0	21.8	1.3	1.4	.5		
Northeast	62.3	66.5	31.0	.3	1.7	.5		
500,000 or more	22.0	57.1	41.0	.3	1.5	.1		
100,000 to 499,999	5.2	67.9	29.4	1.3	1.4	-		
25,000 to 99,999	8.5	68.5	28.4	-	2.3	.8		
2,500 to 24,999	11.0	64.8	31.0	.6	2.4	1.2		
Less than 2,500	15.6	79.5	18.8	-	1.3	.4		
North Central	53.2	79.7	17.3	1.2	1.2	.6		
500,000 or more	10.8	73.9	23.5	.7	.1	1.8		
100,000 to 499,999	6.3	80.8	16.0	.4	2.8	-		
25,000 to 99,999	8.6	82.9	13.1	3.2	-	.8		
2,500 to 24,999	10.9	73.7	22.8	1.2	1.7	.6		
Less than 2,500	16.6	85.4	12.2	.8	1.6	-		
South	42.0	80.9	15.6	1.9	1.4	.2		
500,000 or more	3.9	94.8	3.4	.1	1.7	-		
100,000 to 499,999	8.1	91.5	5.7	-	2.5	.3		
25,000 to 99,999	6.3	88.2	8.2	2.6	1.0	-		
2,500 to 24,999	9.7	72.0	25.9	-	1.4	.7		
Less than 2,500	14.0	73.5	21.0	4.5	1.0	-		
West	30.7	75.9	19.5	2.9	1.1	.6		
500,000 or more	1.8	74.6	21.8	3.6	-	-		
100,000 to 499,999	4.0	80.1	8.6	6.8	1.7	2.8		
25,000 to 99,999	1.4	86.0	14.0	-	-	-		
2,500 to 24,999	4.5	69.8	17.3	11.0	1.9	-		
Less than 2,500	19.0	75.8	22.4	.4	1.0	.4		

Table 70

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING DISTANCE OF ESTABLISHMENTS FROM SUPPLIERS

Region By City Size

Category	All establish- ments	Less than					50-100 miles		More than 100 miles		Don't know		Multinle reply		No reply	
		Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States		188.2	65.7	21.5	6.9	3.2	.9	1.0	.8							
Northeast		62.3	74.7	19.6	2.4	2.2	-	1.0	.1							
500,000 or more		22.0	92.9	6.4	-	.3	-	.1	.3							
100,000 to 499,999		5.2	90.3	1.4	1.5	4.1	-	2.7	-							
25,000 to 99,999		8.5	79.2	17.1	.9	.6	-	2.0	.2							
2,500 to 24,999		11.0	63.4	24.4	9.3	2.3	-	.6	-							
Less than 2,500		15.6	49.5	42.1	2.1	4.9	-	1.4	-							
North Central		53.2	61.6	25.1	10.0	1.2	.2	1.2	.7							
500,000 or more		10.8	86.4	7.3	.6	1.2	-	3.0	1.5							
100,000 to 499,999		6.3	87.8	4.3	3.3	1.9	-	2.4	.3							
25,000 to 99,999		8.6	82.2	11.7	4.1	.1	-	1.9	-							
2,500 to 24,999		10.9	43.6	36.8	17.2	.6	.6	-	-							
Less than 2,500		16.6	36.6	43.9	17.0	1.7	.4	-	1.2							
South		42.0	65.7	19.1	7.4	5.0	.5	.9	1.4							
500,000 or more		3.9	97.4	-	-	2.0	-	.6	-							
100,000 to 499,999		8.1	92.8	4.3	.1	1.7	-	.8	.3							
25,000 to 99,999		6.3	77.5	11.5	4.1	4.1	-	2.1	.7							
2,500 to 24,999		9.7	52.5	21.4	11.4	12.5	-	.8	1.4							
Less than 2,500		14.0	44.5	34.9	12.5	3.1	1.4	.7	2.9							
West		30.7	54.4	22.5	9.8	6.6	4.7	.9	1.1							
500,000 or more		1.8	87.5	12.3	-	-	.2	-	-							
100,000 to 499,999		4.0	84.2	11.1	-	.2	-	1.7	2.8							
25,000 to 99,999		1.4	78.6	15.6	1.2	-	2.2	2.4	-							
2,500 to 24,999		4.5	39.0	28.4	10.6	19.5	-	1.5	1.0							
Less than 2,500		19.0	47.0	24.9	13.2	6.0	7.4	.5	1.0							

Table 71

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
FREQUENCY OF ORDERING FROZEN FISH OR SHELLFISH

Region By City Size

Category	All establish- ments (in thousands)	Every day		2 to 4 times a week		Once a week		2 or 3 times a month		Once a month		Less than once a month		Whenever needed		No reply or not applicable	
		Number		Percent		Percent		Percent		Percent		Percent		Percent		Percent	
United States																	
Northeast		188.2	6.2	15.7	43.1	39.5	3.6	3.7	1.3	5.8	19.4						
500,000 or more	62.3	6.3	11.8	32.9	32.3	3.7	3.0	2.4	1.6	6.3	27.2						
100,000 to 499,999	22.0	6.2	15.8	32.9	32.3	2.4	3.0		1.2	7.0	31.5						
25,000 to 99,999	5.2	15.0	15.5	40.4	40.4	-	4.6		2.6	7.7	23.1						
2,500 to 24,999	8.5	11.0	4.9	47.2	47.2	5.7	4.5	6.4	.8	1.6	30.0						
Less than 2,500	11.0	4.3	6.5	45.2	45.2	2.4	3.3		2.4	9.7	23.0						
	15.6	2.4	11.8						1.7	5.2	24.0						
North Central																	
500,000 or more	53.2	5.4	14.7	55.1	55.1	4.4	4.5	4.4	1.0	4.7	10.2						
100,000 to 499,999	10.8	7.8	14.6	53.6	53.6	1.9	1.9	1.9	1.9	1.9	18.2						
25,000 to 99,999	6.3	10.6	19.6	50.4	50.4	8.6	4.8	2.3	-	4.1	4.8						
2,500 to 24,999	8.6	7.8	21.0	50.3	50.3	5.5	5.2	5.5	3.1	2.9	7.8						
Less than 2,500	10.9	2.6	11.5	58.8	58.8	4.8	6.5	4.8	1.2	7.4	7.8						
	16.6	2.4	11.8	57.9	57.9				.8	6.0	9.8						
South																	
500,000 or more	42.0	6.2	18.4	39.1	39.1	3.7	3.9	3.7	1.3	7.9	19.5						
100,000 to 499,999	3.9	16.0	18.0	32.4	32.4	1.7	3.4	1.7	1.7	4.5	22.3						
25,000 to 99,999	8.1	12.7	23.5	32.1	32.1	3.3	4.7	3.3	.6	5.6	17.5						
2,500 to 24,999	6.3	2.2	22.0	49.9	49.9	1.0	2.3	1.0	6.4	6.5	9.7						
Less than 2,500	9.7	4.3	19.2	41.3	41.3	3.0	2.1	3.0	-	13.7	16.4						
	14.0	2.9	13.1	38.2	38.2	6.3	5.7	6.3	-	7.0	26.8						
West																	
500,000 or more	30.7	7.5	21.3	35.3	35.3	2.7	9.0	2.7	1.1	3.5	19.6						
100,000 to 499,999	1.8	23.4	5.6	28.8	28.8	2.0	18.2	2.0	1.1	-	21.8						
25,000 to 99,999	4.0	22.7	24.9	22.2	22.2	5.1	1.7	5.1	3.4	2.3	17.7						
2,500 to 24,999	1.4	10.0	19.1	49.2	49.2	-	7.4	-	-	-	14.3						
Less than 2,500	4.5	6.5	36.2	22.9	22.9	8.8	12.4	8.8	-	3.4	9.8						
	19.0	2.8	18.7	40.5	40.5	1.1	8.8	1.1	1.1	4.5	22.5						

Table 72

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING WHETHER
SUPPLIER USUALLY DELIVERS FISH AND SHELLFISH OR IT IS PICKED UP BY EATING PLACE
Region By City Size

Category	All establishments	Supplier usually delivers	Eating place picks up own supplies	Delivered and picked up	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent
United States	188.2	73.0	24.8	.5	1.7
Northeast	62.3	66.1	32.9	.4	.6
500,000 or more	22.0	56.9	42.7	-	.4
100,000 to 499,999	5.2	68.0	32.0	-	-
25,000 to 99,999	8.5	71.6	25.7	1.9	.8
2,500 to 24,999	11.0	64.9	33.9	.6	.6
Less than 2,500	15.6	76.2	23.0	-	.8
North Central	53.2	80.5	18.1	.6	.8
500,000 or more	10.8	80.4	17.9	.6	1.1
100,000 to 499,999	6.3	75.3	22.5	1.1	1.1
25,000 to 99,999	8.6	86.1	13.9	-	-
2,500 to 24,999	10.9	76.2	22.0	1.2	.6
Less than 2,500	16.6	82.2	16.4	.4	1.0
South	42.0	73.8	23.2	.8	2.2
500,000 or more	3.9	77.6	20.5	-	1.9
100,000 to 499,999	8.1	82.9	17.1	-	(1)
25,000 to 99,999	6.3	80.9	13.3	5.1	.7
2,500 to 24,999	9.7	73.6	23.2	-	3.2
Less than 2,500	14.0	63.9	32.6	-	3.5
West	30.7	73.3	21.9	.2	4.6
500,000 or more	1.8	67.3	29.0	-	3.7
100,000 to 499,999	4.0	69.5	4.0	-	26.5
25,000 to 99,999	1.4	72.0	28.0	-	-
2,500 to 24,999	4.5	89.8	10.2	-	-
Less than 2,500	19.0	70.8	28.8	.4	-
1/ Less than one-tenth percent.					

Table 73

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
IF COLD STORAGE IS AVAILABLE FOR KEEPING FROZEN FISH OR SHELLFISH

Region By City Size

Category	All establishments Number (in thousands)	Yes		No		No reply Percent
		Percent	Number	Percent	Number	
United States	188.2	71.0		28.8		.2
Northeast						
500,000 or more	62.3	60.8		38.9		.2
100,000 to 499,999	22.0	42.9		56.2		.9
25,000 to 99,999	5.2	55.8		44.2		-
2,500 to 24,999	8.5	60.0		40.0		-
Less than 2,500	11.0	73.2		26.8		-
	15.6	79.1		20.9		-
North Central						
500,000 or more	53.2	74.5		25.4		.1
100,000 to 499,999	10.8	67.1		32.3		.6
25,000 to 99,999	6.3	71.1		28.9		-
2,500 to 24,999	8.6	74.1		25.9		-
Less than 2,500	10.9	71.8		28.2		-
	16.6	82.5		17.5		-
South						
500,000 or more	42.0	76.2		23.6		.2
100,000 to 499,999	3.9	70.9		29.1		-
25,000 to 99,999	8.1	72.8		27.2		-
2,500 to 24,999	6.3	70.1		29.9		-
Less than 2,500	9.7	81.2		18.1		.7
	14.0	79.1		20.9		-
West						
500,000 or more	30.7	78.2		21.5		.3
100,000 to 499,999	1.8	57.3		42.7		-
25,000 to 99,999	4.0	70.6		29.4		-
2,500 to 24,999	1.4	94.9		5.1		-
Less than 2,500	4.5	78.9		21.1		-
	19.0	80.3		19.2		.5

Table 74

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING IF LACK OF
SUFFICIENT OR CONVENIENT STORAGE SPACE LIMITS USE OF FROZEN FISH OR SHELLFISH

Region By City Size

Category	All establishments	Yes		No		No reply	
		Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2		17.8	80.7	1.5		
Northeast	62.3		15.9	81.4	2.7		
500,000 or more	22.0		10.5	87.4	2.1		
100,000 to 499,999	5.2		18.3	79.1	2.6		
25,000 to 99,999	8.5		17.9	76.6	5.5		
2,500 to 24,999	11.0		19.3	77.8	2.9		
Less than 2,500	15.6		19.3	79.0	1.7		
North Central	53.2		20.0	78.9	1.1		
500,000 or more	10.8		23.1	74.7	2.2		
100,000 to 499,999	6.3		18.4	81.6	-		
25,000 to 99,999	8.6		27.0	70.5	2.5		
2,500 to 24,999	10.9		21.7	78.2	.1		
Less than 2,500	16.6		13.7	85.5	.8		
South	42.0		20.1	79.2	.7		
500,000 or more	3.9		11.0	89.0	-		
100,000 to 499,999	8.1		16.0	83.7	.3		
25,000 to 99,999	6.3		17.6	80.3	2.1		
2,500 to 24,999	9.7		27.3	72.0	.7		
Less than 2,500	14.0		21.2	78.3	.5		
West	30.7		14.4	84.4	1.2		
500,000 or more	1.8		11.2	84.7	4.1		
100,000 to 499,999	4.0		12.4	85.9	1.7		
25,000 to 99,999	1.4		4.2	95.8	-		
2,500 to 24,999	4.5		16.5	82.7	.8		
Less than 2,500	19.0		15.3	83.7	1.0		

Table 75

POUNDS OF FROZEN FISH AND SHELLFISH HELD IN FREEZER OR COLD STORAGE
BY PUBLIC EATING PLACES SERVING FISH OR SHELLFISH

Region By City Size

Category	Number of establishments (thousands)	Total		Frozen Fish		Frozen Shellfish		Pounds held per establishment	
		Thousand pounds	Per cent	Thousand pounds	Per cent	Thousand pounds	Per cent	Total	Fish
United States	188.2	9,126	100.0	4,234	46.4	4,892	53.6	48.5	22.5
Northeast	62.3	2,451	100.0	750	30.6	1,701	69.4	39.3	12.0
500,000 or more	22.0	804	100.0	210	26.1	594	73.9	36.5	9.5
100,000 to 499,999	5.2	242	100.0	54	22.3	188	77.7	46.5	10.4
25,000 to 99,999	8.5	307	100.0	97	31.6	210	68.4	36.1	11.4
2,500 to 24,999	11.0	493	100.0	78	15.8	415	84.2	44.8	7.1
Less than 2,500	15.6	605	100.0	311	51.4	294	48.6	38.8	20.0
North Central	53.2	1,631	100.0	864	53.0	767	47.0	30.6	12.2
500,000 or more	10.8	525	100.0	249	47.4	276	52.6	48.6	23.0
100,000 to 499,999	6.3	166	100.0	90	54.2	76	45.8	26.3	14.3
25,000 to 99,999	8.6	269	100.0	178	66.2	91	33.8	31.3	20.7
2,500 to 24,999	10.9	247	100.0	151	61.1	96	38.9	22.7	13.9
Less than 2,500	16.6	424	100.0	196	46.2	228	53.8	25.5	11.8
South	42.0	3,458	100.0	2,076	60.0	1,382	40.0	82.2	42.4
500,000 or more	3.9	1,271	100.0	878	69.1	393	30.9	325.9	225.1
100,000 to 499,999	8.1	325	100.0	145	44.6	180	55.4	40.1	17.9
25,000 to 99,999	6.3	297	100.0	148	49.8	149	50.2	47.1	23.5
2,500 to 24,999	9.7	647	100.0	272	42.0	375	58.0	66.7	28.0
Less than 2,500	14.0	918	100.0	633	69.0	285	31.0	65.5	45.1
West	30.7	1,586	100.0	544	34.3	1,042	65.7	51.7	17.7
500,000 or more	1.6	160	100.0	58	36.2	102	63.8	88.9	31.7
100,000 to 499,999	4.0	455	100.0	75	16.5	380	83.5	113.8	18.8
25,000 to 99,999	1.4	190	100.0	22	11.6	168	88.4	135.7	15.7
2,500 to 24,999	4.5	188	100.0	122	64.9	66	35.1	44.8	27.1
Less than 2,500	19.0	593	100.0	267	45.0	326	55.0	31.2	14.0

Note: Above data represent estimates of the number of pounds of frozen fish and shellfish held in freezer or cold storage at the time the report was completed for the establishments in the survey (sometime during the period May 25 - June 2, 1955).

Table 76

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING NUMBER OF SERVINGS PER POUND OF FISH FILLETS

Region By City Size

Category	All establish- ments	One		Two		Three		Four		Five		Six to eight		No reply or	
		servings	Percent	servings	Percent	servings	Percent	servings	Percent	servings	Percent	servings	Percent	not applicable	Percent
		(in thousands)													
United States		188.2	1.3	16.6	30.0	33.2	15.5	1.8	.8	34.0					
Northeast		62.3	.8	15.3	31.3	30.1	12.9	1.0	.5	38.2					
500,000 or more		22.0	.9	17.6	30.7	26.9	12.9	.6	.4	36.9					
100,000 to 499,999		5.2	1.3	17.5	31.7	39.1	14.4	2.5	-	32.6					
25,000 to 99,999		8.5	1.4	15.1	28.5	34.6	15.6	1.6	1.0	36.8					
2,500 to 24,999		11.0	1.1	10.0	32.3	33.7	8.4	1.5	.6	46.1					
Less than 2,500		15.6	-	15.3	32.8	26.7	14.1	.4	.4	37.0					
North Central		53.2	1.0	16.8	33.2	33.2	17.4	2.5	.6	28.5					
500,000 or more		10.8	.7	25.7	30.1	30.1	15.5	3.1	1.2	23.7					
100,000 to 499,999		6.3	-	9.1	26.9	26.9	26.7	2.1	-	35.2					
25,000 to 99,999		8.6	-	11.5	39.1	39.1	26.9	2.3	.8	19.4					
2,500 to 24,999		10.9	1.2	14.2	34.6	34.6	15.7	3.1	.6	30.6					
Less than 2,500		16.6	2.0	18.4	33.7	33.7	11.2	2.0	.4	32.3					
South		42.0	2.8	20.8	26.5	26.5	16.5	2.1	1.1	30.2					
500,000 or more		3.9	3.5	20.8	26.7	26.7	10.8	1.7	-	36.5					
100,000 to 499,999		8.1	.2	11.3	23.7	23.7	26.6	1.6	.8	35.8					
25,000 to 99,999		6.3	-	24.9	26.4	26.4	22.0	4.7	3.2	18.8					
2,500 to 24,999		9.7	5.5	27.6	23.5	23.5	19.1	2.1	2.1	20.1					
Less than 2,500		14.0	3.5	19.9	30.1	30.1	7.8	1.4	-	37.3					
West		30.7	.7	12.8	26.5	26.5	16.4	1.5	1.5	40.6					
500,000 or more		1.8	3.6	18.6	29.6	29.6	18.6	-	3.6	26.0					
100,000 to 499,999		4.0	-	4.1	29.4	29.4	22.8	1.7	1.7	40.3					
25,000 to 99,999		1.4	5.1	27.1	25.6	25.6	10.3	5.2	-	26.7					
2,500 to 24,999		4.5	(1)	9.4	35.4	35.4	12.3	-	4.4	38.5					
Less than 2,500		19.0	.4	13.8	23.4	23.4	16.3	1.8	.7	43.6					

1/ Less than one-tenth percent.

Table 77

PERCENTAGE OF PUBLIC EATING PLACES INDICATING WHETHER OR NOT GREATER SELECTION
OF FISH AND SHELLFISH DISHES IS OFFERED ON CERTAIN DAYS

Region By City Size

Category	All establishments Number (in thousands)	Yes		No		No reply	
		Percent	Number	Percent	Number	Percent	Number
United States	188.2	59.3		40.2		(1)	
Northeast	62.3	63.1		36.2			
500,000 or more	22.0	69.1		30.9			
100,000 to 499,999	5.2	80.4		19.6			
25,000 to 99,999	8.5	62.9		37.1			
2,500 to 24,999	11.0	55.0		45.0			
Less than 2,500	15.6	54.5		45.5			
North Central	53.2	73.1		26.9			
500,000 or more	10.8	73.2		26.8			
100,000 to 499,999	6.3	85.1		14.9			
25,000 to 99,999	8.6	72.6		27.4			
2,500 to 24,999	10.9	68.6		31.4			
Less than 2,500	16.6	71.5		28.5			
South	42.0	47.7		52.3			
500,000 or more	3.9	55.2		44.8			
100,000 to 499,999	8.1	52.0		48.0			
25,000 to 99,999	6.3	60.7		39.3			
2,500 to 24,999	9.7	42.1		57.9			
Less than 2,500	14.0	41.0		59.0			
West	30.7	46.8		53.0			
500,000 or more	1.8	72.1		27.9			
100,000 to 499,999	4.0	66.2		33.8			
25,000 to 99,999	1.4	63.0		37.0			
2,500 to 24,999	4.5	33.3		66.7			
Less than 2,500	19.0	42.4		57.2			

1/ Less than one-tenth percent.

PERCENTAGE OF PUBLIC EATING PLACES INDICATING DAYS ON WHICH THE GREATEST SELECTION OF FISH AND SHELLFISH DISHES IS OFFERED.

Region By City Size						
Category	All establishments	Sunday through Tuesday and Thursday		Wednesday	Friday	Saturday
		Number (in thousands)	Percent			
United States	126.2	2.6	5.1	87.9	4.4	
Northeast	45.8	2.3	5.5	85.5	6.7	
500,000 or more	17.1	1.2	8.0	89.2	1.6	
100,000 to 499,999	4.7	1.5	8.8	88.2	1.5	
25,000 to 99,999	6.0	3.4	4.4	87.0	5.2	
2,500 to 24,999	7.7	3.6	6.5	78.6	11.3	
Less than 2,500	10.3	2.6	-	82.5	14.9	
North Central	41.2	1.2	4.1	93.0	1.7	
500,000 or more	8.2	-	1.1	95.6	3.3	
100,000 to 499,999	5.8	.4	6.4	90.9	2.3	
25,000 to 99,999	6.7	1.0	5.6	92.4	1.0	
2,500 to 24,999	7.4	-	-	100.0	-	
Less than 2,500	13.1	2.9	6.6	88.6	1.9	
South	23.8	6.6	6.5	80.1	6.8	
500,000 or more	2.9	5.2	20.7	74.0	1.1	
100,000 to 499,999	5.5	9.7	6.8	72.3	11.2	
25,000 to 99,999	4.2	3.2	2.5	91.1	3.2	
2,500 to 24,999	4.6	6.1	7.3	80.8	5.8	
Less than 2,500	6.6	7.0	2.0	81.9	9.1	
West	15.4	1.3	4.0	93.6	1.1	
500,000 or more	1.7	8.4	8.4	78.8	4.4	
100,000 to 499,999	2.6	.9	-	98.2	.9	
25,000 to 99,999	1.0	-	5.9	94.1	-	
2,500 to 24,999	1.8	2.5	12.1	85.4	-	
Less than 2,500	8.3	-	2.4	96.8	.8	

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
WHETHER OR NOT FISH AND SHELLFISH ARE OFFERED DAILY

Region By City Size

Category	All establishments	Not offered daily	Offered daily	No reply
	Number (in thousands)	Percent	Percent	Percent
United States	188.2	29.5	68.0	2.5
Northeast	62.3	32.3	65.8	1.9
500,000 or more	22.0	35.1	62.5	2.4
100,000 to 499,999	5.2	35.8	64.2	-
25,000 to 99,999	8.5	34.9	58.8	6.3
2,500 to 24,999	11.0	25.2	74.2	.6
Less than 2,500	15.6	30.9	68.7	.4
North Central	53.2	36.3	61.1	2.6
500,000 or more	10.8	42.4	55.6	2.0
100,000 to 499,999	6.3	38.4	61.6	-
25,000 to 99,999	8.6	30.6	67.1	2.3
2,500 to 24,999	10.9	32.6	64.2	3.2
Less than 2,500	16.6	36.9	59.5	3.6
South	42.0	27.6	69.9	2.5
500,000 or more	3.9	15.2	84.7	.1
100,000 to 499,999	8.1	25.8	73.8	.4
25,000 to 99,999	6.3	32.2	65.7	2.1
2,500 to 24,999	9.7	31.1	59.8	9.1
Less than 2,500	14.0	27.6	72.4	-
West	30.7	14.8	81.6	3.6
500,000 or more	1.8	17.9	62.7	19.4
100,000 to 499,999	4.0	14.9	85.1	-
25,000 to 99,999	1.4	22.8	77.2	-
2,500 to 24,999	4.5	12.3	78.9	8.8
Less than 2,500	19.0	14.4	84.2	1.4

Table 80

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH COMPARING SUMMER WITH
WINTER MENU PRICES OF FISH AND SHELLFISH

Region By City Size

Category	All establishments	Menu price higher in summer		Menu price the same		Menu price lower in summer		No reply
		Number (in thousands)	Percent	Percent	Percent	Percent	Percent	
United States		188.2	1.2		93.8	2.7	2.3	
Northeast		62.3	1.1		93.3	3.7	1.9	
500,000 or more		22.0	1.2		89.1	6.5	3.2	
100,000 to 499,999		5.2	2.6		87.6	5.3	4.5	
25,000 to 99,999		8.5	2.6		94.0	1.7	1.7	
2,500 to 24,999		11.0	.2		95.1	3.5	1.2	
Less than 2,500		15.6	.4		99.2	.4	-	
North Central		53.2	1.8		93.8	1.9	2.5	
500,000 or more		10.8	4.2		90.3	2.2	3.3	
100,000 to 499,999		6.3	1.5		90.5	1.6	6.4	
25,000 to 99,999		8.6	-		95.7	3.5	.8	
2,500 to 24,999		10.9	3.7		92.5	1.8	2.0	
Less than 2,500		16.6	-		97.2	1.2	1.6	
South		42.0	1.2		93.4	3.2	2.2	
500,000 or more		3.9	3.4		91.2	5.2	.2	
100,000 to 499,999		8.1	1.6		93.8	2.1	2.5	
25,000 to 99,999		6.3	.4		91.3	6.2	2.1	
2,500 to 24,999		9.7	1.5		92.6	4.5	1.4	
Less than 2,500		14.0	.5		95.2	1.0	3.3	
West		30.7	1.1		95.5	1.2	3.2	
500,000 or more		1.8	-		93.3	3.1	3.6	
100,000 to 499,999		4.0	-		81.9	6.7	11.4	
25,000 to 99,999		1.4	-		100.0	-	-	
2,500 to 24,999		4.5	.7		94.9	-	4.4	
Less than 2,500		19.0	-		98.2	.4	1.4	

Table 81

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF STEAK

Region By City Size

Category	All establish- ments	Number (in thousands)	Fish and				Fish and				Serve			
			shellfish		serving		shellfish		same profit		less profit		fish and	
			Percent		Percent		Percent		Percent		Percent		Percent	
United States		188.2	40.2		28.9		11.5		13.5		13.5		5.9	
Northeast		62.3	38.4		23.4		12.0		18.8		18.8		7.4	
500,000 or more		22.0	35.8		21.8		14.3		19.0		19.0		9.1	
100,000 to 499,999		5.2	53.5		15.8		5.1		21.8		21.8		3.8	
25,000 to 99,999		8.5	38.2		21.4		10.7		18.9		18.9		10.8	
2,500 to 24,999		11.0	39.1		29.8		5.2		21.8		21.8		4.1	
Less than 2,500		15.6	36.9		24.8		16.5		15.3		15.3		6.5	
North Central		53.2	39.2		31.4		13.1		11.3		11.3		5.0	
500,000 or more		10.8	38.4		28.2		10.7		14.8		14.8		7.9	
100,000 to 499,999		6.3	45.0		28.2		13.9		8.6		8.6		4.3	
25,000 to 99,999		8.6	47.8		32.5		8.5		8.5		8.5		2.7	
2,500 to 24,999		10.9	36.2		23.6		15.2		18.7		18.7		6.3	
Less than 2,500		16.6	35.1		39.0		15.5		6.8		15.5		3.6	
South		42.0	46.7		26.6		11.4		10.9		10.9		4.4	
500,000 or more		3.9	56.7		13.9		22.6		4.9		4.9		1.9	
100,000 to 499,999		8.1	44.4		25.8		11.1		15.9		15.9		2.8	
25,000 to 99,999		6.3	41.5		26.0		8.6		16.6		16.6		7.3	
2,500 to 24,999		9.7	53.4		28.8		10.8		5.6		5.6		1.4	
Less than 2,500		14.0	43.2		29.5		10.0		10.6		10.6		6.7	
West		30.7	36.4		39.0		7.9		10.0		10.0		6.7	
500,000 or more		1.8	37.2		40.5		5.0		16.4		16.4		.9	
100,000 to 499,999		4.0	30.1		36.1		5.3		24.0		24.0		4.5	
25,000 to 99,999		1.4	57.2		8.1		20.7		14.0		14.0		-	
2,500 to 24,999		4.5	37.3		36.0		12.1		4.4		4.4		10.2	
Less than 2,500		19.0	35.9		42.4		6.7		7.6		7.6		7.4	

Table 82

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF ROAST BEEF

Region By City Size

Category	All establish- ments	Fish and shellfish serving brings more profit		Fish and shellfish serving brings same profit		Fish and shellfish serving brings less profit		Serve only fish and shellfish		Establishments not replying	
		Number (in thousands)	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
United States		188.2	37.5		30.4		10.8		14.4		6.9
Northeast		62.3	38.4		25.3		11.9		16.7		7.7
500,000 or more		22.0	33.9		25.2		14.5		17.0		9.4
100,000 to 499,999			49.0		24.1		12.8		9.0		5.1
25,000 to 99,999		8.5	39.3		22.8		10.4		16.8		10.7
2,500 to 24,999		11.0	36.4		27.5		6.3		25.0		4.8
Less than 2,500		15.6	42.0		25.8		12.7		13.0		6.5
North Central		53.2	36.1		33.2		11.0		13.7		6.0
500,000 or more		10.8	37.4		30.0		8.6		16.1		7.9
100,000 to 499,999		6.3	33.2		28.2		17.1		16.1		5.4
25,000 to 99,999		8.6	44.4		32.7		8.2		12.4		2.3
2,500 to 24,999		10.9	39.8		24.1		10.7		17.9		7.5
Less than 2,500		16.6	29.5		43.2		12.1		9.2		6.0
South		42.0	41.7		28.8		10.4		13.3		5.8
500,000 or more		3.9	54.7		19.3		19.0		5.2		1.8
100,000 to 499,999		8.1	44.0		29.0		8.7		15.5		2.8
25,000 to 99,999		6.3	36.7		26.0		11.7		13.9		11.7
2,500 to 24,999		9.7	47.3		29.2		11.0		8.3		4.2
Less than 2,500		14.0	35.4		32.2		8.1		17.2		7.1
West		30.7	32.5		38.0		9.0		12.3		8.2
500,000 or more		1.8	36.4		36.4		8.0		18.3		9.9
100,000 to 499,999		4.0	28.0		36.6		5.3		25.6		4.5
25,000 to 99,999		1.4	51.3		9.2		25.5		14.0		-
2,500 to 24,999		4.5	35.3		27.0		13.0		14.4		10.3
Less than 2,500		19.0	31.0		43.2		7.6		8.3		9.9

Table 83

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF ROAST PORK

Region By City Size

Category	All establish- ments	Fish and shellfish serving brings more profit		Fish and shellfish serving brings same profit		Fish and shellfish serving brings less profit		Serve only fish and shellfish		Establish- ments not replying
		Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent		
United States										
Northeast										
		188.2	34.8	29.2	9.3	19.1	Percent	7.6		
500,000 or more		62.3	33.0	22.6	9.2	26.8	Percent	8.4		
100,000 to 499,999		22.0	29.5	18.9	11.1	29.2	Percent	11.3		
25,000 to 99,999		5.2	40.9	24.4	9.1	17.9	Percent	7.7		
2,500 to 24,999		8.5	36.8	19.1	5.8	27.5	Percent	10.8		
Less than 2,500		11.0	33.8	29.5	4.8	27.8	Percent	4.1		
		15.6	32.8	24.1	11.3	25.4	Percent	6.4		
North Central										
500,000 or more		53.2	34.3	34.5	10.0	15.0	Percent	6.2		
100,000 to 499,999		10.8	36.0	31.4	7.3	17.4	Percent	7.9		
25,000 to 99,999		6.3	30.4	31.6	14.4	19.3	Percent	4.3		
2,500 to 24,999		8.6	40.9	38.1	4.6	14.1	Percent	2.3		
Less than 2,500		10.9	38.3	24.8	10.1	18.5	Percent	8.3		
		16.6	28.7	42.0	12.9	10.0	Percent	6.4		
South										
500,000 or more		142.0	39.6	27.2	9.9	15.8	Percent	7.5		
100,000 to 499,999		3.9	46.4	15.0	10.9	12.0	Percent	15.7		
25,000 to 99,999		8.1	43.4	28.0	7.8	18.8	Percent	2.0		
2,500 to 24,999		6.3	35.9	24.9	8.2	19.2	Percent	11.8		
Less than 2,500		9.7	45.0	30.4	9.4	8.2	Percent	7.0		
		14.0	33.5	29.0	11.9	18.8	Percent	6.8		
West										
500,000 or more		30.7	32.8	36.2	7.3	15.0	Percent	8.7		
100,000 to 499,999		1.8	30.5	41.0	5.0	22.6	Percent	9		
25,000 to 99,999		4.0	27.5	33.6	5.3	27.4	Percent	6.2		
2,500 to 24,999		1.4	43.3	11.8	25.5	19.4	Percent	-		
Less than 2,500		4.5	36.2	25.5	11.6	14.9	Percent	11.8		
		19.0	32.5	40.7	5.5	11.5	Percent	9.8		

Table 84
PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF CHICKEN

Region By City Size

Category	All establish- ments	Fish and shellfish serving brings more profit		Fish and shellfish serving brings same profit		Fish and shellfish serving brings less profit		Serve only fish and shellfish		Establishments not replying
		Percent	Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)	
United States		32.8	188.2	34.5		12.3		13.5		6.9
Northeast		30.8	62.3	29.0		14.4		18.3		7.5
500,000 or more		26.1	22.0	25.0		19.0		21.0		8.9
100,000 to 499,999		44.2	5.2	25.6		2.0		17.9		10.3
25,000 to 99,999		31.6	8.5	26.7		13.6		15.8		12.3
2,500 to 24,999		37.2	11.0	31.6		7.4		20.2		3.6
Less than 2,500		27.9	15.6	35.3		17.3		14.7		4.8
North Central		30.5	53.2	38.2		12.8		13.0		5.5
500,000 or more		31.1	10.8	36.2		10.1		14.7		7.9
100,000 to 499,999		33.9	6.3	35.0		21.9		3.8		5.4
25,000 to 99,999		37.6	8.6	39.2		6.2		13.9		3.1
2,500 to 24,999		32.6	10.9	29.2		11.6		19.7		6.9
Less than 2,500		23.8	16.6	45.9		15.5		10.4		4.4
South		39.1	42.0	35.3		12.4		7.0		6.2
500,000 or more		49.4	3.9	22.1		24.8		1.7		2.0
100,000 to 499,999		43.1	8.1	36.2		10.5		6.6		3.6
25,000 to 99,999		35.3	6.3	32.0		11.6		10.4		10.7
2,500 to 24,999		42.0	9.7	36.6		11.6		4.2		5.6
Less than 2,500		33.9	14.0	38.9		10.9		9.0		7.3
West		32.0	30.7	38.3		6.8		13.8		9.1
500,000 or more		32.7	1.8	41.2		3.1		22.1		9.9
100,000 to 499,999		22.0	4.0	37.5		8.7		25.6		6.2
25,000 to 99,999		41.6	1.4	23.6		25.5		9.3		-
2,500 to 24,999		34.8	4.5	30.8		5.8		18.3		10.3
Less than 2,500		32.5	19.0	41.1		5.7		9.8		10.9

Table 85

PERCENTAGE OF METHODS USED BY PUBLIC EATING PLACES SERVING FISH
AND SHELLFISH TO PROMOTE SALE OF FISH AND SHELLFISH MEALS

Category	Region By City Size									
	All methods used	Featured special on menu	Suggestion by waiters	Window display	Separate menu for fish	Newspaper advertis- ing	Radio or television advertising	Other methods	Percent	Percent
	(in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	204.3	37.1	25.2	6.6	3.9	3.7	1.9	21.6		
Northeast										
500,000 or more	62.2	35.3	23.8	6.6	4.5	3.0	.7	26.1		
100,000 to 499,999	20.7	32.4	22.5	8.5	5.5	1.5	.1	29.5		
25,000 to 99,999	5.4	39.8	25.1	6.2	(1)	4.2	.3	24.4		
2,500 to 24,999	8.9	35.8	25.0	7.9	3.7	3.8	.9	22.9		
Less than 2,500	12.0	41.8	23.9	4.4	2.1	1.9	1.6	24.3		
	15.2	32.2	24.1	5.2	7.0	5.2	.9	25.4		
North Central										
500,000 or more	65.0	37.8	25.7	7.4	3.1	4.5	1.9	19.6		
100,000 to 499,999	11.6	48.3	20.1	10.6	3.2	.7	1.0	16.1		
25,000 to 99,999	7.7	44.4	24.4	8.7	.9	1.0	1.8	18.8		
2,500 to 24,999	10.4	37.2	22.0	5.4	4.3	5.8	3.2	22.1		
Less than 2,500	13.7	29.3	30.8	10.5	3.1	6.5	.8	19.0		
	21.6	35.6	27.6	4.2	3.4	5.8	2.5	20.9		
South										
500,000 or more	44.3	32.3	28.7	7.4	4.9	3.5	3.6	19.6		
100,000 to 499,999	4.2	33.4	21.6	19.1	8.3	.1	1.6	15.9		
25,000 to 99,999	8.7	30.7	36.0	6.5	3.6	3.3	2.2	17.7		
2,500 to 24,999	6.5	34.0	17.8	14.9	1.7	5.4	5.4	20.8		
Less than 2,500	10.1	30.1	36.1	2.6	7.8	4.8	3.6	15.0		
	14.8	33.7	26.1	4.6	4.1	2.9	4.2	24.4		
West										
500,000 or more	32.8	45.6	22.5	3.5	3.1	3.6	1.7	20.0		
100,000 to 499,999	1.6	39.9	29.2	6.1	4.3	.1	-	20.4		
25,000 to 99,999	3.9	41.2	15.2	3.4	.6	3.4	-	36.2		
2,500 to 24,999	2.4	42.8	23.0	8.4	2.8	9.6	6.1	7.3		
Less than 2,500	4.9	33.9	23.8	6.8	2.8	4.3	1.4	27.0		
	20.0	50.0	23.1	2.0	3.6	3.0	1.7	16.6		
1/ Less than one-tenth percent.										

Table 86

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH INDICATING
METHODS FOUND MOST EFFECTIVE IN PROMOTING SALES OF FISH AND SHELLFISH MEALS

Region By City Size

Category	All establish- ments	Establishments reporting one effective method				Establishments reporting two effective methods				Do not know	
		Separate menu for fish	Window display	Featured special on menu	Suggestions by waiter	Other methods	Featured special menu and suggestions by waiters		Other methods		None of methods listed
							Percent	Percent			
Number (in thousands)											
United States	188.2	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	
Northeast	62.3	1.4	1.6	17.5	7.4	10.1	12.1	11.2	27.0	12.1	
500,000 or more	22.0	1.5	.9	13.4	5.2	12.3	11.6	9.8	33.8	11.6	
100,000 to 499,999	5.2	(1)	-	11.9	4.9	14.7	11.9	7.7	35.3	11.2	
25,000 to 99,999	8.5	.7	.7	15.4	6.2	15.5	12.3	9.5	36.2	5.4	
2,500 to 24,999	11.0	.6	.6	9.1	3.4	10.5	15.2	17.9	30.6	9.1	
Less than 2,500	15.6	2.7	1.3	19.1	6.3	11.5	14.3	8.6	26.8	15.1	
				13.5	6.3	9.6	6.8	9.1	37.9	12.8	
North Central	53.2	1.1	2.5	18.6	7.9	10.7	14.3	12.3	19.8	12.8	
500,000 or more	10.8	1.6	5.5	30.4	3.2	8.1	13.8	7.7	22.5	8.2	
100,000 to 499,999	6.3	1.1	4.3	16.3	6.1	3.4	18.2	5.9	29.0	15.7	
25,000 to 99,999	8.6	.8	1.5	18.7	6.5	15.9	11.4	11.9	18.0	12.3	
2,500 to 24,999	10.9	1.2	3.1	9.9	12.0	7.6	18.3	15.3	16.0	16.6	
Less than 2,500	16.6	1.6	-	17.5	9.7	14.3	12.0	11.3	18.1	12.5	
South	42.0	.5	2.5	15.0	11.5	9.4	9.8	13.0	24.3	14.0	
500,000 or more	3.9	2.1	3.4	19.9	5.1	3.5	5.9	21.2	25.9	13.0	
100,000 to 499,999	8.1	1.6	2.5	12.6	17.4	7.6	11.4	10.5	20.2	16.2	
25,000 to 99,999	6.3	-	7.6	12.9	7.7	10.7	3.7	20.5	26.4	10.5	
2,500 to 24,999	9.7	-	.7	11.6	11.6	5.8	13.6	12.3	27.8	16.6	
Less than 2,500	14.0	-	1.0	18.5	11.5	14.0	10.3	8.7	22.9	13.1	
West	30.7	.5	.3	27.2	5.0	5.7	12.3	9.9	29.4	9.7	
500,000 or more	1.8	-	.6	27.0	10.9	8.5	2.4	11.9	38.8	11.1	
100,000 to 499,999	4.0	-	1.7	17.6	2.6	7.4	8.3	13.1	38.0	11.3	
25,000 to 99,999	1.4	4.7	-	25.7	4.8	2.9	28.6	23.3	7.4	2.6	
2,500 to 24,999	4.5	.4	-	16.8	3.6	6.1	15.2	7.0	43.2	7.7	
Less than 2,500	19.0	.4	-	31.9	5.3	5.2	12.1	8.7	25.1	11.3	

1/ Less than one-tenth percent.

Table 87

PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS
FOR NOT SERVING FISH OR SHELLFISH MEALS

Region By City Size

Category	All estab- lish- ments	No storage space	Insuf- ficient demand	Sell only specialty	Too much work involved	Can't get fish in form wanted	No food or meals served
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent
United States	170.1	7.0	24.4	32.5	2.4	.3	26.9
Northeast	40.0	4.7	43.7	32.7	2.3	-	10.2
500,000 or more	9.5	1.4	55.1	30.0	1.4	-	6.3
100,000 to 499,999	5.3	-	29.0	43.6	-	-	23.7
25,000 to 99,999	7.1	1.9	34.3	34.2	6.7	-	18.1
2,500 to 24,999	8.4	10.3	45.7	27.2	.8	-	5.6
Less than 2,500	9.7	7.5	45.9	32.9	2.7	-	4.8
North Central	56.6	9.3	18.5	23.1	1.6	-	42.0
500,000 or more	11.1	8.6	19.9	21.7	-	-	45.6
100,000 to 499,999	5.3	20.0	13.9	20.0	-	-	39.9
25,000 to 99,999	7.6	.9	7.1	27.7	-	-	59.9
2,500 to 24,999	9.5	10.3	13.4	30.6	5.6	-	33.8
Less than 2,500	23.1	9.4	24.6	20.0	1.7	-	38.4
South	49.7	8.2	17.6	29.9	3.4	1.0	22.9
500,000 or more	1.3	-	17.1	27.4	4.3	-	38.4
100,000 to 499,999	11.6	5.9	13.4	40.9	4.6	-	30.5
25,000 to 99,999	9.5	4.2	11.2	36.8	.7	2.1	37.1
2,500 to 24,999	8.7	10.0	21.6	41.8	8.5	.8	11.4
Less than 2,500	18.4	11.6	21.7	41.1	1.4	1.1	14.8
West	23.8	3.0	19.9	39.0	2.5	.3	27.7
500,000 or more	1.1	-	37.5	37.5	-	-	18.7
100,000 to 499,999	4.3	1.6	9.4	40.4	4.7	-	31.3
25,000 to 99,999	.7	9.1	18.1	63.7	-	-	9.1
2,500 to 24,999	3.0	10.7	15.4	47.1	4.4	-	20.2
Less than 2,500	14.7	1.8	22.7	35.9	1.8	.4	29.8

Table 87 - Continued

PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS
FOR NOT SERVING FISH OR SHELLFISH MEALS - Continued

Region By City Size

Category	Don't know how to cook and serve it	Too costly to serve	Strong odor	Difficult to handle	Fish doesn't keep	Other reasons	No answer
	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	.1	1.8	.5	.8	.4	2.4	.5
<u>Northeast</u>							
500,000 or more	.2	2.3	.2	-	-	3.2	.5
100,000 to 499,999	.7	<u>.7</u>	-	-	-	<u>4.4</u>	-
25,000 to 99,999	-	3.7	-	-	-	-	-
2,500 to 24,999	-	1.9	-	-	-	-	2.9
Less than 2,500	-	4.8	-	-	-	5.6	-
	-	1.4	.7	-	-	4.1	-
<u>North Central</u>							
500,000 or more	.1	1.2	.7	1.0	.1	2.2	.2
100,000 to 499,999	-	2.4	-	.6	-	.6	.6
25,000 to 99,999	-	-	-	-	1.2	3.8	1.2
2,500 to 24,999	.9	2.8	2.6	-	-	.9	-
Less than 2,500	-	.6	-	-	-	3.5	-
	-	-	.9	2.1	-	2.3	-
<u>South</u>							
500,000 or more	-	2.2	.3	1.2	.8	1.1	.7
100,000 to 499,999	-	-	-	-	-	<u>12.8</u>	-
25,000 to 99,999	-	.6	.6	.6	1.7	1.2	-
2,500 to 24,999	-	5.8	-	-	1.4	.7	-
Less than 2,500	-	1.5	-	1.5	.8	.6	1.5
	-	3.9	.4	2.2	-	.7	1.1
<u>West</u>							
500,000 or more	.3	-	.8	.6	.6	4.2	1.1
100,000 to 499,999	-	-	-	-	-	<u>6.3</u>	-
25,000 to 99,999	-	-	-	1.6	-	11.0	-
2,500 to 24,999	-	-	-	-	-	-	-
Less than 2,500	.4	-	1.4	-	2.2	-	-
	-	-	-	.4	.4	3.2	1.8

III. Region By Sales Size Analysis

Table 89

NUMBER OF ESTABLISHMENTS INCLUDED IN THE SECOND REPORT OF THE
SURVEY OF PUBLIC EATING PLACES

Region By Sales Size

(Number of establishments in thousands)

Category	All public eating places		Serving no fish or shellfish		Serving fish or shellfish	
	Number	Percent	Number	Percent	Number	Percent
United States	358.3	100.0	170.1	47.5	188.2	52.5
Northeast	102.3	100.0	40.0	39.1	62.3	60.9
\$100,000 or more	4.9	100.0	(1)	-	4.9	100.0
\$40,000 to \$99,999	8.3	100.0	1.2	14.5	7.1	85.5
\$10,000 to \$39,999	22.3	100.0	4.2	18.8	18.1	81.2
Less than \$10,000	55.0	100.0	25.3	46.0	29.7	54.0
No reply	11.8	100.0	9.3	78.8	2.5	21.2
North Central	109.8	100.0	56.6	51.5	53.2	48.5
\$100,000 or more	3.6	100.0	.2	5.6	3.4	94.4
\$40,000 to \$99,999	7.9	100.0	1.1	13.9	6.8	86.1
\$10,000 to \$39,999	23.9	100.0	6.5	27.2	17.4	72.8
Less than \$10,000	47.2	100.0	23.7	53.2	22.1	46.8
No reply	27.2	100.0	23.7	87.1	3.5	12.9
South	91.7	100.0	49.7	54.2	42.0	45.8
\$100,000 or more	2.3	100.0	(1)	-	2.3	100.0
\$40,000 to \$99,999	5.0	100.0	1.0	20.0	4.0	80.0
\$10,000 to \$39,999	18.6	100.0	5.2	28.0	13.4	72.0
Less than \$10,000	47.9	100.0	28.0	58.5	19.9	41.5
No reply	17.9	100.0	15.5	86.6	2.4	13.4
West	54.5	100.0	23.8	43.7	30.7	56.3
\$100,000 or more	3.4	100.0	.2	5.9	3.2	94.1
\$40,000 to \$99,999	5.0	100.0	4.2	8.0	4.6	92.0
\$10,000 to \$39,999	12.0	100.0	4.2	35.0	7.8	65.0
Less than \$10,000	23.0	100.0	12.0	52.2	11.0	47.8
No reply	11.1	100.0	7.0	63.1	4.1	36.9

1/ Less than 50 establishments.

Table 89

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS

Region By Sales Size

Category	All establishments	One to five days, and no reply		Six days		Seven days	
		Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2		4.8	40.8		54.4	
Northeast	62.3		5.9	40.3		53.8	
\$100,000 or more	4.9		8.4	26.6		65.0	
\$40,000 to \$99,999	7.1		2.5	36.9		60.6	
\$10,000 to \$39,999	18.1		5.1	46.4		48.5	
Less than \$10,000	29.7		7.0	39.5		53.5	
No reply	2.5		3.6	42.8		53.6	
North Central	53.2		3.7	47.8		48.5	
\$100,000 or more	3.4		1.3	23.8		74.9	
\$40,000 to \$99,999	6.8		2.5	55.3		42.2	
\$10,000 to \$39,999	17.4		2.9	53.6		43.5	
Less than \$10,000	22.1		4.7	44.1		51.2	
No reply	3.5		6.3	51.3		42.4	
South	42.0		2.5	36.3		60.2	
\$100,000 or more	2.3		4.1	16.0		79.9	
\$40,000 to \$99,999	4.0		1.9	26.5		71.6	
\$10,000 to \$39,999	13.4		2.4	38.3		59.3	
Less than \$10,000	19.9		4.7	39.1		56.2	
No reply	2.4		1.9	37.2		60.9	
West	30.7		6.2	35.9		57.9	
\$100,000 or more	3.2		2.3	14.9		82.8	
\$40,000 to \$99,999	4.6		4.8	25.2		70.0	
\$10,000 to \$39,999	7.8		5.1	45.3		49.6	
Less than \$10,000	11.0		7.2	38.7		54.1	
No reply	4.1		9.6	39.5		50.9	

Table 90

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR
SMALLFISH INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS

Region By Sales Size

Category	All establishments	One to five days, and no reply		Six days		Seven days	
		Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States		170.1	2.6	40.2	57.2		
Northeast		40.0	1.7	38.6	59.7		
\$100,000 or more		(1)	-	-	-		
\$40,000 to \$99,999		1.2	-	8.3	91.7		
\$10,000 to \$39,999		4.2	3.1	25.8	71.1		
Less than \$10,000		25.3	1.6	44.2	54.2		
No reply		9.3	1.5	33.3	65.2		
North Central		56.6	1.7	39.4	58.9		
\$100,000 or more		.2	-	-	100.0		
\$40,000 to \$99,999		1.1	-	47.7	52.3		
\$10,000 to \$39,999		6.5	2.0	47.1	50.9		
Less than \$10,000		25.1	2.1	39.4	58.5		
No reply		23.7	1.4	37.1	61.5		
South		49.7	4.0	38.2	57.8		
\$100,000 or more		(1)	-	-	-		
\$40,000 to \$99,999		1.0	-	51.2	48.8		
\$10,000 to \$39,999		5.2	1.3	44.2	54.5		
Less than \$10,000		28.0	6.0	38.1	55.9		
No reply		15.5	1.7	35.3	63.0		
West		23.8	2.8	49.5	47.7		
\$100,000 or more		.2	-	33.5	66.5		
\$40,000 to \$99,999		.4	-	29.0	71.0		
\$10,000 to \$39,999		4.2	1.6	43.2	55.2		
Less than \$10,000		12.0	2.8	48.9	48.3		
No reply		7.0	3.8	55.6	40.6		

1/ Less than 50 establishments.

Table 91

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
REPORTING ESTABLISHMENT'S SPECIALTY

Category	All establishments	Region By Sales Size							
		Number (in thousands)	Steak or chop house	Fish and shellfish	Italian food	Chinese food	Other specialty	No specialty	No reply
			Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2		4.9	2.3	4.2	1.2	16.5	70.5	.4
Northeast	62.3		3.0	2.5	8.3	1.2	15.6	69.2	.2
\$100,000 or more	4.9		2.4	1.9	6.8	1.4	16.6	70.9	-
\$40,000 to \$99,999	7.1		1.3	5.9	8.5	4.7	14.1	65.0	.5
\$10,000 to \$39,999	18.1		3.3	2.8	6.7	.7	18.5	68.9	.1
Less than \$10,000	29.7		3.2	1.4	10.3	.7	14.1	70.1	.2
No reply	2.5		10.7	3.1	-	-	16.1	70.1	-
North Central	53.2		5.9	1.6	1.8	.8	15.8	73.6	.5
\$100,000 or more	3.4		10.0	2.3	-	-	25.8	61.8	.1
\$40,000 to \$99,999	6.8		5.4	4.3	2.9	1.0	13.1	72.4	.9
\$10,000 to \$39,999	17.4		5.9	.6	1.5	1.1	13.0	77.0	.9
Less than \$10,000	22.1		4.2	1.5	1.5	.6	15.9	76.3	-
No reply	3.5		13.4	1.9	3.8	-	25.5	53.5	1.9
South	42.0		5.2	3.1	2.0	.7	15.9	72.8	.3
\$100,000 or more	2.3		6.0	6.0	-	.3	16.0	70.7	1.0
\$40,000 to \$99,999	4.0		8.1	.5	1.7	-	22.1	66.0	1.6
\$10,000 to \$39,999	13.4		6.0	2.0	4.4	-	16.6	70.7	.3
Less than \$10,000	19.9		3.7	3.4	1.0	1.3	14.0	76.6	-
No reply	2.4		8.8	8.8	-	-	17.0	65.4	-
West	30.7		6.4	1.9	3.0	2.8	20.1	64.9	.9
\$100,000 or more	3.2		7.4	6.2	-	2.7	31.3	52.4	-
\$40,000 to \$99,999	4.6		3.1	2.2	3.3	1.4	26.8	61.6	1.6
\$10,000 to \$39,999	7.8		4.2	2.8	.5	5.1	14.0	73.4	-
Less than \$10,000	11.0		9.5	.6	6.6	2.1	16.7	62.7	1.8
No reply	4.1		5.3	-	-	1.6	24.7	68.4	-

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH
REPORTING ESTABLISHMENT'S SPECIALTY

Region By Sales Size

Category	All establish- ments	Number (in thousands)	Steak or chop house	Italian food	Other specialty	No specialty	No reply
			Percent	Percent	Percent	Percent	Percent
United States		170.1	1.0	1.2	37.8	53.4	6.6
Northeast		40.0	1.2	3.5	38.5	54.2	2.6
\$100,000 or more		(1)	-	-	-	-	-
\$40,000 to \$99,999		1.2	-	-	51.5	48.5	-
\$10,000 to \$39,999		4.2	1.6	-	48.9	48.9	.6
Less than \$10,000		25.3	1.6	5.0	31.5	61.9	(2)
No reply		9.3	-	1.4	51.4	36.4	10.8
North Central		56.6	.6	.5	30.7	57.9	10.3
\$100,000 or more		.2	-	-	100.0	-	-
\$40,000 to \$99,999		1.1	-	-	71.3	24.3	4.4
\$10,000 to \$39,999		6.5	-	-	30.4	66.5	3.1
Less than \$10,000		25.1	1.3	1.1	30.9	64.0	2.7
No reply		23.7	-	-	28.0	51.2	20.8
South		49.7	1.3	.7	40.1	52.2	5.7
\$100,000 or more		(1)	-	-	-	-	-
\$40,000 to \$99,999		1.0	6.8	-	27.5	65.7	-
\$10,000 to \$39,999		5.2	3.9	2.6	49.3	44.2	-
Less than \$10,000		28.0	1.2	.7	40.0	57.2	.9
No reply		15.5	.4	-	37.9	45.1	16.6
West		23.8	1.4	-	48.5	43.7	6.4
\$100,000 or more		.2	-	-	100.0	-	-
\$40,000 to \$99,999		.4	-	-	66.5	33.5	-
\$10,000 to \$39,999		4.2	1.6	-	55.2	43.2	-
Less than \$10,000		12.0	1.7	-	34.2	62.4	1.7
No reply		7.0	1.0	-	66.7	13.4	18.9

1/ Less than 50 establishments.

2/ Less than one-tenth percent.

Table 93

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN
Region By Sales Size

Category	establish- ments	Number (in thousands)	Less than \$1		Between \$1 and \$2		Between \$2 and \$4		Over \$4		More than one dining facility		No dinners served		No reply	
			Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States																
188.2			62.3	21.9	7.1	.5	.8	1.0	5.4	2.0						
62.3			62.1	22.0	8.7	.8	6.3	7.1	4.0	1.4						
4.9			25.9	21.3	39.4			.9	.9							
\$100,000 or more			7.1	27.3	16.6	1.5		2.2	.1	.7						
\$40,000 to \$99,999			18.1	22.3	7.0	-		5.8	2.2	2.2						
\$10,000 to \$39,999			29.7	22.1	1.1	-		10.8	6.4	6.4						
Less than \$10,000			43.9	5.6	27.5	2.8										
No reply																
North Central																
53.2			66.5	19.5	5.9	.1	.1	.5	4.6	2.9						
3.4			17.5	24.8	49.2	1.3		3.2	4.0							
\$100,000 or more			6.8	41.8	8.0	-		.9	1.0	.9						
\$40,000 to \$99,999			17.4	20.6	3.5	-		.2	.4							
\$10,000 to \$39,999			22.1	10.4	1.4	-		.3	9.7	1.8						
Less than \$10,000			3.5	21.8	1.6	-		-	1.9	7.6						
No reply																
South																
42.0			67.4	19.1	3.6	.4	.4	.3	7.6	1.6						
2.3			25.8	35.3	32.2	.9		4.8	-	1.0						
\$100,000 or more			4.0	29.0	7.4	1.7		-	6.7	2.2						
\$40,000 to \$99,999			13.4	24.9	2.6	.5		-	2.0	1.0						
\$10,000 to \$39,999			19.9	11.1	.6	-		-	13.4	1.9						
Less than \$10,000			2.4	21.1	.4	.7		-	-	1.2						
No reply																
West																
30.7			48.7	29.7	10.7	.9	.9	1.2	6.6	2.2						
3.2			19.1	46.0	25.7	6.4		1.2	1.1	.5						
\$100,000 or more			4.6	35.8	11.3	-		-	8.7	2.7						
\$40,000 to \$99,999			7.8	26.2	5.3	-		-	1.7	.9						
\$10,000 to \$39,999			11.0	27.0	12.8	-		-	5.5	1.2						
Less than \$10,000			4.1	24.3	3.2	1.6		-	20.9	8.0						
No reply																

Table 94

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH
INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN

Region By Sales Size

Category	All establish- ments	Less than \$1	Between \$1 and \$2		Between \$2 and \$4		Over \$4		More than one dining facility		No dinners served		No reply	
		Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	Number (in thousands)													
	170.1	43.0	3.6	.6	.2	.4					32.9	19.3		
Northeast	40.0	49.7	6.0	1.7	.8	1.2					32.5	8.1		
\$100,000 or more	(1)	49.8	-	-	-	-					-	-		
\$40,000 to \$99,999	1.2	56.8	-	-	-	-					21.6	-		
\$10,000 to \$39,999	4.2	52.7	7.9	4.7	-	-					34.7	-		
Less than \$10,000	25.3	63.5	7.1	1.6	-	-					23.3	4.5		
No reply	9.3	10.1	2.9	.7	-	5.4					58.3	22.6		
North Central	56.6	33.5	2.1	-	-	.2					40.2	24.0		
\$100,000 or more	.2	5.2	-	-	-	-					-	94.8		
\$40,000 to \$99,999	1.1	46.3	-	-	-	-					7.7	46.0		
\$10,000 to \$39,999	6.5	51.5	7.2	-	-	-					23.7	17.6		
Less than \$10,000	25.1	56.0	2.9	-	-	-					32.2	8.9		
No reply	23.7	4.5	-	-	-	.4					55.1	40.0		
South	49.7	45.3	1.9	-	-	.2					32.3	20.3		
\$100,000 or more	(1)	-	-	-	-	-					-	-		
\$40,000 to \$99,999	1.0	54.1	-	-	-	-					19.2	26.7		
\$10,000 to \$39,999	5.2	68.5	9.4	-	-	-					19.5	2.6		
Less than \$10,000	28.0	59.7	1.7	-	-	-					32.2	6.4		
No reply	15.5	11.1	-	-	-	.4					37.4	51.1		
West	23.8	49.7	6.4	1.7	-	-					17.4	24.8		
\$100,000 or more	.2	66.5	33.5	-	-	-					-	-		
\$40,000 to \$99,999	.4	89.9	-	-	-	-					-	10.1		
\$10,000 to \$39,999	4.2	66.6	14.3	4.8	-	-					11.1	3.2		
Less than \$10,000	12.0	69.2	6.1	.5	-	-					13.3	10.9		
No reply	7.0	3.8	1.9	1.9	-	-					29.4	63.0		

1/ Less than 50 establishments.

AVERAGE PRICE PER POUND OF FRESH, FROZEN AND CANNED FISH AND SHELLFISH PAID BY
PUBLIC EATING PLACES SERVING FISH AND SHELLFISH 1/

Category	Region By Sales Size									
	Fresh fish					Fresh shellfish				
	Catfish	Flounder	Haddock	Halibut	Red snapper	Salmon	Sea bass	Whitefish	Crab	Lobster Shrimp
	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound
Northeast										
\$100,000 or more	-	61.2	33.3	33.9	55.0	60.6	30.2	18.3	128.4	50.4
\$10,000 to \$99,999	-	51.3	40.5	16.6	65.0	61.9	34.4	72.3	100.8	66.1
\$10,000 to \$39,999	-	52.5	39.8	53.2	-	55.6	55.5	-	118.5	77.1
Less than \$10,000	-	55.7	41.7	46.2	50.0	-	-	29.0	65.2	183.1
No reply	-	30.7	32.0	44.0	-	53.0	-	-	4.0	-
										82.2
										77.0
										84.1
										82.5
										72.8
North Central										
\$100,000 or more	-	54.0	46.8	34.9	61.5	60.7	-	68.3	180.6	84.6
\$10,000 to \$99,999	53.6	-	43.0	56.0	-	-	45.0	66.2	130.0	80.0
\$10,000 to \$39,999	54.8	40.3	43.6	45.2	58.0	71.0	47.0	78.9	-	125.0
Less than \$10,000	68.8	-	47.1	60.0	-	-	38.4	78.3	65.0	62.0
No reply	62.5	-	60.0	60.1	-	-	-	66.8	-	59.0
South										
\$100,000 or more	47.4	40.1	38.4	42.0	49.5	54.2	38.0	53.2	109.8	81.8
\$10,000 to \$99,999	51.6	56.3	40.0	68.0	59.5	53.0	46.8	-	114.5	57.7
\$10,000 to \$39,999	40.3	35.8	40.0	-	40.5	55.0	42.4	-	99.1	67.9
Less than \$10,000	43.8	41.3	37.3	-	45.0	55.2	33.5	-	126.0	122.0
No reply	49.0	69.3	-	-	55.6	-	40.3	-	117.4	75.0
										-
										61.2
										67.9
										64.1
										67.4
										65.0
West										
\$100,000 or more	57.0	50.1	-	39.6	24.0	52.2	50.8	108.0	115.1	92.6
\$10,000 to \$99,999	-	49.6	-	36.0	36.0	56.5	43.1	-	152.4	-
\$10,000 to \$39,999	-	55.5	-	44.9	31.7	51.8	44.1	-	120.0	-
Less than \$10,000	58.2	57.9	-	51.9	53.0	61.9	64.0	49.0	150.0	-
No reply	-	30.8	-	51.0	45.0	54.1	54.0	-	-	-
										117.7
										80.0

1/ Based on purchases for a one week period.

Table 95 - Continued

AVERAGE PRICE PER POUND OF FRESH, FROZEN AND CANNED FISH AND SHELLFISH PAID BY
PUBLIC EATING PLACES SERVING FISH AND SHELLFISH 1/ - Continued

Category	Region By Sales Size									
	Frozen fish					Frozen shellfish				
	Cod	Haddock	Hallbut	Ocean perch	Scallop	Lobster	Shrimp	Salmon	Sardines	Tuna
	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound
Northeast										
\$100,000 or more	27.0	34.5	33.2	33.0	62.2	101.8	77.9	66.3	50.4	56.4
\$10,000 to \$99,999	27.8	35.8	57.6	-	70.6	100.6	79.2	72.2	92.1	65.9
\$10,000 to \$39,999	56.0	38.3	38.3	40.7	71.6	101.8	78.7	77.1	71.0	68.6
Less than \$10,000	47.7	44.8	48.6	28.0	76.9	115.9	81.6	93.9	80.0	65.8
No reply	55.0	36.0	31.0	-	110.3	79.4	90.1	48.0	-	44.4
North Central										
\$100,000 or more	35.1	34.9	35.7	33.3	80.2	114.8	81.1	70.9	78.8	75.0
\$10,000 to \$99,999	28.7	48.4	45.8	35.5	66.7	125.4	82.8	60.6	88.4	56.1
\$10,000 to \$39,999	38.0	42.3	43.0	35.4	62.9	127.0	77.2	53.2	67.2	78.5
Less than \$10,000	39.7	40.6	52.6	38.9	30.0	90.5	79.1	69.8	225.0	59.2
No reply	36.1	33.3	30.2	33.6	-	121.8	81.8	75.0	-	56.7
South										
\$100,000 or more	25.6	31.0	37.6	38.0	75.4	93.4	74.1	67.3	-	86.6
\$10,000 to \$99,999	31.1	27.0	45.0	33.0	70.2	110.7	76.0	49.8	-	47.5
\$10,000 to \$39,999	42.4	35.6	51.3	32.5	104.1	97.5	76.3	55.9	30.0	44.5
Less than \$10,000	30.2	35.7	21.8	37.6	58.0	-	74.8	45.1	-	51.4
No reply	36.0	-	40.0	26.1	80.0	-	111.9	48.5	-	57.4
West										
\$100,000 or more	36.0	-	44.1	32.0	67.3	94.8	85.4	107.8	91.4	65.4
\$10,000 to \$99,999	31.6	-	48.6	-	72.5	111.2	77.9	-	-	52.9
\$10,000 to \$39,999	36.6	15.5	58.2	40.4	75.0	95.9	81.6	110.0	-	56.1
Less than \$10,000	52.1	-	46.5	69.0	74.4	150.0	91.6	62.3	9.2	54.3
No reply	44.0	-	39.2	-	63.3	89.3	90.0	-	23.0	53.4

1/ Based on purchases for a one week period.

Table 96

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING TYPE OF SUPPLIER
FROM WHOM FISH AND SHELLFISH ARE USUALLY RECEIVED

Region By Sales Size

Category	All establishments	Supplied by				Supplied by				Supplied by				Supplied by			
		Number (in thousands)				Percent				Percent				Percent			
United States		188.2				75.0				21.8				1.3			
Northeast		62.3				66.5				31.0				.3			
\$100,000 or more		4.9				87.9				6.9				-			
\$40,000 to \$99,999		7.1				82.8				16.2				-			
\$10,000 to \$39,999		18.1				71.1				26.9				.7			
Less than \$10,000		29.7				56.1				41.2				.2			
No reply		2.5				70.0				26.9				-			
North Central		53.2				79.7				17.3				1.2			
\$100,000 or more		3.4				94.3				-				1.6			
\$40,000 to \$99,999		6.8				95.3				3.4				.7			
\$10,000 to \$39,999		17.4				87.2				10.4				-			
Less than \$10,000		22.1				67.9				28.7				2.1			
No reply		3.5				73.4				22.8				1.9			
South		42.0				80.9				15.6				1.9			
\$100,000 or more		2.3				97.3				-				1.4			
\$40,000 to \$99,999		4.0				92.5				5.1				.7			
\$10,000 to \$39,999		13.4				84.6				13.4				-			
Less than \$10,000		19.9				74.0				21.6				3.0			
No reply		2.4				82.7				8.8				5.6			
West		30.7				75.9				19.5				2.2			
\$100,000 or more		3.2				91.4				2.4				2.1			
\$40,000 to \$99,999		4.6				93.2				3.9				1.4			
\$10,000 to \$39,999		7.8				81.4				18.6				-			
Less than \$10,000		11.0				68.0				23.8				6.4			
No reply		4.1				54.7				40.5				1.6			

Table 97

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING DISTANCE OF ESTABLISHMENTS FROM SUPPLIERS

Region By Sales Size

Category	All establish- ments	Number (in thousands)	Less than 10 miles		10-50 miles		50-100 miles		More than 100 miles		Don't know	Multiple reply		No reply
			Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent				
United States														
Northeast														
\$100,000 or more		62.3	65.7	21.5	6.9	3.2	.8							
\$40,000 to \$99,999		4.9	74.7	19.6	2.4	2.2	1.0							
\$10,000 to \$39,999		7.1	77.2	8.5	1.7	4.9	7.3							
Less than \$10,000		18.1	70.6	19.4	4.0	2.6	3.4							
No reply		29.7	79.3	14.7	3.0	3.0	-							
		2.5	72.1	24.9	2.1	.7	-							
			79.5	11.8	-	8.0	-							
North Central														
\$100,000 or more		53.2	61.6	25.1	10.0	1.2	.2							
\$40,000 to \$99,999		3.4	60.2	15.9	6.1	5.4	1.2							
\$10,000 to \$39,999		6.8	57.7	18.3	16.3	2.1	11.5							
Less than \$10,000		17.4	56.8	29.2	12.6	.5	3.7							
No reply		22.1	65.3	26.4	6.9	.8	-							
		3.5	70.5	19.0	7.6	1.0	-							
South														
\$100,000 or more		42.0	65.7	19.1	7.4	5.0	.5							
\$40,000 to \$99,999		2.3	72.2	5.9	4.4	9.2	8.3							
\$10,000 to \$39,999		4.0	72.5	8.4	6.2	8.9	2.8							
Less than \$10,000		13.4	57.1	26.0	7.6	7.1	-							
No reply		19.9	70.3	17.7	8.0	2.0	1.0							
		2.4	57.2	23.0	5.7	7.7	.3							
			54.4	22.5	9.8	6.6	.7							
West														
\$100,000 or more		30.7	39.9	28.4	6.2	22.3	.9							
\$40,000 to \$99,999		3.2	56.1	21.5	8.1	9.4	3.1							
\$10,000 to \$39,999		4.6	53.6	26.9	9.4	5.4	1.5							
Less than \$10,000		7.8	54.5	18.6	13.3	2.7	1.3							
No reply		11.0	66.0	21.4	5.7	3.7	-							
		4.1					-							

Table 98

**PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
FREQUENCY OF ORDERING FROZEN FISH OR SHELLFISH**

Region By Sales Size

Category	All establish- ments	Number (in thousands)								No reply or not applicable
		Every day	2 to 4 times a week	Once a week	2 or 3 times a month	Once a month	Less than once a month	Whenever needed	Percent	
United States										
		188.2	6.2	15.7	43.1	4.8	3.7	1.3	5.8	19.4
Northeast										
	62.3	6.3	11.8	39.5	3.6	3.7	1.6	6.3	27.2	
\$100,000 or more	1.9	26.3	21.9	18.8	2.5	.4	1.4	8.4	20.3	
\$40,000 to \$99,999	7.1	16.2	15.2	34.9	7.0	-	1.9	2.8	22.0	
\$10,000 to \$39,999	18.1	4.0	12.0	45.2	4.0	4.4	2.2	3.9	24.3	
Less than \$10,000	29.7	1.3	9.2	41.4	2.9	4.0	1.3	8.6	31.3	
No reply	2.5	14.7	11.2	29.6	2.7	10.7	-	2.7	28.4	
North Central										
	53.2	5.4	14.7	55.1	4.5	4.4	1.0	4.7	10.2	
\$100,000 or more	3.1	36.2	36.9	15.0	2.5	-	.2	4.7	4.5	
\$40,000 to \$99,999	6.8	7.0	19.7	64.4	1.9	1.0	-	4.2	1.8	
\$10,000 to \$39,999	17.4	4.0	13.1	67.8	2.9	3.4	.4	2.7	5.7	
Less than \$10,000	22.1	1.2	10.9	48.9	6.3	7.3	2.1	6.0	17.3	
No reply	3.5	5.8	16.3	51.3	7.6	1.9	-	7.6	9.5	
South										
	42.0	6.2	18.4	39.1	3.9	3.7	1.3	7.9	19.5	
\$100,000 or more	2.3	36.0	32.7	11.7	1.0	2.9	.2	10.3	5.2	
\$40,000 to \$99,999	4.0	19.2	31.3	35.7	1.2	.4	1.1	3.7	7.4	
\$10,000 to \$39,999	13.4	4.0	22.2	44.6	4.3	2.5	-	6.9	15.5	
Less than \$10,000	19.9	2.0	12.8	40.4	4.3	5.0	2.2	9.0	24.3	
No reply	2.4	3.7	9.2	29.1	5.7	5.7	2.8	9.2	34.6	
West										
	30.7	7.5	21.3	35.3	9.0	2.7	1.1	3.5	19.6	
\$100,000 or more	3.2	24.4	50.0	18.5	2.1	1.2	.1	2.3	1.4	
\$40,000 to \$99,999	4.6	7.1	36.4	41.8	7.0	-	-	1.4	6.3	
\$10,000 to \$39,999	7.8	5.9	20.6	43.0	12.0	5.1	.9	2.5	10.0	
Less than \$10,000	11.0	3.0	11.8	30.5	11.3	3.0	2.4	6.1	31.9	
No reply	4.1	9.4	8.9	39.5	4.8	1.6	-	2.1	33.7	

Table 99

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING WHETHER
SUPPLIER USUALLY DELIVERS FISH AND SHELLFISH OR IT IS PICKED UP BY EATING PLACE
Region By Sales Size

Category	All establishments	Supplier usually delivers	Eating place picks up own supplies	Delivered and picked up	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent
United States	188.2	73.0	24.8	.5	1.7
Northeast	62.3	66.1	32.9	.4	.6
\$100,000 or more	4.9	90.1	9.3	-	.6
\$10,000 to \$99,999	7.1	82.8	16.2	1.0	-
\$10,000 to \$39,999	18.1	63.6	35.5	.5	.4
Less than \$10,000	29.7	58.6	40.3	.2	.9
No reply	2.5	78.4	21.6	-	-
North Central	53.2	80.5	18.1	.6	.8
\$100,000 or more	3.4	99.1	-	-	.9
\$10,000 to \$99,999	6.8	96.8	2.0	1.0	.2
\$10,000 to \$39,999	17.4	84.8	14.1	.7	.4
Less than \$10,000	22.1	69.0	29.6	.3	1.1
No reply	3.5	81.0	15.2	1.9	1.9
South	42.0	73.8	23.2	.8	2.2
\$100,000 or more	2.3	92.2	3.6	-	4.2
\$10,000 to \$99,999	4.0	91.3	4.1	3.4	1.2
\$10,000 to \$39,999	13.4	79.2	19.3	-	1.5
Less than \$10,000	19.9	64.5	32.3	1.0	2.2
No reply	2.4	74.3	20.1	-	5.6
West	30.7	73.3	21.9	.2	4.6
\$100,000 or more	3.2	99.3	-	-	.7
\$10,000 to \$99,999	4.6	93.1	4.5	-	2.4
\$10,000 to \$39,999	7.8	76.3	22.8	.9	-
Less than \$10,000	11.0	61.7	27.4	-	10.9
No reply	4.1	56.3	42.1	-	1.6

Table 100

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
IF COLD STORAGE IS AVAILABLE FOR KEEPING FROZEN FISH OR SHELLFISH

Region By Sales Size

Category	All establishments		Yes		No		No reply	
	Number (in thousands)		Percent		Percent		Percent	
United States	188.2		71.0		28.8		.2	
Northeast	62.3		60.8		38.9		.3	
\$100,000 or more	4.9		75.9		24.1		-	
\$40,000 to \$99,999	7.1		78.7		21.3		-	
\$10,000 to \$39,999	18.1		61.4		37.5		1.1	
Less than \$10,000	29.7		53.3		46.7		-	
No reply	2.5		65.2		34.8		-	
North Central	53.2		74.5		25.4		.1	
\$100,000 or more	3.4		89.1		10.9		-	
\$40,000 to \$99,999	6.8		87.2		12.8		-	
\$10,000 to \$39,999	17.4		79.7		20.3		-	
Less than \$10,000	22.1		63.5		36.5		-	
No reply	3.5		79.1		19.0		1.9	
South	42.0		76.2		23.6		.2	
\$100,000 or more	2.3		93.0		7.0		-	
\$40,000 to \$99,999	4.0		84.4		15.6		-	
\$10,000 to \$39,999	13.4		82.3		17.7		-	
Less than \$10,000	19.9		67.7		32.3		-	
No reply	2.4		84.3		12.8		2.9	
West	30.7		78.2		21.5		.3	
\$100,000 or more	3.2		93.5		6.5		-	
\$40,000 to \$99,999	4.6		89.8		10.2		-	
\$10,000 to \$39,999	7.8		80.0		18.7		1.3	
Less than \$10,000	11.0		73.3		26.7		-	
No reply	4.1		62.6		37.4		-	

Table 101

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING IF LACK OF
SUFFICIENT OR CONVENIENT STORAGE SPACE LIMITS USE OF FROZEN FISH OR SHELLFISH
Region By Sales Size

Category	All establishments Number (in thousands)	Yes		No		No reply	
		Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	17.8	80.7			1.5	
Northeast	62.3	15.2	81.4			2.7	
\$100,000 or more	4.9	12.1	86.5			1.4	
\$40,000 to \$99,999	7.1	7.5	90.6			1.9	
\$10,000 to \$39,999	18.1	18.1	77.8			4.1	
Less than \$10,000	29.7	17.8	79.8			2.4	
No reply	2.5	9.7	90.2			.1	
North Central	53.2	20.0	78.9			1.1	
\$100,000 or more	3.4	16.9	82.7			.4	
\$40,000 to \$99,999	6.8	17.9	81.6			.5	
\$10,000 to \$39,999	17.4	17.6	81.5			.9	
Less than \$10,000	22.1	22.7	76.4			.9	
No reply	3.5	20.9	73.4			5.7	
South	42.0	20.1	79.2			.7	
\$100,000 or more	2.3	13.9	86.1			-	
\$40,000 to \$99,999	4.0	19.0	80.9			.1	
\$10,000 to \$39,999	13.4	22.2	76.6			1.2	
Less than \$10,000	19.9	20.5	79.5			-	
No reply	2.4	12.8	81.6			5.6	
West	30.7	14.4	84.4			1.2	
\$100,000 or more	3.2	15.5	82.1			2.4	
\$40,000 to \$99,999	4.6	6.7	91.9			1.4	
\$10,000 to \$39,999	7.8	14.6	84.5			.9	
Less than \$10,000	11.0	11.8	87.0			1.2	
No reply	4.1	28.3	70.9			.8	

Table 102

POUNDS OF FROZEN FISH AND SHELLFISH HELD IN FREEZER OR COLD STORAGE
BY PUBLIC EATING PLACES SERVING FISH OR SHELLFISH

Region By Sales Size

Category	Number of establish- ments (thousands)	Total				Frozen fish				Frozen shellfish				Pounds held per establishment			
		Thousand pounds	Per- cent	Thousand pounds	Per- cent	Thousand pounds	Per- cent	Thousand pounds	Per- cent	Thousand pounds	Per- cent	Thousand pounds	Per- cent	Total	Fish	Shellfish	
United States	188.2	9,126	100.0	4,234	46.4	4,892	53.6	48.5	22.5	26.0							
Northeast	62.3	2,451	100.0	750	30.6	1,701	69.4	39.3	12.0	27.3							
\$100,000 or more	4.9	1,171	100.0	247	21.1	924	78.9	239.0	50.4	188.6							
\$40,000 to \$99,999	7.1	828	100.0	270	32.6	558	67.4	116.6	38.0	78.6							
\$10,000 to \$39,999	18.1	217	100.0	114	52.5	103	47.5	12.0	6.3	5.7							
Less than \$10,000	29.7	204	100.0	100	49.0	104	51.0	6.9	3.4	3.5							
No reply	2.5	31	100.0	19	61.3	12	38.7	12.8	8.0	4.8							
North Central	53.2	1,631	100.0	864	53.0	767	47.0	30.6	16.2	14.4							
\$100,000 or more	3.4	785	100.0	326	41.5	459	58.5	230.9	95.9	135.0							
\$40,000 to \$99,999	6.8	310	100.0	164	52.9	146	47.1	45.6	24.1	21.5							
\$10,000 to \$39,999	17.4	353	100.0	254	72.0	99	28.0	20.3	14.6	5.7							
Less than \$10,000	22.1	136	100.0	91	66.9	45	33.1	6.1	4.1	2.0							
No reply	3.5	47	100.0	29	61.7	18	38.3	13.4	8.3	5.1							
South	42.0	3,458	100.0	2,076	60.0	1,382	40.0	82.4	49.4	33.0							
\$100,000 or more	2.3	2,124	100.0	1,467	69.1	657	30.9	923.5	637.8	285.7							
\$40,000 to \$99,999	4.0	177	100.0	94	53.1	83	46.9	44.5	23.5	21.0							
\$10,000 to \$39,999	13.4	621	100.0	256	41.2	365	58.8	46.3	19.1	27.2							
Less than \$10,000	19.9	201	100.0	110	54.7	91	45.3	10.1	5.5	4.6							
No reply	3.5	335	100.0	149	44.5	186	55.5	139.6	62.1	77.5							
West	30.7	1,586	100.0	544	34.3	1,042	65.7	51.6	17.7	33.9							
\$100,000 or more	3.2	958	100.0	307	32.0	651	68.0	299.1	95.6	203.5							
\$40,000 to \$99,999	4.6	283	100.0	113	39.9	170	60.1	61.3	24.3	37.0							
\$10,000 to \$39,999	7.8	246	100.0	79	32.1	167	67.9	31.4	10.1	21.3							
Less than \$10,000	11.0	52	100.0	26	50.0	26	50.0	4.8	2.4	2.4							
No reply	4.1	47	100.0	19	40.4	28	59.6	11.5	4.6	6.9							

Note: Above data represent estimates of the number of pounds of frozen fish and shellfish held in freezer or cold storage at the time the report was completed for the establishments in the survey (sometime during the period May 25 - June 2, 1955).

Table 103

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING NUMBER OF SERVINGS PER POUND OF FISH FILLETS

Region By Sales Size

Category	All establish- ments	One serving	Two		Three		Four		Five		Six to eight servings		No reply or not applicable
		Percent	Percent	servings	Percent	servings	Percent	servings	Percent	servings	Percent	Percent	
		(in thousands)											
United States	188.2	1.3	16.6		30.0		15.5		1.8		.8		34.0
Northeast	62.3	.8	15.2		31.3		12.9		1.0		.5		38.2
\$100,000 or more	4.9	6.8	29.8		40.3		11.8		.1		.3		10.9
\$40,000 to \$99,999	7.1	1.4	22.0		36.3		15.7		-		.2		24.4
\$10,000 to \$39,999	18.1	-	13.4		40.3		11.5		1.5		.7		32.6
Less than \$10,000	29.7	.2	12.6		22.8		13.0		1.2		.4		49.8
No reply	2.5	-	14.3		36.0		16.1		-		-		33.6
North Central	53.2	1.0	16.8		33.2		17.4		2.5		.6		28.5
\$100,000 or more	3.1	2.2	29.3		34.7		17.8		-		2.0		14.0
\$40,000 to \$99,999	6.8	3.9	31.4		32.0		20.8		1.9		1.0		9.0
\$10,000 to \$39,999	17.4	.4	13.6		37.0		23.4		3.0		.4		22.2
Less than \$10,000	22.1	.6	12.1		31.1		11.2		2.4		.3		42.3
No reply	3.5	.1	22.0		28.5		19.6		3.8		1.9		24.1
South	42.0	2.8	20.8		26.5		16.5		2.1		1.1		30.2
\$100,000 or more	2.3	4.5	31.8		35.5		21.3		-		-		6.9
\$40,000 to \$99,999	4.0	5.2	21.3		20.0		31.3		.1		1.7		20.4
\$10,000 to \$39,999	13.4	4.0	24.8		32.8		14.9		1.2		-		22.3
Less than \$10,000	19.9	1.3	16.1		23.2		14.6		3.7		2.0		39.1
No reply	2.4	3.2	27.2		19.8		12.2		-		-		37.6
West	30.7	.7	12.8		26.5		16.4		1.5		1.5		40.6
\$100,000 or more	3.2	.1	19.4		44.4		16.8		2.1		2.1		15.1
\$40,000 to \$99,999	4.6	1.5	6.6		40.5		25.1		4.4		1.5		20.4
\$10,000 to \$39,999	7.8	-	10.1		33.1		17.4		1.7		.9		36.8
Less than \$10,000	11.0	.6	12.2		16.5		7.3		-		1.8		61.6
No reply	4.1	1.6	21.1		10.7		28.8		1.6		1.6		34.6

Table 104

PERCENTAGE OF PUBLIC EATING PLACES INDICATING WHETHER OR NOT GREATER SELECTION
OF FISH AND SHELLFISH DISHES IS OFFERED ON CERTAIN DAYS

Region By Sales Size

Category	All establishments	Yes		No		No reply	
		Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2		59.8	40.2	(1)		
Northeast	62.3		53.1	36.9	-		
\$100,000 or more	4.9		69.8	30.2	-		
\$40,000 to \$99,999	7.1		65.2	34.8	-		
\$10,000 to \$39,999	18.1		72.7	27.3	-		
Less than \$10,000	29.7		56.6	43.4	-		
No reply	2.5		50.7	49.3	-		
North Central	53.2		73.1	26.2	-		
\$100,000 or more	3.4		74.5	25.5	-		
\$40,000 to \$99,999	6.8		75.0	25.0	-		
\$10,000 to \$39,999	17.4		74.1	25.9	-		
Less than \$10,000	22.1		71.4	28.6	-		
No reply	3.5		73.2	26.8	-		
South	42.0		47.7	52.3	-		
\$100,000 or more	2.3		71.3	28.7	-		
\$40,000 to \$99,999	4.0		56.9	43.1	-		
\$10,000 to \$39,999	13.4		47.8	52.2	-		
Less than \$10,000	19.9		44.4	55.6	-		
No reply	2.4		37.7	62.3	-		
West	30.7		46.8	53.0	2		
\$100,000 or more	3.2		61.0	39.0	-		
\$40,000 to \$99,999	4.6		51.2	48.8	-		
\$10,000 to \$39,999	7.8		57.9	42.1	-		
Less than \$10,000	11.0		33.5	65.9	6		
No reply	4.1		45.3	54.7	-		

1/ Less than one-tenth percent.

**PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
WHETHER OR NOT FISH AND SHELLFISH ARE OFFERED DAILY
Region By Sales Size**

Category	All establishments	Not offered daily	Offered daily	No reply
	Number (in thousands)	Percent	Percent	Percent
United States	188.2	29.5	68.0	2.5
Northeast	62.3	32.3	65.8	1.9
\$100,000 or more	4.9	8.7	89.9	1.4
\$40,000 to \$99,999	7.1	12.9	87.1	-
\$10,000 to \$39,999	18.1	31.1	66.7	2.2
Less than \$10,000	29.7	42.8	55.0	2.2
No reply	2.5	16.2	81.1	2.7
North Central	53.2	36.3	61.1	2.6
\$100,000 or more	3.4	4.6	95.0	.4
\$40,000 to \$99,999	6.8	22.4	75.9	1.7
\$10,000 to \$39,999	17.4	40.6	56.1	3.3
Less than \$10,000	22.1	42.9	54.7	2.4
No reply	3.5	31.0	65.2	3.8
South	42.0	27.6	69.9	2.5
\$100,000 or more	2.3	2.8	93.2	4.0
\$40,000 to \$99,999	4.0	15.4	79.9	4.7
\$10,000 to \$39,999	13.4	22.6	73.4	4.0
Less than \$10,000	19.9	37.5	62.2	.3
No reply	2.4	16.2	76.9	6.9
West	30.7	14.8	81.6	3.6
\$100,000 or more	3.2	4.7	95.3	-
\$40,000 to \$99,999	4.6	5.3	93.7	1.0
\$10,000 to \$39,999	7.8	13.7	86.3	-
Less than \$10,000	11.0	18.9	76.9	4.2
No reply	4.1	24.6	60.9	14.5

Table 107

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH COMPARING SUMMER WITH
WINTER MENU PRICES OF FISH AND SHELLFISH

Region By Sales Size

Category	All establishments	Menu price higher in summer		Menu price the same		Menu price lower in summer		No reply
		Percent	Percent	Percent	Percent	Percent	Percent	
Number (in thousands)								
United States		188.2	1.2	93.8	2.7	2.3		
Northeast		62.3	1.1	93.3	3.7	1.9		
\$100,000 or more		4.9	2.2	91.0	4.9	1.9		
\$40,000 to \$99,999		7.1	3.1	93.3	3.1	.5		
\$10,000 to \$39,999		18.1	.7	92.2	5.9	1.2		
Less than \$10,000		29.7	.5	96.0	2.4	1.1		
No reply		2.5	3.8	72.4	2.7	21.1		
North Central		53.2	1.8	93.8	1.9	2.5		
\$100,000 or more		3.4	4.4	90.6	4.9	.1		
\$40,000 to \$99,999		6.8	3.6	91.8	3.0	1.6		
\$10,000 to \$39,999		17.4	.5	97.1	.8	1.6		
Less than \$10,000		22.1	2.1	93.5	2.4	2.0		
No reply		3.5	-	86.7	-	13.3		
South		42.0	1.2	93.4	3.2	2.2		
\$100,000 or more		2.3	1.2	89.5	9.3	-		
\$40,000 to \$99,999		4.0	5.2	88.0	5.0	1.8		
\$10,000 to \$39,999		13.4	1.0	95.5	2.0	1.5		
Less than \$10,000		19.9	.7	94.0	3.3	2.0		
No reply		2.4	-	88.7	-	11.3		
West		30.7	.1	95.5	1.2	3.2		
\$100,000 or more		3.2	-	100.0	-	(1)		
\$40,000 to \$99,999		4.6	.7	88.5	8.4	2.4		
\$10,000 to \$39,999		7.8	-	98.3	-	1.7		
Less than \$10,000		11.0	-	97.6	-	2.4		
No reply		4.1	-	88.7	-	11.3		
Less than one-tenth percent.								

Table 108

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF STEAK

Region By Sales Size

Category	All establish- ments	Fish and shellfish serving brings more profit		Fish and shellfish serving brings same profit		Fish and shellfish serving brings less profit		Serve only fish and shellfish		Establishments not replying
		Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)	Percent	
United States		188.2	40.2		28.9		11.5		13.5	5.9
Northeast		62.3	38.4		23.4		12.0		18.8	7.4
\$100,000 or more		4.9	62.6		24.5		4.3		3.4	5.2
\$40,000 to \$99,999		7.1	57.9		18.7		8.1		12.2	3.1
\$10,000 to \$39,999		18.1	42.5		25.8		11.0		15.2	5.5
Less than \$10,000		29.7	29.0		22.7		14.7		25.5	8.1
No reply		2.5	18.4		27.0		13.4		13.4	27.8
North Central		53.2	39.2		31.4		13.1		11.3	5.0
\$100,000 or more		3.4	53.4		38.5		3.1		1.0	4.0
\$40,000 to \$99,999		6.8	51.8		37.1		9.9		1.0	.2
\$10,000 to \$39,999		17.4	44.4		33.3		14.2		6.1	2.0
Less than \$10,000		22.1	31.2		28.3		13.8		19.6	7.1
No reply		3.5	25.8		23.9		19.0		15.2	16.1
South		42.0	46.7		26.6		11.4		10.9	4.4
\$100,000 or more		2.3	60.5		28.2		11.2		-	.1
\$40,000 to \$99,999		4.0	53.4		30.5		8.7		5.6	1.8
\$10,000 to \$39,999		13.4	49.6		30.8		12.2		6.2	1.2
Less than \$10,000		19.9	42.9		22.1		10.0		17.3	7.7
No reply		2.1	38.5		33.1		22.6		2.9	2.9
West		30.7	26.4		29.0		7.2		10.0	6.7
\$100,000 or more		3.2	72.0		20.2		1.0		4.2	2.6
\$40,000 to \$99,999		4.6	41.0		36.6		7.7		6.5	8.2
\$10,000 to \$39,999		7.8	37.6		40.0		7.3		12.5	2.6
Less than \$10,000		11.0	29.7		42.3		11.6		9.1	7.3
No reply		4.1	19.2		45.4		4.8		16.1	14.5

Table 109

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF ROAST BEEF

Region By Sales Size

Category	All establish- ments	Fish and shellfish serving brings more profit	Fish and shellfish serving brings same profit		Fish and shellfish serving brings less profit		Serve only fish and shellfish not replying
			Percent	Percent	Percent	Percent	
United States	number (in thousands)		Percent	Percent	Percent	Percent	Percent
	188.2		37.5	30.4	10.8	14.4	6.9
Northeast	62.3		38.4	25.3	11.9	16.7	7.7
\$100,000 or more	4.9		58.9	30.5	3.0	2.1	5.5
\$40,000 to \$99,999	7.1		49.4	28.8	7.1	10.7	4.0
\$10,000 to \$39,999	18.1		44.6	25.1	9.6	14.0	6.7
Less than \$10,000	29.7		29.8	23.7	15.9	22.7	7.9
No reply	2.5		23.6	27.0	10.8	10.8	27.8
North Central	53.2		36.1	33.2	11.0	13.7	6.0
\$100,000 or more	3.4		46.0	45.4	4.3	.1	4.2
\$40,000 to \$99,999	6.8		48.4	37.8	6.7	4.9	2.2
\$10,000 to \$39,999	17.4		41.1	35.0	13.1	7.3	3.5
Less than \$10,000	22.1		27.8	29.3	11.8	23.5	7.6
No reply	3.5		29.6	27.7	11.4	13.3	18.0
South	42.0		41.7	28.8	10.4	13.3	5.8
\$100,000 or more	2.3		54.9	32.6	7.9	1.6	3.0
\$40,000 to \$99,999	4.0		49.5	30.6	2.3	11.8	5.8
\$10,000 to \$39,999	13.4		42.9	34.4	9.7	8.9	4.1
Less than \$10,000	19.9		39.2	23.1	11.7	18.7	7.3
No reply	2.4		30.5	38.0	19.8	6.0	5.7
West	30.7		32.5	38.0	9.0	12.3	8.2
\$100,000 or more	3.2		61.4	26.7	5.0	2.2	4.7
\$40,000 to \$99,999	4.6		38.6	34.2	9.9	10.6	6.7
\$10,000 to \$39,999	7.8		34.1	41.7	7.3	12.6	4.3
Less than \$10,000	11.0		26.7	36.8	12.5	14.3	9.7
No reply	4.1		15.8	47.2	4.8	16.1	16.1

Table 110

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF ROAST PORK

Region By Sales Size

Category	All establish- ments	Fish and shellfish serving brings more profit	Fish and shellfish serving brings same profit	Fish and shellfish serving brings less profit	Serve only fish and shellfish	Establish- ments not replying
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2	34.8	29.2	9.3	19.1	7.6
Northeast	62.3	23.0	22.6	9.2	26.8	8.4
\$100,000 or more	4.9	48.7	33.7	1.3	10.8	5.5
\$40,000 to \$99,999	7.1	45.2	22.6	6.7	21.5	4.0
\$10,000 to \$39,999	18.1	36.8	24.0	9.3	23.3	6.6
Less than \$10,000	29.7	27.0	19.2	11.5	32.8	9.5
No reply	2.5	12.0	30.6	2.7	27.9	26.8
North Central	53.2	24.2	34.5	10.0	15.0	6.2
\$100,000 or more	3.4	40.3	49.7	2.9	2.8	4.3
\$40,000 to \$99,999	6.8	47.0	38.7	5.0	6.0	3.3
\$10,000 to \$39,999	17.4	39.0	37.9	10.4	9.2	3.5
Less than \$10,000	22.1	27.1	29.2	11.8	24.4	7.5
No reply	3.5	27.2	28.2	13.3	13.3	18.0
South	42.0	29.6	27.2	9.9	15.8	7.5
\$100,000 or more	2.3	40.2	38.0	6.8	8.0	7.0
\$40,000 to \$99,999	4.0	43.1	30.3	5.3	17.2	4.1
\$10,000 to \$39,999	13.4	42.4	30.4	9.7	13.4	4.1
Less than \$10,000	19.9	38.1	22.3	11.0	19.0	9.6
No reply	2.4	29.8	35.2	12.1	8.8	14.1
West	30.7	32.8	36.2	7.3	15.0	8.7
\$100,000 or more	3.2	61.8	23.4	3.0	7.1	4.7
\$40,000 to \$99,999	4.6	36.4	37.2	7.1	12.6	6.7
\$10,000 to \$39,999	7.8	33.6	35.4	7.2	19.5	4.3
Less than \$10,000	11.0	28.5	36.2	9.5	14.9	10.9
No reply	4.1	16.3	46.7	4.8	16.1	16.1

Table 111

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF CHICKEN

Region By Sales Size

Category	All establish- ments	Fish and shellfish serving brings more profit		Fish and shellfish serving brings same profit		Fish and shellfish serving brings less profit		Serve only fish and shellfish		Establishments not replying
		Percent	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	
United States		32.8	188.2							
Northeast		30.8	62.3							
\$100,000 or more		31.7	4.9	34.5	12.3	13.5	6.9			
\$40,000 to \$99,999		37.8	7.1	29.0	14.4	18.3	7.5			
\$10,000 to \$39,999		35.5	18.1	43.6	9.8	7.6	7.3			
Less than \$10,000		27.8	29.7	38.0	13.6	7.5	3.1			
No reply		10.9	2.5	28.4	14.4	14.3	7.4			
				24.5	15.8	24.7	7.2			
				33.9	8.5	21.5	25.2			
North Central		30.5	53.2							
\$100,000 or more		30.7	3.4	38.2	12.8	13.0	5.5			
\$40,000 to \$99,999		43.9	6.8	55.0	10.1	2.0	2.2			
\$10,000 to \$39,999		35.2	17.4	42.6	9.6	3.6	.3			
Less than \$10,000		23.2	22.1	40.7	13.8	7.5	2.8			
No reply		27.2	3.5	34.1	13.4	21.4	7.9			
				26.3	13.3	15.2	18.0			
South		39.1	12.0							
\$100,000 or more		35.9	2.3	35.3	12.4	7.0	6.2			
\$40,000 to \$99,999		42.0	4.0	43.6	10.6	2.9	7.0			
\$10,000 to \$39,999		37.4	13.4	44.4	4.4	3.4	5.8			
Less than \$10,000		40.1	19.9	39.8	14.7	4.5	3.6			
No reply		39.2	2.4	29.2	12.0	10.7	8.0			
				37.4	17.7	-	5.7			
West		32.0	20.7							
\$100,000 or more		55.5	3.2	38.3	6.8	13.8	9.1			
\$40,000 to \$99,999		32.9	4.6	31.3	6.2	2.3	4.7			
\$10,000 to \$39,999		31.2	7.8	45.9	7.2	5.8	8.2			
Less than \$10,000		31.0	11.0	35.8	7.3	18.8	6.9			
No reply		16.9	4.1	35.3	7.3	16.7	9.7			
				47.7	4.8	14.5	16.1			

Table 112

PERCENTAGE OF METHODS USED BY PUBLIC EATING PLACES SERVING FISH
AND SHELLFISH TO PROMOTE SALE OF FISH AND SHELLFISH MEALS

Region By Sales Size

Category	All methods used	Featured special on menu	Suggestion by waiters	Window display	Separate menu for fish	Newspaper advertis- ing	Radio or television advertis- ing	Other methods used
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	201.3	37.1	25.2	6.6	3.9	3.7	1.9	21.6
Northeast	62.2	35.3	23.8	6.6	4.5	3.0	.7	26.1
\$100,000 or more	6.1	44.7	28.2	1.8	5.2	4.6	2.1	13.4
\$40,000 to \$99,999	9.7	46.7	27.1	4.9	2.4	7.0	1.2	12.4
\$10,000 to \$39,999	19.4	37.6	24.7	8.4	7.6	3.1	.3	23.5
Less than \$10,000	25.3	27.2	21.2	7.3	1.3	.8	.5	35.4
No reply	1.7	29.7	15.0	3.9	7.2	7.2	.1	42.8
North Central	65.0	37.8	25.7	7.4	3.1	4.5	1.9	19.6
\$100,000 or more	5.2	41.3	35.3	3.6	3.7	2.7	4.9	8.5
\$40,000 to \$99,999	9.8	42.1	21.8	4.6	3.8	9.2	3.1	15.4
\$10,000 to \$39,999	21.4	38.7	27.4	9.2	4.8	2.6	1.3	16.0
Less than \$10,000	21.8	32.1	22.7	8.3	1.8	5.1	1.6	28.4
No reply	3.8	54.0	31.5	3.5	-	1.7	-	9.3
South	111.3	32.3	28.7	7.4	4.9	3.5	3.6	19.6
\$100,000 or more	3.6	42.6	21.8	4.0	4.4	8.8	8.7	9.7
\$40,000 to \$99,999	5.1	41.5	29.1	5.2	2.4	8.1	5.6	8.1
\$10,000 to \$39,999	15.3	37.2	29.9	5.2	5.0	2.2	3.5	17.0
Less than \$10,000	17.9	21.3	28.7	10.5	5.6	2.3	2.6	29.0
No reply	2.4	47.4	30.6	8.2	5.5	2.8	-	5.5
West	32.8	45.6	22.5	3.5	3.1	3.6	1.7	20.0
\$100,000 or more	4.9	46.6	27.0	1.9	2.6	6.3	3.0	12.6
\$40,000 to \$99,999	5.8	42.0	22.3	3.5	3.6	9.0	5.9	13.7
\$10,000 to \$39,999	8.6	53.0	19.7	4.7	4.0	2.0	.8	15.8
Less than \$10,000	10.5	39.8	27.0	3.8	1.3	1.0	-	27.1
No reply	3.0	49.7	8.3	2.2	6.6	2.2	-	31.0

Table 113

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH INDICATING
METHODS FOUND MOST EFFECTIVE IN PROMOTING SALES OF FISH AND SHELLFISH MEALS

Region By Sales Size

Category	All establishments	Establishments reporting one effective method				Establishments reporting two effective methods				Do not know
		Separate menu for fish	Window display	Featured special on menu	Suggestions by waiter	Other methods	Special on menu and suggestions by waiters	Other methods	None of methods listed	
Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	
United States	188.2	1.0	1.6	17.5	7.4	10.1	12.1	11.2	27.3	12.1
Northeast	62.3	1.4	.9	13.4	5.2	12.3	11.6	9.8	33.8	11.6
\$100,000 or more	4.9	4.1	-	19.9	2.9	7.0	21.5	9.5	28.2	9.5
\$10,000 to \$99,999	7.1	-	-	20.6	2.7	8.5	28.8	13.5	22.7	3.2
\$10,000 to \$39,999	18.1	1.1	-	13.2	4.4	13.4	14.5	12.0	30.7	10.7
Less than \$10,000	29.7	1.6	1.8	10.9	7.2	13.0	4.7	8.1	35.0	12.7
No reply	2.5	(1)	-	12.0	-	13.8	5.0	6.3	40.3	17.6
North Central	53.2	1.1	2.5	18.6	7.9	10.7	14.3	12.3	15.8	12.6
\$100,000 or more	3.4	2.1	-	17.4	11.3	1.5	28.5	12.9	36.2	3.1
\$10,000 to \$99,999	6.8	(1)	-	29.9	5.6	10.5	15.0	17.1	11.1	7.8
\$10,000 to \$39,999	17.4	1.9	2.7	13.0	7.0	5.8	17.6	13.5	17.0	11.9
Less than \$10,000	22.1	.9	3.6	15.8	9.5	17.0	7.6	10.5	23.2	11.9
No reply	3.5	-	1.9	18.7	3.8	3.8	24.7	3.8	23.7	19.6
South	42.0	.5	2.5	15.0	11.5	9.4	9.8	13.0	24.2	14.0
\$100,000 or more	2.3	.6	3.0	21.5	4.0	5.1	17.1	24.3	12.0	12.4
\$10,000 to \$99,999	4.0	-	-	13.5	11.3	4.3	21.1	19.7	24.9	6.2
\$10,000 to \$39,999	13.4	-	.5	19.8	11.9	9.9	13.1	12.7	23.6	6.5
Less than \$10,000	19.9	1.0	4.0	9.3	12.7	11.6	4.9	10.4	26.4	19.7
No reply	2.4	-	5.6	31.9	5.6	-	8.5	14.2	22.1	12.1
West	30.7	.5	.3	27.2	5.0	5.7	12.3	9.9	29.4	2.7
\$100,000 or more	3.2	-	.3	22.0	2.1	6.1	32.7	17.8	15.3	2.4
\$10,000 to \$99,999	4.6	-	-	28.7	7.0	2.3	7.9	25.0	17.3	11.8
\$10,000 to \$39,999	7.8	-	.9	38.2	5.7	2.8	8.0	11.3	25.2	7.3
Less than \$10,000	11.0	1.2	-	17.7	5.5	8.5	15.1	2.1	33.8	16.1
No reply	4.1	-	-	34.3	2.4	7.0	.5	4.8	50.2	.8

1/ Less than one-tenth percent.

Table 114

PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS
FOR NOT SERVING FISH OR SHELLFISH MEALS

Region By Sales Size

Category	All establishments	No storage space	Insufficient demand	Sell only specialty	Too much work involved	Can't get fish in form wanted	No food or meals served
	(in thousands)	Percent	Percent	Percent	Percent	Percent	Percent
United States	170.1	7.0	24.4	32.5	2.4	.3	26.9
Northeast	40.0	4.7	43.7	32.7	2.3	-	10.2
\$100,000 or more	(1)	-	95.2	4.8	-	-	-
\$40,000 to \$99,999	1.2	-	55.0	23.4	-	-	-
\$10,000 to \$9,999	4.2	6.3	30.0	32.1	12.6	-	5.8
Less than \$10,000	25.3	5.3	55.0	30.2	1.6	-	3.7
No reply	9.3	2.9	17.7	41.0	-	-	26.6
North Central	56.6	2.3	18.5	23.1	1.6	-	42.0
\$100,000 or more	.2	-	5.2	-	-	-	94.8
\$40,000 to \$99,999	1.1	17.4	24.2	6.1	-	-	46.2
\$10,000 to \$9,999	6.5	13.3	27.7	31.2	1.0	-	22.5
Less than \$10,000	25.1	10.4	29.3	28.5	2.7	-	21.2
No reply	23.7	6.7	4.3	16.4	.8	-	68.7
South	49.7	8.2	17.6	29.2	3.4	1.0	22.2
\$100,000 or more	(1)	-	-	100.0	-	-	-
\$40,000 to \$99,999	1.0	28.9	6.8	18.9	-	-	45.4
\$10,000 to \$9,999	5.2	7.8	19.9	39.8	3.9	1.3	11.7
Less than \$10,000	28.0	10.7	22.8	45.1	4.3	1.2	9.3
No reply	15.5	2.6	8.2	31.8	1.7	.4	49.8
West	23.8	3.0	19.9	39.0	2.5	.3	27.7
\$100,000 or more	.2	-	-	66.5	33.5	-	-
\$40,000 to \$99,999	.4	-	-	66.5	-	-	-
\$10,000 to \$9,999	4.2	1.8	33.4	47.3	-	-	6.3
Less than \$10,000	12.0	4.4	24.8	47.0	4.4	.6	12.0
No reply	7.0	-	4.7	18.1	-	-	69.5

1/ Less than 50 establishments.

Table 114 - Continued

PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS
FOR NOT SERVING FISH OR SHELLFISH MEALS - Continued

Region By Sales Size

Category	Region By Sales Size					Fish doesn't keep	Other reasons	No answer
	Don't know how to cook and serve it	Too costly to serve	Strong odor	Difficult to handle	Percent			
United States	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
Northeast	.1	1.8	.5	.8	.4		2.4	.5
\$100,000 or more	.2	2.3	.2	-	-		3.2	.5
\$40,000 to \$99,999	-	-	-	-	-		-	-
\$10,000 to \$39,999	-	21.6	-	-	-		-	-
Less than \$10,000	.2	1.6	1.6	-	-		-	-
No reply	-	2.1	-	-	-		1.9	-
	-	.7	-	-	-		8.9	2.2
North Central	.1	1.2	.7	1.0	.1		2.2	.2
\$100,000 or more	-	-	-	-	-		-	-
\$40,000 to \$99,999	-	-	-	-	-		6.1	-
\$10,000 to \$39,999	-	1.0	-	2.3	-		1.0	-
Less than \$10,000	.2	1.6	1.6	1.6	.2		2.7	-
No reply	-	.8	-	-	-		1.7	.6
South	-	2.2	.3	1.2	.8		1.1	.7
\$100,000 or more	-	-	-	-	-		-	-
\$40,000 to \$99,999	-	-	-	-	-		-	-
\$10,000 to \$39,999	-	9.1	1.3	2.6	2.6		-	-
Less than \$10,000	-	2.8	-	.7	1.0		1.9	.2
No reply	-	1.3	.5	1.7	-		.3	1.7
West	.3	-	.8	.6	.6		4.2	1.1
\$100,000 or more	-	-	-	-	-		-	-
\$40,000 to \$99,999	-	-	-	-	-		-	-
\$10,000 to \$39,999	-	-	4.8	1.6	-		4.8	-
Less than \$10,000	.6	-	-	.6	.6		4.4	.6
No reply	-	-	-	-	1.0		3.8	2.9

IV. Type Of Establishment By City Size Analysis

Table 115

NUMBER OF ESTABLISHMENTS INCLUDED IN THE SECOND REPORT
OF THE SURVEY OF PUBLIC EATING PLACES

Type Of Establishment By City Size
(Number of establishments in thousands)

Category	All public eating places		Serving no fish or shellfish		Serving fish or shellfish	
	Number	Percent	Number	Percent	Number	Percent
United States	358.3	100.0	170.1	47.5	188.2	52.5
Restaurants	115.0	100.0	19.3	16.8	95.7	83.2
500,000 or more	17.2	100.0	1.6	9.3	15.6	90.7
100,000 to 499,999	13.9	100.0	2.1	15.1	11.8	84.9
25,000 to 99,999	13.6	100.0	1.6	11.8	12.0	88.2
2,500 to 24,999	23.5	100.0	2.8	11.9	20.7	88.1
Less than 2,500	46.8	100.0	11.2	23.9	35.6	76.1
Cafeterias	4.5	100.0	.6	13.3	3.9	86.7
500,000 or more	1.6	100.0	(1)	-	1.6	100.0
100,000 to 499,999	.9	100.0	.3	33.3	.6	66.7
25,000 to 99,999	.8	100.0	.1	12.5	.7	87.5
2,500 to 24,999	.3	100.0	.1	33.3	.2	66.7
Less than 2,500	.9	100.0	.1	11.1	.8	88.9
Restaurants or cafeterias located in hotels	14.5	100.0	1.2	8.3	13.3	91.7
500,000 or more	2.7	100.0	.1	3.7	2.6	96.3
100,000 to 499,999	1.8	100.0	.1	5.6	1.7	94.4
25,000 to 99,999	1.9	100.0	.1	5.3	1.8	94.7
2,500 to 24,999	2.6	100.0	.3	11.5	2.3	88.5
Less than 2,500	5.5	100.0	.6	10.9	4.9	89.1
Drug or proprietary stores with fountain service	31.5	100.0	23.6	74.9	7.9	25.1
500,000 or more	4.8	100.0	3.2	66.7	1.6	33.3
100,000 to 499,999	5.7	100.0	4.2	73.7	1.5	26.3
25,000 to 99,999	4.5	100.0	3.7	82.2	.8	17.8
2,500 to 24,999	6.0	100.0	5.0	83.3	1.0	16.7
Less than 2,500	10.5	100.0	7.5	71.4	3.0	28.6
Other 2/	192.8	100.0	125.4	65.0	67.4	35.0
500,000 or more	35.4	100.0	18.3	51.7	17.1	48.3
100,000 to 499,999	27.8	100.0	19.8	71.2	8.0	28.8
25,000 to 99,999	28.9	100.0	19.4	67.1	9.5	32.9
2,500 to 24,999	33.3	100.0	21.4	64.3	11.9	35.7
Less than 2,500	67.4	100.0	46.5	69.0	20.9	31.0

1/ Less than 50 establishments.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 116

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR
SHELLFISH INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS

Type Of Establishment By City Size

Category	All establishments	One to five days, and no reply		Six days	Seven days
		Number (in thousands)	Percent	Percent	Percent
United States		168.2	4.8	40.8	54.4
<u>Restaurants</u>		95.7	3.6	43.9	52.5
500,000 or more		15.6	7.1	48.7	44.2
100,000 to 499,999		11.8	6.8	47.6	45.6
25,000 to 99,999		12.0	2.8	53.6	43.6
2,500 to 24,999		20.7	1.7	48.0	50.3
Less than 2,500		35.6	2.5	35.0	62.5
<u>Cafeterias</u>		3.9	22.3	48.5	29.2
500,000 or more		1.6	24.0	51.7	24.3
100,000 to 499,999		.6	39.4	50.9	9.7
25,000 to 99,999		.7	25.5	24.6	43.9
2,500 to 24,999		.2	.9	29.4	69.7
Less than 2,500		.8	10.3	64.6	25.1
<u>Restaurants or cafeterias located in hotels</u>		13.3	3.9	12.8	76.2
500,000 or more		2.6	8.5	5.1	86.4
100,000 to 499,999		1.7	10.6	.1	89.3
25,000 to 99,999		1.8	.9	17.2	81.8
2,500 to 24,999		2.3	2.9	6.7	90.4
Less than 2,500		4.9	.7	41.6	57.7
<u>Drug or proprietary stores with fountain service</u>		7.9	6.2	23.8	70.0
500,000 or more		1.6	14.2	12.8	73.0
100,000 to 499,999		1.5	13.0	13.1	73.9
25,000 to 99,999		.8	-	11.1	88.9
2,500 to 24,999		1.0	-	37.9	62.1
Less than 2,500		3.0	2.3	33.8	63.9
<u>Other 1/</u>		67.4	5.4	42.2	52.4
500,000 or more		17.1	10.7	36.0	53.3
100,000 to 499,999		8.0	6.2	56.7	37.1
25,000 to 99,999		9.5	1.4	42.6	56.0
2,500 to 24,999		11.9	3.4	60.2	36.4
Less than 2,500		20.9	3.9	31.1	65.0

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 117

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR
SHELLFISH INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS

Type Of Establishment By City Size

Category	All establishments	One to five days, and no reply		Six days		Seven days	
		Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States							
Restaurants							
500,000 or more	170.1	2.6	40.2	57.2	57.2	57.2	
100,000 to 499,999	19.3	5.2	44.6	50.2	50.2	50.2	
25,000 to 99,999	1.6	8.3	58.3	33.4	33.4	33.4	
2,500 to 24,999	2.1	12.7	45.2	42.1	42.1	42.1	
Less than 2,500	1.6	4.3	42.6	53.1	53.1	53.1	
	2.8	-	55.9	44.1	44.1	44.1	
	11.2	4.8	39.9	55.3	55.3	55.3	
Cafeterias							
500,000 or more	.6	11.1	66.6	22.3	22.3	22.3	
100,000 to 499,999	(1)	-	-	-	-	-	
25,000 to 99,999	.3	-	60.1	39.9	39.9	39.9	
2,500 to 24,999	.1	-	100.0	-	-	-	
Less than 2,500	.1	50.0	50.0	-	-	-	
Restaurants or cafeterias located in hotels							
500,000 or more	1.2	-	11.5	88.5	88.5	88.5	
100,000 to 499,999	.1	-	-	100.0	100.0	100.0	
25,000 to 99,999	.1	-	-	100.0	100.0	100.0	
2,500 to 24,999	.3	-	-	-	-	-	
Less than 2,500	.6	-	11.3	88.7	88.7	88.7	
Drug or proprietary stores with fountain service							
500,000 or more	23.6	.3	15.5	84.2	84.2	84.2	
100,000 to 499,999	3.2	1.6	18.9	81.1	81.1	81.1	
25,000 to 99,999	4.2	-	14.2	84.3	84.3	84.3	
2,500 to 24,999	3.7	-	15.7	82.5	82.5	82.5	
Less than 2,500	5.0	-	17.5	86.5	86.5	86.5	
	7.5	-	13.5	-	-	-	
Other 2/							
500,000 or more	125.4	2.5	44.4	53.1	53.1	53.1	
100,000 to 499,999	18.3	2.9	37.1	60.0	60.0	60.0	
25,000 to 99,999	19.4	1.0	44.9	54.1	54.1	54.1	
2,500 to 24,999	21.4	2.1	41.8	56.1	56.1	56.1	
Less than 2,500	46.5	2.2	57.7	40.1	40.1	40.1	
		3.4	42.0	54.6	54.6	54.6	

1/ Less than 50 establishments.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 118

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
REPORTING ESTABLISHMENT'S SPECIALTY

Category	Type Of Establishment By City Size									
	All establish- ments	Steak or chop house	Fish and shellfish	Italian food	Chinese food	Other specialty	No specialty	No reply		
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	4.9	2.3	4.2	1.2	16.5	70.5			.4
Restaurants	95.7	5.3	2.8	5.5	2.2	13.7	70.4			.1
500,000 or more	15.7	1.8	4.1	14.6	5.2	13.2	61.1			—
100,000 to 499,999	11.8	6.3	2.9	2.8	4.6	9.6	73.6			.2
25,000 to 99,999	12.0	2.8	2.0	6.7	1.1	11.1	75.7			.6
2,500 to 24,999	20.7	2.6	2.6	2.7	1.0	13.5	72.5			—
Less than 2,500	35.6	6.0	2.5	3.7	1.2	16.3	70.3			—
Cafeterias	3.9	1.7	—	—	—	12.2	86.1			—
500,000 or more	1.6	—	—	—	—	4.4	95.6			—
100,000 to 499,999	.6	—	—	—	—	11.4	88.6			—
25,000 to 99,999	.7	—	—	—	—	11.2	88.8			—
2,500 to 24,999	.2	—	—	—	—	58.6	41.4			—
Less than 2,500	.8	8.1	—	—	—	16.1	75.8			—
Restaurants or cafeterias located in hotels	13.3	7.1	1.8	.7	.1	8.7	79.1			2.5
500,000 or more	2.6	—	.7	1.4	.6	11.8	81.4			4.1
100,000 to 499,999	1.7	11.4	1.0	—	—	6.7	70.2			10.7
25,000 to 99,999	1.8	11.8	5.9	—	—	5.3	75.2			1.8
2,500 to 24,999	2.3	5.6	.8	2.4	—	12.7	78.5			—
Less than 2,500	4.9	8.3	1.6	—	—	7.2	82.8			.1
Drug or proprietary stores with fountain service	7.9	—	—	—	—	12.8	83.3			3.9
500,000 or more	1.6	—	—	—	—	28.4	67.2			4.4
100,000 to 499,999	1.5	—	—	—	—	3.1	81.0			15.9
25,000 to 99,999	.8	—	—	—	—	2.7	97.3			—
2,500 to 24,999	1.0	—	—	—	—	29.1	70.9			—
Less than 2,500	3.0	—	—	—	—	6.8	93.2			—
Other 1/	67.4	4.5	2.1	3.8	.2	22.6	66.7			.1
500,000 or more	17.1	5.1	1.6	4.7	.8	20.4	67.4			—
100,000 to 499,999	8.0	5.0	—	—	—	15.9	78.3			.8
25,000 to 99,999	9.5	2.9	1.0	.7	—	25.1	70.3			—
2,500 to 24,999	11.9	5.3	3.0	3.3	—	26.8	61.6			—
Less than 2,500	20.9	4.2	3.2	6.1	—	23.4	63.1			—

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 119
PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH
REPORTING ESTABLISHMENT'S SPECIALTY
Type of Establishment By City Size

Category	All establishments	Steak or chop house	Italian food	Other specialty	No specialty	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	170.1	1.0	1.2	27.4	53.4	2.7
Restaurants	19.3	6.9	3.1	31.0	59.7	.2
500,000 or more	1.6	4.2	12.1	20.3	72.1	-
100,000 to 499,999	2.1	-	9.5	30.1	60.1	-
25,000 to 99,999	1.6	-	-	31.8	68.2	-
2,500 to 24,999	2.8	9.3	2.3	37.1	51.3	-
Less than 2,500	11.2	8.9	1.2	31.0	58.3	.6
Cafeterias	.6	-	-	66.7	33.3	-
500,000 or more	(1)	-	-	-	-	-
100,000 to 499,999	.3	-	-	79.9	20.1	-
25,000 to 99,999	.1	-	-	-	100.0	-
2,500 to 24,999	.1	-	-	-	100.0	-
Less than 2,500	.1	-	-	100.0	-	-
Restaurants or cafeterias located in hotels	1.2	-	-	41.5	58.5	-
500,000 or more	.1	-	-	39.4	60.6	-
100,000 to 499,999	.1	-	-	-	100.0	-
25,000 to 99,999	.1	-	-	-	100.0	-
2,500 to 24,999	.3	-	-	-	100.0	-
Less than 2,500	.6	-	-	76.8	23.2	-
Drug or proprietary stores with fountain service	23.6	-	-	37.9	47.4	11.7
500,000 or more	3.2	-	-	62.2	31.5	6.3
100,000 to 499,999	4.2	-	-	33.2	57.3	9.5
25,000 to 99,999	3.7	-	-	33.8	60.8	5.4
2,500 to 24,999	5.0	-	-	39.9	38.3	21.8
Less than 2,500	7.5	-	-	31.0	48.1	20.9
Other 2/	125.4	.4	1.1	38.6	53.7	6.2
500,000 or more	18.3	-	.7	38.7	55.0	5.6
100,000 to 499,999	19.8	.7	.3	51.4	40.8	6.8
25,000 to 99,999	19.4	.3	2.7	36.8	51.4	8.8
2,500 to 24,999	21.4	.3	2.2	40.0	50.9	6.6
Less than 2,500	46.5	.4	.4	33.3	61.0	4.9

1/ Less than 50 establishments.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 120

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN

Type Of Establishment By City Size

Category	All establish- ments	Less than \$1	Between \$1 and \$2	Over \$4	More than one dining facility	No dinners served	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent
United States							
Restaurants	168.2	62.3	21.9	7.1	.5	5.4	2.0
500,000 or more	95.7	65.5	26.4	6.4	.6	.4	.6
100,000 to 499,999	15.6	57.7	27.6	11.2	2.1	—	.9
25,000 to 99,999	11.8	76.1	14.0	4.8	.6	1.1	2.8
2,500 to 24,999	12.0	71.2	23.9	4.3	(1)	.6	—
Less than 2,500	20.7	70.3	27.2	2.1	—	.3	.1
	35.6	60.7	30.4	8.0	.4	.3	.2
Cafeterias	3.9	90.0	8.1	—	(1)	1.7	—
500,000 or more	1.6	99.5	.4	—	—	—	—
100,000 to 499,999	.6	94.7	5.3	—	—	—	—
25,000 to 99,999	.7	88.5	10.6	—	.9	—	—
2,500 to 24,999	.2	70.6	—	—	—	29.4	—
Less than 2,500	.8	74.9	25.1	—	—	—	—
Restaurants or cafeterias located in hotels							
500,000 or more	13.3	13.7	30.3	41.2	3.0	1.8	2.5
100,000 to 499,999	2.6	2.6	8.5	56.0	8.4	1.3	4.8
25,000 to 99,999	1.7	—	18.6	59.8	—	—	8.4
2,500 to 24,999	1.8	10.9	31.6	42.4	6.5	—	1.8
Less than 2,500	2.3	14.5	65.6	15.0	1.9	—	—
	4.9	25.4	29.3	38.4	.3	4.1	.5
Drug or proprietary stores with fountain service							
500,000 or more	7.9	80.8	2.9	—	2.5	8.4	5.4
100,000 to 499,999	1.6	82.4	2.0	—	—	—	15.6
25,000 to 99,999	1.5	85.5	—	—	13.0	—	1.5
2,500 to 24,999	.8	95.1	—	—	—	—	4.9
Less than 2,500	1.0	88.0	—	—	—	—	12.0
	3.0	70.7	6.8	—	—	22.5	—
Other 2/	67.4	63.7	16.9	2.6	(1)	13.1	3.6
500,000 or more	17.1	75.9	15.8	.8	.1	4.7	2.7
100,000 to 499,999	8.0	74.6	9.2	—	(1)	10.9	4.5
25,000 to 99,999	9.5	63.2	8.4	3.7	.8	23.8	.7
2,500 to 24,999	11.9	63.9	14.8	4.0	—	12.3	5.0
Less than 2,500	20.9	49.5	25.8	3.9	—	16.3	4.5

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 121

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH
INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN

Type Of Establishment By City Size

Category	All establish- ments	Less than \$1	Between \$1 and \$2	Between \$2 and \$4	Over \$4	More than one dining facility	No dinners served	No reply
		Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	(in thousands)							
	170.1	43.0	3.6	.6	.2	.4	32.9	19.3
Restaurants	19.3	72.9	14.6	2.4	-	-	5.5	4.6
500,000 or more	1.6	79.1	12.5	-	-	-	4.2	4.2
100,000 to 499,999	2.1	80.1	16.7	-	-	-	3.2	-
25,000 to 99,999	1.6	76.7	12.8	-	-	-	6.2	4.6
2,500 to 24,999	2.8	67.6	13.9	2.3	-	-	11.6	4.6
Less than 2,500	11.2	71.4	14.9	3.6	-	-	4.8	5.3
Cafeterias	.6	77.7	-	-	-	-	-	22.3
500,000 or more	(1)	-	-	-	-	-	-	-
100,000 to 499,999	.3	79.9	-	-	-	-	-	20.1
25,000 to 99,999	.1	100.0	-	-	-	-	-	-
2,500 to 24,999	.1	100.0	-	-	-	-	-	-
Less than 2,500	.1	50.0	-	-	-	-	-	50.0
Restaurants or cafeterias located in hotels	1.2	22.9	5.8	-	3.4	54.2	13.7	-
500,000 or more	.1	-	-	-	60.6	-	39.4	-
100,000 to 499,999	.1	-	50.0	-	-	100.0	50.0	-
25,000 to 99,999	.1	-	-	-	-	10.1	-	-
2,500 to 24,999	.3	67.3	-	-	-	88.7	22.6	-
Less than 2,500	.6	11.3	-	-	-	-	-	-
Drug or proprietary stores with fountain service	23.6	29.8	-	-	-	-	36.7	33.5
500,000 or more	3.2	27.2	-	-	-	-	20.2	52.5
100,000 to 499,999	4.2	33.6	-	-	-	-	42.7	23.7
25,000 to 99,999	3.7	21.4	-	-	-	-	73.0	5.6
2,500 to 24,999	5.0	30.8	-	-	-	-	28.0	45.2
Less than 2,500	7.5	32.4	-	-	-	-	30.4	37.2
Other 2/	125.4	44.0	2.5	.5	.2	(3)	36.8	19.0
500,000 or more	18.3	43.5	3.6	1.1	1.4	-	38.6	11.8
100,000 to 499,999	19.8	40.4	.7	-	-	-	41.8	17.1
25,000 to 99,999	19.4	28.7	.3	-	-	-	39.9	31.1
2,500 to 24,999	21.4	43.8	2.2	-	-	-	37.8	16.2
Less than 2,500	16.5	44.0	4.0	.8	-	.1	32.1	19.0

1/ Less than 50 establishments.

2/ Includes drinking places, lunch counters, and refreshment stands.

3/ Less than one-tenth percent.

Table 122

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING TYPE OF SUPPLIER
FROM WHOM FISH AND SHELLFISH ARE USUALLY RECEIVED

Type Of Establishment By City Size

Category	All establishments	Supplied by wholesaler	Supplied by retailer	Other supplier	Multiple suppliers	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States						
	188.2	75.0	21.8	1.3	1.4	.5
Restaurants						
500,000 or more	25.7	76.2	20.0	1.2	1.6	.3
100,000 to 499,999	15.6	73.2	25.3	.4	1.0	.1
25,000 to 99,999	11.8	88.7	9.1	.6	1.2	.4
2,500 to 24,999	12.0	82.7	14.4	1.7	.7	.5
Less than 2,500	20.7	68.3	27.3	1.3	2.8	.3
	35.6	77.5	18.9	1.7	1.5	.4
Cafeterias						
500,000 or more	3.2	96.5	2.2	.2	-	.4
100,000 to 499,999	1.6	98.6	-	.1	-	1.3
25,000 to 99,999	.6	100.0	-	-	-	-
2,500 to 24,999	.7	82.1	16.9	1.0	-	-
Less than 2,500	.2	100.0	-	-	-	-
	.8	100.0	-	-	-	-
Restaurants or cafeterias located in hotels						
500,000 or more	13.3	95.6	2.2	1.1	1.1	(1)
100,000 to 499,999	2.6	98.1	-	1.9	6.3	(1)
25,000 to 99,999	1.8	89.9	-	3.8	1.9	-
2,500 to 24,999	2.3	96.5	-	1.6	-	-
Less than 2,500	4.9	90.2	9.8	-	-	-
		98.5	1.5	-	-	-
Drug or proprietary stores with fountain service						
500,000 or more	7.9	69.2	22.1	4.2	2.8	1.7
100,000 to 499,999	1.6	47.6	26.3	5.3	13.1	7.7
25,000 to 99,999	1.5	71.0	13.0	14.5	-	1.5
2,500 to 24,999	.8	76.2	23.8	-	-	-
Less than 2,500	3.0	71.4	26.6	-	2.0	-
		76.6	22.5	.9	-	-
Other 2/						
500,000 or more	67.4	67.8	29.3	1.2	1.1	.6
100,000 to 499,999	17.1	54.6	44.6	-	.4	.8
25,000 to 99,999	8.0	69.9	25.9	-	3.4	.7
2,500 to 24,999	9.5	72.1	24.4	2.1	.7	1.7
Less than 2,500	11.9	68.4	25.7	3.0	.5	-
	20.9	75.3	22.4	1.0	1.3	-

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 123

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING DISTANCE OF ESTABLISHMENTS FROM SUPPLIERS

Type Of Establishment By City Size

Category	All establishments	Less than 10 miles	10-50 miles	50-100 miles	More than 100 miles	Don't know	Multiple reply	No reply
		Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	65.7	21.5	6.9	3.2	.9	1.0	.8
Restaurants	254.7	61.5	23.3	8.4	4.4	.2	1.1	1.1
500,000 or more	15.6	89.6	8.7	.4	.5	(1)	.6	.2
100,000 to 499,999	11.8	88.2	8.0	.1	1.9	-	1.3	.5
25,000 to 99,999	12.0	78.0	14.6	4.5	1.5	-	1.0	.4
2,500 to 24,999	20.7	49.0	27.9	11.3	9.6	-	1.0	1.2
Less than 2,500	35.6	42.4	35.0	14.1	4.9	.5	1.3	1.8
Cafeterias	3.2	77.3	13.1	4.3	.2	.8	2.6	1.0
500,000 or more	1.6	87.0	8.5	-	1.1	-	1.0	2.4
100,000 to 499,999	.6	84.4	1.5	.8	1.9	-	11.4	-
25,000 to 99,999	.7	76.6	14.7	.6	.1	4.9	3.1	-
2,500 to 24,999	.2	88.1	.9	11.0	-	-	-	-
Less than 2,500	.8	50.7	32.3	16.1	.9	-	-	-
Restaurants or cafeterias located in hotels	13.3	45.2	28.1	4.8	7.8	7.5	5.8	.1
500,000 or more	2.6	83.5	4.3	-	2.4	-	9.8	-
100,000 to 499,999	1.7	71.5	2.3	4.4	10.2	-	11.6	-
25,000 to 99,999	1.8	61.8	13.3	1.9	7.4	-	14.7	.9
2,500 to 24,999	2.3	33.4	36.5	17.5	12.5	-	.1	-
Less than 2,500	4.9	16.5	51.8	2.6	7.9	20.5	.7	-
Drug or proprietary stores with fountain service	7.2	67.2	21.5	7.4	.3	2.5	-	.6
500,000 or more	1.6	91.3	7.2	-	-	-	-	1.5
100,000 to 499,999	1.5	97.4	1.1	-	-	-	-	1.5
25,000 to 99,999	.8	84.6	8.0	7.4	-	-	-	-
2,500 to 24,999	1.0	42.7	24.0	31.1	2.2	-	-	-
Less than 2,500	3.0	43.6	42.8	6.8	-	6.8	-	-
Other 2/	67.4	74.5	18.1	5.3	1.2	.5	-	.4
500,000 or more	17.1	94.4	4.0	-	.8	-	-	.8
100,000 to 499,999	8.0	94.2	1.7	2.5	.8	-	-	.8
25,000 to 99,999	9.5	86.0	13.3	.7	-	-	-	-
2,500 to 24,999	11.9	59.1	27.0	11.7	1.0	.6	-	.6
Less than 2,500	20.9	54.2	33.2	9.0	2.3	1.3	-	-

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 124

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
FREQUENCY OF ORDERING FROZEN FISH OR SHELLFISH

Type Of Establishment By City Size

Category	All establish- ments	Every day	2 to 4 times a week		Once a week		2 or 3 times a month		Once a month		Less than once a month		Whenever or not needed	No reply or not applicable
			Per- cent	Per- cent	Per- cent	Per- cent	Per- cent	Per- cent	Per- cent	Per- cent	Per- cent	Per- cent		
United States	Number (in thousands)													
188.2														
Restaurants														
500,000 or more	95.7	6.5	17.0	44.3	4.6	3.5	1.4	5.2	14.5	5.2	14.5	19.4		
100,000 to 499,999	15.6	8.7	16.7	44.7	3.4	4.4	1.4	4.1	20.6	4.1	20.6	19.4		
25,000 to 99,999	11.8	14.3	24.7	36.8	2.9	4.0	2.7	4.6	10.0	4.6	10.0	19.4		
2,500 to 24,999	12.0	7.9	12.0	57.2	3.5	3.3	.6	3.3	12.2	3.3	12.2	19.4		
Less than 2,500	20.7	4.1	17.8	49.2	3.8	3.9	1.8	9.4	11.5	9.4	11.5	19.4		
	35.6	4.0	15.8	47.5	6.4	4.5	1.8	4.2	15.8	4.2	15.8	19.4		
Cafeterias														
500,000 or more	3.9	6.1	17.7	52.1	4.1	1.8	1.1	5.7	14.7	5.7	14.7	19.4		
100,000 to 499,999	1.6	5.8	9.7	40.2	4.1	1.1	.7	8.7	31.4	8.7	31.4	19.4		
25,000 to 99,999	.6	18.0	19.0	39.5	-	-	-	11.4	11.4	-	-	19.4		
2,500 to 24,999	.7	6.0	24.0	69.7	.3	-	-	-	-	-	-	19.4		
Less than 2,500	.2	-	-	100.0	-	-	-	-	-	-	-	19.4		
	.8	-	32.3	57.4	-	8.1	-	2.2	-	-	-	19.4		
Restaurants or cafeterias located in hotels														
500,000 or more	13.1	22.6	19.2	31.2	4.8	1.2	-	4.3	14.6	4.3	14.6	19.4		
100,000 to 499,999	2.6	45.9	27.9	13.9	-	1.3	-	3.0	8.0	3.0	8.0	19.4		
25,000 to 99,999	1.7	59.1	14.7	8.2	5.6	-	-	9.0	3.4	9.0	3.4	19.4		
2,500 to 24,999	1.8	34.4	28.5	13.8	13.0	.9	-	3.6	5.8	3.6	5.8	19.4		
Less than 2,500	2.3	.8	24.9	55.1	5.8	-	-	7.6	7.6	5.8	7.6	19.4		
	4.9	2.7	12.1	46.1	3.6	4.1	-	2.8	28.6	2.8	28.6	19.4		
Drug or proprietary stores with fountain service														
500,000 or more	7.9	3.4	8.6	25.3	15.1	2.6	1.5	2.9	38.6	2.9	38.6	19.4		
100,000 to 499,999	1.6	1.5	16.6	42.5	25.5	-	-	26.1	13.9	26.1	13.9	19.4		
25,000 to 99,999	1.5	14.5	13.0	17.6	-	25.9	-	2.7	55.0	2.7	55.0	19.4		
2,500 to 24,999	.8	-	-	13.6	-	23.8	-	-	69.8	-	-	19.4		
Less than 2,500	1.0	-	2.0	9.1	19.1	-	-	-	42.8	-	-	19.4		
	3.0	.9	6.7	29.3	20.3	-	-	-	25.4	-	-	19.4		
Other 1/														
500,000 or more	67.4	2.8	13.7	40.2	4.1	1.6	1.6	7.4	25.4	7.4	25.4	19.4		
100,000 to 499,999	17.1	3.3	12.3	36.0	2.0	.8	-	6.2	35.1	6.2	35.1	19.4		
25,000 to 99,999	8.0	4.2	18.4	42.3	4.2	1.6	-	5.0	24.3	5.0	24.3	19.4		
2,500 to 24,999	9.5	2.9	20.6	43.3	4.2	2.8	-	3.5	21.3	3.5	21.3	19.4		
Less than 2,500	11.9	5.0	10.2	41.2	6.0	6.3	-	10.6	17.9	10.6	17.9	19.4		
	20.9	.7	11.7	43.2	4.7	1.6	-	9.3	24.0	9.3	24.0	19.4		

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 125

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING WHETHER SUPPLIER USUALLY DELIVERS FISH AND SHELLFISH OR IT IS PICKED UP BY EATING PLACE

Type Of Establishment By City Size

Category	All establishments (in thousands)	Supplier usually delivers	Eating place picks up own supplies	Delivered and picked up	No reply
		Percent	Percent	Percent	Percent
United States	183.2	73.0	24.8	.5	1.7
Restaurants	95.7	75.5	22.5	.8	1.2
500,000 or more	15.6	73.5	25.5	1.4	.6
100,000 to 499,999	11.8	83.0	15.5	.6	.9
25,000 to 99,999	12.0	83.9	14.0	1.7	.4
2,500 to 24,999	20.7	72.7	25.6	1.0	.7
Less than 2,500	35.6	72.8	24.4	.6	2.2
Cafeterias	3.9	87.3	9.1	-	3.6
500,000 or more	1.6	88.3	4.2	-	7.5
100,000 to 499,999	.6	88.3	11.4	-	.3
25,000 to 99,999	.7	87.6	12.4	-	-
2,500 to 24,999	.2	100.0	-	-	-
Less than 2,500	.8	80.8	17.0	-	2.2
Restaurants or cafeterias located in hotels	13.3	84.8	6.0	.2	9.0
500,000 or more	2.6	100.0	-	-	-
100,000 to 499,999	1.7	96.6	3.4	-	-
25,000 to 99,999	1.8	97.1	1.2	1.7	-
2,500 to 24,999	2.3	71.8	20.9	-	7.3
Less than 2,500	4.9	73.8	5.0	-	21.2
Drug or proprietary stores with fountain service	7.9	76.2	23.5	-	.3
500,000 or more	1.6	118.9	51.1	-	-
100,000 to 499,999	1.5	85.4	13.1	-	1.5
25,000 to 99,999	.8	76.2	23.8	-	-
2,500 to 24,999	1.0	100.0	-	-	-
Less than 2,500	3.0	77.5	22.5	-	-
Other 1/	67.4	65.9	33.0	.3	.8
500,000 or more	17.1	53.6	45.6	-	.8
100,000 to 499,999	8.0	66.5	31.8	-	1.7
25,000 to 99,999	9.5	71.3	28.0	-	.7
2,500 to 24,999	11.9	73.2	25.7	-	1.1
Less than 2,500	20.9	69.2	29.5	1.0	.3

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 126

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
IF COLD STORAGE IS AVAILABLE FOR KEEPING FROZEN FISH OR SHELLFISH

Type Of Establishment By City Size

Category	All establishments	Yes	No	No reply
	Number (in thousands)	Percent	Percent	Percent
United States	188.2	71.0	28.8	.2
Restaurants	25.7	78.1	21.7	.2
500,000 or more	15.6	55.2	44.8	-
100,000 to 499,999	11.8	74.6	25.4	-
25,000 to 99,999	12.0	75.7	24.3	-
2,500 to 24,999	20.7	83.0	16.7	.3
Less than 2,500	35.6	87.1	12.6	.3
Cafeterias	3.9	77.3	22.7	-
500,000 or more	1.6	74.3	25.7	-
100,000 to 499,999	.6	56.5	43.5	-
25,000 to 99,999	.7	76.8	23.2	-
2,500 to 24,999	.2	70.6	29.4	-
Less than 2,500	.8	100.0	-	-
Restaurants or cafeterias located in hotels	13.3	87.5	12.5	-
500,000 or more	2.6	85.0	15.0	-
100,000 to 499,999	1.7	87.9	12.1	-
25,000 to 99,999	1.8	97.8	2.2	-
2,500 to 24,999	2.3	75.8	24.2	-
Less than 2,500	1.9	90.3	9.7	-
Drug or proprietary stores with fountain service	7.9	68.4	31.6	-
500,000 or more	1.6	78.7	21.3	-
100,000 to 499,999	1.5	85.5	14.5	-
25,000 to 99,999	.8	92.4	47.6	-
2,500 to 24,999	1.0	61.4	38.6	-
Less than 2,500	3.0	65.3	34.7	-
Other 1/	67.1	57.5	42.1	.4
500,000 or more	17.1	42.9	55.5	1.6
100,000 to 499,999	8.0	52.1	47.9	-
25,000 to 99,999	9.5	57.1	42.9	-
2,500 to 24,999	11.9	64.2	35.8	-
Less than 2,500	20.9	67.7	32.3	-

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 127

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING IF LACK OF SUFFICIENT OR CONVENIENT STORAGE SPACE LIMITS USE OF FROZEN FISH OR SHELLFISH

Type Of Establishment By City Size

Category	All establishments	Yes	No	No reply
	Number (in thousands)	Percent	Percent	Percent
United States	188.2	17.7	80.7	1.6
Restaurants	95.7	19.0	79.9	1.1
500,000 or more	15.6	14.5	84.1	1.4
100,000 to 499,999	11.8	18.8	80.4	.8
25,000 to 99,999	12.0	27.1	69.4	3.5
2,500 to 24,999	20.7	19.5	79.3	1.2
Less than 2,500	35.6	17.9	81.7	.4
Cafeterias	3.9	16.0	76.6	7.4
500,000 or more	1.6	20.6	69.9	9.5
100,000 to 499,999	.6	6.1	93.9	-
25,000 to 99,999	.7	8.7	91.1	.2
2,500 to 24,999	.2	29.4	41.2	29.4
Less than 2,500	.8	16.1	75.8	8.1
Restaurants or cafeterias located in hotels	13.3	12.4	87.0	.6
500,000 or more	2.6	4.7	92.4	2.9
100,000 to 499,999	1.7	13.1	86.8	.1
25,000 to 99,999	1.8	20.2	79.8	-
2,500 to 24,999	2.3	21.4	78.6	-
Less than 2,500	4.9	9.2	90.8	-
Drug or proprietary stores with fountain service	7.9	14.4	81.5	4.1
500,000 or more	1.6	1.5	98.5	-
100,000 to 499,999	1.5	13.0	87.0	-
25,000 to 99,999	.8	7.4	68.8	23.8
2,500 to 24,999	1.0	43.7	44.3	12.0
Less than 2,500	3.0	13.5	86.5	-
Other 1/	67.4	12.6	80.7	1.7
500,000 or more	17.1	15.8	82.3	1.9
100,000 to 499,999	8.0	15.4	83.0	1.6
25,000 to 99,999	9.5	13.6	84.3	2.1
2,500 to 24,999	11.9	23.7	76.3	-
Less than 2,500	20.9	18.3	79.5	2.2

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 128

POUNDS OF FROZEN FISH AND SHELLFISH HELD IN FREEZER OR COLD STORAGE
BY PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
(Thousands of Pounds)

Type Of Establishment By City Size

Category	Number of establishments (thousands)	Total			Frozen fish			Frozen shellfish			Pounds held per establishment		
		Thousand Pounds	Per-cent	Thousand Pounds	Thousand Pounds	Per-cent	Thousand Pounds	Thousand Pounds	Per-cent	Total	Fish	Shellfish	
United States	138.2	9,126	100.0	4,234	46.4		4,892	53.6		13.5	22.5	26.0	
Restaurants	95.7	5,222	100.0	2,032	38.9		3,190	61.1		54.5	21.2	33.3	
500,000 or more	15.7	1,503	100.0	215	23.8		785	76.2		67.0	15.8	51.2	
100,000 to 499,999	11.8	503	100.0	157	31.2		346	68.8		42.6	13.3	29.3	
25,000 to 99,999	12.0	460	100.0	189	41.1		271	58.9		38.4	15.7	22.7	
2,500 to 24,999	20.7	1,319	100.0	430	36.4		939	63.6		23.2	10.4	10.4	
Less than 2,500	35.6	1,897	100.0	953	50.5		939	49.5		53.3	26.9	26.4	
Cafeterias	3.2	1,209	100.0	1,040	86.0		169	14.0		310.5	266.7	43.8	
500,000 or more	1.7	863	100.0	765	88.6		98	11.4		539.4	478.1	61.3	
100,000 to 499,999	.6	72	100.0	42	58.3		30	41.7		120.0	70.0	50.0	
25,000 to 99,999	.7	41	100.0	21	51.2		20	48.8		58.6	30.0	28.6	
2,500 to 24,999	.2	4	100.0	4	100.0		-	-		20.0	20.0	-	
Less than 2,500	.8	229	100.0	208	90.8		21	9.2		287.5	260.0	27.5	
Restaurants or cafeterias located in hotels	13.3	1,966	100.0	737	37.5		1,229	62.5		117.9	55.5	92.4	
500,000 or more	2.6	603	100.0	254	37.2		429	72.8		262.7	97.7	165.0	
100,000 to 499,999	1.7	549	100.0	130	23.7		419	76.3		322.9	76.4	246.5	
25,000 to 99,999	1.3	457	100.0	194	42.5		263	57.5		253.9	107.3	146.6	
2,500 to 24,999	2.3	89	100.0	50	56.2		39	43.8		38.1	21.7	17.4	
Less than 2,500	4.9	188	100.0	109	58.0		79	42.0		38.4	22.3	16.1	
Drug or proprietary stores with fountain service	7.8	26	100.0	27	75.0		9	25.0		4.5	3.4	1.1	
500,000 or more	1.6	9	100.0	6	66.7		3	33.3		5.6	3.8	1.8	
100,000 to 499,999	1.5	5	100.0	4	80.0		1	20.0		3.3	2.7	.6	
25,000 to 99,999	.8	3	100.0	3	100.0		-	-		3.7	3.7	-	
2,500 to 24,999	1.0	1	100.0	1	100.0		-	-		1.0	1.0	-	
Less than 2,500	3.0	13	100.0	13	72.2		5	27.8		6.0	4.7	1.3	
Other 1/	67.4	693	100.0	398	57.4		295	42.6		10.3	5.9	4.4	
500,000 or more	17.1	162	100.0	122	75.3		40	24.7		9.5	7.2	2.3	
100,000 to 499,999	8.0	59	100.0	31	52.5		28	47.5		7.4	3.9	3.5	
25,000 to 99,999	9.5	102	100.0	38	37.3		64	62.7		10.7	4.0	6.7	
2,500 to 24,999	11.9	162	100.0	88	54.3		74	45.7		13.6	7.4	6.2	
Less than 2,500	20.9	208	100.0	119	57.2		89	42.8		10.0	5.7	4.3	

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 129

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING NUMBER OF SERVINGS PER POUND OF FISH FILLETS

Type Of Establishment By City Size

Category	All establish- ments	One serving	Two serving		Three serving		Four serving		Five serving		Six to eight serving		No reply or not applicable
			Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent			
United States	(in thousands) 188.2	1.3	16.6	30.0	15.5	1.8	.8	34.0					
Restaurants	95.7	1.8	19.1	36.7	17.6	1.8	.6	22.4					
500,000 or more	15.6	1.7	22.3	39.9	13.9	1.3	.4	20.5					
100,000 to 499,999	11.8	.6	14.9	30.4	24.7	1.1	1.2	27.1					
25,000 to 99,999	12.0	.7	15.3	38.1	28.9	1.7	.5	14.8					
2,500 to 24,999	20.7	3.6	20.2	36.0	16.8	3.2	-	20.2					
Less than 2,500	35.6	1.6	19.7	37.5	13.5	1.5	.7	25.5					
Cafeterias	3.9	-	14.2	29.0	31.8	3.4	.7	20.9					
500,000 or more	1.6	-	16.5	17.7	39.0	4.2	.9	21.7					
100,000 to 499,999	.6	-	14.3	38.4	24.5	11.4	-	11.4					
25,000 to 99,999	.7	-	10.6	33.0	33.8	-	2.1	20.5					
2,500 to 24,999	.2	-	-	29.5	11.9	-	-	58.6					
Less than 2,500	.8	-	16.1	41.3	26.5	-	-	16.1					
Restaurants or cafeterias located in hotels	13.3	2.2	31.5	32.8	10.1	.5	-	22.9					
500,000 or more	2.6	5.5	52.5	14.4	10.9	-	-	16.7					
100,000 to 499,999	1.7	1.0	33.8	32.2	10.6	-	-	22.4					
25,000 to 99,999	1.8	4.7	43.7	36.4	10.8	-	-	4.4					
2,500 to 24,999	2.3	2.3	22.0	44.0	9.4	-	-	23.3					
Less than 2,500	4.9	-	19.3	36.2	9.6	1.4	-	33.5					
Drug or proprietary stores with fountain service	7.9	.3	-	15.1	22.3	2.9	-	59.4					
500,000 or more	1.6	-	-	30.4	29.8	-	-	39.8					
100,000 to 499,999	1.5	-	-	13.0	46.8	-	-	40.2					
25,000 to 99,999	.8	2.6	-	-	13.8	-	-	83.6					
2,500 to 24,999	1.0	-	-	9.5	-	3.2	-	87.3					
Less than 2,500	3.0	-	-	14.4	15.8	6.7	-	63.1					
Other 1/	67.4	.6	12.1	21.5	12.0	1.7	1.5	50.6					
500,000 or more	17.1	.4	15.6	24.6	10.0	1.6	1.2	46.6					
100,000 to 499,999	8.0	-	1.7	23.3	19.6	3.3	-	52.1					
25,000 to 99,999	9.5	-	16.1	25.0	12.6	5.2	2.8	38.3					
2,500 to 24,999	11.9	-	9.0	21.9	11.0	-	4.5	53.6					
Less than 2,500	20.9	1.6	13.1	16.5	10.9	.6	-	57.3					

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 130

PERCENTAGE OF PUBLIC EATING PLACES INDICATING WHETHER OR NOT GREATER SELECTION
OF FISH AND SHELLFISH DISHES IS OFFERED ON CERTAIN DAYS

Type Of Establishment By City Size

Category	All establishments		Yes	No	No reply
	Number (in thousands)	Percent			
United States	188.2	59.6	40.4		(1)
Restaurants	95.7	64.6	35.4		-
500,000 or more	15.6	74.1	25.9		-
100,000 to 499,999	11.8	67.0	33.0		-
25,000 to 99,999	12.0	76.2	23.8		-
2,500 to 24,999	20.7	57.9	42.1		-
Less than 2,500	35.6	59.7	40.3		-
Cafeterias	2.2	70.1	29.2		-
500,000 or more	1.6	81.0	19.0		-
100,000 to 499,999	.6	84.8	15.2		-
25,000 to 99,999	.7	84.7	15.3		-
2,500 to 24,999	.2	70.6	29.4		-
Less than 2,500	.8	45.9	54.1		-
Restaurants or cafeterias located in hotels	13.3	62.8	37.2		-
500,000 or more	2.6	78.8	21.2		-
100,000 to 499,999	1.7	88.4	11.6		-
25,000 to 99,999	1.8	79.0	21.0		-
2,500 to 24,999	2.3	57.4	42.6		-
Less than 2,500	4.9	40.8	59.2		-
Drug or proprietary stores with fountain service	7.2	68.8	31.2		-
500,000 or more	1.6	86.9	13.1		-
100,000 to 499,999	1.5	100.0	-		-
25,000 to 99,999	.8	36.9	63.1		-
2,500 to 24,999	1.0	54.8	45.2		-
Less than 2,500	3.0	57.2	42.8		-
Other 2/	67.4	50.1	49.8		1
500,000 or more	17.1	60.5	39.5		-
100,000 to 499,999	8.0	62.0	38.0		-
25,000 to 99,999	9.5	52.0	48.0		-
2,500 to 24,999	11.9	43.0	57.0		-
Less than 2,500	20.9	40.3	59.4		3

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 131

PERCENTAGE OF PUBLIC EATING PLACES INDICATING DAYS ON WHICH THE GREATEST
SELECTION OF FISH AND SHELLFISH DISHES IS OFFERED

Type Of Establishment By City Size

Category	All estab- lish- ments	Sunday through Tuesday and Thursday		Wednesday	Friday	Saturday
		Number (in thousands)	Percent			
United States	126.2		5.1	87.9	4.4	
<u>Restaurants</u>						
500,000 or more	69.4	2.7	4.5	87.5	4.3	
100,000 to 499,999	13.3	2.6	7.7	86.5	3.2	
25,000 to 99,999	8.8	3.8	6.9	86.3	3.0	
2,500 to 24,999	9.9	2.1	2.7	92.5	2.7	
Less than 2,500	13.5	4.5	3.7	85.8	6.0	
	23.9	4.3	3.1	87.4	5.2	
<u>Cafeterias</u>						
500,000 or more	3.6	-	12.1	87.8	.1	
100,000 to 499,999	1.4	-	6.0	93.9	.1	
25,000 to 99,999	.6	-	12.2	87.8	-	
2,500 to 24,999	.1	-	14.3	85.7	-	
Less than 2,500	.9	-	-	100.0	-	
			22.6	77.4	-	
<u>Restaurants or cafeterias located in hotels</u>						
500,000 or more	10.4	1.0	8.1	81.5	9.4	
100,000 to 499,999	2.3	.8	6.5	92.7	(1)	
25,000 to 99,999	1.7	(1)	5.8	90.8	3.4	
2,500 to 24,999	1.9	3.4	23.3	70.8	2.5	
Less than 2,500	1.4	-	5.8	94.2	-	
	3.1	.6	2.1	69.6	27.7	
<u>Drug or proprietary stores with fountain service</u>						
500,000 or more	5.9	2.0	4.2	93.0	.8	
100,000 to 499,999	1.3	-	-	100.0	-	
25,000 to 99,999	2.0	5.9	12.6	79.2	2.3	
2,500 to 24,999	.3	-	-	100.0	-	
Less than 2,500	.6	-	-	100.0	-	
	1.7	-	-	100.0	-	
<u>Other 2/</u>						
500,000 or more	36.9	1.5	4.7	89.7	4.1	
100,000 to 499,999	11.6	1.2	8.1	89.0	1.7	
25,000 to 99,999	5.5	3.6	2.4	85.6	8.4	
2,500 to 24,999	5.2	2.6	-	93.5	3.9	
Less than 2,500	5.9	-	7.9	86.5	5.6	
	8.7	.8	2.3	93.1	3.8	

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 132

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
WHETHER OR NOT FISH AND SHELLFISH ARE OFFERED DAILY

Type Of Establishment By City Size

Category	All establishments	Not offered daily	Offered daily	No reply
	Number (in thousands)	Percent	Percent	Percent
United States	188.2	29.5	68.0	2.5
Restaurants	95.7	20.2	68.2	1.6
500,000 or more	15.6	34.3	65.1	.6
100,000 to 499,999	11.8	26.5	73.1	.4
25,000 to 99,999	12.0	37.7	59.0	3.3
2,500 to 24,999	20.7	27.0	68.7	4.3
Less than 2,500	35.6	28.9	70.9	.2
Cafeterias	3.9	44.6	53.3	5.1
500,000 or more	1.6	44.0	55.0	4.0
100,000 to 499,999	.6	44.2	55.8	-
25,000 to 99,999	.7	42.8	57.2	-
2,500 to 24,999	.2	11.0	59.6	29.4
Less than 2,500	.8	48.4	43.5	8.1
Restaurants or cafeterias located in hotels	13.3	44.6	84.3	1.1
500,000 or more	2.6	4.6	94.0	1.4
100,000 to 499,999	1.7	.1	99.9	-
25,000 to 99,999	1.8	4.7	95.3	-
2,500 to 24,999	2.3	10.9	84.3	4.8
Less than 2,500	4.9	30.6	69.4	-
Drug or proprietary stores with fountain service	7.9	24.1	62.6	6.3
500,000 or more	1.6	29.5	69.0	1.5
100,000 to 499,999	1.5	33.5	53.5	13.0
25,000 to 99,999	1.8	29.5	46.7	23.8
2,500 to 24,999	1.0	8.5	83.7	7.8
Less than 2,500	3.0	20.3	79.7	-
Other ^{1/}	67.4	31.5	65.0	2.5
500,000 or more	17.1	38.7	57.1	4.2
100,000 to 499,999	8.0	37.7	59.4	2.9
25,000 to 99,999	9.5	30.3	69.0	.7
2,500 to 24,999	11.9	33.0	62.6	4.4
Less than 2,500	20.9	22.7	73.4	3.9

^{1/} Includes drinking places, lunch counters, and refreshment stands.

Table 133

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH COMPARING SUMMER WITH
WINTER MENU PRICES OF FISH AND SHELLFISH

Type Of Establishment By City Size

Category	All establishments	Menu price higher in summer		Menu price lower in summer		No reply
		Percent	Percent	Percent	Percent	
United States	Number (in thousands)					
188.2		1.2	93.8	2.7	2.3	
Restaurants	95.7	1.3	95.1	2.0	1.6	
500,000 or more	15.6	2.9	89.3	4.9	3.2	
100,000 to 499,999	11.8	2.3	91.1	3.4	3.2	
25,000 to 99,999	12.0	.6	96.4	2.4	.6	
2,500 to 24,999	20.7	1.7	95.2	1.5	1.6	
Less than 2,500	35.6	.4	98.5	.4	.7	
Cafeterias	3.9	-	84.5	5.1	10.4	
500,000 or more	1.6	-	70.7	12.4	16.9	
100,000 to 499,999	.6	-	88.6	-	11.4	
25,000 to 99,999	.7	-	100.0	-	-	
2,500 to 24,999	.2	-	100.0	-	-	
Less than 2,500	.8	-	91.9	-	8.1	
Restaurants or cafeterias located in hotels	13.3	2.5	91.6	4.9	1.0	
500,000 or more	7.6	4.5	88.8	6.0	7.7	
100,000 to 499,999	1.7	1.5	80.3	16.2	2.0	
25,000 to 99,999	1.8	8.3	86.0	4.8	.9	
2,500 to 24,999	2.3	1.5	92.7	1.5	-	
Less than 2,500	4.9	-	98.7	-	1.3	
Drug or proprietary stores with fountain service	7.9	-	92.7	2.9	4.4	
500,000 or more	1.6	-	100.0	-	-	
100,000 to 499,999	1.5	-	87.0	-	13.0	
25,000 to 99,999	6.8	-	100.0	-	-	
2,500 to 24,999	1.0	-	69.9	22.4	7.7	
Less than 2,500	3.0	-	97.7	-	2.3	
Other 1/	67.4	.2	93.0	3.1	3.0	
500,000 or more	17.1	1.9	91.4	4.7	2.0	
100,000 to 499,999	8.0	.8	90.0	1.7	7.5	
25,000 to 99,999	9.5	.3	92.1	4.9	2.7	
2,500 to 24,999	11.9	1.7	93.2	2.9	2.2	
Less than 2,500	20.9	-	95.8	1.6	2.6	

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 134
PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF STEAK

Type of Establishment By City Size

Category	All establish- ments (in thousands)	Fish and shellfish serving brings more profit	Fish and shellfish serving brings same profit	Fish and shellfish serving brings less profit	Serve only fish and shellfish	Establishments not replying
		Percent	Percent	Percent	Percent	Percent
United States	188.2	46.2	28.9	11.5	13.5	5.9
Restaurants						
500,000 or more	95.7	47.7	22.6	11.4	5.7	2.6
100,000 to 499,999	15.7	50.7	22.6	13.3	7.9	5.5
25,000 to 99,999	11.8	47.6	31.1	12.2	5.1	4.0
2,500 to 24,999	12.0	52.3	33.1	6.9	7.7	—
Less than 2,500	20.7	49.9	31.0	10.3	6.8	2.0
	35.6	43.8	38.0	12.5	3.5	2.2
Cafeterias						
500,000 or more	3.9	45.2	27.1	7.4	6.3	14.0
100,000 to 499,999	1.6	34.0	26.5	9.1	7.6	22.8
25,000 to 99,999	6.6	65.3	17.0	3.3	5.5	11.9
2,500 to 24,999	7.7	73.1	19.9	—	—	7.0
Less than 2,500	5.8	42.6	40.4	29.4	40.3	—
				8.9	—	8.1
Restaurants or cafeterias located in hotels	13.3	50.4	35.8	6.4	5.0	2.4
500,000 or more	2.6	63.4	31.9	4.0	—	7
100,000 to 499,999	1.7	52.9	31.5	8.8	—	(1)
25,000 to 99,999	1.8	55.9	21.7	18.3	—	4.1
2,500 to 24,999	2.3	56.9	33.5	6.6	3.0	—
Less than 2,500	4.9	35.1	45.8	2.2	12.3	4.6
Drug or proprietary stores with fountain service						
500,000 or more	7.9	27.4	30.8	3.1	18.5	20.2
100,000 to 499,999	4.6	20.7	46.6	—	7.2	25.5
25,000 to 99,999	1.5	16.2	44.8	—	26.0	13.0
2,500 to 24,999	8	18.5	33.9	—	—	47.6
Less than 2,500	1.0	24.0	26.4	23.6	6.4	19.6
	3.0	40.5	15.8	—	30.2	13.5
Other 2/						
500,000 or more	67.4	28.6	22.4	13.8	26.1	9.1
100,000 to 499,999	17.1	26.0	21.1	17.2	28.1	2.2
25,000 to 99,999	8.0	39.7	14.3	8.4	36.0	1.6
2,500 to 24,999	9.5	30.1	16.8	13.8	27.9	11.4
Less than 2,500	11.9	27.4	23.3	10.3	29.5	9.5
	20.9	26.5	28.4	15.3	17.9	11.9

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 135
PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF ROAST BEEF

Type Of Establishment By City Size

Category	All establish- ments	Number (in thousands)	Fish and shellfish serving brings more profit	Fish and shellfish serving brings same profit	Fish and shellfish serving brings less profit	Serve only fish and shellfish	Establishments not replying
			Percent	Percent	Percent	Percent	Percent
United States		183.2	37.5	30.4	10.8	14.4	6.9
Restaurants		95.7	43.7	34.5	11.0	7.0	3.8
500,000 or more		15.6	45.4	27.5	13.4	8.6	5.1
100,000 to 499,999		11.8	43.1	34.4	12.8	5.7	4.0
25,000 to 99,999		12.0	50.9	31.7	8.5	8.1	.8
2,500 to 24,999		20.7	48.6	30.8	10.1	6.5	4.0
Less than 2,500		35.6	38.0	40.8	10.6	6.5	4.1
Cafeterias		3.9	47.9	31.6	2.1	3.4	15.0
500,000 or more		1.6	31.2	37.3	.4	4.2	26.9
100,000 to 499,999		.6	82.1	17.0	.5	-	2.2
25,000 to 99,999		.7	80.1	17.7	29.4	29.4	-
2,500 to 24,999		.2	11.8	29.4	.9	-	16.1
Less than 2,500		.8	40.4	42.6	-	-	2.4
Restaurants or cafeterias located in hotels		13.3	50.8	38.4	5.8	2.6	7
500,000 or more		2.6	58.6	31.8	8.9	-	(1)
100,000 to 499,999		1.7	52.4	38.9	8.7	-	4.1
25,000 to 99,999		1.8	62.4	24.5	9.0	-	-
2,500 to 24,999		2.3	57.6	34.1	2.2	2.7	4.7
Less than 2,500		4.9	38.4	48.9	-	5.8	-
Drug or proprietary stores with fountain service		7.9	27.9	34.4	-	16.7	21.0
500,000 or more		1.6	24.0	50.4	-	-	25.6
100,000 to 499,999		1.5	16.2	44.8	-	26.0	13.0
25,000 to 99,999		.8	11.1	33.9	-	-	55.0
2,500 to 24,999		1.0	28.4	26.4	-	25.6	19.6
Less than 2,500		3.0	40.6	23.4	-	22.5	13.5
Other 2/		67.4	26.6	22.3	13.4	27.6	10.1
500,000 or more		17.1	28.0	21.5	15.6	8.0	26.9
100,000 to 499,999		8.0	33.0	16.8	12.5	33.5	4.2
25,000 to 99,999		9.5	24.5	19.6	15.9	27.2	12.8
2,500 to 24,999		11.9	24.0	18.7	10.3	37.0	10.0
Less than 2,500		20.9	25.5	28.5	12.7	20.5	12.8

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 136

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF ROAST PORK

Type of Establishment By City Size

Category	All establishments	Number (in thousands)	Fish and shellfish serving more profit	Fish and shellfish serving same profit	Fish and shellfish serving less profit	Serve only fish and shellfish	Establishments not replying
			Percent	Percent	Percent	Percent	Percent
United States		136.2	34.8	29.2	9.3	19.1	7.6
Restaurants							
500,000 or more	95.7		41.2	34.1	9.8	10.2	4.0
100,000 to 499,999	15.7		42.6	27.5	8.7	16.1	5.1
25,000 to 99,999	11.8		38.5	33.8	10.0	12.6	5.1
2,500 to 24,999	12.0		49.1	31.1	7.5	11.5	.8
Less than 2,500	20.7		47.0	32.6	8.1	8.0	4.3
	35.6		35.5	39.0	11.9	9.5	4.1
Cafeterias							
500,000 or more	3.9		45.2	30.0	1.9	5.6	17.3
100,000 to 499,999	1.6		25.6	34.1	.4	8.4	31.2
25,000 to 99,999	.6		82.1	17.0	.4	-	.5
2,500 to 24,999	.7		77.0	18.6	-	2.2	2.2
Less than 2,500	.2		11.8	29.4	29.4	-	-
	.8		41.2	40.4	-	-	18.4
Restaurants or cafeterias located in hotels							
500,000 or more	13.3		44.0	41.8	4.0	8.0	2.2
100,000 to 499,999	2.6		52.9	39.3	4.2	2.9	.7
25,000 to 99,999	1.7		45.1	48.0	6.9	-	(1)
2,500 to 24,999	1.8		56.4	34.5	2.9	2.1	4.1
Less than 2,500	2.3		47.0	42.3	4.5	6.2	-
	4.9		32.9	43.4	3.0	16.6	4.1
Drug or proprietary stores with fountain service							
500,000 or more	7.9		25.4	30.0	-	23.6	21.0
100,000 to 499,999	1.6		27.3	42.9	-	3.8	25.5
25,000 to 99,999	1.5		16.2	44.8	-	26.0	13.0
2,500 to 24,999	.8		11.1	33.9	-	-	55.0
Less than 2,500	1.0		23.0	26.4	-	31.0	19.8
	3.0		33.8	15.8	-	36.9	13.5
Other 2/							
500,000 or more	67.4		24.4	19.6	11.1	33.2	11.7
100,000 to 499,999	17.1		23.5	13.7	13.3	17.1	13.1
25,000 to 99,999	8.0		33.0	16.0	11.7	16.0	3.3
2,500 to 24,999	9.5		21.0	19.6	8.7	27.9	12.8
Less than 2,500	11.9		24.0	17.0	10.3	36.4	12.3
	20.9		24.5	27.2	10.8	24.7	12.8

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 137
PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF CHICKEN

Type Of Establishment By City Size

Category	All establish- ments	Number (in thousands)	Fish and shellfish serving more profit		Fish and shellfish serving brings same profit		Fish and shellfish serving brings less profit		Serve only fish and shellfish		Establishments not replying
			Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	
United States		186.2	32.8		34.5		12.3		13.5		6.9
Restaurants		95.7	38.5		32.8		11.8		5.8		4.1
500,000 or more		15.6	35.6		32.8		11.8		5.8		4.1
100,000 to 499,999		11.8	37.1		36.3		12.3		7.4		5.1
25,000 to 99,999		12.0	45.6		35.5		12.6		5.7		8.6
2,500 to 24,999		20.7	42.3		37.9		9.0		7.5		1.3
Less than 2,500		35.6	35.6		45.2		11.0		4.5		3.7
Cafeterias		3.9	37.3		32.6		2.4		3.4		17.3
500,000 or more		1.6	25.6		37.7		1.0		4.2		31.5
100,000 to 499,999		.6	47.2		52.0		.3		-		2.5
25,000 to 99,999		.7	76.5		21.4		-		-		-
2,500 to 24,999		.8	-		44.2		29.4		29.4		2.1
Less than 2,500		.8	32.3		48.4		.9		-		18.4
Restaurants or cafeterias located in hotels		13.3	30.0		47.2		15.3		5.1		2.4
500,000 or more		2.6	32.0		38.1		29.1		-		8
100,000 to 499,999		1.7	28.8		55.2		13.7		2.3		(1)
25,000 to 99,999		1.8	26.4		53.9		15.6		-		4.1
2,500 to 24,999		2.3	44.0		48.2		7.8		-		-
Less than 2,500		4.9	24.3		46.2		11.8		13.1		4.6
Drug or proprietary stores with fountain service		7.9	22.0		38.7		2.5		18.1		18.7
500,000 or more		1.6	23.4		42.7		-		6.7		27.0
100,000 to 499,999		1.5	16.2		57.8		-		13.0		13.0
25,000 to 99,999		.8	11.1		33.9		-		-		55.0
2,500 to 24,999		1.0	23.0		31.9		-		25.5		18.6
Less than 2,500		3.0	27.0		30.1		6.8		29.3		6.8
Other 2/		67.4	26.2		23.7		11.1		26.2		2.8
500,000 or more		17.1	26.0		18.4		17.6		31.2		6.8
100,000 to 499,999		8.0	43.0		19.3		12.6		22.6		2.5
25,000 to 99,999		9.5	23.1		23.5		10.3		28.6		13.5
2,500 to 24,999		11.9	27.9		18.8		11.4		31.3		10.6
Less than 2,500		20.9	20.3		32.0		15.3		19.6		12.8

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

PERCENTAGE OF METHODS USED BY PUBLIC EATING PLACES SERVING FISH
AND SHELLFISH TO PROMOTE SALE OF FISH AND SHELLFISH MEALS
Type of Establishment By City Size

Category	All methods used	Featured special on menu	Suggestions by waiters	Window display	Separate menu for fish	Newspaper advertising	Radio or television advertising	Other methods used
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	204.3	37.1	25.2	6.5	3.9	3.7	1.9	21.7
Restaurants	115.5	41.2	26.2	5.7	4.2	3.2	1.2	15.5
500,000 or more	17.5	43.1	24.1	10.9	5.3	1.4	.4	14.8
100,000 to 499,999	14.5	43.1	26.1	7.9	5.0	3.4	.6	16.9
25,000 to 99,999	14.0	45.1	21.8	7.0	3.0	4.1	2.1	16.9
2,500 to 24,999	25.3	37.2	30.3	3.3	5.1	4.8	2.5	16.8
Less than 2,500	44.2	42.7	28.0	3.8	4.4	4.5	2.6	14.0
Cafeterias	3.9	40.5	16.1	7.9	3.8	4.0	-	27.7
500,000 or more	1.3	59.9	6.5	6.9	5.5	.6	-	20.6
100,000 to 499,999	.5	21.1	7.0	.8	-	1.4	-	69.7
25,000 to 99,999	.6	46.1	40.8	.9	1.1	-	-	11.1
2,500 to 24,999	.3	22.6	-	22.6	22.6	.6	-	31.6
Less than 2,500	1.2	29.2	23.4	11.7	-	11.7	-	24.0
Restaurants or cafeterias located in hotels	17.5	24.0	27.6	1.2	5.1	5.8	3.5	22.8
500,000 or more	3.3	52.6	31.0	2.2	2.7	2.1	1.7	7.7
100,000 to 499,999	2.9	37.3	28.2	2.3	2.9	6.2	6.8	16.3
25,000 to 99,999	2.3	40.0	38.3	.7	1.5	5.3	3.3	10.9
2,500 to 24,999	3.4	31.4	32.7	.7	2.6	8.3	2.8	21.5
Less than 2,500	5.6	20.5	18.0	.6	10.6	6.4	3.5	40.4
Drug or proprietary stores with fountain service	7.4	56.7	21.2	6.7	2.3	1.0	-	12.1
500,000 or more	1.6	54.6	18.7	13.7	6.4	-	-	6.6
100,000 to 499,999	1.9	58.7	23.8	11.5	2.3	2.5	-	1.2
25,000 to 99,999	.5	23.6	17.9	4.3	-	4.3	-	49.9
2,500 to 24,999	1.1	43.4	43.3	3.2	2.2	-	-	7.9
Less than 2,500	2.3	70.1	11.5	-	-	-	-	18.4
Other 1/	60.0	26.1	22.4	2.7	3.3	3.0	1.5	34.0
500,000 or more	14.5	23.4	19.0	11.1	5.1	.5	.5	40.4
100,000 to 499,999	5.9	21.6	31.8	4.6	-	-	1.1	40.9
25,000 to 99,999	10.6	24.6	18.1	13.1	4.7	7.4	5.0	27.1
2,500 to 24,999	11.0	25.8	25.3	14.8	1.2	3.1	-	29.8
Less than 2,500	18.0	30.6	22.8	5.1	3.3	3.3	1.5	33.4

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 139
PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH INDICATING
METHODS FOUND MOST EFFECTIVE IN PROMOTING SALES OF FISH AND SHELLFISH MEALS

Category	Type of Establishment By City Size														Do not know
	All establishments	Establishments reporting one effective method					Establishments reporting two effective methods								
		Separate menu for fish	Window display	Featured special on menu	Suggestions by waiters	Other methods	Featured special on menu and suggestions by waiters	Other methods	None of methods listed						
	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	1.6	1.6	17.5	7.4	10.1	12.1	11.2	27.0	12.1	11.2	27.0	12.1	11.2	27.0
Restaurants	95.7	1.1	.8	21.7	7.5	7.1	15.5	13.4	21.8	15.5	13.4	21.8	15.5	13.4	21.8
500,000 or more	15.6	1.8	.9	26.2	5.6	6.5	11.3	13.4	22.2	11.3	13.4	22.2	11.3	13.4	22.2
100,000 to 499,999	11.8	1.1	1.1	18.5	8.6	6.9	14.8	13.4	22.2	14.8	13.4	22.2	14.8	13.4	22.2
25,000 to 99,999	12.0	1.1	2.2	23.0	5.0	10.2	11.2	11.6	21.1	11.2	11.6	21.1	11.2	11.6	21.1
2,500 to 24,999	20.7	.7	.7	15.6	7.4	6.0	21.8	12.4	23.4	21.8	12.4	23.4	21.8	12.4	23.4
Less than 2,500	35.6	.9	.2	23.8	9.0	7.0	11.4	15.4	18.5	11.4	15.4	18.5	11.4	15.4	18.5
Cafeterias	3.9	-	2.1	16.1	8.7	12.7	4.1	9.9	28.6	4.1	9.9	28.6	4.1	9.9	28.6
500,000 or more	1.6	-	.7	21.0	.6	.8	4.2	11.2	38.9	4.2	11.2	38.9	4.2	11.2	38.9
100,000 to 499,999	.6	-	.7	1.2	-	38.9	-	11.4	11.4	-	11.4	13.9	-	11.4	13.9
25,000 to 99,999	.7	-	-	33.1	30.6	8.1	3.8	.8	9.7	3.8	.8	9.7	3.8	.8	9.7
2,500 to 24,999	.2	-	-	-	16.1	29.4	-	.9	10.3	-	.9	10.3	-	.9	10.3
Less than 2,500	.8	-	8.1	8.1	16.1	16.1	8.1	16.1	16.1	8.1	16.1	16.1	8.1	16.1	16.1
Restaurants or cafeterias located in hotels	13.3	-	-	15.7	7.0	8.0	20.5	11.8	20.3	20.5	11.8	20.3	20.5	11.8	20.3
500,000 or more	2.6	-	-	28.0	1.1	1.4	35.9	6.0	22.8	35.9	6.0	22.8	35.9	6.0	22.8
100,000 to 499,999	1.7	-	-	12.6	11.9	6.3	30.6	19.3	15.0	30.6	19.3	15.0	30.6	19.3	15.0
25,000 to 99,999	1.8	-	-	17.8	18.9	10.7	21.1	9.7	13.7	21.1	9.7	13.7	21.1	9.7	13.7
2,500 to 24,999	2.3	-	-	13.8	5.5	15.0	21.4	24.6	15.6	21.4	24.6	15.6	21.4	24.6	15.6
Less than 2,500	4.9	-	-	10.3	5.2	6.2	6.7	7.1	25.6	6.7	7.1	25.6	6.7	7.1	25.6
Drug or proprietary stores with fountain service	7.9	-	5.0	31.3	8.8	4.1	18.4	6.1	26.2	18.4	6.1	26.2	18.4	6.1	26.2
500,000 or more	1.5	-	12.7	34.4	3.9	3.9	18.0	4.3	25.6	18.0	4.3	25.6	18.0	4.3	25.6
100,000 to 499,999	1.5	-	13.0	28.0	-	-	28.5	4.5	26.0	28.5	4.5	26.0	28.5	4.5	26.0
25,000 to 99,999	.8	-	-	4.9	8	6.4	2.7	8.0	17.6	2.7	8.0	17.6	2.7	8.0	17.6
2,500 to 24,999	1.0	-	-	26.4	10.5	6.4	-	5.4	9.3	-	5.4	9.3	-	5.4	9.3
Less than 2,500	3.0	-	-	40.5	9.0	6.8	-	7.6	29.3	-	7.6	29.3	-	7.6	29.3
Other 2/	67.4	2	2.7	10.4	6.8	15.4	6.4	8.7	35.7	6.4	8.7	35.7	6.4	8.7	35.7
500,000 or more	17.1	1.2	3.5	8.7	5.4	18.7	7.8	7.9	34.9	7.8	7.9	34.9	7.8	7.9	34.9
100,000 to 499,999	8.0	-	2.5	9.2	12.6	10.1	4.2	2.5	42.2	4.2	2.5	42.2	4.2	2.5	42.2
25,000 to 99,999	9.5	-	4.9	14.2	6.3	17.1	9.0	17.1	33.0	9.0	17.1	33.0	9.0	17.1	33.0
2,500 to 24,999	21.9	.6	2.8	10.6	7.4	10.3	5.0	7.8	33.2	5.0	7.8	33.2	5.0	7.8	33.2
Less than 2,500	20.9	1.3	1.0	11.8	5.8	17.0	8.3	8.3	36.7	8.3	8.3	36.7	8.3	8.3	36.7

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 140

PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS
FOR NOT SERVING FISH OR SHELLFISH MEALS

Type Of Establishment By City Size

Category	All establish- ments Number (in thousands)	No storage space Percent	Insur- ficient demand Percent	Sell only specialty Percent	Too much work involved Percent	Can't get fish in form wanted Percent	No food or meals served Percent
United States	170.1	7.0	24.4	32.5	2.4	.3	26.9
Restaurants	19.3	10.0	48.1	20.5	3.8	2.4	-
500,000 or more	1.6	8.3	50.0	33.3	4.2	-	-
100,000 to 499,999	2.1	12.7	48.5	19.9	3.2	-	-
25,000 to 99,999	1.6	-	29.8	36.0	-	12.8	-
2,500 to 24,999	2.8	7.0	32.8	18.6	7.0	2.3	-
Less than 2,500	11.2	11.9	54.1	17.1	3.6	1.8	-
Cafeterias	.6	22.3	22.1	44.5	11.1	-	-
500,000 or more	(1)	-	-	-	-	-	-
100,000 to 499,999	.3	20.1	-	79.9	-	-	-
25,000 to 99,999	.1	100.0	-	-	-	-	-
2,500 to 24,999	.1	-	-	-	100.0	-	-
Less than 2,500	.1	-	100.0	-	-	-	-
Restaurants or cafeterias located in hotels	1.2	4.2	40.9	8.0	-	-	-
500,000 or more	.1	-	60.6	39.4	-	-	-
100,000 to 499,999	.1	-	50.0	-	-	-	-
25,000 to 99,999	.1	-	100.0	-	-	-	-
2,500 to 24,999	.3	-	77.4	22.6	-	-	-
Less than 2,500	.6	9.6	11.3	-	-	-	-
Drug or proprietary stores with fountain service	23.6	6.6	8.5	38.1	1.1	-	40.5
500,000 or more	3.2	7.6	8.4	31.5	-	-	39.9
100,000 to 499,999	4.2	9.4	4.8	28.8	4.8	-	42.6
25,000 to 99,999	3.7	5.3	21.4	44.1	-	-	29.2
2,500 to 24,999	5.0	6.4	6.7	46.5	-	-	36.4
Less than 2,500	7.5	5.4	5.5	37.4	.9	-	48.1
Other 2/	125.4	6.6	23.5	33.5	2.4	.1	28.2
500,000 or more	18.3	3.9	38.2	24.6	.7	-	28.1
100,000 to 499,999	19.8	5.5	15.0	40.3	2.4	-	32.8
25,000 to 99,999	19.4	2.1	14.5	32.3	2.8	-	42.8
2,500 to 24,999	21.4	11.8	27.8	34.3	5.6	-	16.2
Less than 2,500	46.5	7.6	23.2	34.2	1.6	.1	27.6

1/ Less than 50 establishments.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 140 - Continued
 PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS
 FOR NOT SERVING FISH OR SHELLFISH MEALS - Continued
 Type of Establishment By City Size

Category	Don't know how to cook and serve it	Too costly to serve	Strong odor	Difficult to handle	Fish doesn't keep	Other reasons	No answer
	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	.1	1.8	.5	.8	.4	2.4	.5
Restaurants	.3	4.5	.3	1.8	1.4	5.2	1.0
500,000 or more	-	-	-	4.2	-	-	-
100,000 to 499,999	-	-	-	6.3	3.2	3.2	3.2
25,000 to 99,999	4.3	12.8	-	-	-	4.3	-
2,500 to 24,999	-	4.6	-	-	4.6	20.8	2.3
Less than 2,500	-	4.8	.6	1.3	.6	3.6	.6
Cafeterias	-	-	-	-	-	-	-
500,000 or more	-	-	-	-	-	-	-
100,000 to 499,999	-	-	-	-	-	-	-
25,000 to 99,999	-	-	-	-	-	-	-
2,500 to 24,999	-	-	-	-	-	-	-
Less than 2,500	-	-	-	-	-	-	-
Restaurants or cafeterias located in hotels	-	-	6.1	-	-	40.1	-
500,000 or more	-	-	-	-	-	-	-
100,000 to 499,999	-	-	-	-	-	50.0	-
25,000 to 99,999	-	-	-	-	-	-	-
2,500 to 24,999	-	-	-	-	-	-	-
Less than 2,500	-	-	11.9	-	-	67.2	-
Drug or proprietary stores with fountain service	-	.9	.9	-	.2	2.5	-
500,000 or more	-	-	-	-	4.8	12.6	-
100,000 to 499,999	-	-	-	-	-	4.8	-
25,000 to 99,999	-	-	-	-	-	-	-
2,500 to 24,999	-	4.0	-	-	-	-	-
Less than 2,500	-	-	2.7	-	-	-	-
Other ^{2/}	.1	1.6	.4	.7	.1	1.5	.6
500,000 or more	.4	1.8	-	-	-	1.9	.4
100,000 to 499,999	-	1.3	-	-	-	2.4	-
25,000 to 99,999	-	2.5	1.0	-	.7	.3	1.0
2,500 to 24,999	-	2.2	-	.6	-	1.2	.3
Less than 2,500	.1	1.0	.4	1.7	-	1.6	.9

^{1/} Less than 50 establishments.

^{2/} Includes drinking places, lunch counters, and refreshment stands.

V. Type Of Establishment By Sales Size Analysis

Table 141

NUMBER OF ESTABLISHMENTS INCLUDED IN THE SECOND REPORT
OF THE SURVEY OF PUBLIC EATING PLACES

Type Of Establishment By Sales Size
(Number of establishments in thousands)

Category	All public eating places		Serving no fish or shellfish		Serving fish or shellfish	
	Number	Percent	Number	Percent	Number	Percent
United States	358.3	100.0	170.1	47.5	188.2	52.5
Restaurants	115.0	100.0	19.3	16.8	95.7	83.2
\$100,000 or more	7.0	100.0	.1	1.4	6.9	98.6
\$40,000 to \$99,999	14.1	100.0	.3	2.1	13.8	97.9
\$10,000 to \$39,999	38.0	100.0	4.2	11.1	33.8	88.9
Less than \$10,000	47.0	100.0	12.4	26.4	34.6	73.6
No reply	8.9	100.0	2.3	25.8	6.6	74.2
Cafeterias	4.5	100.0	.6	13.3	3.9	86.7
\$100,000 or more	.9	100.0	-	-	.9	100.0
\$40,000 to \$99,999	1.2	100.0	.1	8.3	1.1	91.7
\$10,000 to \$39,999	1.3	100.0	.1	7.7	1.2	92.3
Less than \$10,000	.8	100.0	.3	37.5	.5	62.5
No reply	.3	100.0	.1	33.3	.2	66.7
Restaurants or cafeterias located in hotels	14.5	100.0	1.2	8.3	13.3	91.7
\$100,000 or more	4.5	100.0	(1)	-	4.5	100.0
\$40,000 to \$99,999	2.0	100.0	-	-	2.0	100.0
\$10,000 to \$39,999	1.9	100.0	.1	5.3	1.8	94.7
Less than \$10,000	4.5	100.0	.4	8.9	4.1	91.1
No reply	1.6	100.0	.7	43.8	.9	56.2
Drug or proprietary stores with fountain service	31.5	100.0	23.6	74.9	7.9	25.1
\$100,000 or more	.5	100.0	-	-	.5	100.0
\$40,000 to \$99,999	1.9	100.0	.6	31.6	1.3	68.4
\$10,000 to \$39,999	4.9	100.0	2.3	46.9	2.6	53.1
Less than \$10,000	12.9	100.0	9.4	72.9	3.5	27.1
No reply	11.3	100.0	11.3	100.0	-	-
Other 2/	192.8	100.0	125.4	65.0	67.4	35.0
\$100,000 or more	1.3	100.0	.3	23.1	1.0	76.9
\$40,000 to \$99,999	7.0	100.0	2.7	38.6	4.3	61.4
\$10,000 to \$39,999	30.7	100.0	13.4	43.6	17.3	56.4
Less than \$10,000	107.9	100.0	67.9	62.9	40.0	37.1
No reply	45.9	100.0	41.1	89.5	4.8	10.5

1/ Less than 50 establishments.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 1142

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR
SHELLFISH INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS

Type Of Establishment By Sales Size

Category	All establishments	One to five days, and no reply		Six days		Seven days	
		Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2		4.8	40.8		54.4	
Restaurants	95.7		3.6	43.9		54.4	
\$100,000 or more	6.9		1.5	30.4		52.5	
\$40,000 to \$99,999	13.8		1.1	30.4		63.1	
\$10,000 to \$39,999	33.8		2.6	42.1		56.8	
Less than \$10,000	34.6		6.1	50.0		47.4	
No reply	6.6		3.2	42.0		51.9	
Cafeterias	3.9		22.3	41.4		55.4	
\$100,000 or more	.9		21.1	48.5		29.2	
\$40,000 to \$99,999	1.1		17.6	40.1		38.8	
\$10,000 to \$39,999	1.2		24.1	59.4		23.0	
Less than \$10,000	.5		33.1	43.3		32.6	
No reply	.2		14.1	53.5		13.4	
Restaurants or cafeterias located in hotels	13.3			43.0		42.9	
\$100,000 or more	4.2		3.9	19.8		76.3	
\$40,000 to \$99,999	2.0		2.5	(1)		97.5	
\$10,000 to \$39,999	1.8		6.7	19.0		74.3	
Less than \$10,000	4.1		9.7	10.5		79.8	
No reply	.9		2.4	44.9		52.7	
Drug or proprietary stores with fountain service	7.9		-	23.4		76.6	
\$100,000 or more	.5		6.2	23.8		70.0	
\$40,000 to \$99,999	1.3		42.8	39.7		17.5	
\$10,000 to \$39,999	2.6		-	2.7		97.3	
Less than \$10,000	3.5		2.5	24.8		72.7	
No reply	-		5.7	28.7		65.6	
Other 2/	67.4		-	-		-	
\$100,000 or more	1.0		5.4	42.2		52.4	
\$40,000 to \$99,999	4.3		.1	29.8		70.1	
\$10,000 to \$39,999	17.3		3.2	40.7		56.1	
Less than \$10,000	40.0		4.3	47.1		48.6	
No reply	4.8		5.7	39.7		54.6	
			10.9	48.9		40.2	

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 143

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR
SHELLFISH INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS

Type Of Establishment By Sales Size

Category	All establishments	One to five days, and no reply	Six days		Seven days	
			Percent	Percent	Percent	Percent
<u>United States</u>						
<u>Restaurants</u>						
\$100,000 or more	170.1	2.6	40.2	57.2		
\$40,000 to \$99,999	19.3	5.2	44.6	50.2		
\$10,000 to \$39,999	.1	-	100.0	-		
Less than \$10,000	4.2	3.2	49.8	50.2		
No reply	12.4	5.9	51.2	45.6		
<u>Cafeterias</u>						
\$100,000 or more	2.3	5.7	40.0	51.3		
\$40,000 to \$99,999	.6	11.1	66.6	54.3		
\$10,000 to \$39,999	.1	-	-	22.3		
Less than \$10,000	.3	-	100.0	-		
No reply	.1	20.1	79.9	100.0		
<u>Restaurants or cafeterias located in hotels</u>						
\$100,000 or more	1.2	-	11.5	88.5		
\$40,000 to \$99,999	(1)	-	-	-		
\$10,000 to \$39,999	.1	-	-	100.0		
Less than \$10,000	.4	-	18.6	81.4		
No reply	.7	-	9.6	90.4		
<u>Drug or proprietary stores with fountain service</u>						
\$100,000 or more	23.6	.3	15.5	84.2		
\$40,000 to \$99,999	-	-	-	-		
\$10,000 to \$39,999	2.3	-	30.9	69.1		
Less than \$10,000	9.4	-	28.8	71.2		
No reply	11.3	.6	10.8	89.2		
<u>Other 1/</u>						
\$100,000 or more	125.4	2.5	44.4	53.1		
\$40,000 to \$99,999	-	-	9.9	90.1		
\$10,000 to \$39,999	2.7	-	30.3	69.2		
Less than \$10,000	13.4	2.0	40.4	57.6		
No reply	67.9	3.2	45.5	51.3		
No reply	41.1	2.0	44.9	53.1		

1/ Less than 50 establishments.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 144
PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
REPORTING ESTABLISHMENT'S SPECIALTY

Type Of Establishment By Sales Size

Category	All establish- ments	Percent															
		Number (in thousands)	Steak or chop house	Fish and shellfish	Italian food	Chinese food	Other specialty	No specialty	No reply								
United States																	
Restaurants																	
\$100,000 or more	188.2	4.9	2.3	4.2	1.2	16.5	70.5	.4									
\$40,000 to \$99,999	95.7	5.3	2.8	5.5	2.2	13.7	70.4	.1									
\$10,000 to \$39,999	6.9	8.7	6.5	1.9	2.2	25.3	55.4	-									
Less than \$10,000	13.8	4.7	3.5	7.0	2.9	15.3	66.6	-									
No reply	33.8	5.3	3.0	4.8	2.0	13.3	71.5	.1									
	34.6	3.8	1.5	7.1	2.4	11.0	74.2	-									
	6.6	10.6	3.1	2.0	1.0	14.8	67.5	1.0									
Cafeterias																	
\$100,000 or more	3.9	1.7	-	-	-	12.2	86.1	-									
\$40,000 to \$99,999	.9	-	-	-	-	1.1	98.9	-									
\$10,000 to \$39,999	1.1	-	-	-	-	11.8	88.2	-									
Less than \$10,000	1.2	13.4	-	-	-	10.8	89.2	-									
No reply	.2	-	-	-	-	13.4	73.2	-									
		-	-	-	-	85.8	14.2	-									
Restaurants or cafeterias located in hotels																	
\$100,000 or more	13.3	7.1	1.8	.7	.1	8.7	79.1	2.5									
\$40,000 to \$99,999	4.5	4.8	1.5	-	.3	11.3	82.0	.1									
\$10,000 to \$39,999	2.0	3.6	-	-	-	14.3	74.6	7.5									
Less than \$10,000	1.8	17.6	5.4	5.2	-	3.8	60.1	7.9									
No reply	4.1	2.3	-	-	-	6.5	90.4	.8									
	.9	29.3	8.9	-	-	2.6	59.2	-									
Drug or proprietary stores with fountain service																	
\$100,000 or more	7.9	-	-	-	-	12.8	83.3	3.2									
\$40,000 to \$99,999	.5	-	-	-	-	55.9	39.7	4.4									
\$10,000 to \$39,999	1.3	-	-	-	-	3.5	93.0	3.5									
Less than \$10,000	2.6	-	-	-	-	10.6	87.7	1.7									
No reply	3.5	-	-	-	-	11.6	82.6	5.8									
	-	-	-	-	-	-	-	-									
Other 1/																	
\$100,000 or more	67.4	4.5	2.1	3.8	.2	22.6	66.7	.1									
\$40,000 to \$99,999	1.0	.9	-	20.4	-	51.3	27.4	-									
\$10,000 to \$39,999	4.3	4.8	8.3	1.6	1.6	33.4	50.3	-									
Less than \$10,000	17.3	2.7	-	2.3	.4	22.8	71.8	.1									
No reply	40.0	5.4	2.4	4.7	-	19.5	67.9	-									
	4.8	4.2	1.4	-	-	32.9	61.5	-									

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 145
PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH
REPORTING ESTABLISHMENT'S SPECIALTY
Type Of Establishment By Sales Size

Category	All establish- ments Number (in thousands)	Steak or chop house Percent	Italian food Percent	Other specialty Percent	No specialty Percent	No reply Percent
United States	170.1	1.0	1.2	37.8	53.4	6.6
Restaurants	19.3	6.2	3.1	31.0	58.7	.3
\$100,000 or more	.1	-	-	100.0	-	-
\$40,000 to \$99,999	.3	-	-	77.4	22.6	-
\$10,000 to \$39,999	4.2	6.4	3.2	39.2	51.2	-
Less than \$10,000	12.4	7.5	3.2	26.2	62.6	.5
No reply	2.3	5.7	2.9	34.3	57.1	-
Cafeterias	.6	-	-	66.7	33.3	-
\$100,000 or more	-	-	-	-	-	-
\$40,000 to \$99,999	.1	-	-	100.0	-	-
\$10,000 to \$39,999	.1	-	-	100.0	-	-
Less than \$10,000	.3	-	-	60.1	39.9	-
No reply	.1	-	-	50.0	50.0	-
Restaurants or cafeterias located in hotels	1.2	-	-	41.5	58.5	-
\$100,000 or more	(1)	-	-	-	-	-
\$40,000 to \$99,999	-	-	-	-	-	-
\$10,000 to \$39,999	.1	-	-	-	100.0	-
Less than \$10,000	.4	-	-	7.2	92.8	-
No reply	.7	-	-	65.5	34.5	-
Drug or proprietary stores with fountain service	23.6	-	-	37.2	47.4	14.7
\$100,000 or more	-	-	-	-	-	-
\$40,000 to \$99,999	.6	-	-	54.2	38.2	7.6
\$10,000 to \$39,999	2.3	-	-	42.7	57.3	-
Less than \$10,000	9.4	-	-	31.6	66.2	2.2
No reply	11.3	-	-	41.1	30.6	28.3
Other 2/ \$100,000 or more	125.4	.4	1.1	38.6	53.7	6.2
\$40,000 to \$99,999	.3	-	-	100.0	-	-
\$10,000 to \$39,999	2.7	2.5	-	48.1	49.4	1.6
Less than \$10,000	13.4	.5	-	46.2	51.7	1.3
No reply	67.9	.5	2.0	36.2	60.0	1.3
No reply	41.1	-	.2	38.9	44.7	16.2

1/ Less than 50 establishments.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 11/6

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN

Type Of Establishment By Sales Size

Category	All establishments (in thousands)	Less than \$1	Between \$1 and \$2	Between \$2 and \$4	Over \$4	More than one dining facility	No dinners served	No reply
		Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	62.3	21.9	7.1	.5	.8	5.4	2.0
Restaurants	95.7	65.5	26.4	6.4	.6	.1	.4	.6
\$100,000 or more	6.9	18.1	46.4	31.5	3.8	.2	-	-
\$40,000 to \$99,999	13.8	45.8	40.6	11.9	.5	-	1.0	.2
\$10,000 to \$39,999	33.8	70.0	25.8	3.6	.2	-	-	.4
Less than \$10,000	6.6	76.2	19.7	1.9	-	.4	.6	1.2
No reply	6.6	76.0	14.9	6.1	2.0	-	1.0	-
Cafeterias	3.9	90.0	8.1	-	(1)	.2	1.7	-
\$100,000 or more	.9	87.3	11.8	-	.2	.7	-	-
\$40,000 to \$99,999	1.1	87.3	6.8	-	-	5.9	-	-
\$10,000 to \$39,999	1.2	100.0	-	-	-	-	-	-
Less than \$10,000	.5	86.6	13.4	-	-	-	-	-
No reply	.2	57.1	42.9	-	-	-	-	-
Restaurants or cafeterias located in hotels	13.3	13.7	30.3	41.2	3.0	7.5	1.8	2.5
\$100,000 or more	4.5	-	17.6	61.8	6.5	12.9	.8	.4
\$40,000 to \$99,999	2.0	12.1	29.7	40.4	4.1	6.2	-	7.5
\$10,000 to \$39,999	1.8	11.3	60.8	14.7	-	7.6	-	5.6
Less than \$10,000	4.1	33.0	35.4	30.8	-	-	-	.8
No reply	.9	2.6	10.9	40.5	2.0	17.6	23.4	3.0
Drug or proprietary stores with fountain service	7.9	80.8	2.9	-	-	2.5	8.4	5.4
\$100,000 or more	.5	95.6	-	-	-	-	-	4.4
\$40,000 to \$99,999	1.3	96.5	-	-	-	-	-	3.5
\$10,000 to \$39,999	2.6	76.1	8.7	-	-	-	7.6	7.6
Less than \$10,000	3.5	76.0	-	-	-	5.8	13.5	4.7
No reply	-	-	-	-	-	-	-	-
Other 2/	67.4	63.7	16.2	2.6	(1)	.1	13.1	3.6
\$100,000 or more	55.9	55.9	7.3	20.6	2.3	.3	13.6	-
\$40,000 to \$99,999	1.0	51.1	31.0	2.0	.4	-	14.0	1.5
\$10,000 to \$39,999	4.3	68.7	17.4	6.6	-	-	3.9	3.4
Less than \$10,000	17.3	66.4	14.2	.6	-	.2	16.1	2.5
No reply	4.8	35.6	26.2	2.6	-	-	19.6	16.0

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 117
PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH
INDICATING THE PRICE OF DINNER DURING MOST OPEN

Type of Establishment By Sales Size

Category	All establish- ments	Less than \$1	Between \$1 and \$2		Between \$2 and \$4		Over \$4		More than one dining facility		No dinner served		No reply
		Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	
United States	Number (in thousands)	43.0	3.6	170.1	.6	.2	.4	19.3	32.9	5.5	4.6	19.3	
Restaurants	19.3	72.9	14.6	100.0	2.4	-	-	4.6	5.5	-	-	4.6	
\$100,000 or more	.1	-	-	-	-	-	-	-	-	-	-	-	
\$40,000 to \$99,999	.3	94.9	-	-	-	-	-	5.1	-	-	-	5.1	
\$10,000 to \$39,999	41.2	63.8	21.2	-	4.8	-	-	3.6	1.6	-	-	3.6	
Less than \$10,000	12.4	75.4	13.9	-	.5	-	-	4.3	5.9	-	-	4.3	
No reply	2.3	65.7	5.7	-	8.6	-	-	8.6	11.4	-	-	8.6	
Cafeterias	.6	77.2	-	-	-	-	-	22.2	-	-	-	22.2	
\$100,000 or more	-	-	-	-	-	-	-	-	-	-	-	-	
\$40,000 to \$99,999	.1	100.0	-	-	-	-	-	-	-	-	-	-	
\$10,000 to \$39,999	.1	100.0	-	-	-	-	-	-	-	-	-	-	
Less than \$10,000	.3	79.9	-	-	-	-	-	-	-	-	-	-	20.1
No reply	.1	50.0	-	-	-	-	-	-	-	-	-	-	50.0
Restaurants or cafeterias located in hotels	1.2	22.9	5.8	-	-	3.4	54.2	-	13.7	-	-	-	
\$100,000 or more	(1)	-	-	-	-	-	-	-	-	-	-	-	
\$40,000 to \$99,999	-	-	-	-	-	-	-	-	-	-	-	-	
\$10,000 to \$39,999	.1	-	100.0	-	-	-	-	-	-	-	-	-	
Less than \$10,000	.4	55.6	-	-	-	-	-	-	44.4	-	-	-	
No reply	.7	9.6	-	-	-	-	90.4	-	-	-	-	-	
Drug or proprietary stores with fountain service	23.6	29.8	-	-	-	-	-	-	36.7	-	-	33.5	
\$100,000 or more	-	-	-	-	-	-	-	-	-	-	-	-	
\$40,000 to \$99,999	.6	16.8	-	-	-	-	-	-	6.5	-	-	76.7	
\$10,000 to \$39,999	2.3	54.4	-	-	-	-	-	-	37.0	-	-	6.6	
Less than \$10,000	11.3	53.8	-	-	-	-	-	-	26.6	-	-	19.6	
No reply	-	5.9	-	-	-	-	-	-	46.5	-	-	47.6	
Other 2/	125.4	41.0	2.5	-	.5	.2	(5)	-	36.8	-	-	19.0	
\$100,000 or more	38.0	38.0	-	-	-	-	-	-	9.9	-	-	52.1	
\$40,000 to \$99,999	.3	60.3	-	-	-	10.0	-	-	18.7	-	-	11.0	
\$10,000 to \$39,999	2.7	57.2	7.0	-	1.5	-	-	-	26.4	-	-	7.9	
Less than \$10,000	13.4	59.3	2.9	-	.6	-	-	-	31.2	-	-	6.0	
No reply	67.9	4.0	.7	-	-	-	.1	-	50.7	-	-	44.5	
	11.1												

1/ Less than 50 establishments.

2/ Includes drinking places, lunch counters, and refreshment stands.

3/ Less than one-tenth percent.

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING TYPE OF SUPPLIER
FROM WHOM FISH AND SHELLFISH ARE USUALLY RECEIVED
Type of Establishment By Sales Size

Category	All establishments	Supplied by wholesaler	Supplied by retailer	Other supplier	Multiple suppliers	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2	75.0	21.8	1.3	1.4	.5
Restaurants	25.7	76.2	20.0	1.2	1.6	.3
\$100,000 or more	6.9	93.2	3.1	1.0	2.7	-
\$40,000 to \$99,999	13.8	91.6	6.9	-	.5	1.0
\$10,000 to \$39,999	33.8	80.7	16.6	.2	2.5	-
Less than \$10,000	34.6	65.5	30.4	2.7	1.0	.4
No reply	6.6	69.2	26.8	2.0	1.0	1.0
Cafeterias	3.2	96.5	2.2	.2	-	.4
\$100,000 or more	.9	96.9	-	.9	-	2.2
\$40,000 to \$99,999	1.1	88.2	11.8	-	-	-
\$10,000 to \$39,999	1.2	100.0	-	-	-	-
Less than \$10,000	.5	100.0	-	-	-	-
No reply	.2	100.0	-	-	-	-
Restaurants or cafeterias located in hotels	13.1	95.6	2.2	1.1	1.1	(1)
\$100,000 or more	4.5	95.9	-	1.7	2.4	(1)
\$40,000 to \$99,999	2.0	92.7	4.1	3.2	-	-
\$10,000 to \$39,999	1.8	98.1	-	-	1.9	-
Less than \$10,000	4.1	94.8	5.2	-	-	-
No reply	.9	100.0	-	-	-	-
Drug or proprietary stores with fountain service	7.2	69.2	22.1	4.2	2.8	1.7
\$100,000 or more	.5	54.4	-	-	37.2	8.4
\$40,000 to \$99,999	1.3	75.8	15.4	5.4	1.6	1.8
\$10,000 to \$39,999	2.6	75.8	20.2	2.3	-	1.7
Less than \$10,000	3.5	64.2	29.4	5.7	-	.7
No reply	-	-	-	-	-	-
Other 2/	67.4	67.8	22.3	1.2	1.1	.6
\$100,000 or more	1.0	79.0	20.9	-	-	.1
\$40,000 to \$99,999	4.3	90.6	9.4	-	-	-
\$10,000 to \$39,999	17.3	78.1	21.9	-	-	-
Less than \$10,000	40.0	61.3	34.4	-	-	-
No reply	4.8	61.8	32.6	1.8	1.8	.7
				2.8	-	2.8

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 119

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING DISTANCE OF ESTABLISHMENTS FROM SUPPLIES

Type Of Establishment By Sales Size

Category	All establish- ments	Number (in thousands)	Less than 10 miles		10-50 miles		50-100 miles		More than 100 miles		Don't know	Multiple reply	No reply
			Percent	Number	Percent	Number	Percent	Number	Percent	Number			
United States		168.2	65.7		21.5		6.9		3.2		.9	1.0	.8
Restaurants		25.7	61.5		23.2		8.4		4.4		.2	1.1	1.1
\$100,000 or more		6.9	54.9		18.4		6.0		14.2		(1)	6.3	.2
\$40,000 to \$99,999		13.8	58.8		19.4		11.6		5.4		.5	3.2	1.1
\$10,000 to \$39,999		33.8	58.9		28.2		7.4		3.9		-	.3	1.3
Less than \$10,000		34.6	66.1		20.9		9.0		2.6		.2	-	1.0
No reply		6.6	63.9		23.9		5.5		3.7		1.0	-	2.0
Cafeterias		3.2	72.3		13.1		4.3		.9		.8	2.6	1.0
\$100,000 or more		.9	80.8		6.4		1.0		2.0		3.6	4.0	2.2
\$40,000 to \$99,999		1.1	86.6		4.1		-		1.6		-	5.9	1.8
\$10,000 to \$39,999		1.2	72.8		14.3		12.9		-		-	-	-
Less than \$10,000		.5	66.9		33.1		-		-		-	-	-
No reply		.2	57.1		42.9		-		-		-	-	-
Restaurants or cafeterias located in hotels		13.3	45.2		28.1		4.8		7.8		7.5	5.8	.1
\$100,000 or more		4.5	69.4		7.4		3.7		6.5		-	12.6	.4
\$40,000 to \$99,999		2.0	57.3		15.2		11.2		8.1		-	8.2	-
\$10,000 to \$39,999		1.8	41.5		35.7		8.4		14.4		-	-	-
Less than \$10,000		4.1	13.4		58.5		2.2		1.7		24.2	-	-
No reply		.9	60.8		5.1		-		30.0		-	4.1	-
Drug or proprietary stores with fountain service		7.2	67.7		21.5		7.4		.2		2.5	-	.6
\$100,000 or more		.5	57.2		42.8		-		1.8		-	-	1.8
\$40,000 to \$99,999		1.3	76.3		15.3		4.8		-		-	-	.9
\$10,000 to \$39,999		2.6	57.9		33.7		-		-		7.5	-	-
Less than \$10,000		3.5	73.4		11.5		15.1		-		-	-	-
No reply		-	-		-		-		-		-	-	-
Other 2/		67.4	74.5		18.1		5.3		1.2		.5	1.2	.4
\$100,000 or more		1.0	80.5		12.5		-		7.0		-	-	-
\$40,000 to \$99,999		4.3	75.0		17.2		3.1		3.1		1.6	-	-
\$10,000 to \$39,999		17.3	75.3		12.2		9.7		2.4		.4	-	-
Less than \$10,000		40.0	73.8		21.4		3.7		.3		.5	-	.3
No reply		4.8	76.2		14.0		5.6		1.4		-	-	2.8

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
FREQUENCY OF ORDERING FROZEN FISH OR SHELLFISH

Type Of Establishment By Sales Size

Category	All establish- ments	Every day	2 to 4 times a week		Once a week		2 or 3 times a month		Once a month		Less than once a month		Whenever or not needed	No reply or not applicable
		Per- cent	Per- cent	Per- cent	Per- cent	Per- cent	Per- cent	Per- cent	Per- cent	Per- cent	Per- cent	Per- cent		
United States	188.2	6.2	15.7	43.1	47.0	4.6	3.5	3.7	1.3	5.8	19.4	14.5		
Restaurants	95.7	6.5	17.0	47.2	47.2	4.6	3.5	3.7	1.3	5.8	19.4	14.5		
\$100,000 or more	6.9	26.8	38.6	19.2	2.3	2.3	1.0	1.0	1.1	4.3	6.7	4.3		
\$40,000 to \$99,999	13.8	11.0	25.8	47.4	2.9	2.9	5.5	3.8	1.3	1.9	9.2	11.0		
\$10,000 to \$39,999	33.8	4.4	16.1	54.6	3.8	3.8	3.8	3.8	1.4	4.9	11.0	19.3		
Less than \$10,000	34.6	2.9	11.2	47.0	6.0	6.0	4.8	4.8	1.7	7.1	25.8	25.8		
No reply	6.6	6.1	10.7	41.5	6.9	6.9	4.0	4.0	-	5.0	14.7	14.7		
Cafeterias	3.2	6.1	17.2	52.1	1.8	1.8	1.8	1.8	1.1	5.2	24.6	24.6		
\$100,000 or more	.9	17.5	32.5	14.5	2.2	2.2	-	-	-	-	19.5	19.5		
\$40,000 to \$99,999	1.1	5.3	12.1	62.9	5.4	5.4	-	-	-	-	5.4	5.4		
\$10,000 to \$39,999	1.2	-	16.2	67.6	59.8	59.8	13.4	13.4	-	13.4	13.4	13.4		
Less than \$10,000	.5	-	-	-	-	-	-	-	-	-	-	-		
No reply	.2	14.2	42.9	42.9	42.9	42.9	-	-	-	-	-	-		
Restaurants or cafeterias located in hotels	13.1	22.6	19.2	31.2	31.2	4.8	1.2	1.2	-	4.3	14.6	14.6		
\$100,000 or more	4.5	45.6	24.7	15.2	3.1	3.1	1.1	1.1	-	4.0	6.3	6.3		
\$40,000 to \$99,999	2.0	30.7	23.4	24.8	8.9	8.9	-	-	-	10.3	1.9	1.9		
\$10,000 to \$39,999	1.8	11.4	18.7	43.0	10.6	10.6	-	-	-	5.6	10.7	10.7		
Less than \$10,000	4.1	-	15.4	54.9	3.2	3.2	-	-	-	5.9	25.6	25.6		
No reply	.9	15.1	11.1	2.2	23.2	23.2	-	-	-	4.6	43.8	43.8		
Drug or proprietary stores with fountain service	7.2	3.4	8.6	25.3	15.1	15.1	7.6	7.6	1.5	2	38.6	38.6		
\$100,000 or more	.5	8.6	77.0	5.8	-	-	-	-	-	8.6	-	-		
\$40,000 to \$99,999	1.3	17.4	1.6	43.7	30.8	30.8	-	-	-	1.8	4.7	4.7		
\$10,000 to \$39,999	2.6	-	2.3	48.7	30.2	30.2	-	-	-	-	18.8	18.8		
Less than \$10,000	3.5	-	5.7	3.6	-	-	17.2	17.2	1.2	-	72.3	72.3		
No reply	-	-	-	-	-	-	-	-	-	-	-	-		
Other 1/	67.4	2.8	13.7	40.2	4.1	4.1	4.1	4.1	1.6	7.4	25.4	25.4		
\$100,000 or more	1.0	1.3	23.0	12.9	.2	.2	-	-	-	27.9	34.7	34.7		
\$40,000 to \$99,999	4.3	6.7	27.3	44.8	2.3	2.3	.3	.3	-	4.7	15.9	15.9		
\$10,000 to \$39,999	17.3	4.3	17.4	46.1	2.2	2.2	5.0	5.0	.4	2.7	21.9	21.9		
Less than \$10,000	40.0	1.0	10.6	38.9	5.4	5.4	4.5	4.5	2.3	9.5	27.8	27.8		
No reply	4.8	10.2	11.7	41.6	4.2	4.2	1.4	1.4	1.4	5.6	23.9	23.9		

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 151

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING WHETHER
SUPPLIER USUALLY DELIVERS FISH AND SHELLFISH OR IT IS PICKED UP BY EATING PLACE
Type Of Establishment By Sales Size

Category	All establish- ments	Supplier usually delivers	Eating place picks up own supplies	Delivered and picked up	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent
United States	188.2	73.0	24.8	.5	1.7
Restaurants	95.7	75.5	22.5	.8	1.2
\$100,000 or more	6.9	97.0	2.8	-	1.2
\$40,000 to \$99,999	13.8	91.2	5.5	2.0	1.3
\$10,000 to \$39,999	33.8	78.7	19.5	.8	1.0
Less than \$10,000	34.6	62.7	35.4	.4	1.5
No reply	6.6	72.2	24.8	1.0	2.0
Cafeterias	2.2	87.2	2.1	-	2.6
\$100,000 or more	.9	76.6	7.5	-	15.9
\$40,000 to \$99,999	1.1	98.1	1.9	-	-
\$10,000 to \$39,999	1.2	83.8	16.2	-	-
Less than \$10,000	.5	86.6	13.4	-	-
No reply	.2	100.0	-	-	-
Restaurants or cafeterias located in hotels	13.1	84.8	6.0	.2	2.0
\$100,000 or more	4.5	98.2	1.8	-	-
\$40,000 to \$99,999	2.0	96.7	3.3	-	-
\$10,000 to \$39,999	1.8	84.6	13.6	1.8	-
Less than \$10,000	4.1	61.3	9.7	-	29.0
No reply	.9	100.0	-	-	-
Drug or proprietary stores with fountain service	7.2	76.2	23.5	-	2.2
\$100,000 or more	1.5	95.6	-	-	4.4
\$40,000 to \$99,999	1.3	84.6	15.4	-	-
\$10,000 to \$39,999	2.6	67.2	32.8	-	-
Less than \$10,000	3.5	77.0	23.0	-	-
No reply	-	-	-	-	-
Other 1/	67.4	65.2	33.0	.2	.8
\$100,000 or more	1.0	79.1	20.9	-	-
\$40,000 to \$99,999	4.3	85.8	14.2	-	-
\$10,000 to \$39,999	17.3	69.2	30.8	-	-
Less than \$10,000	40.0	62.4	36.1	.5	1.0
No reply	4.8	63.2	34.0	-	2.8

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 152

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
IF COLD STORAGE IS AVAILABLE FOR KEEPING FROZEN FISH OR SHELLFISH

Type Of Establishment By Sales Size

Category	All establishments	Yes	No	No reply
	<u>Number (in thousands)</u>	<u>Percent</u>	<u>Percent</u>	<u>Percent</u>
United States	188.2	71.0	28.8	.2
Restaurants	95.7	78.1	21.7	.2
\$100,000 or more	6.9	91.5	8.5	-
\$40,000 to \$99,999	13.8	85.5	14.5	-
\$10,000 to \$39,999	33.8	77.1	22.6	.3
Less than \$10,000	34.6	71.8	28.2	-
No reply	6.6	86.1	12.9	1.0
Cafeterias	3.9	77.3	22.7	-
\$100,000 or more	.9	77.5	22.5	-
\$40,000 to \$99,999	1.1	77.4	22.6	-
\$10,000 to \$39,999	1.2	81.2	18.8	-
Less than \$10,000	.5	59.8	40.2	-
No reply	.2	100.0	-	-
Restaurants or cafeterias located in hotels	13.3	87.5	12.5	-
\$100,000 or more	4.5	90.2	9.8	-
\$40,000 to \$99,999	2.0	91.5	8.5	-
\$10,000 to \$39,999	1.8	78.6	21.4	-
Less than \$10,000	4.1	91.9	8.1	-
No reply	.9	61.1	38.9	-
Drug or proprietary stores with fountain service	7.9	68.4	31.6	-
\$100,000 or more	.5	61.6	38.4	-
\$40,000 to \$99,999	1.3	96.4	3.6	-
\$10,000 to \$39,999	2.6	89.3	10.7	-
Less than \$10,000	3.5	42.8	57.2	-
No reply	-	-	-	-
Other 1/	67.4	57.5	42.1	.4
\$100,000 or more	1.0	49.8	50.2	-
\$40,000 to \$99,999	4.3	76.7	23.3	-
\$10,000 to \$39,999	17.3	66.3	32.6	1.1
Less than \$10,000	40.0	52.3	47.7	-
No reply	4.8	52.7	45.9	1.4

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 153

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING IF LACK OF SUFFICIENT OR CONVENIENT STORAGE SPACE LIMITS USE OF FROZEN FISH OR SHELLFISH

Type Of Establishment By Sales Size

Category	All establishments	Yes	No	No reply
		Percent	Percent	Percent
United States	Number (in thousands)			
Restaurants	188.2	17.7	80.7	1.6
\$100,000 or more	95.7	19.0	79.9	1.1
\$40,000 to \$99,999	6.9	13.8	85.0	1.2
\$10,000 to \$39,999	13.8	13.2	86.7	1.1
Less than \$10,000	33.8	21.0	77.5	1.5
No reply	34.6	18.7	80.3	1.0
Cafeterias	6.6	26.8	70.7	2.5
\$100,000 or more	3.9	16.0	76.6	7.4
\$40,000 to \$99,999	.9	12.1	87.8	.1
\$10,000 to \$39,999	1.1	11.6	74.8	13.6
Less than \$10,000	1.2	18.8	75.8	5.4
No reply	.5	26.7	73.3	-
No reply	.2	14.0	43.0	43.0
Restaurants or cafeterias located in hotels	13.3	12.4	87.0	.6
\$100,000 or more	4.2	14.7	83.0	1.7
\$40,000 to \$99,999	2.0	11.9	88.1	-
\$10,000 to \$39,999	1.8	19.8	80.2	-
Less than \$10,000	4.1	8.1	91.9	-
No reply	.9	6.9	93.1	-
Drug or proprietary stores with fountain service	7.9	14.4	81.5	4.1
\$100,000 or more	.2	-	100.0	-
\$40,000 to \$99,999	1.3	1.6	98.4	-
\$10,000 to \$39,999	2.6	16.0	84.0	-
Less than \$10,000	3.5	20.1	70.5	9.4
No reply	-	-	-	-
Other 1/	67.4	17.6	80.7	1.7
\$100,000 or more	1.0	25.9	74.1	-
\$40,000 to \$99,999	4.3	14.0	84.5	1.5
\$10,000 to \$39,999	17.3	13.7	83.2	3.1
Less than \$10,000	10.0	20.1	78.9	1.0
No reply	4.8	11.8	85.4	2.8

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 154

POUNDS OF FROZEN FISH AND SHELLFISH HELD IN FREEZER OR COLD STORAGE
BY PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
(Thousands of pounds)

Type Of Establishment By Sales Size

Category	Number of establish- ments (thousands)	Total		Frozen Fish		Frozen Shellfish		Total		Pounds held per establishment	
		Thousand Pounds	Per- cent	Thousand Pounds	Per- cent	Thousand Pounds	Per- cent	Thousand Pounds	Per- cent	Fish	Shellfish
United States	188.2	9,126	100.0	4,234	46.4	4,892	53.6	48.5	22.5	26.0	
Restaurants	95.7	5,222	100.0	2,032	38.9	3,190	61.1	54.5	21.2	33.3	
\$100,000 or more	6.9	2,508	100.0	854	34.4	1,654	65.6	362.8	124.8	233.0	
\$10,000 to \$99,999	13.8	1,276	100.0	468	36.7	808	63.3	92.6	33.9	59.7	
\$10,000 to \$39,999	33.8	1,010	100.0	428	42.4	582	57.6	29.9	17.7	12.2	
Less than \$10,000	34.6	278	100.0	163	58.6	115	41.4	8.1	4.7	3.4	
No reply	6.6	150	100.0	109	72.7	41	27.3	22.7	16.7	6.0	
Cafeterias	3.9	1,209	100.0	1,040	86.0	169	14.0	310.5	266.7	43.8	
\$100,000 or more	1.9	1,117	100.0	990	88.3	157	13.7	1,276.7	1,100.0	176.7	
\$10,000 to \$99,999	1.1	45	100.0	37	82.2	8	17.8	40.9	33.6	7.3	
\$10,000 to \$39,999	1.2	10	100.0	9	90.0	1	10.0	8.3	7.5	0.8	
Less than \$10,000	5.2	3	100.0	1	33.3	2	66.7	6.0	2.0	4.0	
No reply	2.2	4	100.0	3	75.0	1	25.0	20.0	15.0	5.0	
Restaurants or cafeterias located in hotels	13.3	1,966	100.0	737	37.5	1,229	62.5	147.9	55.5	23.4	
\$100,000 or more	1.5	1,311	100.0	411	31.3	873	66.4	292.0	98.0	194.0	
\$10,000 to \$99,999	2.0	159	100.0	71	44.7	88	55.3	79.5	35.5	44.0	
\$10,000 to \$39,999	1.8	146	100.0	101	69.2	45	30.8	81.1	56.1	25.0	
Less than \$10,000	4.1	68	100.0	35	51.5	33	48.5	16.8	8.8	8.0	
No reply	.9	279	100.0	89	31.9	190	68.1	310.0	98.9	211.1	
Drug or proprietary stores with fountain service	7.9	36	100.0	27	75.0	9	25.0	4.5	3.4	1.1	
\$100,000 or more	1.5	11	100.0	9	81.8	2	18.2	22.0	18.0	4.0	
\$10,000 to \$99,999	1.3	8	100.0	4	50.0	4	50.0	6.2	3.1	3.1	
\$10,000 to \$39,999	2.6	13	100.0	11	84.6	2	15.4	5.0	4.2	.8	
Less than \$10,000	3.5	4	100.0	3	75.0	1	25.0	1.1	.8	.3	
No reply	-	-	-	-	-	-	-	-	-	-	
Other 1/	67.4	693	100.0	398	57.4	295	42.6	10.3	5.9	4.4	
\$100,000 or more	1.0	58	100.0	43	74.1	15	25.9	56.0	43.0	13.0	
\$10,000 to \$99,999	4.3	110	100.0	61	55.5	49	44.5	25.6	11.2	14.4	
\$10,000 to \$39,999	17.3	258	100.0	154	59.7	104	40.3	14.9	8.9	6.0	
Less than \$10,000	10.0	240	100.0	125	52.1	115	47.9	6.0	3.1	2.9	
No reply	4.8	27	100.0	15	55.6	12	44.4	5.6	3.1	2.5	

1/ Includes drinking places, lunch counters, and refreshment stands.

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING NUMBER OF SERVINGS PER POUND OF FISH FILLETS
Type Of Establishment By Sales Size

Category	All establishments (in thousands)	One serving	Two servings	Three servings	Four servings	Five servings	Six to eight servings	No reply or not applicable
	Number	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	1.3	16.6	30.0	15.5	1.8	.8	34.0
Restaurants	95.7	1.8	19.1	36.7	17.6	1.8	.6	22.4
\$100,000 or more	6.9	5.1	21.2	49.9	12.4	1.0	1.0	9.4
\$40,000 to \$99,999	13.8	1.6	21.9	35.4	27.0	1.0	1.5	11.6
\$10,000 to \$39,999	33.8	1.8	19.5	40.9	15.7	1.8	.2	20.1
Less than \$10,000	34.6	1.3	17.0	33.3	14.4	2.3	.4	31.3
No reply	6.6	1.1	20.3	22.9	29.7	2.0	1.0	23.0
Cafeterias	3.9	-	14.2	29.0	31.8	3.4	.7	20.9
\$100,000 or more	.9	-	8.3	37.2	44.1	-	1.6	8.8
\$40,000 to \$99,999	1.1	-	30.7	39.6	16.2	-	1.2	12.3
\$10,000 to \$39,999	1.2	-	5.4	10.8	46.0	5.4	-	32.4
Less than \$10,000	.5	-	13.5	26.7	19.6	13.5	-	26.7
No reply	.2	-	-	57.1	-	-	-	42.9
Restaurants or cafeterias located in hotels	13.3	2.2	31.5	32.8	10.1	.5	-	22.9
\$100,000 or more	4.5	3.7	50.2	25.0	8.1	-	-	13.0
\$40,000 to \$99,999	2.0	6.6	39.8	36.3	7.2	-	-	10.1
\$10,000 to \$39,999	1.8	-	16.6	40.6	23.1	-	-	19.7
Less than \$10,000	4.1	-	16.9	33.8	9.7	1.6	-	38.0
No reply	.9	-	14.7	43.7	2.5	-	-	39.1
Drug or proprietary stores with fountain service	7.9	.3	-	15.1	22.3	2.9	-	59.4
\$100,000 or more	.5	-	-	-	61.6	-	-	38.4
\$40,000 to \$99,999	1.3	1.7	-	20.8	24.8	15.4	-	37.3
\$10,000 to \$39,999	2.6	-	-	35.2	24.0	-	-	40.8
Less than \$10,000	3.5	-	-	-	14.2	1.0	-	84.8
No reply	-	-	-	-	-	-	-	-
Other 1/	67.4	.6	12.1	21.5	12.0	1.7	1.5	50.6
\$100,000 or more	1.0	-	.5	50.1	28.4	-	6.8	14.2
\$40,000 to \$99,999	4.3	6.2	15.8	25.6	13.1	-	-	39.3
\$10,000 to \$39,999	17.3	-	11.4	29.6	15.1	2.5	1.1	40.3
Less than \$10,000	40.0	.2	10.8	17.5	10.1	1.7	1.7	58.0
No reply	4.8	1.4	24.2	16.8	11.7	1.4	1.4	43.1

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 156

PERCENTAGE OF PUBLIC EATING PLACES INDICATING WHETHER OR NOT GREATER SELECTION
OF FISH AND SHELLFISH DISHES IS OFFERED ON CERTAIN DAYS

Category	Type Of Establishments By Sales Size			
	All establishments		Yes	No
	Number (in thousands)	Percent	Percent	Percent
	188.2	59.6	40.4	(1)
United States				
Restaurants	25.7	64.6	35.4	-
\$100,000 or more	6.9	58.1	41.9	-
\$40,000 to \$99,999	13.8	62.9	37.1	-
\$10,000 to \$39,999	33.8	69.3	30.7	-
Less than \$10,000	34.6	63.3	36.7	-
No reply	6.6	58.3	41.7	-
Cafeterias	2.2	70.1	29.9	-
\$100,000 or more	.9	75.5	24.5	-
\$40,000 to \$99,999	1.1	92.5	7.5	-
\$10,000 to \$39,999	1.2	78.4	21.6	-
Less than \$10,000	.5	31.3	68.7	-
No reply	.2	100.0	-	-
Restaurants or cafeterias located in hotels	13.3	62.8	37.2	-
\$100,000 or more	4.5	81.6	18.4	-
\$40,000 to \$99,999	2.0	64.7	35.3	-
\$10,000 to \$39,999	1.8	59.6	40.4	-
Less than \$10,000	4.1	48.0	52.0	-
No reply	.9	31.7	68.3	-
Drug or proprietary stores with fountain service	7.2	68.8	31.2	-
\$100,000 or more	.5	95.7	4.3	-
\$40,000 to \$99,999	1.3	100.0	-	-
\$10,000 to \$39,999	2.6	65.9	34.1	-
Less than \$10,000	3.5	55.1	44.9	-
No reply	-	-	-	-
Other 2/	67.4	50.1	49.8	1
\$100,000 or more	1.0	68.3	31.7	-
\$40,000 to \$99,999	4.3	47.3	52.7	-
\$10,000 to \$39,999	17.3	57.1	42.9	-
Less than \$10,000	40.0	47.2	52.6	2
No reply	4.8	47.7	52.3	-

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 177

PERCENTAGE OF PUBLIC EATING PLACES INDICATING DAYS ON WHICH THE CHEAPEST
SELECTION OF FISH AND SHELLFISH DISHES IS OFFERED

Type of Establishment by Sales Size					
Category	All establish- ments	Sunday through Thursday			
		Number (In thousands)	Percent	Wednesday	Friday
United States	126.2	2.6	5.1	87.9	Percent 4.4
<u>Restaurants</u>	69.4	3.7	4.5	87.5	4.3
\$100,000 or more	4.4	4.3	3.8	86.5	3.4
\$40,000 to \$99,999	9.9	4.8	6.8	85.7	2.7
\$10,000 to \$39,999	26.8	5.7	4.7	85.7	3.9
Less than \$10,000	24.2	1.4	4.0	89.1	5.5
No reply	4.1	-	1.6	93.5	4.9
<u>Cafeterias</u>	3.6	-	12.1	87.8	1.1
\$100,000 or more	.8	-	11.1	86.6	.3
\$40,000 to \$99,999	1.2	-	13.2	86.8	-
\$10,000 to \$39,999	1.1	-	12.1	87.9	-
Less than \$10,000	.3	-	-	100.0	-
No reply	.2	-	30.0	70.0	-
<u>Restaurants or cafeterias located in hotels</u>	10.4	1.0	8.1	81.5	2.4
\$100,000 or more	4.1	1.2	7.6	86.6	2.6
\$40,000 to \$99,999	1.7	3.0	19.2	77.8	-
\$10,000 to \$39,999	1.3	-	14.2	85.8	-
Less than \$10,000	3.0	-	-	71.1	28.9
No reply	.3	.4	6.4	93.2	-
<u>Drug or proprietary stores with fountain service</u>	5.9	2.0	4.2	93.0	.8
\$100,000 or more	.7	13.9	3.5	75.7	6.9
\$40,000 to \$99,999	1.6	1.5	14.4	84.1	-
\$10,000 to \$39,999	1.7	-	-	100.0	-
Less than \$10,000	1.9	-	-	100.0	-
No reply	-	-	-	-	-
<u>Other 1/</u>	36.2	1.5	4.7	89.7	4.1
\$100,000 or more	.6	-	-	100.0	-
\$40,000 to \$99,999	2.3	5.8	5.7	82.8	5.7
\$10,000 to \$39,999	10.8	1.2	4.4	91.3	3.1
Less than \$10,000	20.8	1.0	5.1	88.8	5.1
No reply	2.4	2.8	2.8	94.4	-
1/ Includes drinking places, lunch counters, and refreshment stands.					

1/ Includes drinking places, lunch counters, and refreshment stands.

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
WHETHER OR NOT FISH AND SHELLFISH ARE OFFERED DAILY
Type Of Establishment By Sales Size

Category	All establishments	Not offered daily	Offered daily	No reply
	(in thousands)	Percent	Percent	Percent
United States	188.2	29.5	68.0	2.5
Restaurants	95.7	30.2	68.2	1.6
\$100,000 or more	3.8	15.1	94.7	1.5
\$40,000 to \$99,999	13.8	32.7	84.0	.9
\$10,000 to \$39,999	33.8	40.3	64.6	2.7
Less than \$10,000	34.6	23.5	59.1	.6
No reply	6.6	41.6	74.5	2.0
Cafeterias	3.9	27.3	53.3	5.1
\$100,000 or more	.9	69.6	3.1	3.1
\$40,000 to \$99,999	1.1	22.3	68.5	9.2
\$10,000 to \$39,999	1.2	62.2	37.8	-
Less than \$10,000	.5	73.3	26.7	-
No reply	.2	-	57.1	42.9
Restaurants or cafeterias located in hotels	13.3	14.6	84.2	1.1
\$100,000 or more	4.5	-	99.2	.8
\$40,000 to \$99,999	2.0	6.2	88.6	5.2
\$10,000 to \$39,999	1.8	13.9	86.1	-
Less than \$10,000	1.1	38.1	61.9	-
No reply	.9	.1	99.9	-
Drug or proprietary stores with fountain service	7.9	24.1	68.6	6.3
\$100,000 or more	.5	14.4	85.6	-
\$40,000 to \$99,999	1.3	9.8	90.2	-
\$10,000 to \$39,999	2.6	31.1	65.0	3.9
Less than \$10,000	3.5	25.6	62.9	11.5
No reply	-	-	-	-
Other 1/	67.4	31.5	65.0	3.5
\$100,000 or more	1.0	21.5	78.3	-
\$40,000 to \$99,999	4.3	17.3	82.7	-
\$10,000 to \$39,999	17.3	22.8	74.5	2.7
Less than \$10,000	10.0	37.4	59.8	2.8
No reply	4.8	27.5	56.5	16.0

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 159

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH COMPARED SUMMER WITH
WINTER MENU PRICES OF FISH AND SHELLFISH

Type of Establishment By Sales Size

Category	All establishments	Menu price higher in summer		Menu price the same		Menu price lower in summer		No reply
		Number (in thousands)	Percent	Percent	Percent	Percent	Percent	
United States	188.2		1.2	53.8	2.7	2.3		
Restaurants	95.7		1.3	95.1	2.0	1.6		
\$100,000 or more	6.9		1.1	94.0	3.9	2.2		
\$40,000 to \$99,999	13.8		4.5	90.6	3.5	1.4		
\$10,000 to \$39,999	33.8		.8	97.0	2.0	.2		
Less than \$10,000	34.6		.8	96.4	1.3	1.5		
No reply	6.6		-	89.1	-	10.9		
Cafeterias	3.9		-	84.5	5.1	10.4		
\$100,000 or more	.9		-	92.5	-	7.5		
\$40,000 to \$99,999	1.1		-	87.7	11.3	.5		
\$10,000 to \$39,999	1.2		-	78.4	5.4	16.2		
Less than \$10,000	.5		-	86.6	-	13.4		
No reply	.2		-	57.1	-	42.9		
Restaurants or cafeterias located in hotels	13.3		2.5	91.6	4.9	1.0		
\$100,000 or more	4.5		4.6	87.3	7.7	.4		
\$40,000 to \$99,999	2.0		.8	82.8	15.1	1.3		
\$10,000 to \$39,999	1.8		1.0	98.0	-	1.0		
Less than \$10,000	4.1		-	98.3	-	1.7		
No reply	.9		10.9	89.0	.1	-		
Drug or proprietary stores with fountain service	7.9		-	92.7	2.9	4.4		
\$100,000 or more	.5		-	100.0	-	-		
\$40,000 to \$99,999	1.3		-	100.0	-	-		
\$10,000 to \$39,999	2.6		-	94.4	-	5.6		
Less than \$10,000	3.5		-	87.5	6.7	5.8		
No reply	-		-	-	-	-		
Other 1/	67.4		.2	93.0	3.1	3.0		
\$100,000 or more	1.0		-	100.0	-	-		
\$40,000 to \$99,999	4.3		1.6	94.9	1.9	1.6		
\$10,000 to \$39,999	17.3		.4	93.0	4.3	2.3		
Less than \$10,000	40.0		1.2	94.3	3.0	1.5		
No reply	4.8		-	79.2	1.4	19.4		

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 160
PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF STEAK

Type of Establishment By Sales Size

Category	All establishments	Fish and shellfish serving brings more profit	Fish and shellfish serving brings same profit	Fish and shellfish serving brings less profit	Serve only fish and shellfish	Establishments not replying
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2	40.2	28.9	11.5	13.5	5.9
Restaurants	95.7	47.7	22.6	11.4	5.7	2.6
\$100,000 or more	6.9	65.6	26.7	3.2	2.2	2.3
\$40,000 to \$99,999	13.8	60.2	28.1	8.3	2.0	1.4
\$10,000 to \$39,999	33.8	46.7	34.6	12.3	4.6	1.8
Less than \$10,000	34.6	43.3	32.6	12.4	8.8	2.9
No reply	6.6	32.1	37.1	16.9	5.9	8.0
Cafeterias	3.9	45.2	27.1	7.4	6.3	14.0
\$100,000 or more	.9	67.4	30.4	8.5	10.2	3.5
\$40,000 to \$99,999	1.1	34.3	36.4	13.0	8.7	7.6
\$10,000 to \$39,999	1.2	43.3	30.5	-	4.6	21.6
Less than \$10,000	.5	67.0	-	13.4	-	19.6
No reply	.2	57.1	-	-	-	42.9
Restaurants or cafeterias located in hotels	13.3	50.4	35.8	6.4	5.0	2.4
\$100,000 or more	4.5	66.0	27.0	6.6	-	.4
\$40,000 to \$99,999	2.0	50.0	30.5	19.5	-	-
\$10,000 to \$39,999	1.8	48.6	48.8	2.6	11.3	-
Less than \$10,000	4.1	37.7	48.4	-	23.4	35.1
No reply	.9	34.8	6.7	-	-	-
Drug or proprietary stores with fountain service	7.2	27.4	30.8	3.1	18.5	20.2
\$100,000 or more	.5	39.7	17.5	-	4.4	38.4
\$40,000 to \$99,999	1.3	25.1	51.2	1.8	21.9	-
\$10,000 to \$39,999	2.6	49.4	31.2	-	16.3	3.1
Less than \$10,000	3.5	9.7	24.9	6.4	21.0	38.0
No reply	-	-	-	-	-	-
Other 1/	67.4	28.6	22.4	13.8	26.1	9.1
\$100,000 or more	1.0	45.9	39.5	7.6	7.0	7.0
\$40,000 to \$99,999	4.3	37.8	28.1	5.7	18.9	9.5
\$10,000 to \$39,999	17.3	37.8	23.0	14.3	20.7	4.2
Less than \$10,000	40.0	25.4	19.7	15.0	30.2	9.7
No reply	4.8	10.9	34.1	12.6	21.0	21.4

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 161
PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF ROAST BEEF

Type of Establishment By Sales Size

Category	All establishments	Fish and shellfish serving brings more profit	Fish and shellfish serving brings same profit	Fish and shellfish serving brings less profit	Serve only fish and shellfish	Establishments not replying
United States	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
Restaurants	188.2	37.5	30.4	10.8	11.4	6.9
\$100,000 or more	95.7	43.7	24.5	11.0	7.0	3.8
\$10,000 to \$99,999	6.9	54.0	33.8	4.1	1.6	3.5
\$10,000 to \$39,999	13.8	52.2	31.4	8.3	6.0	2.1
Less than \$10,000	33.8	41.8	35.9	10.6	5.9	2.8
No reply	34.6	39.6	33.4	13.6	9.2	4.2
Cafeterias	6.6	28.8	41.3	11.9	8.0	10.0
\$100,000 or more	3.9	47.9	31.6	2.1	3.4	15.0
\$10,000 to \$99,999	.9	38.6	50.2	7.0	7.5	3.5
\$10,000 to \$39,999	1.1	36.9	36.6	-	5.9	13.6
Less than \$10,000	1.2	47.9	30.5	-	-	21.6
No reply	.5	86.6	-	-	-	13.4
Restaurants or cafeterias located in hotels	.2	57.1	-	-	-	42.9
Restaurants or cafeterias located in hotels	13.3	50.8	38.4	5.8	2.6	2.4
\$100,000 or more	4.5	59.0	32.8	7.7	-	.5
\$10,000 to \$99,999	2.0	55.8	32.1	9.1	2.9	-
\$10,000 to \$39,999	1.8	45.8	48.8	2.7	2.7	-
Less than \$10,000	4.1	45.6	48.7	4.8	.9	-
No reply	.9	30.0	11.5	-	23.4	35.1
Drug or proprietary stores with fountain service	7.9	27.9	34.4	-	16.7	21.0
\$100,000 or more	.5	44.1	17.5	-	-	38.4
\$10,000 to \$99,999	1.3	26.6	53.2	-	15.4	4.8
\$10,000 to \$39,999	2.6	48.3	41.0	-	7.6	3.1
Less than \$10,000	3.5	10.3	24.9	-	26.8	38.0
No reply	-	-	-	-	-	-
Other 1/	67.4	26.6	22.3	13.4	27.6	10.1
\$100,000 or more	1.0	52.9	29.5	2.0	3.1	13.9
\$10,000 to \$99,999	4.3	34.7	30.7	2.6	21.0	11.0
\$10,000 to \$39,999	17.3	33.7	23.4	13.2	21.6	8.1
Less than \$10,000	40.0	23.4	19.4	15.3	32.7	9.2
No reply	4.8	15.1	34.1	11.2	16.8	22.8

1/ Includes drinking places, lunch counters, and refreshment stands.

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF ROAST PORK

Type of Establishment By Sales Size

Category	All establishments	Fish and shellfish serving brings more profit	Fish and shellfish serving brings same profit	Fish and shellfish serving brings less profit	Serve only fish and shellfish	Establishments not replying
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	108.2	34.8	29.2	9.3	19.1	7.6
Restaurants	95.7	41.2	24.1	9.8	10.2	4.0
\$100,000 or more	6.9	48.2	36.9	3.3	6.0	3.6
\$10,000 to \$99,999	13.8	48.7	33.5	8.2	10.4	2.2
\$10,000 to \$39,999	33.8	42.3	35.5	9.4	10.2	2.6
Less than \$10,000	34.6	38.7	32.4	12.0	11.9	5.0
No reply	6.6	26.8	40.3	9.9	13.0	10.0
Cafeterias	3.2	45.2	30.0	1.2	5.6	11.3
\$100,000 or more	.9	36.0	40.6	.2	9.4	13.8
\$10,000 to \$99,999	1.1	37.5	36.6	6.4	5.9	13.6
\$10,000 to \$39,999	1.2	42.5	30.5	-	5.4	21.6
Less than \$10,000	.5	86.6	-	-	-	13.4
No reply	.2	43.0	41.0	-	-	43.0
Restaurants or cafeterias located in hotels	13.3	44.0	41.8	4.0	8.0	2.2
\$100,000 or more	4.5	51.8	41.5	4.0	2.2	.5
\$10,000 to \$99,999	2.0	50.2	40.0	3.3	6.5	-
\$10,000 to \$39,999	1.8	47.9	45.0	2.6	4.5	-
Less than \$10,000	4.1	34.3	47.8	5.1	12.8	-
No reply	.9	28.0	11.5	2.1	26.4	32.0
Drug or proprietary stores with fountain service	7.2	25.4	30.0	-	23.6	21.0
\$100,000 or more	.5	44.1	17.5	-	-	36.4
\$10,000 to \$99,999	1.3	24.9	51.2	-	19.1	4.8
\$10,000 to \$39,999	2.6	43.1	29.0	-	24.9	3.0
Less than \$10,000	3.5	9.3	24.9	-	27.8	38.0
No reply	-	-	-	-	-	-
Other 1/	67.4	24.4	19.6	11.1	33.2	11.7
\$100,000 or more	1.0	45.1	8.6	2.2	30.1	11.3
\$10,000 to \$99,999	4.3	31.5	24.4	2.2	30.9	11.0
\$10,000 to \$39,999	17.3	28.7	22.2	12.4	28.2	8.5
Less than \$10,000	40.0	22.9	16.3	12.3	37.3	11.2
No reply	4.8	10.9	35.4	7.0	19.7	27.0

1/ Includes drinking places, lunch counters, and refreshment stands.

A second type of approach is a *data-driven* approach, where the model is built by analyzing the data. This approach is often used when the data is large and complex, and the model is built by analyzing the data.

Category	Item	Unit	Price	Quantity	Total
Food	Wheat	kg	1.20	100	120.00
	Rice	kg	1.50	80	120.00
	Beans	kg	0.80	150	120.00
	Onions	kg	0.60	200	120.00
Clothing	Shirts	piece	2.00	50	100.00
	Trousers	piece	1.80	50	90.00
	Shoes	pair	1.00	100	100.00
	Socks	pair	0.50	200	100.00
Housing	Rent	month	10.00	12	120.00
	Utilities	month	5.00	12	60.00
	Repairs	month	2.00	12	24.00
	Insurance	month	1.00	12	12.00
Transportation	Gasoline	liter	0.80	150	120.00
	Bus fare	trip	0.50	100	50.00
	Taxi	hour	1.50	50	75.00
	Truck	hour	3.00	20	60.00
Healthcare	Medicine	box	1.00	50	50.00
	Doctor's fee	visit	2.00	20	40.00
	Nurse	hour	1.50	30	45.00
	Pharmacy	hour	1.00	40	40.00
Education	Books	book	1.00	50	50.00
	Stationery	item	0.50	100	50.00
	Tuition	month	10.00	12	120.00
	Transportation	month	5.00	12	60.00

1. For the first 100 years

1. The first part of the document is a list of names and their corresponding addresses. The names are listed in a column on the left, and the addresses are listed in a column on the right. The names are: Mr. John A. Smith, Mr. James B. Jones, Mr. Robert C. Brown, Mr. William D. White, Mr. Charles E. Black, Mr. Thomas F. Green, Mr. Richard H. Gray, Mr. Daniel I. Blue, Mr. Matthew J. Red, Mr. Samuel K. Yellow, Mr. Benjamin L. Purple, Mr. Joseph M. Pink, Mr. Henry N. Brown, Mr. George O. Green, Mr. Frank P. Blue, Mr. Edward Q. Red, Mr. John R. Yellow, Mr. William S. Purple, Mr. Charles T. Pink, Mr. Thomas U. Brown, Mr. Richard V. Green, Mr. Daniel W. Blue, Mr. Matthew X. Red, Mr. Samuel Y. Yellow, Mr. Benjamin Z. Purple, Mr. Joseph AA. Pink, Mr. Henry AB. Brown, Mr. George AC. Green, Mr. Frank AD. Blue, Mr. Edward AE. Red, Mr. John AF. Yellow, Mr. William AG. Purple, Mr. Charles AH. Pink, Mr. Thomas AI. Brown, Mr. Richard AJ. Green, Mr. Daniel AK. Blue, Mr. Matthew AL. Red, Mr. Samuel AM. Yellow, Mr. Benjamin AN. Purple, Mr. Joseph AO. Pink, Mr. Henry AP. Brown, Mr. George AQ. Green, Mr. Frank AR. Blue, Mr. Edward AS. Red, Mr. John AT. Yellow, Mr. William AU. Purple, Mr. Charles AV. Pink, Mr. Thomas AW. Brown, Mr. Richard AX. Green, Mr. Daniel AY. Blue, Mr. Matthew AZ. Red, Mr. Samuel BA. Yellow, Mr. Benjamin BB. Purple, Mr. Joseph BC. Pink, Mr. Henry BD. Brown, Mr. George BE. Green, Mr. Frank BF. Blue, Mr. Edward BG. Red, Mr. John BH. Yellow, Mr. William BI. Purple, Mr. Charles BJ. Pink, Mr. Thomas BK. Brown, Mr. Richard BL. Green, Mr. Daniel BM. Blue, Mr. Matthew BN. Red, Mr. Samuel BO. Yellow, Mr. Benjamin BP. Purple, Mr. Joseph BQ. Pink, Mr. Henry BR. Brown, Mr. George BS. Green, Mr. Frank BT. Blue, Mr. Edward BU. Red, Mr. John BV. Yellow, Mr. William BW. Purple, Mr. Charles BX. Pink, Mr. Thomas BY. Brown, Mr. Richard BZ. Green, Mr. Daniel CA. Blue, Mr. Matthew CB. Red, Mr. Samuel CC. Yellow, Mr. Benjamin CD. Purple, Mr. Joseph CE. Pink, Mr. Henry CF. Brown, Mr. George CG. Green, Mr. Frank CH. Blue, Mr. Edward CI. Red, Mr. John CJ. Yellow, Mr. William CK. Purple, Mr. Charles CL. Pink, Mr. Thomas CM. Brown, Mr. Richard CN. Green, Mr. Daniel CO. Blue, Mr. Matthew CP. Red, Mr. Samuel CQ. Yellow, Mr. Benjamin CR. Purple, Mr. Joseph CS. Pink, Mr. Henry CT. Brown, Mr. George CU. Green, Mr. Frank CV. Blue, Mr. Edward CW. Red, Mr. John CX. Yellow, Mr. William CY. Purple, Mr. Charles CZ. Pink, Mr. Thomas DA. Brown, Mr. Richard DB. Green, Mr. Daniel DC. Blue, Mr. Matthew DD. Red, Mr. Samuel DE. Yellow, Mr. Benjamin DF. Purple, Mr. Joseph DG. Pink, Mr. Henry DH. Brown, Mr. George DI. Green, Mr. Frank DJ. Blue, Mr. Edward DK. Red, Mr. John DL. Yellow, Mr. William DM. Purple, Mr. Charles DN. Pink, Mr. Thomas DO. Brown, Mr. Richard DP. Green, Mr. Daniel DQ. Blue, Mr. Matthew DR. Red, Mr. Samuel DS. Yellow, Mr. Benjamin DT. Purple, Mr. Joseph DU. Pink, Mr. Henry DV. Brown, Mr. George DW. Green, Mr. Frank DX. Blue, Mr. Edward DY. Red, Mr. John DZ. Yellow, Mr. William EA. Purple, Mr. Charles EB. Pink, Mr. Thomas EC. Brown, Mr. Richard ED. Green, Mr. Daniel EE. Blue, Mr. Matthew EF. Red, Mr. Samuel EG. Yellow, Mr. Benjamin EH. Purple, Mr. Joseph EI. Pink, Mr. Henry EJ. Brown, Mr. George EK. Green, Mr. Frank EL. Blue, Mr. Edward EM. Red, Mr. John EN. Yellow, Mr. William EO. Purple, Mr. Charles EP. Pink, Mr. Thomas EQ. Brown, Mr. Richard ER. Green, Mr. Daniel ES. Blue, Mr. Matthew ET. Red, Mr. Samuel EU. Yellow, Mr. Benjamin EV. Purple, Mr. Joseph EW. Pink, Mr. Henry EX. Brown, Mr. George EY. Green, Mr. Frank EZ. Blue, Mr. Edward FA. Red, Mr. John FB. Yellow, Mr. William FC. Purple, Mr. Charles FD. Pink, Mr. Thomas FE. Brown, Mr. Richard FF. Green, Mr. Daniel FG. Blue, Mr. Matthew FH. Red, Mr. Samuel FI. Yellow, Mr. Benjamin FJ. Purple, Mr. Joseph FK. Pink, Mr. Henry FL. Brown, Mr. George FM. Green, Mr. Frank FN. Blue, Mr. Edward FO. Red, Mr. John FP. Yellow, Mr. William FQ. Purple, Mr. Charles FR. Pink, Mr. Thomas FS. Brown, Mr. Richard FT. Green, Mr. Daniel FU. Blue, Mr. Matthew FV. Red, Mr. Samuel FW. Yellow, Mr. Benjamin FX. Purple, Mr. Joseph FY. Pink, Mr. Henry FZ. Brown, Mr. George GA. Green, Mr. Frank GB. Blue, Mr. Edward GC. Red, Mr. John GD. Yellow, Mr. William GE. Purple, Mr. Charles GF. Pink, Mr. Thomas GG. Brown, Mr. Richard GH. Green, Mr. Daniel GI. Blue, Mr. Matthew GO. Red, Mr. Samuel GP. Yellow, Mr. Benjamin GQ. Purple, Mr. Joseph GR. Pink, Mr. Henry GS. Brown, Mr. George GT. Green, Mr. Frank GU. Blue, Mr. Edward GV. Red, Mr. John GW. Yellow, Mr. William GX. Purple, Mr. Charles GY. Pink, Mr. Thomas GZ. Brown, Mr. Richard HA. Green, Mr. Daniel HB. Blue, Mr. Matthew HC. Red, Mr. Samuel HD. Yellow, Mr. Benjamin HE. Purple, Mr. Joseph HF. Pink, Mr. Henry HG. Brown, Mr. George HI. Green, Mr. Frank HJ. Blue, Mr. Edward HK. Red, Mr. John HL. Yellow, Mr. William HM. Purple, Mr. Charles HN. Pink, Mr. Thomas HO. Brown, Mr. Richard HP. Green, Mr. Daniel HQ. Blue, Mr. Matthew HR. Red, Mr. Samuel HS. Yellow, Mr. Benjamin HT. Purple, Mr. Joseph HU. Pink, Mr. Henry HV. Brown, Mr. George HW. Green, Mr. Frank HX. Blue, Mr. Edward HY. Red, Mr. John HZ. Yellow, Mr. William IA. Purple, Mr. Charles IB. Pink, Mr. Thomas IC. Brown, Mr. Richard ID. Green, Mr. Daniel IE. Blue, Mr. Matthew IF. Red, Mr. Samuel IG. Yellow, Mr. Benjamin IH. Purple, Mr. Joseph II. Pink, Mr. Henry IL. Brown, Mr. George IM. Green, Mr. Frank IN. Blue, Mr. Edward IO. Red, Mr. John IP. Yellow, Mr. William IQ. Purple, Mr. Charles IR. Pink, Mr. Thomas IS. Brown, Mr. Richard IT. Green, Mr. Daniel IU. Blue, Mr. Matthew IV. Red, Mr. Samuel IW. Yellow, Mr. Benjamin IX. Purple, Mr. Joseph IY. Pink, Mr. Henry IZ. Brown, Mr. George JA. Green, Mr. Frank JB. Blue, Mr. Edward JC. Red, Mr. John JD. Yellow, Mr. William JE. Purple, Mr. Charles JF. Pink, Mr. Thomas JG. Brown, Mr. Richard JH. Green, Mr. Daniel JI. Blue, Mr. Matthew JO. Red, Mr. Samuel JP. Yellow, Mr. Benjamin JQ. Purple, Mr. Joseph JR. Pink, Mr. Henry JS. Brown, Mr. George JT. Green, Mr. Frank JU. Blue, Mr. Edward JV. Red, Mr. John JW. Yellow, Mr. William JX. Purple, Mr. Charles JY. Pink, Mr. Thomas JZ. Brown, Mr. Richard KA. Green, Mr. Daniel KB. Blue, Mr. Matthew KC. Red, Mr. Samuel KD. Yellow, Mr. Benjamin KE. Purple, Mr. Joseph KF. Pink, Mr. Henry KG. Brown, Mr. George KH. Green, Mr. Frank KI. Blue, Mr. Edward KU. Red, Mr. John KV. Yellow, Mr. William KW. Purple, Mr. Charles KY. Pink, Mr. Thomas KZ. Brown, Mr. Richard LA. Green, Mr. Daniel LB. Blue, Mr. Matthew LC. Red, Mr. Samuel LD. Yellow, Mr. Benjamin LE. Purple, Mr. Joseph LF. Pink, Mr. Henry LG. Brown, Mr. George LH. Green, Mr. Frank LI. Blue, Mr. Edward LJ. Red, Mr. John LK. Yellow, Mr. William LL. Purple, Mr. Charles LY. Pink, Mr. Thomas LZ. Brown, Mr. Richard MA. Green, Mr. Daniel MB. Blue, Mr. Matthew MC. Red, Mr. Samuel MD. Yellow, Mr. Benjamin ME. Purple, Mr. Joseph MF. Pink, Mr. Henry MG. Brown, Mr. George MH. Green, Mr. Frank MI. Blue, Mr. Edward MJ. Red, Mr. John MK. Yellow, Mr. William ML. Purple, Mr. Charles MY. Pink, Mr. Thomas MZ. Brown, Mr. Richard NA. Green, Mr. Daniel NB. Blue, Mr. Matthew NC. Red, Mr. Samuel ND. Yellow, Mr. Benjamin NE. Purple, Mr. Joseph NF. Pink, Mr. Henry NG. Brown, Mr. George NH. Green, Mr. Frank NI. Blue, Mr. Edward NO. Red, Mr. John NP. Yellow, Mr. William NQ. Purple, Mr. Charles NR. Pink, Mr. Thomas NS. Brown, Mr. Richard NT. Green, Mr. Daniel NU. Blue, Mr. Matthew NV. Red, Mr. Samuel NW. Yellow, Mr. Benjamin NX. Purple, Mr. Joseph NY. Pink, Mr. Henry NZ. Brown, Mr. George OA. Green, Mr. Frank OB. Blue, Mr. Edward OC. Red, Mr. John OD. Yellow, Mr. William OE. Purple, Mr. Charles OF. Pink, Mr. Thomas OG. Brown, Mr. Richard OH. Green, Mr. Daniel OI. Blue, Mr. Matthew OJ. Red, Mr. Samuel OK. Yellow, Mr. Benjamin OL. Purple, Mr. Joseph OM. Pink, Mr. Henry ON. Brown, Mr. George OO. Green, Mr. Frank OP. Blue, Mr. Edward OQ. Red, Mr. John OR. Yellow, Mr. William OS. Purple, Mr. Charles OT. Pink, Mr. Thomas OU. Brown, Mr. Richard OV. Green, Mr. Daniel OW. Blue, Mr. Matthew OX. Red, Mr. Samuel OY. Yellow, Mr. Benjamin OZ. Purple, Mr. Joseph PA. Pink, Mr. Henry PB. Brown, Mr. George PC. Green, Mr. Frank PD. Blue, Mr. Edward PE. Red, Mr. John PF. Yellow, Mr. William PG. Purple, Mr. Charles PH. Pink, Mr. Thomas PI. Brown, Mr. Richard PJ. Green, Mr. Daniel PK. Blue, Mr. Matthew PL. Red, Mr. Samuel PM. Yellow, Mr. Benjamin PN. Purple, Mr. Joseph PO. Pink, Mr. Henry PP. Brown, Mr. George PQ. Green, Mr. Frank PR. Blue, Mr. Edward PS. Red, Mr. John PT. Yellow, Mr. William PU. Purple, Mr. Charles PV. Pink, Mr. Thomas PW. Brown, Mr. Richard PX. Green, Mr. Daniel PY. Blue, Mr. Matthew PZ. Red, Mr. Samuel QA. Yellow, Mr. Benjamin QB. Purple, Mr. Joseph QC. Pink, Mr. Henry QD. Brown, Mr. George QE. Green, Mr. Frank QF. Blue, Mr. Edward QG. Red, Mr. John QH. Yellow, Mr. William QI. Purple, Mr. Charles QJ. Pink, Mr. Thomas QK. Brown, Mr. Richard QL. Green, Mr. Daniel QM. Blue, Mr. Matthew QN. Red, Mr. Samuel QO. Yellow, Mr. Benjamin QP. Purple, Mr. Joseph QQ. Pink, Mr. Henry QR. Brown, Mr. George QS. Green, Mr. Frank QT. Blue, Mr. Edward QU. Red, Mr. John QV. Yellow, Mr. William QW. Purple, Mr. Charles QX. Pink, Mr. Thomas QY. Brown, Mr. Richard QZ. Green, Mr. Daniel RA. Blue, Mr. Matthew RB. Red, Mr. Samuel RC. Yellow, Mr. Benjamin RD. Purple, Mr. Joseph RE. Pink, Mr. Henry RF. Brown, Mr. George RG. Green, Mr. Frank RH. Blue, Mr. Edward RI. Red, Mr. John RJ. Yellow, Mr. William RK. Purple, Mr. Charles RL. Pink, Mr. Thomas RM. Brown, Mr. Richard RN. Green, Mr. Daniel RO. Blue, Mr. Matthew RP. Red, Mr. Samuel RQ. Yellow, Mr. Benjamin RR. Purple, Mr. Joseph RS. Pink, Mr. Henry RT. Brown, Mr. George RU. Green, Mr. Frank RV. Blue, Mr. Edward RW. Red, Mr. John RX. Yellow, Mr. William RY. Purple, Mr. Charles RZ. Pink, Mr. Thomas SA. Brown, Mr. Richard SB. Green, Mr. Daniel SC. Blue, Mr. Matthew SD. Red, Mr. Samuel SE. Yellow, Mr. Benjamin SF. Purple, Mr. Joseph SG. Pink, Mr. Henry SH. Brown, Mr. George SI. Green, Mr. Frank SJ. Blue, Mr. Edward SK. Red, Mr. John SL. Yellow, Mr. William SM. Purple, Mr. Charles SN. Pink, Mr. Thomas SO. Brown, Mr. Richard SP. Green, Mr. Daniel SQ. Blue, Mr. Matthew SR. Red, Mr. Samuel SS. Yellow, Mr. Benjamin ST. Purple, Mr. Joseph SU. Pink, Mr. Henry SV. Brown, Mr. George SW. Green, Mr. Frank SX. Blue, Mr. Edward SY. Red, Mr. John SZ. Yellow, Mr. William TA. Purple, Mr. Charles TB. Pink, Mr. Thomas TC. Brown, Mr. Richard TD. Green, Mr. Daniel TE. Blue, Mr. Matthew TF. Red, Mr. Samuel TG. Yellow, Mr. Benjamin TH. Purple, Mr. Joseph TI. Pink, Mr. Henry TJ. Brown, Mr. George TK. Green, Mr. Frank TL. Blue, Mr. Edward TM. Red, Mr. John TN. Yellow, Mr. William TO. Purple, Mr. Charles TP. Pink, Mr. Thomas TQ. Brown, Mr. Richard TR. Green, Mr. Daniel TS. Blue, Mr. Matthew TT. Red, Mr. Samuel TU. Yellow, Mr. Benjamin TV. Purple, Mr. Joseph TV. Pink, Mr. Henry TW. Brown, Mr. George TX. Green, Mr. Frank TY. Blue, Mr. Edward TZ. Red, Mr. John UA. Yellow, Mr. William UB. Purple, Mr. Charles UC. Pink, Mr. Thomas UD. Brown, Mr. Richard UE. Green, Mr. Daniel UF. Blue, Mr. Matthew UG. Red, Mr. Samuel UH. Yellow, Mr. Benjamin UI. Purple, Mr. Joseph UJ. Pink, Mr. Henry UK. Brown, Mr. George UL. Green, Mr. Frank UM. Blue, Mr. Edward UN. Red, Mr. John UO. Yellow, Mr. William UP. Purple, Mr. Charles UQ. Pink, Mr. Thomas UR. Brown, Mr. Richard US. Green, Mr. Daniel UT. Blue, Mr. Matthew UV. Red, Mr. Samuel UY. Yellow, Mr. Benjamin UZ. Purple, Mr. Joseph VA. Pink, Mr. Henry VB. Brown, Mr. George VC. Green, Mr. Frank VD. Blue, Mr. Edward VE. Red, Mr. John VF. Yellow, Mr. William VG. Purple, Mr. Charles VH. Pink, Mr. Thomas VI. Brown, Mr. Richard VJ. Green, Mr. Daniel VK. Blue, Mr. Matthew VL. Red, Mr. Samuel VM. Yellow, Mr. Benjamin VN. Purple, Mr. Joseph VO. Pink, Mr. Henry VP. Brown, Mr. George VQ. Green, Mr. Frank VR. Blue, Mr. Edward VS. Red, Mr. John VT. Yellow, Mr. William VU. Purple, Mr. Charles VV. Pink, Mr. Thomas VW. Brown, Mr. Richard VX. Green, Mr. Daniel VY. Blue, Mr. Matthew VZ. Red, Mr. Samuel WA. Yellow, Mr. Benjamin WB. Purple, Mr. Joseph WC. Pink, Mr. Henry WD. Brown, Mr. George WE. Green, Mr. Frank WF. Blue, Mr. Edward WG. Red, Mr. John WH. Yellow, Mr. William WI. Purple, Mr. Charles WJ. Pink, Mr. Thomas WK. Brown, Mr. Richard WL. Green, Mr. Daniel WM. Blue, Mr. Matthew WN. Red, Mr. Samuel WO. Yellow, Mr. Benjamin WP. Purple, Mr. Joseph WQ. Pink, Mr. Henry WR. Brown, Mr. George WS. Green, Mr. Frank WT. Blue, Mr. Edward WU. Red, Mr. John WX. Yellow, Mr. William WY. Purple, Mr. Charles WZ. Pink, Mr. Thomas XA. Brown, Mr. Richard XB. Green, Mr. Daniel XC

Table 164
**PERCENTAGE OF METHODS USED BY PUBLIC EATING PLACES SERVING FISH
 AND SHELLFISH TO PROMOTE SALE OF FISH AND SHELLFISH MEALS**
 Type of Establishment by Sales Size

Category	All methods used	Featured special on menu	Suggestions by waiters		Window display	Separate menu for fish	Newspaper advertising	Radio or television advertising	Other methods used
			Percent	Percent					
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	204.3	37.1	25.2	6.5	3.9	3.7	1.9	21.7	
Restaurants	115.5	41.2	26.2	5.7	4.2	3.2	1.9	15.5	
\$100,000 or more	10.5	45.5	27.8	5.8	2.6	2.9	4.1	12.1	
\$40,000 to \$99,999	19.6	44.4	23.4	4.7	2.9	8.8	2.8	13.0	
\$10,000 to \$39,999	40.9	41.4	27.1	6.4	5.0	3.1	1.8	15.2	
Less than \$10,000	37.5	38.2	28.6	7.1	4.8	1.7	1.4	18.2	
No reply	7.0	52.1	24.7	1.9	2.8	3.8	-	14.7	
Cafeterias	2.2	40.5	16.1	7.2	3.8	4.0	-	27.7	
\$100,000 or more	1.7	37.5	15.6	4.5	3.2	2.4	-	36.8	
\$40,000 to \$99,999	1.1	49.9	3.3	6.4	9.4	6.4	-	24.6	
\$10,000 to \$39,999	1.3	43.5	20.5	10.2	-	-	-	25.8	
Less than \$10,000	.6	17.3	35.4	-	-	11.9	-	35.4	
No reply	.2	50.0	-	37.6	12.4	-	-	-	
Restaurants or cafeterias located in hotels	17.5	34.0	27.6	1.2	5.1	5.8	3.5	22.8	
\$100,000 or more	6.6	43.5	32.1	2.4	3.4	5.3	3.2	10.1	
\$40,000 to \$99,999	2.7	39.3	37.6	-	(1)	7.1	3.2	12.8	
\$10,000 to \$39,999	2.6	29.8	33.6	2.4	.7	7.8	4.8	20.9	
Less than \$10,000	5.1	19.4	15.4	-	12.7	5.2	3.9	43.4	
No reply	.5	50.2	9.6	-	.2	.2	.2	39.6	
Drug or proprietary stores with fountain service	7.4	56.7	21.2	6.7	2.3	1.0	-	12.1	
\$100,000 or more	.6	51.0	12.2	11.0	11.0	11.0	-	3.8	
\$40,000 to \$99,999	1.4	76.4	15.5	-	3.2	-	-	4.9	
\$10,000 to \$39,999	2.5	57.1	22.0	8.0	2.4	-	-	10.5	
Less than \$10,000	2.9	47.9	25.3	8.0	-	(1)	-	18.8	
No reply	-	-	-	-	-	-	-	-	
Other 2/	60.0	26.1	22.4	2.7	3.3	3.0	1.5	34.0	
\$100,000 or more	1.4	34.0	31.7	4.8	15.0	-	14.2	.3	
\$40,000 to \$99,999	5.6	33.1	29.7	7.2	1.2	9.7	7.2	11.9	
\$10,000 to \$39,999	17.4	35.1	23.9	10.3	2.9	1.1	.4	26.3	
Less than \$10,000	32.4	18.5	20.2	10.1	3.3	3.1	.8	44.0	
No reply	3.2	37.1	20.5	8.3	4.1	1.7	-	28.3	

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 165

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH INDICATING
METHODS FOUND MOST EFFECTIVE IN PROMOTING SALES OF FISH AND SHELLFISH MEALS

Type of Establishment By Sales Size

Category	All establishments (in thousands)	Establishments reporting one effective method			Establishments reporting two effective methods			Do not know methods listed
		Separate menu for fish	Window display	Featured special on menu	Suggestions by waiters	Other methods	Featured special on menu and suggestions by waiters	
		Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	1.0	1.6	17.5	7.4	10.1	12.1	27.0
Restaurants	95.7	1.1	.8	21.7	7.5	7.1	15.5	21.3
\$100,000 or more	6.9	1.2	1.0	22.2	4.1	7.1	26.1	15.1
\$40,000 to \$99,999	13.8	-	-	21.4	5.4	6.1	17.8	17.3
\$10,000 to \$39,999	31.8	1.2	.6	22.2	7.7	7.1	15.9	21.2
Less than \$10,000	31.8	1.5	1.3	18.7	9.5	7.7	12.1	23.7
No reply	6.6	-	-	28.7	4.0	6.9	14.9	28.9
Cafeterias	3.9	-	2.1	16.1	8.7	12.7	4.1	28.6
\$100,000 or more	1.9	-	1.7	11.7	1.0	12.7	7.5	17.9
\$40,000 to \$99,999	1.1	-	-	34.6	-	18.6	2.2	15.0
\$10,000 to \$39,999	1.2	-	-	5.4	10.8	8.9	5.4	23.3
Less than \$10,000	.5	-	-	13.1	10.1	13.4	-	23.7
No reply	.2	-	42.9	-	-	-	-	19.7
Restaurants or cafeterias located in hotels	13.3	1.6	-	15.7	7.0	8.0	20.5	20.3
\$100,000 or more	1.5	.4	-	18.5	8.1	17.0	33.0	20.2
\$40,000 to \$99,999	2.0	(1)	-	20.6	15.7	9.5	24.9	14.1
\$10,000 to \$39,999	1.8	-	-	10.0	12.0	10.5	21.0	21.3
Less than \$10,000	4.1	4.8	-	9.6	-	6.7	3.0	28.4
No reply	.9	.1	-	30.5	4.0	26.0	2.3	35.1
Drug or proprietary stores with fountain service	7.2	-	5.0	31.3	8.8	4.1	9.4	26.2
\$100,000 or more	.5	-	-	38.5	1.3	-	8.6	30.2
\$40,000 to \$99,999	1.3	-	-	55.4	-	-	15.1	20.2
\$10,000 to \$39,999	2.6	-	7.6	35.5	10.1	9.8	10.6	10.8
Less than \$10,000	3.5	-	5.7	18.0	12.1	1.9	6.2	32.3
No reply	-	-	-	-	-	-	-	-
Other 2/	61.4	20.8	2.7	10.4	6.8	15.4	6.4	35.7
\$100,000 or more	1.0	-	-	9.7	-	4.4	4.1	22.0
\$40,000 to \$99,999	4.3	-	-	11.2	6.6	8.5	24.5	17.3
\$10,000 to \$39,999	17.3	.8	1.1	14.1	5.0	11.6	11.8	25.3
Less than \$10,000	14.0	.6	3.6	7.5	8.5	19.5	2.5	37.8
No reply	4.8	-	2.8	19.6	1.4	4.2	4.0	53.5

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 166

PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS
FOR NOT SERVING FISH OR SHELLFISH MEALS

Type Of Establishment By Sales Size

Category	All establishments	No storage space	Insufficient demand	Sell only specialty	Too much work involved	Can't get fish in form wanted	No food or meals served
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent
United States	170.1	7.0	24.4	32.5	2.4	.3	26.9
Restaurants	19.3	10.0	48.1	20.5	3.8	2.4	-
\$100,000 or more	.1	-	-	100.0	-	-	-
\$40,000 to \$99,999	.3	-	27.4	50.0	-	-	-
\$10,000 to \$39,999	4.2	4.8	41.7	24.3	-	1.6	-
Less than \$10,000	12.4	11.7	53.0	16.6	4.3	2.7	-
No reply	2.3	11.4	37.1	28.5	2.9	2.9	-
Cafeterias	.6	22.2	22.1	44.5	11.1	-	-
\$100,000 or more	-	-	-	-	-	-	-
\$40,000 to \$99,999	.1	-	-	100.0	-	-	-
\$10,000 to \$39,999	.1	-	-	100.0	-	-	-
Less than \$10,000	.3	20.1	39.8	20.1	20.0	-	-
No reply	.1	50.0	-	50.0	-	-	-
Restaurants or cafeterias located in hotels	1.2	4.2	40.2	8.0	-	-	-
\$100,000 or more	(1)	-	-	-	-	-	-
\$40,000 to \$99,999	-	-	-	-	-	-	-
\$10,000 to \$39,999	.1	-	100.0	-	-	-	-
Less than \$10,000	.4	-	55.6	25.8	-	-	-
No reply	.7	8.2	24.3	-	-	-	-
Drug or proprietary stores with fountain service	23.6	6.6	8.5	38.1	1.1	-	40.5
\$100,000 or more	-	-	-	-	-	-	-
\$40,000 to \$99,999	.6	14.0	-	-	-	-	86.0
\$10,000 to \$39,999	2.3	11.7	8.5	42.7	2.9	-	34.2
Less than \$10,000	9.4	8.6	13.0	47.0	2.2	-	18.3
No reply	11.3	3.5	5.3	32.0	-	-	57.4
Other 2/	125.4	6.6	23.5	33.5	2.4	1.1	28.2
\$100,000 or more	.3	-	2.9	27.6	17.4	-	52.1
\$40,000 to \$99,999	2.7	18.9	35.0	21.1	-	-	15.0
\$10,000 to \$39,999	13.4	8.4	26.0	39.7	4.5	-	16.4
Less than \$10,000	67.9	7.6	33.0	39.0	2.9	-	12.7
No reply	41.1	3.6	6.4	23.2	1.0	.1	66.6

1/ Less than 50 establishments.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 166 - Continued

PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS
FOR NOT SERVING FISH OR SHELLFISH MEALS - Continued
Type Of Establishment By Sales Size

Category	Don't know how to cook and serve it	Too costly to serve	Strong odor	Difficult to handle	Fish doesn't keep	Other reasons	No answer
	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	.1	1.8	.5	.8	.4	2.4	.5
Restaurants	.2	4.5	.3	1.8	1.4	5.2	1.0
\$100,000 or more	-	-	-	-	-	-	-
\$40,000 to \$99,999	-	-	-	-	-	22.6	-
\$10,000 to \$39,999	-	9.6	1.6	6.8	1.6	4.8	-
Less than \$10,000	.5	3.7	-	.5	1.1	4.8	1.1
No reply	-	-	-	-	2.9	11.4	2.9
Cafeterias	-	-	-	-	-	-	-
\$100,000 or more	-	-	-	-	-	-	-
\$40,000 to \$99,999	-	-	-	-	-	-	-
\$10,000 to \$39,999	-	-	-	-	-	-	-
Less than \$10,000	-	-	-	-	-	-	-
No reply	-	-	-	-	-	-	-
Restaurants or cafeterias located in hotels	-	-	6.1	-	-	40.1	-
\$100,000 or more	-	-	-	-	-	-	-
\$40,000 to \$99,999	-	-	-	-	-	-	-
\$10,000 to \$39,999	-	-	-	-	-	-	-
Less than \$10,000	-	-	-	-	-	18.6	-
No reply	-	-	10.2	-	-	57.3	-
Drug or proprietary stores with fountain service	-	.2	.2	-	.2	2.5	-
\$100,000 or more	-	-	-	-	-	-	-
\$40,000 to \$99,999	-	-	-	-	-	-	-
\$10,000 to \$39,999	-	-	-	-	-	-	-
Less than \$10,000	-	2.2	2.2	-	2.2	4.3	-
No reply	-	-	-	-	-	1.8	-
Other 1/	.1	1.6	.4	.2	.1	1.5	.6
\$100,000 or more	-	-	-	-	-	-	-
\$40,000 to \$99,999	-	10.0	-	-	-	-	-
\$10,000 to \$39,999	-	1.5	2.0	.5	.5	.5	-
Less than \$10,000	.2	1.5	.3	.9	.1	1.7	-
No reply	-	1.1	-	.7	-	1.6	1.8

1/ Includes drinking places, lunch counters, and refreshment stands.

VI. City Side By Sales Size Analysis

Table 167

NUMBER OF ESTABLISHMENTS INCLUDED IN THE SECOND REPORT
OF THE SURVEY OF PUBLIC EATING PLACES

City Size By Sales Size

(Number of establishments in thousands)

Category	All public eating places		Serving no fish or shellfish		Serving fish or shellfish	
	Number	Percent	Number	Percent	Number	Percent
United States	358.3	100.0	170.1	47.5	188.2	52.5
500,000 or more	61.7	100.0	23.2	37.6	38.5	62.4
\$100,000 or more	4.5	100.0	(1)	-	4.5	100.0
\$40,000 to \$99,999	5.6	100.0	.8	14.3	4.8	85.7
\$10,000 to \$39,999	15.1	100.0	3.5	23.2	11.6	76.8
Less than \$10,000	26.1	100.0	11.0	42.1	15.1	57.9
No reply	10.4	100.0	7.9	76.0	2.5	24.0
100,000 to 499,999	50.1	100.0	26.5	52.9	23.6	47.1
\$100,000 or more	2.8	100.0	.1	3.6	2.7	96.4
\$40,000 to \$99,999	4.6	100.0	.7	15.2	3.9	84.8
\$10,000 to \$39,999	9.7	100.0	3.2	33.0	6.5	67.0
Less than \$10,000	24.2	100.0	14.6	60.3	9.6	39.7
No reply	8.8	100.0	7.9	90.0	.9	10.0
25,000 to 99,999	49.7	100.0	24.9	50.1	24.8	49.9
\$100,000 or more	2.2	100.0	-	-	2.2	100.0
\$40,000 to \$99,999	4.6	100.0	.7	15.2	3.9	84.8
\$10,000 to \$39,999	9.7	100.0	2.8	28.9	6.9	71.1
Less than \$10,000	21.3	100.0	10.5	49.3	10.8	50.7
No reply	11.9	100.0	10.9	91.6	1.0	8.4
2,500 to 24,999	65.7	100.0	29.6	45.1	36.1	54.9
\$100,000 or more	1.8	100.0	.1	5.6	1.7	94.4
\$40,000 to \$99,999	4.3	100.0	.4	9.3	3.9	90.7
\$10,000 to \$39,999	16.9	100.0	4.5	26.6	12.4	73.4
Less than \$10,000	31.8	100.0	16.1	50.6	15.7	49.4
No reply	10.9	100.0	8.5	78.0	2.4	22.0
Less than 2,500	131.1	100.0	65.9	50.3	65.2	49.7
\$100,000 or more	2.9	100.0	.2	6.9	2.7	93.1
\$40,000 to \$99,999	7.1	100.0	1.1	15.5	6.0	84.5
\$10,000 to \$39,999	25.4	100.0	6.1	24.0	19.3	76.0
Less than \$10,000	69.7	100.0	38.2	54.8	31.5	45.2
No reply	26.0	100.0	20.3	78.1	5.7	21.9

1/ Less than 50 establishments.

Table 168

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR
SHELLFISH INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS
City Size By Sales Size

Category	All establishments	One to five days, and no reply		Six days		Seven days	
		Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States		188.2	4.8	40.8		54.4	
500,000 or more	38.5		9.8	38.7		51.5	
\$100,000 or more	1.5		10.4	24.1		65.5	
\$40,000 to \$99,999	1.8		6.3	46.5		47.2	
\$10,000 to \$39,999	11.6		8.8	44.4		46.8	
Less than \$10,000	15.1		11.5	36.2		52.3	
No reply	2.5		9.6	39.3		51.1	
100,000 to 499,999	23.6		8.1	45.0		46.9	
\$100,000 or more	2.7		2.5	27.0		70.5	
\$40,000 to \$99,999	3.9		3.7	43.9		52.4	
\$10,000 to \$39,999	6.5		4.2	52.6		43.2	
Less than \$10,000	9.6		14.4	42.7		42.9	
No reply	.9		3.2	75.4		21.4	
25,000 to 99,999	24.8		2.6	44.5		52.2	
\$100,000 or more	2.2		.1	9.8		90.1	
\$40,000 to \$99,999	3.9		1.7	40.2		58.1	
\$10,000 to \$39,999	6.9		3.1	57.9		39.0	
Less than \$10,000	10.8		3.3	42.5		54.2	
No reply	1.0		-	69.3		30.7	
2,500 to 24,999	36.1		2.3	49.0		46.7	
\$100,000 or more	1.7		.2	2.3		97.5	
\$40,000 to \$99,999	3.9		-	31.1		63.9	
\$10,000 to \$39,999	12.4		2.7	52.2		45.1	
Less than \$10,000	15.7		2.5	55.0		42.5	
No reply	2.4		3.5	54.5		42.0	
Under 2,500	65.2		2.8	34.6		62.6	
\$100,000 or more	2.7		3.1	32.7		64.2	
\$40,000 to \$99,999	6.0		2.2	31.3		66.5	
\$10,000 to \$39,999	19.3		1.6	38.0		60.4	
Less than \$10,000	31.5		3.0	34.0		63.0	
No reply	5.7		7.0	30.5		62.5	

Table 169

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR
SHELLFISH INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS

City Size By Sales Size

Category	All establishments	One to five days, and no reply	Six days		Seven days	
			Percent	Percent	Percent	Percent
Number (in thousands)						
United States	170.1	2.6	40.2	57.2		
100,000 or more	23.2	2.2	35.2	61.2		
\$100,000 or more	(1)	-	-	-		
\$40,000 to \$99,999	.8	-	10.6	89.4		
\$10,000 to \$39,999	3.5	3.8	40.7	55.5		
Less than \$10,000	11.0	3.6	34.1	62.3		
No reply	7.9	1.7	39.3	59.0		
100,000 to 499,999	26.5	2.0	40.2	57.2		
\$100,000 or more	.1	-	32.8	67.2		
\$40,000 to \$99,999	.7	-	52.2	47.8		
\$10,000 to \$39,999	3.2	-	52.2	47.8		
Less than \$10,000	14.6	2.3	37.8	59.9		
No reply	7.9	2.5	39.0	58.5		
25,000 to 99,999	24.9	1.9	37.9	60.2		
\$100,000 or more	-	-	-	-		
\$40,000 to \$99,999	.7	-	5.8	94.2		
\$10,000 to \$39,999	2.8	2.4	33.8	63.8		
Less than \$10,000	10.5	3.8	43.7	52.5		
No reply	10.9	-	35.3	64.7		
2,500 to 24,999	29.6	1.5	50.3	48.2		
\$100,000 or more	.1	-	-	100.0		
\$40,000 to \$99,999	.4	-	-	100.0		
\$10,000 to \$39,999	4.5	-	40.4	59.6		
Less than \$10,000	16.1	2.9	53.1	44.0		
No reply	8.5	-	52.5	47.5		
Under 2,500	65.9	3.3	38.1	58.6		
\$100,000 or more	.2	-	25.1	74.9		
\$40,000 to \$99,999	1.1	-	67.0	33.0		
\$10,000 to \$39,999	6.1	3.3	39.1	57.6		
Less than \$10,000	38.2	3.5	39.8	56.7		
No reply	20.3	3.3	33.4	63.3		

1/ Less than 50 establishments.

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
REPORTING ESTABLISHMENT'S SPECIALTY

City Size By Sales Size

Category	All establishments	Number (in thousands)	Steak or chop house		Fish and shellfish		Italian food		Chinese food		Other specialty		No specialty		No reply	
			Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent		
United States																
500,000 or more		188.2	4.9	2.3	2.4	4.2	1.2	16.5	70.5	.4						
\$100,000 or more		38.5	3.0	2.4	8.1	2.5	16.6	67.0	.4							
\$10,000 to \$99,999		4.5	1.8	4.1	(1)	5.5	25.2	68.4	-							
\$10,000 to \$39,999		11.6	1.4	6.9	11.1	7.0	10.4	60.8	2.4							
Less than \$10,000		15.1	.6	2.2	9.0	1.1	15.6	72.6	.5							
No reply		2.5	10.6	-	10.2	3.1	24.6	64.6	-							
100,000 to 499,999		23.6	5.7	1.5	1.4	2.3	11.1	75.8	2.2							
\$100,000 or more		2.7	7.2	3.3	5.1	2.8	5.5	80.3	.9							
\$10,000 to \$99,999		3.9	5.1	-	5.1	1.7	19.2	66.3	2.6							
\$10,000 to \$39,999		6.5	8.9	2.1	1.4	1.1	13.4	69.5	2.0							
Less than \$10,000		9.6	2.8	.6	1.4	-	6.9	84.1	2.8							
No reply		.9	11.4	7.6	-	-	22.6	58.4	-							
25,000 to 99,999		24.8	3.3	1.8	3.5	.6	15.8	74.6	.4							
\$100,000 or more		2.2	4.3	1.4	5.9	3.0	16.5	68.9	-							
\$10,000 to \$99,999		3.9	1.9	2.6	5.2	-	16.1	73.7	.5							
\$10,000 to \$39,999		6.9	4.7	1.9	5.8	1.0	13.5	72.9	.2							
Less than \$10,000		10.8	3.1	.3	1.2	-	17.2	78.2	-							
No reply		1.0	-	15.0	-	-	14.0	64.0	7.0							
2,500 to 24,999		36.1	6.5	2.6	2.8	.5	18.6	69.0	-							
\$100,000 or more		1.7	4.4	6.7	-	-	48.4	40.5	-							
\$10,000 to \$99,999		3.9	5.8	6.8	.4	1.7	23.5	61.8	-							
\$10,000 to \$39,999		12.4	6.9	1.2	2.0	1.1	19.0	69.8	-							
Less than \$10,000		15.7	5.7	2.1	4.6	-	13.7	73.9	-							
No reply		2.4	12.6	2.8	-	-	20.5	64.1	-							
Under 2,500		65.2	5.4	2.5	4.0	.7	17.4	70.0	(1)							
\$100,000 or more		2.7	14.1	3.4	7.4	-	22.3	52.7	.1							
\$10,000 to \$99,999		6.0	5.9	2.3	1.1	-	20.3	70.4	-							
\$10,000 to \$39,999		19.3	3.9	3.2	1.1	.7	15.3	74.8	-							
Less than \$10,000		31.5	4.8	2.3	5.7	.8	16.9	69.5	-							
No reply		5.7	8.6	1.3	2.3	1.2	22.2	64.4	-							

1/ Less than one-tenth percent.

Table 171
PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH
REPORTING ESTABLISHMENT'S SPECIALTY
City Size By Sales Size

Category	All establish- ments Number (in thousands)	Steak or chop house Percent	Italian food Percent	Other specialty Percent	No specialty Percent	No reply Percent
United States	170.1	1.0	1.2	37.8	53.4	6.6
500,000 or more	23.2	.3	1.4	40.7	52.3	5.3
\$100,000 or more	(1)	-	-	-	-	-
\$40,000 to \$99,999	.8	-	-	28.7	71.3	-
\$10,000 to \$39,999	3.5	-	-	26.8	66.8	6.4
Less than \$10,000	11.0	.6	2.4	33.7	63.3	-
No reply	7.9	-	.9	58.0	28.4	12.7
100,000 to 499,999	26.5	.5	1.0	46.9	45.0	6.6
\$100,000 or more	.1	-	-	100.0	-	-
\$40,000 to \$99,999	.7	9.1	-	36.5	54.4	-
\$10,000 to \$39,999	3.2	2.1	2.1	54.1	41.7	-
Less than \$10,000	14.6	-	1.4	45.6	50.3	2.7
No reply	7.9	-	-	46.6	36.4	17.0
25,000 to 99,999	24.9	.3	2.2	35.8	54.1	7.6
\$100,000 or more	-	-	-	-	-	-
\$40,000 to \$99,999	.7	-	-	89.7	10.3	-
\$10,000 to \$39,999	2.8	-	-	46.9	53.1	-
Less than \$10,000	10.5	.6	4.5	22.9	70.1	1.9
No reply	10.9	-	.6	42.2	41.6	15.6
2,500 to 24,999	29.6	1.1	1.8	39.3	49.4	8.4
\$100,000 or more	.1	-	-	100.0	-	-
\$40,000 to \$99,999	.4	-	-	54.4	32.3	13.3
\$10,000 to \$39,999	4.5	4.5	-	50.6	44.9	-
Less than \$10,000	16.1	.4	3.3	36.8	59.1	.4
No reply	8.5	.8	-	36.8	34.5	27.9
Under 2,500	65.9	1.8	.5	33.2	58.6	5.9
\$100,000 or more	.2	-	-	100.0	-	-
\$40,000 to \$99,999	1.1	-	-	58.6	41.4	-
\$10,000 to \$39,999	6.1	1.1	1.1	43.5	54.3	-
Less than \$10,000	38.2	2.8	.7	32.3	63.0	1.2
No reply	20.3	.3	-	29.5	53.4	16.8
1/ Less than 50 establishments.						

Table 172

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN

City Size By Sales Size

Category	All establish- ments	Less than \$1		Between \$1 and \$2		Between \$2 and \$4		Over \$4		More than one dining facility		No dinners served		No reply	
		Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2		62.3	21.9	7.1	.5	.8	5.4	2.0						
500,000 or more	38.5		64.8	18.9	8.7	1.5	1.4	2.2	2.5						
\$100,000 or more	4.5		23.8	14.6	42.2	9.2	7.5	2.3	.4						
\$40,000 to \$99,999	4.8		46.1	38.3	11.4	.1	1.3	-	2.8						
\$10,000 to \$39,999	11.6		70.8	19.7	4.2	.6	-	1.1	3.6						
Less than \$10,000	15.1		81.0	12.8	-	-	.4	4.0	1.8						
No reply	2.5		48.9	22.2	16.5	3.4	3.8	-	5.2						
100,000 to 499,999	23.6		70.9	11.6	6.8	.5	2.4	4.2	3.6						
\$100,000 or more	2.7		27.5	24.6	39.6	2.5	5.0	-	.8						
\$40,000 to \$99,999	3.9		60.1	26.1	6.7	1.7	-	3.4	2.0						
\$10,000 to \$39,999	6.5		85.4	9.9	3.1	-	.6	-	1.0						
Less than \$10,000	9.6		78.7	4.1	.7	-	3.4	6.2	6.9						
No reply	.9		60.4	.1	-	-	6.1	30.2	3.2						
25,000 to 99,999	24.8		65.2	17.4	6.6	.3	.5	9.4	.6						
\$100,000 or more	2.2		10.0	42.8	35.3	3.1	5.8	3.0	-						
\$40,000 to \$99,999	3.9		60.8	26.1	10.9	-	-	1.8	.4						
\$10,000 to \$39,999	6.9		74.6	18.5	3.8	-	-	2.9	.2						
Less than \$10,000	10.8		71.7	9.2	.2	-	-	18.5	.4						
No reply	1.0		70.0	7.4	15.6	-	-	-	7.0						
2,500 to 24,999	36.1		65.2	24.5	3.5	.1	.2	4.4	2.1						
\$100,000 or more	1.7		16.8	70.6	11.0	1.5	.1	-	-						
\$40,000 to \$99,999	3.9		48.7	33.5	9.8	.4	1.7	5.2	.7						
\$10,000 to \$39,999	12.1		61.2	29.0	4.5	-	-	1.6	3.7						
Less than \$10,000	15.7		78.5	14.9	.4	-	-	4.6	1.6						
No reply	2.4		58.8	18.9	2.8	-	-	19.5	-						
Under 2,500	65.2		55.1	27.7	8.5	.2	.1	6.8	1.6						
\$100,000 or more	2.7		27.9	26.7	45.1	.3	-	-	-						
\$40,000 to \$99,999	6.0		35.7	39.9	15.4	1.3	-	6.6	1.1						
\$10,000 to \$39,999	19.3		64.6	26.9	5.9	-	.5	1.7	.4						
Less than \$10,000	31.5		55.6	26.7	6.4	-	-	10.2	1.1						
No reply	5.7		53.6	23.0	4.2	1.2	-	8.2	9.8						

Table 173

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH
INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN

City Size By Sales Size

Category	All establish- ments	Less than \$1		Between \$1 and \$2		Between \$2 and \$4		Over \$4		More than one dining facility		No dinners served		No reply	
		Percent	Number (in thousands)	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number
United States			170.1		3.6		.6		.2		.4		32.9		19.3
500,000 or more			23.2		43.0		43.6		43.6		3.7		33.7		16.8
\$100,000 or more			(1)		-		-		1.3		-		-		-
\$40,000 to \$99,999			.8		58.2		-		-		-		10.1		1.9
\$10,000 to \$39,999			3.5		71.3		7.7		31.7		-		13.4		5.5
Less than \$10,000			11.0		57.2		5.5		-		-		31.8		41.0
No reply					11.0		-		-		-		48.0		16.7
100,000 to 499,999			26.5		42.8		2.1		-		-		32.8		4.9
\$100,000 or more			.1		67.2		-		-		-		11.6		-
\$40,000 to \$99,999			.7		83.5		-		-		-		33.4		8.7
\$10,000 to \$39,999			3.2		57.7		8.9		-		-		35.6		39.9
Less than \$10,000			11.6		54.4		1.3		-		-		48.3		25.5
No reply			7.9		11.0		.8		-		-		42.4		-
25,000 to 99,999			24.9		30.7		1.1		-		.3		-		2.3
\$100,000 or more			-		61.3		-		-		-		36.4		.5
\$40,000 to \$99,999			.7		58.0		-		-		-		39.1		9.0
\$10,000 to \$39,999			2.8		52.9		2.4		-		-		36.8		49.2
Less than \$10,000			10.5		.6		1.3		-		-		48.9		32.7
No reply			10.9		44.2		.6		-		.7		-		12.8
2,500 to 24,999			29.6		100.0		2.9		.2		.1		-		-
\$100,000 or more			.1		50.6		-		-		-		36.1		13.3
\$40,000 to \$99,999			.4		44.9		-		-		-		31.3		11.9
\$10,000 to \$39,999			4.5		63.5		11.9		-		-		28.4		6.0
Less than \$10,000			16.1		6.8		2.1		-		-		41.5		50.6
No reply			8.5		47.0		-		.8		.3		26.9		18.6
Under 2,500			65.9		5.4		1.2		-		.9		-		74.9
\$100,000 or more			.2		34.8		25.1		-		-		-		65.2
\$40,000 to \$99,999			1.1		64.1		-		-		-		7.6		13.0
\$10,000 to \$39,999			6.1		65.9		12.0		3.3		-		19.4		7.0
Less than \$10,000			38.2		7.9		6.5		1.2		-		48.6		38.8
No reply			20.3		7.9		1.3		.7		2.7		-		-

1/ Less than 50 establishments.

Table 174

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING TYPE OF SUPPLIER
FROM WHOM FISH AND SHELLFISH ARE USUALLY RECEIVED

City Size By Sales Size

Category	All establishments	Supplied by				Other supplier	Multiple suppliers	No reply
		Number (in thousands)	Percent	Supplied by wholesaler	Percent	Percent	Percent	Percent
United States		188.2	75.0		21.8	1.3	1.4	.5
200,000 or more		38.5	66.5		31.3	.5	1.1	.6
\$100,000 or more		4.5	87.2		5.9	1.1	4.8	1.0
\$40,000 to \$99,999		4.8	80.6		18.1	.5	-	.8
\$10,000 to \$39,999		11.6	74.9		24.2	.5	-	.4
Less than \$10,000		15.1	48.1		50.4	-	1.3	.2
No reply		2.5	73.9		20.9	2.6	-	2.6
100,000 to 499,999		23.6	81.6		14.1	1.5	2.2	.6
\$100,000 or more		2.7	92.4		-	-	6.7	.9
\$40,000 to \$99,999		3.9	94.9		1.7	2.3	-	1.1
\$10,000 to \$39,999		6.5	89.7		9.3	-	1.0	-
Less than \$10,000		9.6	66.2		27.5	2.8	2.8	.7
No reply		.9	100.0		-	-	-	-
25,000 to 99,999		24.8	79.4		17.2	1.8	1.1	.5
\$100,000 or more		2.2	94.5		3.0	1.6	.9	-
\$40,000 to \$99,999		3.9	89.7		6.9	-	1.7	1.7
\$10,000 to \$39,999		6.9	81.2		18.3	-	.5	-
Less than \$10,000		10.8	71.7		23.4	3.7	.6	.6
No reply		1.0	78.0		14.0	-	8.0	-
2,500 to 24,999		36.1	69.6		25.2	2.0	1.8	.7
\$100,000 or more		1.7	91.4		4.6	4.0	-	-
\$40,000 to \$99,999		3.9	90.8		8.7	.5	.5	-
\$10,000 to \$39,999		12.4	77.1		18.2	.5	4.2	1.3
Less than \$10,000		15.7	58.6		35.7	3.6	.8	2.8
No reply		2.4	55.4		41.8	-	-	-
Under 2,500		65.2	78.2		18.4	1.3	1.2	.2
\$100,000 or more		2.7	97.1		.1	-	2.8	-
\$40,000 to \$99,999		6.0	95.6		3.9	.4	-	.1
\$10,000 to \$39,999		19.3	83.2		15.4	-	1.4	-
Less than \$10,000		31.5	74.1		22.5	1.9	1.3	.2
No reply		5.7	64.6		29.5	3.5	1.2	1.2

Table 175

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING DISTANCE OF ESTABLISHMENTS FROM SUPPLIERS

City Size By Sales Size

Category	All establish- ments	Less than 10 miles	10-50 miles	50-100 miles	More than 100 miles	Don't know	Multiple reply		No reply
							Percent	Percent	
United States	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
	188.2	65.7	21.5	6.9	3.2	.9	1.0	.8	
500,000 or more	38.5	91.1	61.2	12	17	(1)	1.0	.6	
\$100,000 or more	4.5	84.1	7.0	-	1.8	.1	6.3	.7	
\$40,000 to \$99,999	4.8	78.9	16.0	-	2.9	-	1.4	.8	
\$10,000 to \$39,999	11.6	94.1	5.1	-	.6	-	-	.2	
Less than \$10,000	15.1	94.8	4.4	.4	-	-	-	.4	
No reply	2.5	94.1	2.6	-	-	-	.7	2.6	
100,000 to 499,999	23.6	89.6	4.8	1.2	2.0	-	1.8	.6	
\$100,000 or more	2.7	73.7	1.8	3.3	9.9	-	11.3	-	
\$40,000 to \$99,999	3.9	77.5	13.6	-	4.2	-	3.0	1.7	
\$10,000 to \$39,999	6.5	92.9	3.1	3.1	.6	-	-	.3	
Less than \$10,000	9.6	97.1	2.2	-	-	-	-	.7	
No reply	.9	84.9	15.0	-	-	-	.1	-	
25,000 to 99,999	24.8	76.1	12.9	2.7	1.3	5.0	1.6	.2	
\$100,000 or more	2.2	66.0	12.9	1.4	7.6	1.4	9.9	.8	
\$40,000 to \$99,999	3.9	73.4	13.5	5.6	1.7	-	4.7	1.1	
\$10,000 to \$39,999	6.9	83.4	14.4	1.0	1.2	-	-	-	
Less than \$10,000	10.8	74.4	12.4	2.7	-	10.5	-	-	
No reply	1.0	84.2	7.0	7.0	-	-	1.8	-	
2,500 to 24,999	36.1	51.7	27.7	12.3	6.6	.2	.6	.2	
\$100,000 or more	1.7	16.0	29.3	14.1	40.5	-	.1	-	
\$40,000 to \$99,999	3.9	37.1	18.9	27.1	10.5	-	5.3	1.3	
\$10,000 to \$39,999	12.4	46.1	32.1	13.0	7.8	.5	-	.5	
Less than \$10,000	15.7	63.9	24.9	9.3	1.1	-	-	2.8	
No reply	2.4	48.1	36.3	4.3	8.5	-	-	-	
Under 2,500	65.2	45.0	36.9	11.6	4.1	.6	.8	1.0	
\$100,000 or more	2.7	45.1	31.8	8.6	6.1	-	8.4	-	
\$40,000 to \$99,999	6.0	54.5	23.2	12.8	5.7	2.2	1.6	-	
\$10,000 to \$39,999	19.3	39.2	39.2	13.5	4.4	1.0	.5	1.7	
Less than \$10,000	31.5	43.5	41.5	11.1	3.0	-	.2	.7	
No reply	5.7	60.0	21.9	8.2	6.4	1.2	-	2.3	

1/ Less than one-tenth percent.

Table 176

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
FREQUENCY OF ORDERING FROZEN FISH OR SHELLFISH
City Size By Sales Size

Category	All establi- ments	Every day	2 to 4 times a week		Once a week		2 or 3 times a month		Once a month		Less than once a month		Whenever needed		No reply or not applicable	
			Per- cent	Per- cent	Per- cent	Per- cent	Per- cent	Per- cent	Per- cent	Per- cent	Per- cent	Per- cent				
United States	Number (in thousands)	188.2	6.2	15.7	43.1	4.8	3.7	1.3	5.8	19.4	26.4	19.7	25.9	21.1	33.6	21.0
500,000 or more	38.5	8.4	15.2	38.4	3.5	2.2	2.2	2.2	5.0	26.4	19.7	25.9	21.1	33.6	21.0	21.0
\$100,000 or more	4.5	35.4	26.7	10.4	4.1	2.3	2.3	2.3	5.8	19.4	26.4	19.7	25.9	21.1	33.6	21.0
\$40,000 to \$99,999	4.8	9.8	15.1	42.3	4.1	2.3	2.3	2.3	5.8	19.4	26.4	19.7	25.9	21.1	33.6	21.0
\$10,000 to \$39,999	11.6	5.5	16.2	45.1	6.3	1.7	1.7	1.7	3.5	8.0	21.1	33.6	21.0	21.0	21.0	21.0
Less than \$10,000	15.1	9.9	9.7	40.8	2.2	3.5	3.5	3.5	7.6	1.4	1.4	1.4	1.4	1.4	1.4	1.4
No reply	2.5	16.2	22.9	36.6	2.6	2.6	2.6	2.6	7.6	7.6	7.6	7.6	7.6	7.6	7.6	7.6
100,000 to 499,999	23.6	14.3	21.1	35.4	3.2	4.2	4.2	4.2	5.1	15.4	15.4	15.4	15.4	15.4	15.4	15.4
\$100,000 or more	2.7	54.6	18.8	8.0	2.5	2.5	2.5	2.5	6.9	6.9	6.9	6.9	6.9	6.9	6.9	6.9
\$40,000 to \$99,999	3.9	16.5	25.6	42.4	4.2	4.2	4.2	4.2	2.3	2.3	2.3	2.3	2.3	2.3	2.3	2.3
\$10,000 to \$39,999	6.5	12.4	26.0	45.1	1.0	3.1	3.1	3.1	3.1	3.1	3.1	3.1	3.1	3.1	3.1	3.1
Less than \$10,000	9.6	3.4	15.8	34.6	3.4	7.6	7.6	7.6	7.6	7.6	7.6	7.6	7.6	7.6	7.6	7.6
No reply	.9	13.7	30.3	25.8	15.0	15.0	15.0	15.0	7.6	7.6	7.6	7.6	7.6	7.6	7.6	7.6
25,000 to 99,999	24.8	7.6	16.3	47.6	4.3	3.0	3.0	3.0	3.0	16.4	16.4	16.4	16.4	16.4	16.4	16.4
\$100,000 or more	2.2	23.5	27.9	24.8	10.2	1.8	1.8	1.8	4.5	7.0	7.0	7.0	7.0	7.0	7.0	7.0
\$40,000 to \$99,999	3.9	17.6	19.8	46.6	2.8	1.7	1.7	1.7	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
\$10,000 to \$39,999	6.9	10.0	16.0	57.0	1.8	3.9	3.9	3.9	2.8	2.8	2.8	2.8	2.8	2.8	2.8	2.8
Less than \$10,000	10.8	4.3	12.9	47.7	5.5	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0
No reply	1.0	15.0	14.0	35.0	5.0	4.3	4.3	4.3	2.2	15.5	15.5	15.5	15.5	15.5	15.5	15.5
2,500 to 24,999	36.1	4.1	15.0	45.8	5.0	4.3	4.3	4.3	2.2	15.5	15.5	15.5	15.5	15.5	15.5	15.5
\$100,000 or more	1.7	11.5	68.1	19.1	8.1	4.4	4.4	4.4	6.3	3.9	3.9	3.9	3.9	3.9	3.9	3.9
\$40,000 to \$99,999	3.9	8.7	26.1	46.5	3.4	4.8	4.8	4.8	9.1	8.4	8.4	8.4	8.4	8.4	8.4	8.4
\$10,000 to \$39,999	12.4	3.9	14.5	55.9	6.1	5.9	5.9	5.9	2.5	11.3	11.3	11.3	11.3	11.3	11.3	11.3
Less than \$10,000	15.7	.8	8.4	41.2	5.6	5.6	5.6	5.6	6.5	6.5	6.5	6.5	6.5	6.5	6.5	6.5
No reply	2.4	13.9	7.8	41.1	4.2	4.4	4.4	4.4	5.6	20.1	20.1	20.1	20.1	20.1	20.1	20.1
Under 2,500	65.2	2.6	14.1	45.5	4.2	4.4	4.4	4.4	5.6	20.1	20.1	20.1	20.1	20.1	20.1	20.1
\$100,000 or more	2.7	12.8	45.0	27.2	3.6	4.5	4.5	4.5	2.2	15.0	15.0	15.0	15.0	15.0	15.0	15.0
\$40,000 to \$99,999	6.0	9.5	30.4	48.5	7.2	4.5	4.5	4.5	2.6	2.6	2.6	2.6	2.6	2.6	2.6	2.6
\$10,000 to \$39,999	19.3	2.1	13.3	53.2	6.8	5.1	5.1	5.1	1.7	1.7	1.7	1.7	1.7	1.7	1.7	1.7
Less than \$10,000	31.5	1.1	10.4	42.4	5.8	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0
No reply	5.7	.6	4.7	41.6	5.8	5.8	5.8	5.8	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0

1/ Less than one-tenth percent.

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING WHETHER
SUPPLIER USUALLY DELIVERS FISH AND SHELLFISH OR IT IS PICKED UP BY EATING PLACE

City Size By Sales Size

Category	All establish- ments	Supplier usually delivers	Eating place picks up own supplies	Delivered and picked up	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent
United States	188.2	73.0	24.8	.5	1.7
500,000 or more	38.5	65.5	32.5	.2	1.8
\$100,000 or more	4.5	88.9	8.2	-	2.9
\$40,000 to \$99,999	4.8	84.4	13.9	-	1.7
\$10,000 to \$39,999	11.6	64.1	33.1	-	2.8
Less than \$10,000	15.1	50.1	49.1	.4	.4
No reply	2.5	86.8	10.6	-	2.6
100,000 to 499,999	23.6	78.9	19.7	.3	1.1
\$100,000 or more	2.7	94.3	4.8	-	.9
\$40,000 to \$99,999	3.9	97.2	-	1.7	1.1
\$10,000 to \$39,999	6.5	87.6	12.4	-	-
Less than \$10,000	9.6	59.4	38.5	-	2.1
No reply	.9	100.0	-	-	-
25,000 to 99,999	24.8	79.8	18.8	.9	.5
\$100,000 or more	2.2	98.9	1.0	-	.1
\$40,000 to \$99,999	3.9	87.5	7.9	3.5	1.1
\$10,000 to \$39,999	6.9	76.4	23.1	.5	-
Less than \$10,000	10.8	74.8	24.0	.6	.6
No reply	1.0	86.0	14.0	-	-
2,500 to 24,999	36.1	73.4	24.2	.5	1.2
\$100,000 or more	1.7	100.0	-	-	-
\$40,000 to \$99,999	3.9	91.1	8.8	-	.1
\$10,000 to \$39,999	12.4	77.0	21.9	1.1	-
Less than \$10,000	15.7	65.0	32.7	-	2.3
No reply	2.4	63.7	30.7	2.8	2.8
Under 2,500	65.2	72.7	24.3	.6	2.4
\$100,000 or more	2.7	98.4	.9	-	.7
\$40,000 to \$99,999	6.0	93.3	5.6	1.1	-
\$10,000 to \$39,999	19.3	77.4	21.9	.7	-
Less than \$10,000	31.5	65.9	28.9	.6	4.6
No reply	5.7	60.0	37.7	-	2.3

Table 178

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
IF COLD STORAGE IS AVAILABLE FOR KEEPING FROZEN FISH OR SHELLFISH

City Size By Sales Size

Category	All establishments	Yes		No		No reply	
		Number (in thousands)	Percent	Number	Percent	Number	Percent
United States	188.2		71.0	28.8			.2
500,000 or more	38.5		53.2	46.1			.7
\$100,000 or more	4.5		73.3	26.7			-
\$40,000 to \$99,999	4.8		69.9	30.1			-
\$10,000 to \$39,999	11.6		57.1	41.2			1.7
Less than \$10,000	15.1		36.8	63.2			-
No reply	2.5		66.2	31.2			2.6
100,000 to 499,999	23.6		68.3	31.7			-
\$100,000 or more	2.7		83.5	16.5			-
\$40,000 to \$99,999	3.9		80.1	19.9			-
\$10,000 to \$39,999	6.5		70.3	29.7			-
Less than \$10,000	9.6		58.0	42.0			-
No reply	.9		66.6	33.4			-
25,000 to 99,999	24.8		69.4	30.6			-
\$100,000 or more	2.2		93.8	6.2			-
\$40,000 to \$99,999	3.9		88.4	11.6			-
\$10,000 to \$39,999	6.9		71.5	28.5			-
Less than \$10,000	10.8		54.2	45.8			-
No reply	1.0		93.0	7.0			-
2,500 to 24,999	36.1		75.6	24.2			.2
\$100,000 or more	1.7		91.6	8.4			-
\$40,000 to \$99,999	3.9		90.3	9.7			-
\$10,000 to \$39,999	12.4		83.6	16.4			-
Less than \$10,000	15.7		65.7	34.3			-
No reply	2.4		66.5	30.7			2.8
Under 2,500	65.2		80.3	19.5			.2
\$100,000 or more	2.7		100.0	-			-
\$40,000 to \$99,999	6.0		93.0	7.0			-
\$10,000 to \$39,999	19.3		81.7	17.8			.5
Less than \$10,000	31.5		76.5	23.5			-
No reply	5.7		73.9	26.1			-

Table 179
 PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING IF LACK OF
 SUFFICIENT OR CONVENIENT STORAGE SPACE LIMITS USE OF FROZEN FISH OR SHELLFISH

City Size By Sales Size

Category	All establishments	Yes		No	
		Number (in thousands)	Percent	Number	Percent
United States	188.2	17.8	80.7	1.5	1.5
500,000 or more	38.5	14.1	83.9	2.0	2.0
\$100,000 or more	4.5	12.3	85.7	2.0	2.0
\$40,000 to \$99,999	4.8	7.8	90.4	1.8	1.8
\$10,000 to \$39,999	11.6	13.5	83.1	3.4	3.4
Less than \$10,000	15.1	15.9	83.2	.9	.9
No reply	2.5	21.9	75.4	2.7	2.7
100,000 to 499,999	23.6	16.6	82.5	.9	.9
\$100,000 or more	2.7	16.0	81.5	2.5	2.5
\$40,000 to \$99,999	3.9	18.8	81.2	-	-
\$10,000 to \$39,999	6.5	14.9	83.7	1.4	1.4
Less than \$10,000	9.6	17.9	81.4	.7	.7
No reply	.9	5.4	94.6	-	-
25,000 to 99,999	24.8	20.2	76.5	3.2	3.2
\$100,000 or more	2.2	22.1	77.9	(1)	(1)
\$40,000 to \$99,999	3.9	14.3	85.7	-	-
\$10,000 to \$39,999	6.9	23.8	73.1	3.1	3.1
Less than \$10,000	10.8	20.1	75.0	4.9	4.9
No reply	1.0	15.8	77.2	7.0	7.0
2,500 to 24,999	36.1	21.8	77.0	1.2	1.2
\$100,000 or more	1.7	9.5	90.5	-	-
\$40,000 to \$99,999	3.9	20.9	76.9	2.2	2.2
\$10,000 to \$39,999	12.4	21.8	77.1	1.1	1.1
Less than \$10,000	15.7	23.5	75.3	1.2	1.2
No reply	2.4	20.4	78.1	1.5	1.5
Under 2,500	65.2	17.1	81.9	1.0	1.0
\$100,000 or more	2.7	12.8	87.2	-	-
\$40,000 to \$99,999	6.0	5.8	93.1	1.1	1.1
\$10,000 to \$39,999	19.3	18.5	80.1	1.4	1.4
Less than \$10,000	31.5	18.2	81.4	.4	.4
No reply	5.7	21.0	75.5	3.5	3.5

1/ Less than one-tenth percent.

Table 180

POUNDS OF FROZEN FISH AND SHELLFISH HELD IN FREEZER OR COLD STORAGE
BY PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
(Thousands of pounds)

City Size By Sales Size

Category	Number of estab- lish- ments (thousands)	Total		Frozen Fish		Frozen Shellfish		Pounds held per establishment	
		Thousand Pounds	Per- cent	Thousand Pounds	Per- cent	Thousand Pounds	Per- cent	Total	Fish Shellfish
United States	188.2	9,126	100.0	4,234	46.4	4,892	53.6	48.5	22.5
500,000 or more	38.5	2,760	100.0	1,395	50.5	1,365	49.5	71.7	36.2
\$100,000 or more	4.5	2,105	100.0	1,110	52.7	996	47.3	467.3	216.3
\$40,000 to \$99,999	4.8	119	100.0	78	52.3	71	47.7	31.7	15.2
\$10,000 to \$39,999	11.6	119	100.0	64	53.8	55	46.2	10.1	4.7
Less than \$10,000	15.1	91	100.0	48	52.7	43	47.3	6.2	2.9
No reply	2.5	295	100.0	95	32.2	200	67.8	117.6	37.6
100,000 to 199,999	23.6	1,188	100.0	364	30.6	824	69.4	50.3	15.4
\$100,000 or more	2.7	811	100.0	207	25.4	607	74.6	301.1	75.7
\$40,000 to \$99,999	3.9	246	100.0	88	35.8	158	64.2	63.1	22.6
\$10,000 to \$39,999	6.5	67	100.0	37	55.2	30	44.8	10.3	5.7
Less than \$10,000	9.6	45	100.0	25	55.6	20	44.4	4.7	2.6
No reply	.9	16	100.0	7	43.8	9	56.2	17.8	7.8
25,000 to 99,999	24.8	1,063	100.0	445	41.9	618	58.1	272.7	17.9
\$100,000 or more	2.2	600	100.0	171	29.0	426	71.0	272.7	79.1
\$40,000 to \$99,999	3.9	156	100.0	78	50.0	78	50.0	41.0	20.5
\$10,000 to \$39,999	6.9	221	100.0	153	69.2	68	30.8	32.0	22.2
Less than \$10,000	10.8	76	100.0	34	44.7	42	55.3	7.0	3.1
No reply	1.0	10	100.0	6	60.0	4	40.0	11.0	6.0
2,500 to 24,999	36.1	1,575	100.0	623	39.6	952	60.4	43.6	17.2
\$100,000 or more	1.7	333	100.0	171	51.4	162	48.6	195.9	100.6
\$40,000 to \$99,999	3.9	496	100.0	96	19.4	400	80.6	127.2	95.3
\$10,000 to \$39,999	12.4	564	100.0	217	38.5	347	61.5	45.5	24.6
Less than \$10,000	15.7	92	100.0	58	63.0	34	37.0	5.9	17.5
No reply	2.4	90	100.0	81	90.0	9	10.0	37.5	3.7
Under 2,500	65.2	2,510	100.0	1,407	55.4	1,133	44.6	29.0	21.6
\$100,000 or more	2.7	1,105	100.0	685	57.8	500	42.2	253.7	17.4
\$40,000 to \$99,999	6.0	551	100.0	301	54.6	250	45.4	91.8	185.2
\$10,000 to \$39,999	13.3	466	100.0	232	49.8	234	50.2	24.1	50.2
Less than \$10,000	31.5	289	100.0	162	56.1	127	43.9	12.0	12.1
No reply	5.7	49	100.0	27	55.1	22	44.9	9.2	5.1
								8.8	4.9

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING NUMBER OF SERVINGS PER POUND OF FISH FILLETS

City Size By Sales Size

Category	All establish- ments	One serving		Two servings		Three servings		Four servings		Five servings		Six to eight servings		No reply or not applicable	
		Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States		188.2	1.3	16.6	30.0	15.5	1.8					.8			34.0
500,000 or more		38.5	1.2	20.2	30.1	13.7	1.4					.7			32.7
\$100,000 or more		4.5	5.8	36.7	26.0	14.0	.1					1.8			15.6
\$10,000 to \$99,999			2.9	25.4	31.6	19.2						-			20.9
\$10,000 to \$39,999		11.6	-	11.7	35.3	15.9	2.9					1.2			33.0
Less than \$10,000		15.1	-	19.5	26.0	10.3	1.3					-			42.9
No reply		2.5	2.8	25.1	34.6	12.2	-					2.6			22.7
100,000 to 499,999		23.6	.3	10.8	27.2	23.4						.6			35.7
\$100,000 or more		2.7	3.1	21.4	39.3	14.1	-					-			19.1
\$10,000 to \$99,999		3.9	-	9.7	30.6	36.1	1.7					1.7			20.2
\$10,000 to \$39,999		6.5	-	10.3	33.8	27.9	3.1					1.0			23.9
Less than \$10,000		9.6	-	8.2	17.9	18.6	2.1					-			53.2
No reply		.9	-	6.2	30.2	15.1	-					-			48.5
25,000 to 99,999		24.8	.8	17.1	31.5	20.9						1.3			25.6
\$100,000 or more		2.2	3.8	34.8	38.7	15.5	3.0					-			4.2
\$10,000 to \$99,999		3.9	1.0	23.5	29.7	31.1	.1					.3			14.3
\$10,000 to \$39,999		6.9	-	11.7	36.0	22.2	4.3					1.0			24.8
Less than \$10,000		10.8	.6	15.4	28.0	15.6	3.1					2.5			34.8
No reply		1.0	-	7.0	29.4	42.0	-					-			21.6
2,500 to 24,999		36.1	2.2	15.9	31.0	13.9						1.5			33.5
\$100,000 or more		1.7	4.1	13.1	52.2	20.9	-					-			9.7
\$10,000 to \$99,999		3.9	3.2	32.7	28.4	17.4	.1					-			18.2
\$10,000 to \$39,999		12.4	2.7	19.0	39.7	17.4	.5					-			20.7
Less than \$10,000		15.7	1.7	10.8	23.1	10.5	3.6					2.9			47.4
No reply		2.4	-	9.1	28.8	8.4	2.8					2.8			48.1
Under 2,500		65.2	1.4	16.6	29.7	12.7						.4			37.8
\$100,000 or more		2.7	.7	18.7	52.9	18.6	-					2.5			6.6
\$10,000 to \$99,999		6.0	5.5	18.1	40.8	11.8	4.4					2.2			17.2
\$10,000 to \$39,999		19.3	1.4	19.2	36.4	11.2	1.0					-			30.8
Less than \$10,000		31.5	.6	12.3	24.7	10.6	1.1					.2			50.5
No reply		5.7	1.3	29.1	12.0	26.7	2.3					-			28.6

Table 182

PERCENTAGE OF PUBLIC EATING PLACES INDICATING WHETHER OR NOT GREATER SELECTION
OF FISH AND SHELLFISH DISHES IS OFFERED ON CERTAIN DAYS

City Size By Sales Size

Category	All establishments	Yes		No		No reply	
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	59.8	40.2			(1)	
500,000 or more	38.5	69.0	31.0				
\$100,000 or more	4.5	73.0	27.0				
\$40,000 to \$99,999	4.8	68.9	31.1				
\$10,000 to \$39,999	11.6	71.6	28.4				
Less than \$10,000	15.1	65.1	34.9				
No reply	2.5	73.6	26.4				
100,000 to 499,999	23.6	69.2	30.7				
\$100,000 or more	2.7	79.5	20.5				
\$40,000 to \$99,999	3.9	75.8	24.2				
\$10,000 to \$39,999	6.5	65.6	34.4				
Less than \$10,000	9.6	68.3	31.7				
No reply	.9	47.6	52.4				
25,000 to 99,999	24.8	65.8	34.2				
\$100,000 or more	2.2	64.1	35.9				
\$40,000 to \$99,999	3.9	72.6	27.4				
\$10,000 to \$39,999	6.9	76.5	23.5				
Less than \$10,000	10.8	57.5	42.5				
No reply	1.0	58.1	41.9				
2,500 to 24,999	36.1	52.7	47.3				
\$100,000 or more	1.7	41.6	58.4				
\$40,000 to \$99,999	3.9	52.0	48.0				
\$10,000 to \$39,999	12.4	53.9	46.1				
Less than \$10,000	15.7	53.0	47.0				
No reply	2.4	53.2	46.8				
Under 2,500	65.2	52.6	47.3			1	
\$100,000 or more	2.7	73.6	26.4				
\$40,000 to \$99,999	6.0	54.0	46.0				
\$10,000 to \$39,999	19.3	64.4	35.6				
Less than \$10,000	31.5	45.0	54.8			.2	
No reply	5.7	43.3	56.7				

1/ Less than one-tenth percent.

Table 183

PERCENTAGE OF PUBLIC EATING PLACES INDICATING DAYS ON WHICH THE GREATEST
SELECTION OF FISH AND SHELLFISH DISHES IS OFFERED

City Size By Sales Size

Category	All estab- lish- ments	Sunday through				Friday	Saturday
		Monday	Tuesday and Thursday	Wednesday	Percent		
United States	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent
	126.2	2.6	5.1	87.9	4.4		
500,000 or more	29.2	1.7	7.2	88.2	2.1		
\$100,000 or more	3.6	.8	6.6	90.3	2.3		
\$40,000 to \$99,999	3.6	2.3	3.7	92.1	1.9		
\$10,000 to \$39,999	9.4	3.5	7.2	88.6	.7		
Less than \$10,000	11.2	-	8.9	87.5	3.6		
No reply	2.1	3.2	7.2	89.6	-		
100,000 to 499,999	18.6	2.5	6.2	85.8	4.5		
\$100,000 or more	2.4	3.6	5.5	86.7	4.2		
\$40,000 to \$99,999	3.6	4.3	13.6	80.2	1.9		
\$10,000 to \$39,999	4.8	2.8	5.6	87.4	4.2		
Less than \$10,000	7.4	3.6	3.6	86.5	6.3		
No reply	.4	.2	-	99.8	-		
25,000 to 99,999	17.9	2.3	4.5	90.3	2.9		
\$100,000 or more	1.7	3.1	9.1	85.0	2.8		
\$40,000 to \$99,999	3.2	2.6	11.3	86.1	-		
\$10,000 to \$39,999	5.8	3.5	3.9	90.3	2.3		
Less than \$10,000	6.6	1.0	1.0	93.9	4.1		
No reply	.6	-	-	89.2	10.8		
2,500 to 24,999	21.5	2.8	4.9	87.0	5.2		
\$100,000 or more	.7	3.0	.6	95.8	.6		
\$40,000 to \$99,999	2.7	9.1	12.3	73.6	5.0		
\$10,000 to \$39,999	7.6	4.3	3.8	86.6	5.3		
Less than \$10,000	9.2	-	4.6	89.6	5.8		
No reply	1.3	-	-	94.7	5.3		
Under 2,500	38.3	2.9	3.1	87.6	6.4		
\$100,000 or more	2.2	5.9	3.0	88.2	2.9		
\$40,000 to \$99,999	3.6	3.3	5.5	87.6	3.6		
\$10,000 to \$39,999	14.1	4.7	4.3	86.9	4.1		
Less than \$10,000	15.8	1.3	1.7	86.9	10.1		
No reply	2.6	-	2.6	94.8	2.6		

Table 184

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
WHETHER OR NOT FISH AND SHELLFISH ARE OFFERED DAILY
City Size By Sales Size

Category	All establishments	Not offered daily	Offered daily	No reply
	Number (in thousands)	Percent	Percent	Percent
United States	188.2	29.5	68.0	2.5
500,000 or more	38.5	34.2	63.2	2.5
\$100,000 or more	4.5	9.4	88.9	1.7
\$40,000 to \$99,999	4.8	23.9	75.0	1.1
\$10,000 to \$39,999	11.6	35.0	62.5	2.5
Less than \$10,000	15.1	47.5	49.5	3.0
No reply	2.5	16.6	80.8	2.6
100,000 to 199,999	23.6	29.4	68.6	2.0
\$100,000 or more	2.7	5.2	94.0	.2
\$40,000 to \$99,999	3.9	21.1	77.8	1.1
\$10,000 to \$39,999	6.5	24.1	75.9	-
Less than \$10,000	9.6	43.5	54.4	2.1
No reply	.9	22.8	51.4	25.8
25,000 to 99,999	24.8	32.5	64.8	2.7
\$100,000 or more	2.2	9.5	87.5	3.0
\$40,000 to \$99,999	3.9	12.1	87.9	-
\$10,000 to \$39,999	6.9	35.3	59.9	4.8
Less than \$10,000	10.8	42.7	55.4	1.9
No reply	1.0	35.0	58.0	7.0
2,500 to 24,999	36.1	27.7	67.7	4.6
\$100,000 or more	1.7	-	98.8	1.2
\$40,000 to \$99,999	3.9	10.5	83.1	6.4
\$10,000 to \$39,999	12.4	28.9	65.1	6.0
Less than \$10,000	15.7	34.8	64.4	.8
No reply	2.4	21.6	56.1	22.3
Under 2,500	65.2	26.6	72.0	1.4
\$100,000 or more	2.7	.9	99.1	-
\$40,000 to \$99,999	6.0	7.7	92.3	.7
\$10,000 to \$39,999	19.3	26.8	72.5	2.3
Less than \$10,000	31.5	32.7	65.0	7.7
No reply	5.7	24.8	74.0	1.2

Table 186

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF STEAK

City Size By Sales Size

Category	All establish- ments (in thousands)	Fish and shellfish serving brings more profit	Fish and shellfish serving brings same profit	Fish and shellfish serving brings less profit	Serve only fish and shellfish	Establishments not replying
		Percent	Percent	Percent	Percent	Percent
United States	188.2	40.2	28.9	11.5	13.5	5.9
500,000 or more	38.5	38.7	23.7	13.7	16.3	7.6
\$100,000 or more	1.5	57.9	28.6	4.4	3.0	6.1
\$40,000 to \$99,999	1.8	45.3	36.9	5.7	10.2	1.9
\$10,000 to \$39,999	11.6	45.9	19.8	13.3	12.9	8.1
Less than \$10,000	15.1	27.8	19.6	17.7	26.1	8.8
No reply	2.5	24.5	32.5	23.5	7.8	11.7
100,000 to \$99,999	23.6	44.2	25.9	9.6	16.6	3.7
\$100,000 or more	2.7	65.3	24.9	7.2	2.5	1.1
\$40,000 to \$99,999	3.9	45.1	28.5	11.6	12.0	2.8
\$10,000 to \$39,999	6.5	38.0	37.2	8.3	13.0	3.5
Less than \$10,000	9.6	44.3	17.2	8.9	24.1	5.5
No reply	.9	18.3	32.7	24.5	24.5	-
25,000 to \$9,999	24.8	43.5	25.7	10.0	14.4	6.4
\$100,000 or more	2.2	47.1	38.6	8.3	3.0	3.0
\$40,000 to \$99,999	3.9	60.6	24.2	6.2	8.6	4.4
\$10,000 to \$39,999	6.9	45.6	25.1	14.1	14.2	1.0
Less than \$10,000	10.8	35.7	25.0	8.6	19.7	11.0
No reply	1.0	37.1	14.0	14.0	7.0	27.9
2,500 to 24,999	36.1	41.8	28.5	10.6	14.3	4.8
\$100,000 or more	1.7	72.3	22.3	1.4	-	4.0
\$40,000 to \$99,999	3.9	61.3	25.2	9.9	1.8	1.8
\$10,000 to \$39,999	12.4	46.9	32.1	11.1	8.7	1.2
Less than \$10,000	15.7	31.2	30.0	10.4	23.8	4.6
No reply	2.4	32.3	9.1	16.7	11.2	30.7
Under 2,500	65.2	37.5	34.6	12.0	9.9	6.0
\$100,000 or more	2.7	72.6	22.3	1.1	2.5	2.5
\$40,000 to \$99,999	6.0	49.7	32.2	10.0	1.5	6.6
\$10,000 to \$39,999	19.3	42.7	37.9	11.6	6.1	1.7
Less than \$10,000	31.5	32.1	31.8	14.6	13.5	8.0
No reply	5.7	20.2	47.1	6.9	15.0	10.8

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF ROAST BEEF

City Size By Sales Size

Category	All establish- ments	Number (in thousands)	Fish and shellfish serving brings more profit		Fish and shellfish serving brings same profit		Fish and shellfish serving brings less profit		Serve only fish and shellfish		Establishments not replying
			Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	
United States											
500,000 or more	188.2	38.5	37.5	30.4	10.8	14.4	6.9	14.4	6.9		
\$100,000 or more		37.1	26.5	26.5	13.6	15.6	7.8	15.6	7.8		
\$40,000 to \$99,999		4.5	52.9	34.6	4.4	1.7	6.4	1.7	6.4		
\$10,000 to \$39,999		1.8	38.4	41.7	5.5	11.1	3.3	11.1	3.3		
Less than \$10,000		11.6	47.1	23.5	9.8	9.8	9.8	27.8	9.8		
No reply		15.1	26.0	20.1	18.6	2.6	11.7	2.6	11.7		
2,500 to 499,999		2.5	27.1	35.0	23.6	2.6					
\$100,000 to \$99,999		23.6	39.6	29.0	11.2	15.2	4.3	15.2	4.3		
\$40,000 to \$99,999		2.7	62.8	29.9	4.6	8.6	3.5	8.6	3.5		
\$10,000 to \$39,999		3.9	44.9	35.6	6.4	16.7	4.5	16.7	4.5		
Less than \$10,000		6.5	31.6	38.8	9.4	22.0	5.5	22.0	5.5		
No reply		9.6	38.1	18.6	15.8	24.5	-	24.5	-		
25,000 to 99,999		18.3	40.9	26.3	16.3						
\$100,000 or more		41.1	51.2	34.7	10.8	14.3	7.5	14.3	7.5		
\$40,000 to \$99,999		2.2	51.2	26.7	10.7	1.1	3.0	1.1	3.0		
\$10,000 to \$39,999		3.9	57.6	26.7	3.9	7.4	4.4	7.4	4.4		
Less than \$10,000		6.9	46.6	21.3	17.9	12.3	1.9	12.3	1.9		
No reply		10.8	29.9	28.7	9.8	20.9	10.7	20.9	10.7		
2,500 to 24,999		1.0	37.2	14.0	-	14.0	34.8	14.0	34.8		
\$100,000 or more		36.1	40.2	26.0	9.7	17.1	6.1	17.1	6.1		
\$40,000 to \$99,999		1.7	67.9	20.4	5.5	1.9	4.3	1.9	4.3		
\$10,000 to \$39,999		3.9	49.6	24.3	6.3	18.0	1.8	18.0	1.8		
Less than \$10,000		12.4	43.4	32.9	8.6	10.7	4.4	10.7	4.4		
No reply		15.7	33.5	25.0	11.6	25.3	4.6	25.3	4.6		
Under 2,500		2.4	33.5	16.3	11.2	5.5	33.5	5.5	33.5		
\$100,000 or more		65.2	34.2	36.7	10.0	11.6	7.5	11.6	7.5		
\$40,000 to \$99,999		2.7	49.6	42.4	1.1	2.8	5.2	2.8	5.2		
\$10,000 to \$39,999		6.0	46.4	33.7	10.0	3.3	6.2	3.3	6.2		
Less than \$10,000		19.3	38.6	40.0	9.5	8.2	6.2	8.2	6.2		
No reply		31.5	30.7	32.8	12.1	14.9	9.5	14.9	9.5		
		5.7	17.4	47.5	5.8	17.4	11.9	17.4	11.9		

Table 188

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF ROAST PORK

City Size By Sales Size

Category	All establish- ments (in thousands)	Fish and shellfish serving brings more profit	Fish and shellfish serving brings same profit	Fish and shellfish serving brings less profit	Serve only fish and shellfish	Establishments not replying
		Percent	Percent	Percent	Percent	Percent
United States	188.2	34.8	29.2	9.3	19.1	7.6
500,000 or more	38.5	33.1	23.1	9.7	23.8	10.3
\$100,000 or more	4.5	47.2	30.8	2.5	11.3	8.1
\$10,000 to \$99,999	4.8	36.0	38.2	4.3	18.2	3.3
\$10,000 to \$39,999	11.6	38.0	22.8	11.0	17.8	10.4
Less than \$10,000	15.1	26.5	13.4	22.8	35.8	11.5
No reply	2.5	19.6	39.3	8.5	13.0	19.6
100,000 to 499,999	23.6	36.5	29.0	9.4	20.6	4.5
\$100,000 or more	2.7	51.4	37.3	3.6	5.0	2.7
\$10,000 to \$99,999	3.9	39.7	35.6	8.2	13.7	2.8
\$10,000 to \$39,999	6.5	28.8	36.8	8.3	22.7	3.4
Less than \$10,000	9.6	38.0	17.9	11.7	25.5	6.9
No reply	.9	16.9	37.8	15.1	30.2	-
25,000 to 99,999	24.8	38.5	26.9	7.2	19.2	7.5
\$100,000 or more	2.2	44.1	38.6	8.2	6.1	3.0
\$10,000 to \$99,999	3.9	54.2	26.0	1.1	15.3	4.4
\$10,000 to \$39,999	6.9	41.6	24.6	11.5	17.4	1.9
Less than \$10,000	10.8	28.0	27.5	6.8	27.0	10.7
No reply	1.0	37.1	14.0	7.0	7.0	34.9
2,500 to 24,999	36.1	38.2	28.2	8.4	18.1	7.1
\$100,000 or more	1.7	42.1	30.1	1.4	1.9	4.2
\$10,000 to \$99,999	3.9	47.4	24.6	7.6	18.3	2.1
\$10,000 to \$39,999	12.4	41.9	33.0	7.5	13.2	4.4
Less than \$10,000	15.7	32.2	26.9	9.7	24.5	6.7
No reply	2.4	27.9	16.3	11.2	11.2	33.4
Under 2,500	65.2	31.9	34.3	10.2	16.1	7.5
\$100,000 or more	2.7	41.9	34.2	-	8.1	5.8
\$10,000 to \$99,999	6.0	42.9	32.5	8.8	8.1	7.7
\$10,000 to \$39,999	19.3	37.2	36.0	9.4	14.3	3.1
Less than \$10,000	31.5	28.5	30.5	12.6	18.8	9.6
No reply	5.7	16.8	46.5	5.9	19.2	11.6

Table 189

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF CHICKEN

City Size By Sales Size

Category	All establish- ments	Number (in thousands)	Fish and shellfish serving brings more profit		Fish and shellfish serving brings less profit		Fish and shellfish serving brings less profit		Serve only fish and shellfish		Establishments not replying	
			Percent	32.8	Percent	34.5	Percent	12.3	Percent	13.5	Percent	6.9
United States												
500,000 or more		38.5		30.2		28.6		16.3		17.3		7.6
\$100,000 or more		11.8		30.6		37.5		15.7		7.7		8.5
\$10,000 to \$99,999		4.8		31.6		49.6		7.5		7.9		3.4
\$10,000 to \$39,999		11.6		36.6		25.9		13.9		13.6		2.8
Less than \$10,000		15.1		26.4		20.5		20.8		26.1		6.2
No reply		2.5		20.0		33.2		19.4		15.7		11.7
100,000 to \$99,999		23.6		31.5		33.6		11.3		11.7		5.2
\$100,000 or more		7.7		35.0		45.6		9.2		5.0		5.2
\$10,000 to \$99,999		3.9		39.4		42.0		10.7		5.1		2.8
\$10,000 to \$39,999		6.5		27.2		38.9		13.4		14.0		6.5
Less than \$10,000		9.6		44.9		23.4		10.3		13.8		7.6
No reply		.9		29.8		32.5		15.1		22.6		-
25,000 to \$9,999		24.8		35.4		32.4		11.0		13.2		8.0
\$100,000 or more		2.2		40.5		46.5		9.6		-		3.0
\$10,000 to \$99,999		3.9		43.9		38.4		11.6		1.7		4.4
\$10,000 to \$39,999		6.9		39.7		29.6		15.3		12.5		2.9
Less than \$10,000		10.8		29.8		29.9		8.6		20.3		11.4
No reply		1.0		21.4		22.8		7.0		14.0		34.8
2,500 to 24,999		36.1		36.6		32.5		2.5		15.5		5.9
\$100,000 or more		1.7		67.6		29.0		1.4		1.9		1.2
\$10,000 to \$99,999		3.9		44.4		32.0		9.5		12.3		1.8
\$10,000 to \$39,999		12.4		38.6		34.0		13.3		9.7		4.4
Less than \$10,000		15.7		30.8		33.3		7.6		23.3		5.0
No reply		2.4		30.7		21.8		8.4		8.4		30.7
Under 2,500		65.2		29.5		40.3		12.2		11.0		7.0
\$100,000 or more		2.7		31.7		57.6		2.5		2.5		5.7
\$10,000 to \$99,999		6.0		39.5		45.0		8.9		1.1		5.5
\$10,000 to \$39,999		19.3		33.4		44.3		12.2		7.3		2.8
Less than \$10,000		31.5		26.6		34.0		14.7		15.6		9.1
No reply		5.7		20.0		48.1		7.0		12.8		12.1

Table 190

PERCENTAGE OF METHODS USED BY PUBLIC EATING PLACES SERVING FISH
AND SHELLFISH TO PROMOTE SALES OF FISH AND SHELLFISH MEALS
City Size By Sales Size

Category	All methods used	Featured special on menu	Suggestions by waiters	Window display	Separate menu for fish	Newspaper advertising	Radio or television advertising	Other methods used
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	204.3	37.1	25.2	6.5	3.9	3.7	1.9	21.7
500,000 or more	38.2	37.6	21.2	10.2	5.1	1.0	.5	23.7
\$100,000 or more	5.7	45.8	28.7	3.7	6.9	2.3	2.3	10.3
\$40,000 to \$99,999	5.3	57.1	18.4	6.5	2.3	3.8	-	11.9
\$10,000 to \$39,999	11.6	39.8	20.3	12.7	3.4	.6	-	23.2
Less than \$10,000	13.8	24.3	21.7	13.0	6.7	-	.5	35.8
No reply	1.8	41.6	22.4	3.7	5.0	-	-	27.3
100,000 to 499,999	25.7	38.3	27.0	6.6	1.6	2.8	1.3	22.4
\$100,000 or more	4.0	39.0	24.3	2.5	3.4	7.6	5.2	18.0
\$40,000 to \$99,999	4.8	44.6	29.9	2.8	-	2.8	-	19.9
\$10,000 to \$39,999	7.5	35.1	27.4	8.0	2.7	2.7	1.8	22.3
Less than \$10,000	8.5	37.3	23.9	10.3	.8	.6	-	26.9
No reply	.9	38.3	47.0	-	.1	.1	.1	14.4
25,000 to 99,999	28.0	36.9	22.1	8.7	3.4	5.5	3.0	20.4
\$100,000 or more	3.2	49.3	27.5	4.8	1.4	7.8	3.4	5.8
\$40,000 to \$99,999	5.9	43.0	27.8	2.4	2.5	7.6	5.1	11.6
\$10,000 to \$39,999	8.2	40.5	23.9	6.5	4.4	3.7	2.0	19.0
Less than \$10,000	9.8	26.2	15.0	15.0	4.1	4.7	2.7	32.3
No reply	.9	37.3	27.8	14.4	-	6.1	-	14.4
2,500 to 24,999	41.1	33.5	29.1	6.2	2.9	4.4	2.4	20.5
\$100,000 or more	3.0	43.7	39.4	-	2.2	4.8	5.6	4.3
\$40,000 to \$99,999	5.2	39.1	23.2	5.9	4.4	8.2	3.9	15.3
\$10,000 to \$39,999	15.5	35.0	27.6	7.1	6.1	3.5	1.5	19.2
Less than \$10,000	15.1	27.0	29.7	6.9	2.4	3.7	2.6	27.7
No reply	2.3	39.7	34.7	5.8	-	5.8	-	14.0
Under 2,500	71.3	38.5	25.4	3.9	4.4	4.3	2.0	21.5
\$100,000 or more	3.9	42.0	25.3	1.9	4.1	5.6	5.9	15.2
\$40,000 to \$99,999	9.2	37.8	24.8	5.1	2.9	14.2	5.8	9.4
\$10,000 to \$39,999	21.9	44.9	28.7	5.0	3.2	2.5	1.8	13.9
Less than \$10,000	31.3	30.9	25.6	2.8	5.6	2.8	.8	31.1
No reply	5.0	56.9	11.1	2.6	5.3	2.6	-	21.5

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH INDICATING
METHODS FOUND MOST EFFECTIVE IN PROMOTING SALES OF FISH AND SHELLFISH MEALS

City Size By Sales Size

Category	All estab- lish- ments	Establishments reporting one effective method				Establishments reporting two effective methods				Do not know			
		Separate menu for fish	Window display	Featured special on menu	Suggestions by waiters	Other methods	Featured						
							Percent	Percent	Percent		special on menu and suggestions by waiters	Other methods	None of methods listed
Number (in thousands)													
United States	188.2	1.0	1.6	17.5	7.4	10.1	12.1	11.2	27.0	12.1			
500,000 or more	38.5	1.3	2.5	18.6	4.7	11.4	11.4	9.2	30.9	10.0			
\$100,000 or more	17.0	1.0	1.2	13.6	1.5	1.3	29.0	12.7	30.9	2.5			
\$10,000 to \$99,999	4.8	(1)	-	36.5	2.0	4.2	16.6	9.6	28.1	2.2			
\$10,000 to \$9,999	11.6	1.1	2.9	17.6	2.9	13.4	12.2	8.6	28.4	12.7			
Less than \$10,000	15.1	.9	4.0	13.9	8.4	15.8	4.0	9.3	30.0	13.7			
No reply	2.5	-	-	17.3	2.6	7.6	10.2	6.0	52.8	3.5			
100,000 to \$99,999	23.6	.6	2.3	15.0	9.2	8.2	12.8	9.5	29.2	13.1			
\$100,000 or more	2.7	-	1.7	15.3	4.7	9.9	20.5	20.3	19.0	10.2			
\$10,000 to \$99,999	3.9	-	-	16.3	8.0	3.7	24.9	11.1	22.9	10.1			
\$10,000 to \$9,999	6.5	1.4	1.0	19.7	15.5	12.5	8.7	7.2	33.7	11.7			
Less than \$10,000	9.6	1.4	4.8	12.4	6.9	7.6	15.1	4.6	37.9	15.8			
No reply	.9	.1	-	2.3	11.4	-	-	22.6	33.4	15.1			
25,000 to 99,999	24.8	.8	3.2	15.2	7.1	12.5	12.2	13.2	25.0	10.8			
\$100,000 or more	2.2	-	2.9	26.2	7.5	6.1	22.1	12.2	10.3	10.7			
\$10,000 to \$99,999	3.9	-	-	19.1	9.2	12.1	26.4	16.4	16.3	2.2			
\$10,000 to \$9,999	6.9	.9	5.5	13.8	5.3	6.8	18.2	15.9	28.5	9.7			
Less than \$10,000	10.8	1.2	7.0	11.7	7.4	17.5	1.2	11.1	28.7	15.7			
No reply	1.0	-	7.0	16.1	7.0	14.0	12.9	7.0	26.0	8.0			
2,500 to 24,999	36.1	.6	1.3	11.0	8.2	8.6	15.4	11.3	25.7	11.2			
\$100,000 or more	1.7	1.0	-	10.1	5.5	1.1	53.7	11.1	13.0	8.2			
\$10,000 to \$99,999	3.9	-	-	20.6	5.4	9.3	16.1	16.8	23.7	10.1			
\$10,000 to \$9,999	12.4	1.1	1.1	18.1	4.5	8.7	17.3	15.0	19.7	14.5			
Less than \$10,000	15.7	.4	1.7	9.6	12.7	10.1	8.6	7.3	31.6	18.0			
No reply	2.4	-	2.8	13.2	2.8	3.7	22.3	8.4	33.5	13.3			
Under 2,500	65.2	1.2	.4	20.6	7.8	10.0	10.4	12.2	25.4	12.0			
\$100,000 or more	2.7	2.5	-	26.1	10.2	7.6	7.8	18.7	15.0	10.1			
\$10,000 to \$99,999	6.0	-	-	23.6	5.5	9.1	11.0	28.4	10.6	10.0			
\$10,000 to \$9,999	19.3	1.0	-	9.4	5.5	5.5	14.1	13.9	22.8	9.3			
Less than \$10,000	31.5	1.7	.6	14.3	8.3	13.6	8.9	9.0	30.0	13.6			
No reply	5.7	-	1.2	38.7	1.2	8.2	2.7	3.5	29.9	14.6			

1/ Less than one-tenth percent.

Table 192

PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS
FOR NOT SERVING FISH OR SHELLFISH MEALS
City Size By Sales Size

Category	All establishments	No storage space	Insufficient demand	Sell only specialty	Too much work involved	Can't get fish in form wanted	No food or meals served
	Number	Percent	Percent	Percent	Percent	Percent	Percent
United States	170.1	7.0	24.4	32.5	2.4	.3	26.9
500,000 or more	23.2	4.7	35.0	26.2	.2	-	27.7
\$100,000 or more	(1)	-	-	-	-	-	-
\$40,000 to \$99,999	.8	10.1	55.5	26.5	-	-	-
\$10,000 to \$39,999	3.5	13.4	43.9	33.1	-	-	7.7
Less than \$10,000	11.0	3.0	48.7	30.0	1.2	-	11.0
No reply	7.9	2.5	9.3	17.9	.9	-	63.2
100,000 to 499,999	26.5	6.2	16.0	37.2	2.8	-	31.2
\$100,000 or more	.1	-	9.5	90.5	-	-	-
\$40,000 to \$99,999	.7	38.7	11.0	23.1	-	-	-
\$10,000 to \$39,999	3.2	2.1	9.0	53.4	4.2	-	22.9
Less than \$10,000	14.6	5.5	25.1	43.0	2.7	-	16.4
No reply	7.9	8.5	2.5	20.3	2.5	-	65.3
25,000 to 99,999	24.2	2.7	16.7	34.1	2.2	.8	37.0
\$100,000 or more	-	-	-	-	-	-	-
\$40,000 to \$99,999	.7	10.3	61.2	28.5	-	-	-
\$10,000 to \$39,999	2.8	7.3	19.3	22.7	16.9	-	21.7
Less than \$10,000	10.5	3.2	26.7	50.7	.6	1.9	9.2
No reply	10.9	.6	3.7	21.4	-	-	70.0
2,500 to 24,999	29.6	10.1	25.1	34.6	4.2	.2	18.1
\$100,000 or more	.1	-	-	-	100.0	-	-
\$40,000 to \$99,999	.4	27.5	18.2	36.1	-	-	-
\$10,000 to \$39,999	4.5	10.6	14.9	49.1	3.0	1.5	13.4
Less than \$10,000	16.1	14.4	33.1	30.2	6.6	-	8.8
No reply	8.5	1.6	16.0	35.6	2.3	-	39.2
Under 2,500	65.2	8.1	26.5	31.3	1.8	.4	25.0
\$100,000 or more	.2	-	-	25.1	-	-	74.9
\$40,000 to \$99,999	1.1	5.4	-	6.2	-	-	88.4
\$10,000 to \$39,999	6.1	6.5	40.2	27.9	1.1	-	10.9
Less than \$10,000	38.2	9.6	35.3	34.9	3.0	.5	11.4
No reply	20.3	5.9	7.6	27.0	-	.3	50.6

1/ Less than 50 establishments.

PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS
FOR NOT SERVING FISH OR SHELLFISH MEALS - Continued

City Size By Sales Size

Category	Don't know how to cook and serve it	Too costly to serve	Strong odor	Difficult to handle	Fish doesn't keep	Other reasons	No answer
	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	.1	1.8	.5	.8	.4	2.4	.5
500,000 or more	.3	1.4	-	.3	-	3.2	.3
\$100,000 or more	-	-	-	-	-	-	-
\$40,000 to \$99,999	-	7.9	-	-	-	-	-
\$10,000 to \$39,999	-	1.9	-	-	-	-	-
Less than \$10,000	.6	-	-	.6	-	4.9	-
No reply	-	2.5	-	-	-	2.8	.9
100,000 to 499,999	-	1.0	.2	.5	1.0	3.0	.2
\$100,000 or more	-	-	-	-	-	-	-
\$40,000 to \$99,999	-	27.2	-	-	-	2.1	-
\$10,000 to \$39,999	-	-	2.1	4.2	-	5.1	-
Less than \$10,000	-	.4	-	-	1.8	-	-
No reply	-	-	-	-	-	-	.9
25,000 to 99,999	.3	2.8	.8	-	.5	1.3	.8
\$100,000 or more	-	-	-	-	-	-	-
\$40,000 to \$99,999	-	-	-	-	2.4	-	-
\$10,000 to \$39,999	-	9.7	-	-	.6	1.3	-
Less than \$10,000	.6	3.3	1.9	-	-	1.8	-
No reply	-	.6	-	-	-	-	1.9
2,500 to 24,999	-	2.7	-	.5	.5	2.6	.5
\$100,000 or more	-	-	-	-	-	-	-
\$40,000 to \$99,999	-	-	-	-	-	18.2	-
\$10,000 to \$39,999	-	1.5	-	1.5	1.5	3.0	-
Less than \$10,000	-	4.5	-	-	-	2.0	.4
No reply	-	-	-	.8	.8	2.9	.8
Under 2,500	.1	1.5	.8	1.4	.1	2.3	.7
\$100,000 or more	-	-	-	-	-	-	-
\$40,000 to \$99,999	-	-	-	-	-	-	-
\$10,000 to \$39,999	-	3.3	4.3	2.5	-	3.3	-
Less than \$10,000	.2	1.5	.5	1.5	.2	1.2	.2
No reply	-	1.0	.3	1.0	-	4.3	2.0

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